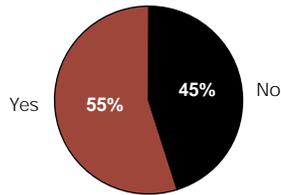


Question:

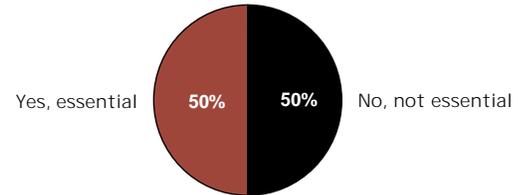
Do you currently own a cellular phone, or not?



Source: Survey by the Gallup Organization, June 28-July 1, 2001.

Question:

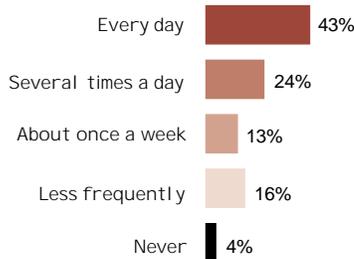
Do you consider... a cellular phone or car phone an essential part of your life, or not?



Note: Asked of those who have a cellular phone or a car phone.
Source: Survey by National Public Radio/Kaiser Family Foundation/Kennedy School of Government, November 15-December 19, 1999.

Question:

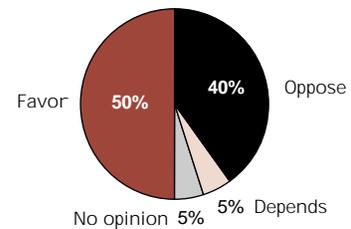
How often do you use your cellular phone—every day, several times a week, about once a week, less frequently, or never?



Note: Asked of those who own a cellular phone.
Source: Survey by the Gallup Organization, March 30-April 2, 2000.

Question:

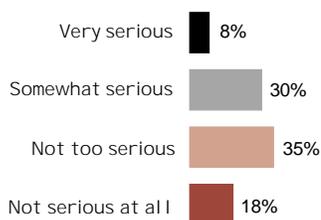
In general, do you favor or oppose the policies of some restaurants and other public establishments that forbid people to use cellular phones on their premises?



Source: Survey by the Gallup Organization, March 30-April 2, 2000.

Question:

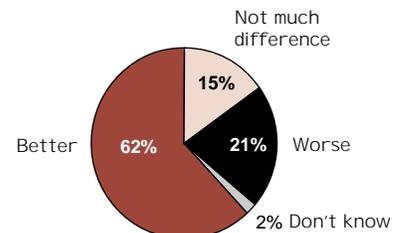
How serious do you think are the health risks associated with cellular phone use—very serious, somewhat serious, not too serious, or not serious at all?



Source: Survey by the Gallup Organization, March 30-April 2, 2000.

Question:

...[P]lease tell me if you think [the following technology] is making life better or worse for Americans, or isn't it making much difference?... Cellular phones.

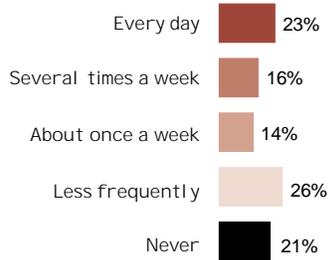


Source: Survey by National Public Radio/Kaiser Family Foundation/Kennedy School of Government, November 15-December 19, 1999.

Watch the Road

Question:

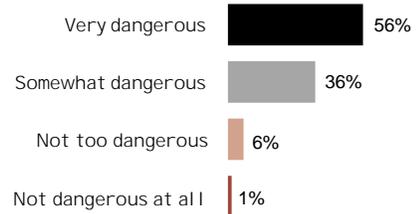
How often so you use a cellular phone while driving—every day, several times a week, about once a week, less frequently, or never?



Note: Asked of those who own a cellular phone.
Source: Survey by the Gallup Organization, June 28-July 1, 2001.

Question:

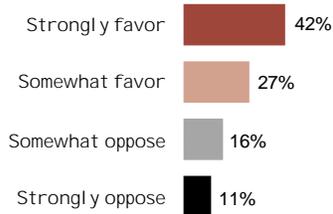
How dangerous is it when drivers use a cellular phone while driving—very dangerous, somewhat dangerous, not too dangerous, or not dangerous at all?



Source: Survey by the Gallup Organization, June 28-July 1, 2001.

Question:

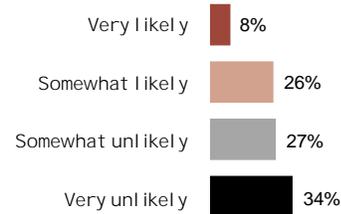
Some lawmakers have suggested laws to ban using cell phones while driving. Tell me which best describes your opinion about these potential laws. Do you strongly favor, somewhat favor, somewhat oppose, or strongly oppose these laws?



Source: Survey by Roper Starch Worldwide for the Insurance Research Council, September 6-14, 2000.

Question:

If such a law [to ban cell phones while driving] were passed in your area, how likely do you think it is that people would obey it most of the time? Is it very likely, somewhat likely, somewhat unlikely, or very unlikely?



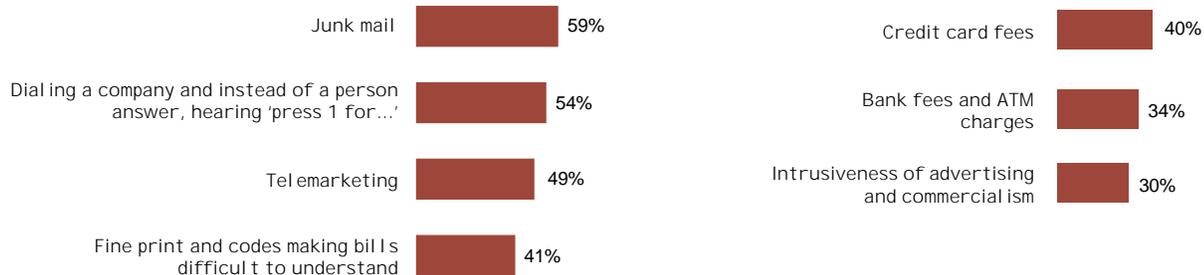
Source: Survey by Roper Starch Worldwide for the Insurance Research Council, September 6-14, 2000.

Consumer Pet Peeves

Question:

Next I have a list of everyday consumer occurrences. Thinking about your own experiences, please tell me how you feel about each one, using a scale of 1-10 where a one means it does not bother you at all and a 10 means you are completely fed up with it...

PERCENT RESPONDING 10



Source: Survey by Louis Harris & Associates for the National Consumers League, April 22-May 3, 1999.