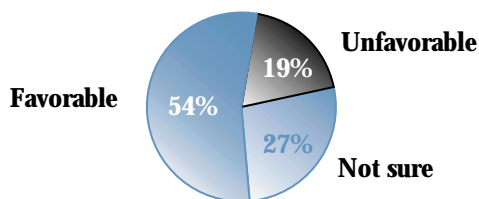
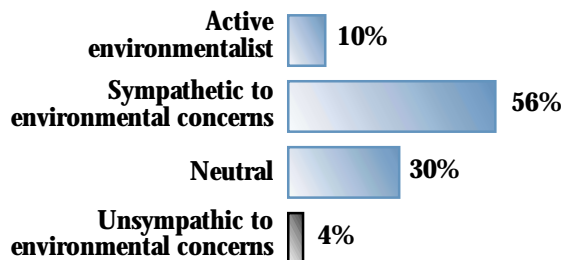


**Question:** Do you have a favorable or an unfavorable view of people who are considered environmentalist?



**Source:** Survey by Rasmussen Research, April 22, 1999.

**Question:** Do you think of yourself as: one, an active environmentalist, or two, sympathetic to environmental concerns but not active, or three, neutral, or four, generally unsympathetic to environmental concerns?



**Source:** Survey by Wirthlin Worldwide, October 22-26, 1999.

## Try This At Home

**Question:** Which of the following things, if any, have you or other household members done in recent years to try to improve the quality of the environment?...

*Voluntarily recycled newspapers, glass, aluminum, motor oil, or other items*



*Cut your household's use of water*



*Avoided buying or using aerosol spray*



*Contributed money to an environmental, conservation, or wildlife preservation group*



*Specifically avoided buying a product because it was not recyclable*



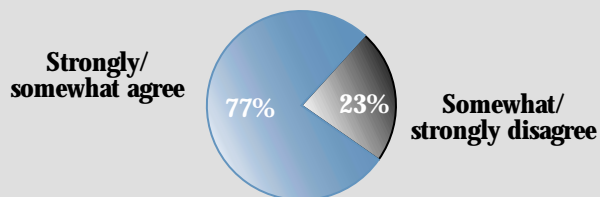
*Boycotted a company's products because of its record on the environment*



**Source:** Survey by the Gallup Organization for CNN/USA Today, April 13-14, 1999.

### Idealists

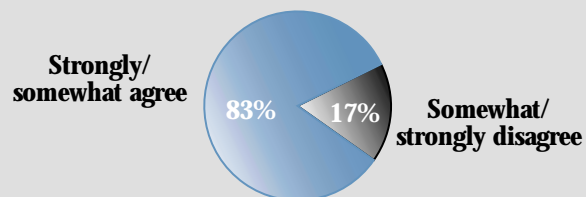
**Question:** Please tell me whether you agree or disagree with the following:... When it comes to environmental pollution, any amount of potential health risk should not be tolerated.



**Source:** Survey by Wirthlin Worldwide, October 22-26, 1999.

### Realists

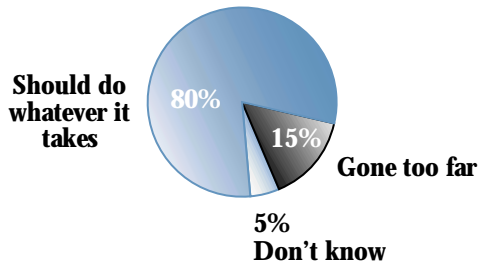
**Question:** Please tell me whether you agree or disagree with the following:... When it comes to environmental pollution, we have to accept the fact that we will always have to live with some level of potential health risk.



**Source:** Survey by Wirthlin Worldwide, October 22-26, 1999.

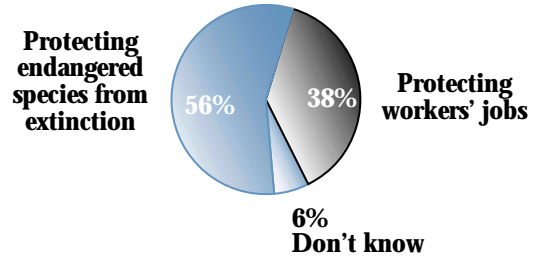
# Weighing Production and Protection

**Question:** ...[Which] statement comes closer to your own views.... This country should do whatever it takes to protect the environment; [or] this country has gone too far in its efforts to protect the environment?



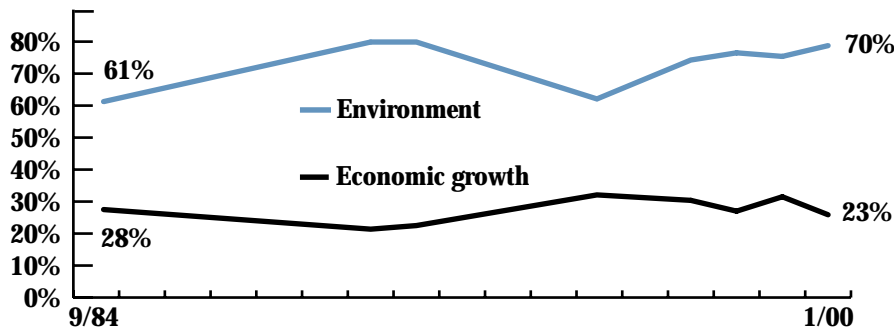
**Source:** Survey by Princeton Survey Research Associates for the Pew Research Center, July 14-September 9, 1999.

**Question:** Which do you think is more important: protecting endangered species from extinction, even if some workers might lose their jobs as a result, or protecting some workers' jobs, even though some species might become extinct as a result?



**Source:** Survey by the Gallup Organization for CNN/USA Today, April 13-14, 1999.

**Question:** ...Which of these statements comes closer to your own point of view: Protection of the environment should be given priority, even at the risk of curbing economic growth; or economic growth should be given priority, even if the environment suffers to some extent?

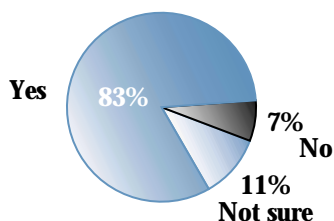


	Environment	Economic growth
1984	61%	28%
1990	71%	19%
1991	71%	20%
1995	62%	32%
1997	66%	27%
1998	68%	24%
1999	67%	28%
2000	70%	23%

**Source:** Surveys by the Gallup Organization for CNN/USA Today, latest that of January 13-16, 2000.

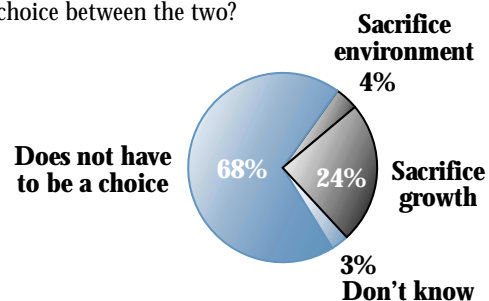
## At Heart, We Believe We Can Have It All

**Question:** Is it possible to have both a growing economy and a healthy environment?



**Source:** Survey by Rasmussen Research, April 22, 1999.

**Question:** Do you believe that economic growth should be sacrificed for environmental quality, should environmental quality be sacrificed for economic growth, or does it not necessarily have to be a choice between the two?



**Source:** Survey by Wirthlin Worldwide, October 22-26, 1999.