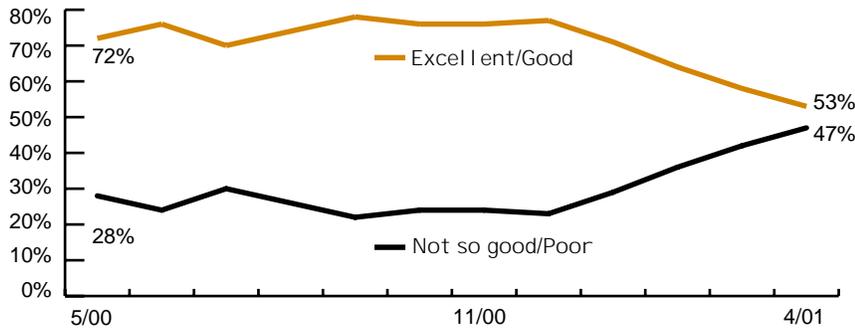


# Economy

## National Slide

### National Economy

**Question:** Would you describe the state of the nation's economy these days as excellent, good, not so good, or poor?



#### Positive ratings

2001			
April 1	53%	October 1	76%
March 4	58	September 3	78
February 4	64	August 6	74
January 7	71	July 2	70
2000			
December 3	77	June 4	76
November 5	76	May 7	72

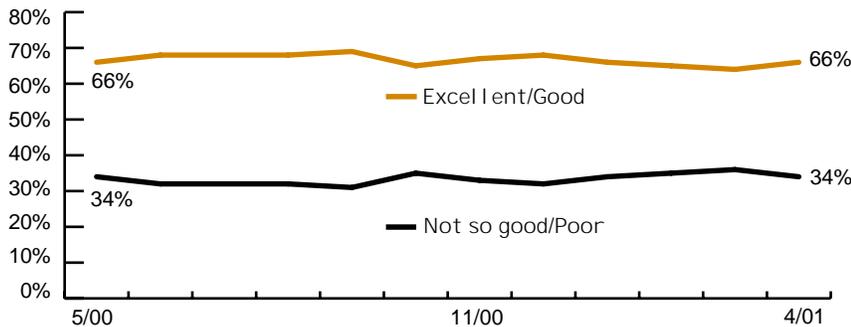
Highest recorded* (1/16/00)	80%	Lowest recorded* (2/9/92)	7%
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Average\* 41%

\*Since 1985

### Personal Finances

**Question:** Would you describe the state of your own personal finances these days as excellent, good, not so good, or poor?



#### Positive ratings

2001			
April 1	66%	October 1	65%
March 4	64	September 3	69
February 4	65	August 6	68
January 7	66	July 2	68
2000			
December 3	68	June 4	68
November 5	67	May 7	66

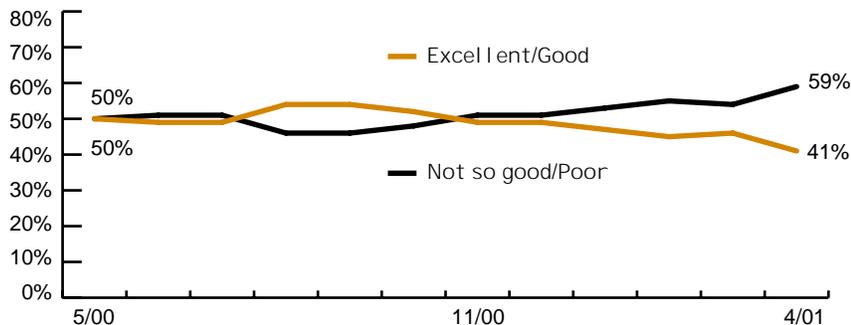
Highest recorded* (1/23/00)	70%	Lowest recorded* (3/14/93)	42%
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Average\* 57%

\*Since 1985

### Buying It Now

**Question:** Considering the cost of things today and your own personal finances, would you say now is an excellent time, a good time, a not so good time, or a poor time to buy the things you want and need?



#### Positive ratings

2001			
April 1	41%	October 1	52%
March 4	46	September 3	54
February 4	45	August 6	54
January 7	47	July 2	49
2000			
December 3	49	June 4	49
November 5	49	May 7	50

Highest recorded* (1/16/00)	57%	Lowest recorded* (11/2/90)	20%
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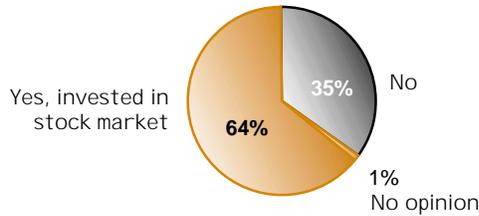
Average\* 38%

\*Since 1985

Source: Surveys by ABC News/Money, latest that of April 1, 2001.

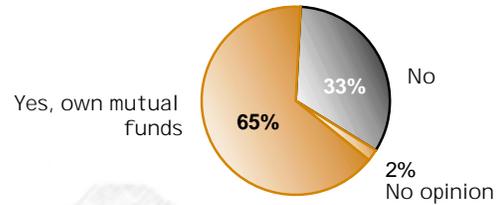
# Still Absorbing Stock Selloff

**Question:** Do you personally, or jointly with a spouse, have any money invested in the stock market right now—either in an individual stock, a stock mutual fund, or in a self-directed 401K or IRA?



**Source:** Survey by Gallup/CNN/*USA Today*, March 14, 2001.

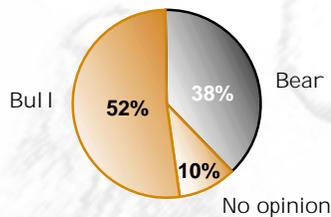
**Question:** Do you own any shares in mutual funds—either directly or through a retirement plan such as a 401K?



**Note:** Asked of registered voters.

**Source:** Survey by Opinion Dynamics for Fox News, March 14-15, 2001.

**Question:** As you may know, people who think the market will rise are usually described as bulls and people who think the market will drop are usually described as bears. Would you currently describe yourself more as a bull [or] more as a bear?



**Source:** Survey by Gallup/CNN/*USA Today*, March 14, 2001.

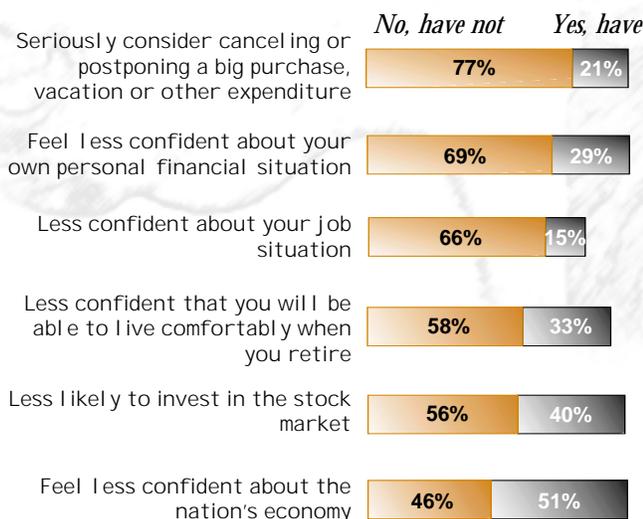
## Stockholders



## Non-stockholders

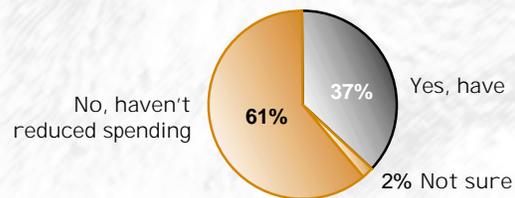


**Question:** ...[P]lease tell me whether the recent changes in the stock market have or have not made you...?



**Source:** Survey by Gallup/CNN/*USA Today*, March 14, 2001.

**Question:** Have you personally tried to reduce your household and personal spending because of concern about a possible recession or job loss?



**Note:** Asked of registered voters.

**Source:** Survey by Opinion Dynamics for Fox News, March 14-15, 2001.

**Note:** Survey questions shown above were asked shortly after the Dow Jones Industrial Average lost 300 points, dipping below 10,000 points.