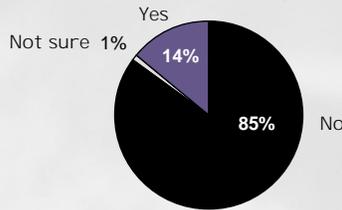


Snapshots

Escape by Magic

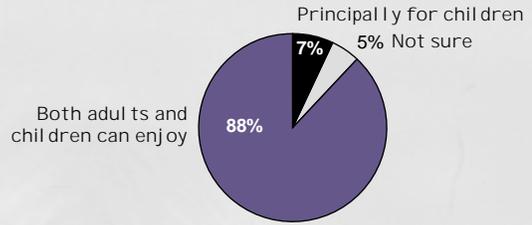
Question:

Have you yourself read any of the Harry Potter series of books?



Question:

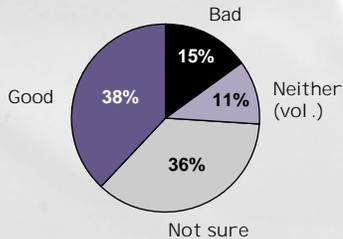
Do you think the Harry Potter series of books are principally for children or do you think they are something both adults and children can enjoy?



Note: Asked of those who have read Harry Potter book(s).

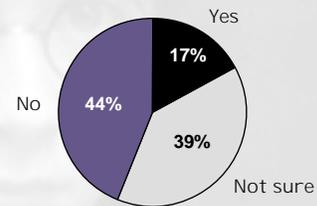
Question:

Do you think the Harry Potter books are good for children or bad for children?



Question:

Do you think the Harry Potter books encourage children to get involved with the occult, or don't you think so?



Question:

Do you plan to go see the new movie based on the Harry Potter books, or don't you plan to go see this new movie?



Question:

Will any of your children go to see the new movie based on the Harry Potter books or not?

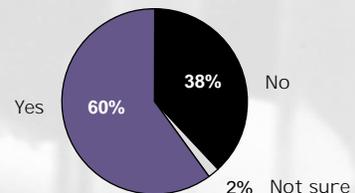


Note: Asked of those with children.

They'd Come in Handy Now

Question:

When you were a child, did you ever wish you had magical powers or not?



Source: All data on this page are from a survey by Harris Interactive/Time/CNN, November 7-8, 2001.