

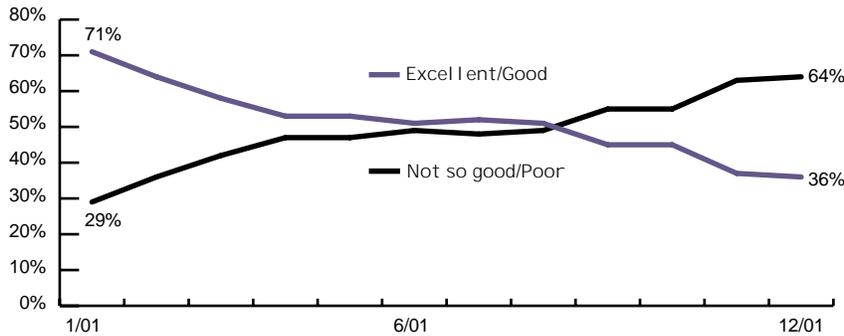
Economy

Getting a Grip

NATIONAL ECONOMY

Question:

Would you describe the state of the nation's economy these days as excellent, good, not so good, or poor?



Positive ratings

2001

January 7	71%	July 1	52%
February 4	64	August 5	51
March 4	58	September 2	45
April 1	53	October 7	45
May 6	53	November 4	37
June 3	51	December 2	36

Highest recorded* (1/16/00)	80%	Lowest recorded* (2/9/92)	7%
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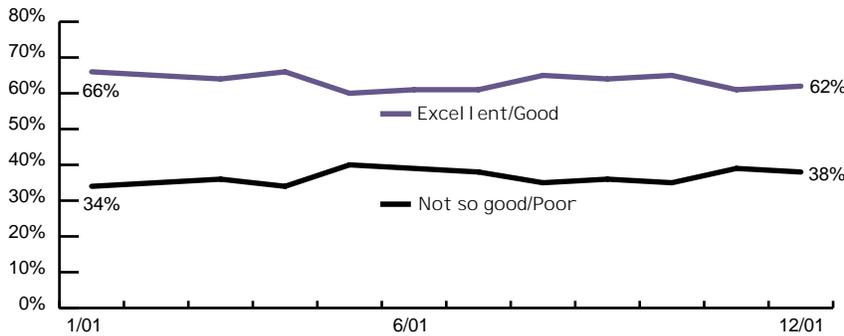
*Since 1985

Average* 42%

PERSONAL FINANCES

Question:

Would you describe the state of your own personal finances these days as excellent, good, not so good, or poor?



Positive ratings

2001

January 7	66%	July 1	61%
February 4	65	August 5	65
March 4	64	September 2	64
April 1	66	October 7	65
May 6	60	November 4	61
June 3	61	December 2	62

Highest recorded* (1/23/00)	70%	Lowest recorded* (3/14/93)	42%
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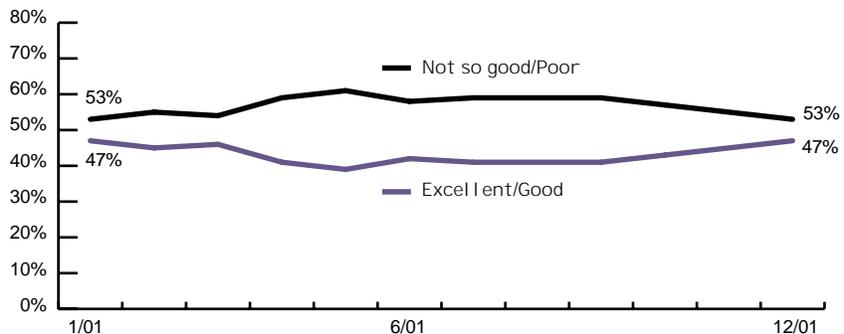
*Since 1985

Average* 57%

BUYING IT NOW

Question:

Considering the cost of things today and your own personal finances, would you say now is an excellent time, a good time, a not so good time, or a poor time to buy the things you want and need?



Positive ratings

2001

January 7	47%	July 1	41%
February 4	45	August 5	41
March 4	46	September 2	41
April 1	41	October 7	43
May 6	39	November 4	45
June 3	42	December 2	47

Highest recorded* (1/16/00)	57%	Lowest recorded* (11/2/90)	20%
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*Since 1985

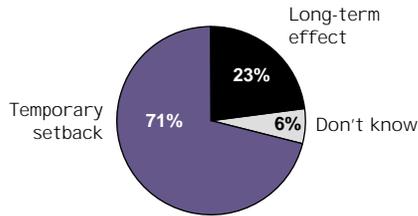
Average* 39%

Source: Surveys by ABC News/Money, latest that of December 2, 2001.

“Temporary Setback”

Question:

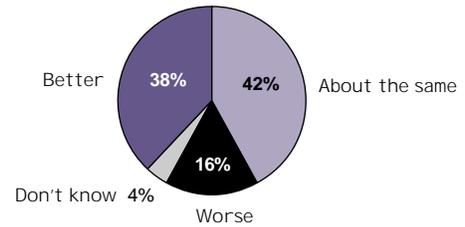
...Do you think the September 11th attack on the nation will have a long-term negative effect on the country's economy, or do you think it is only a temporary economic setback?



Source: Survey by the *Los Angeles Times*, November 10-13, 2001.

Question:

Six months from now, do you expect the nation's economy will be better than now, worse than now or about the same as now?

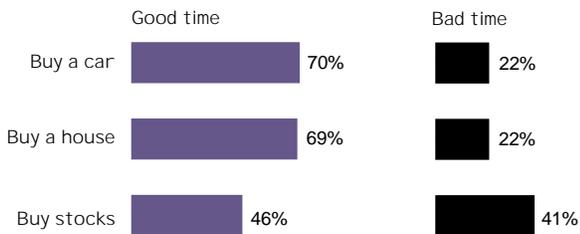


Source: Survey by the *Los Angeles Times*, November 10-13, 2001.

Buy Anything But Stocks

Question:

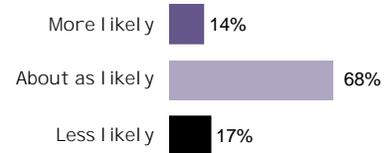
Everyone has a different perception of the economy and whether it is a good time to buy various things. Here are some things that people buy. Do you think that now is a good time or a bad time to...?



Source: Survey by Princeton Survey Research Associates/*Bloomberg News*, October 30-November 4, 2001.

Question:

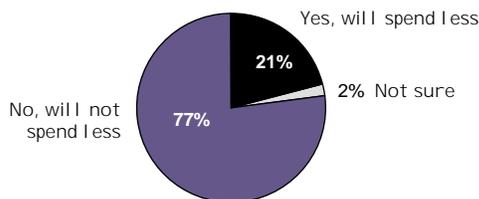
Are you more likely or less likely to make a major purchase for your household—like an appliance or computer—in the next 12 months, or about as likely as you were before September 11th?



Source: Survey by Princeton Survey Research Associates/*Newsweek*, October 25-26, 2001.

Question:

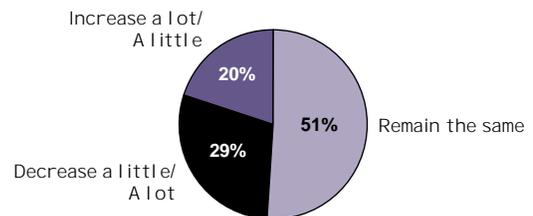
Do you plan to spend less on gifts this holiday season than you have in previous years as a result of the terrorist attacks on September 11th and the weakening economy, or don't you plan to spend less on gifts this holiday season?



Source: Survey by Harris Interactive/*Time/CNN*, November 7-8, 2001.

Question:

For each of the following please indicate whether, over the next six months, you think [your overall level of spending] will increase a lot, increase a little, remain the same, decrease a little, or decrease a lot?



Source: Survey by the Gallup Organization, November 8-11, 2001.