

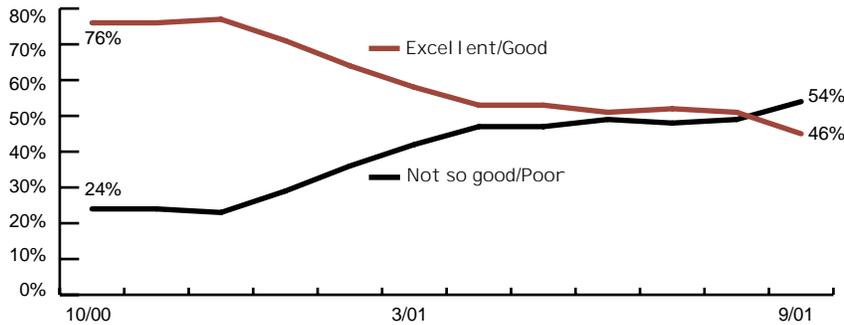
Economy

No Dramatic Changes

National Economy

Question:

Would you describe the state of the nation's economy these days as excellent, good, not so good, or poor?



Positive ratings

2001	March 4	58%
September 30	February 4	64
August 5	January 7	71
July 1	2000	
June 3	December 3	77
May 6	November 5	76
April 1	October 1	76

Highest recorded*	80%	Lowest recorded*	7%
(1/16/00)		(2/9/92)	

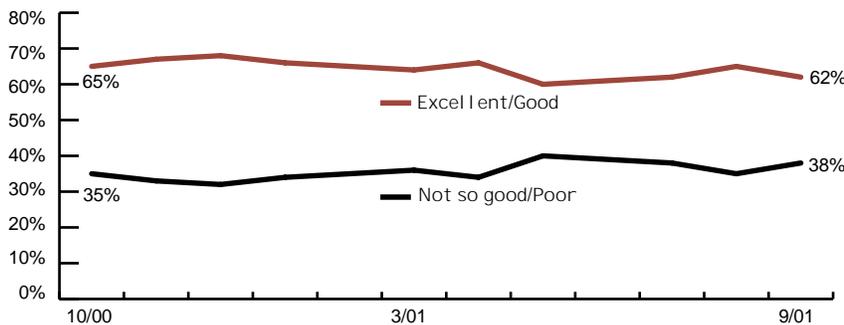
Average* 42%

*Since 1985

Personal Finances

Question:

Would you describe the state of your own personal finances these days as excellent, good, not so good, or poor?



Positive ratings

2001	March 4	64%
September 30	February 4	65
August 5	January 7	66
July 1	2000	
June 3	December 3	68
May 6	November 5	67
April 1	October 1	65

Highest recorded*	70%	Lowest recorded*	42%
(1/23/00)		(3/14/93)	

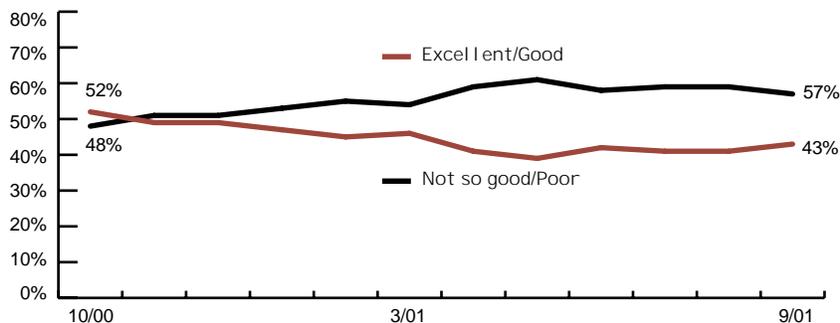
Average* 57%

*Since 1985

Buying It Now

Question:

Considering the cost of things today and your own personal finances, would you say now is an excellent time, a good time, a not so good time, or a poor time to buy the things you want and need?



Positive ratings

2001	March 4	46%
September 30	February 4	45
August 5	January 7	47
July 1	2000	
June 3	December 3	49
May 6	November 5	49
April 1	October 1	52

Highest recorded*	57%	Lowest recorded*	20%
(1/16/00)		(11/2/90)	

Average* 38%

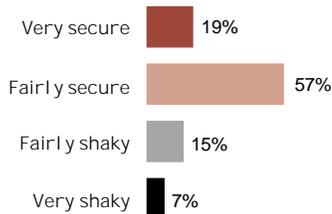
*Since 1985

Source: Surveys by ABC News/Money, latest that of September 30, 2001.

A Bit Shaky

Question:

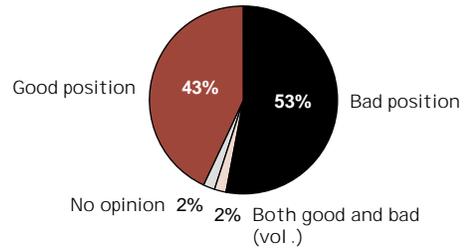
Would you describe the state of your own personal finances these days as very secure, fairly secure, fairly shaky or very shaky?



Source: Survey by the *Los Angeles Times*, September 13-14, 2001.

Question:

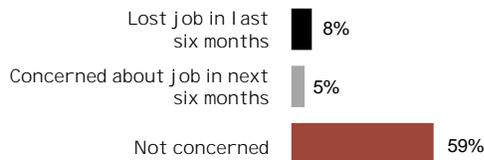
Thinking of your own financial situation just now, do you feel you are in a good position to buy some of the things you would like to have, or is now a rather bad time for you to spend money?



Source: Survey by Gallup/CNN/*USA Today*, September 21-22, 2001.

Question:

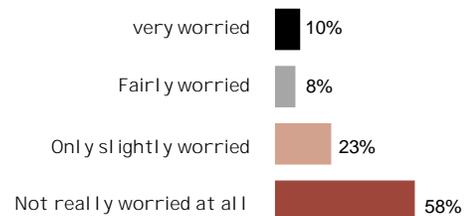
Have you lost your job or been laid off within the last six months, or not? Are you concerned about losing your job or being laid off within the next six months because of economic conditions, or not?



Source: Survey by the *Los Angeles Times*, September 13-14, 2001.

Question:

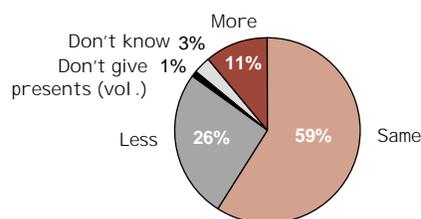
How worried are you that you or someone in your family will lose their job—very worried, fairly worried, only slightly worried, or not really worried at all?



Source: Survey by NBC News, September 20, 2001.

Question:

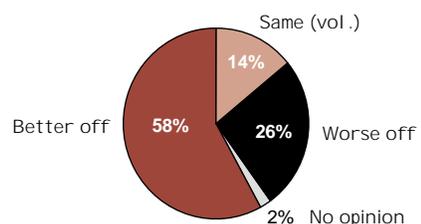
Compared to last year, would you say that this holiday season (2001) you will spend more, less, or about the same on presents for friends and family?



Source: Survey by the *Los Angeles Times*, September 13-14, 2001.

Question:

Looking ahead, do you expect that at this time next year you will be financially better off than now, or worse off than now?



Source: Survey by Gallup/CNN/*USA Today*, September 14-15, 2001.