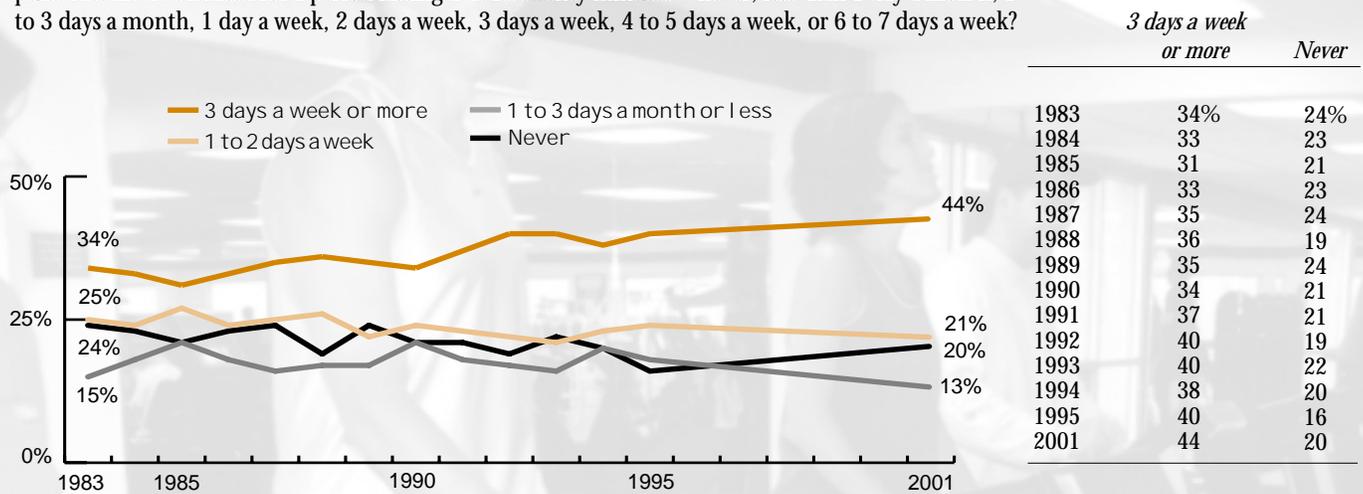
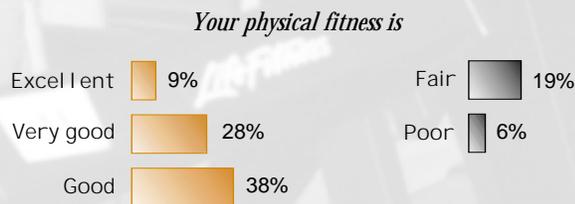


Question: How often do you exercise strenuously—that is, so you breathe heavily and your heart and pulse rate are accelerated for a period lasting at least twenty minutes—never, less than 1 day a month, 1 to 3 days a month, 1 day a week, 2 days a week, 3 days a week, 4 to 5 days a week, or 6 to 7 days a week?



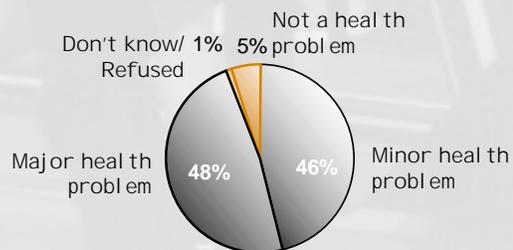
Source: Surveys by Louis Harris and Associates for *Prevention* (1983-1991), by Princeton Survey Research Associates for *Prevention* (1992-1995), and by Princeton Survey Research Associates, latest that of March 28-April 1, 2001.

Question: How would you rate your physical fitness? Is your level of physical fitness excellent, very good, good, fair, or poor?



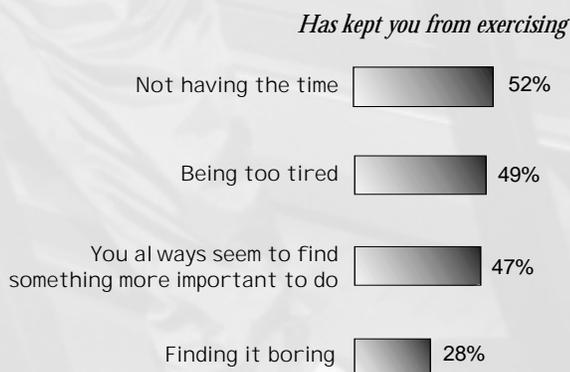
Source: Survey by Opinion Research Corporation for the National Men's Health Foundation, March 16-19, 2000.

Question: ...[P]lease say if you see [the following] as a major health problem, a minor health problem, or not a health problem... the number of people who do not exercise.



Source: Survey by Harris Interactive, October 27-November 2, 1999.

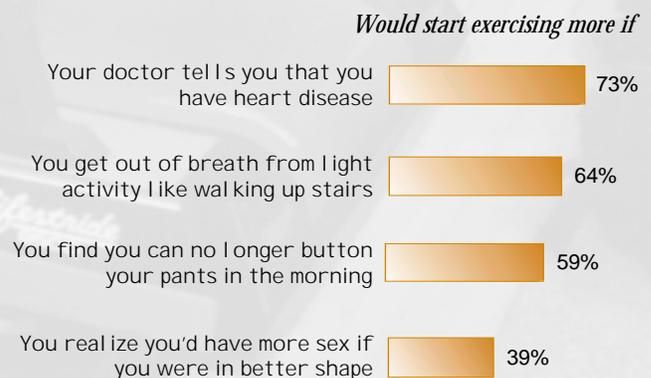
Question: Please tell me whether or not each of the following has kept you from exercising within the past 6 months...



Note: Top responses shown.

Source: Survey by Opinion Research Corporation for the National Men's Health Foundation, April 27-30, 2000.

Question: Please tell me if each of the following would definitely make you start exercising seriously at least three times a week...



Note: Multiple responses allowed. Top responses shown.

Source: Survey by Opinion Research Corporation for the National Men's Health Foundation, March 16-19, 2000.