

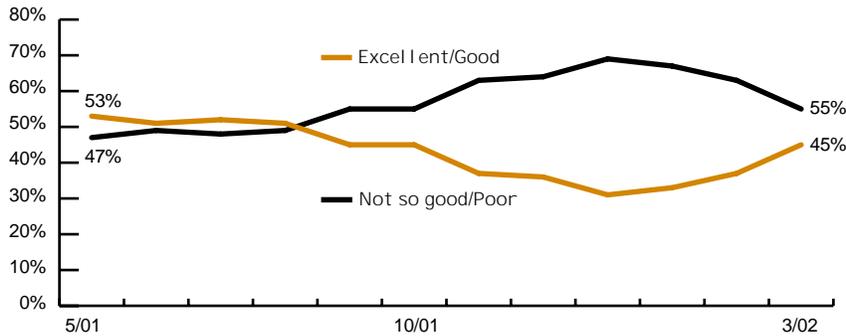
# Economy

## Comeback Trail

### NATIONAL ECONOMY

#### Question:

Would you describe the state of the nation's economy these days as excellent, good, not so good, or poor?



#### Positive ratings

<b>2001</b>		November 4	37%
May 6	53%	December 2	36
June 3	51	<b>2002</b>	
July 1	52	January 6	31
August 5	51	February 3	33
September 2	45	March 3	37
October 7	45	March 31	45

Highest recorded*	80%	Lowest recorded*	7%
(1/16/00)		(2/9/92)	

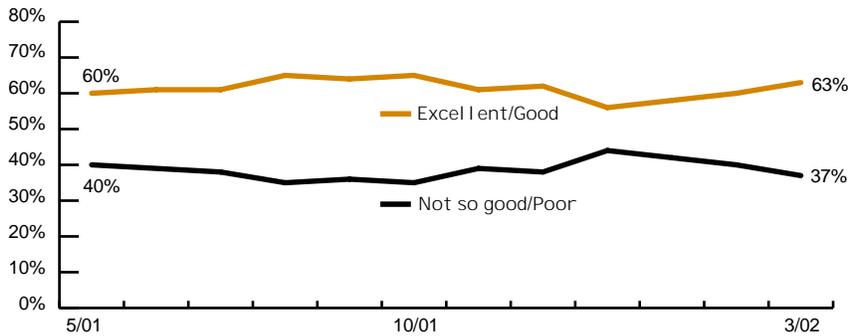
\*Since 1985

Average\* 42%

### PERSONAL FINANCES

#### Question:

Would you describe the state of your own personal finances these days as excellent, good, not so good, or poor?



#### Positive ratings

<b>2001</b>		November 4	61%
May 6	60%	December 2	62
June 3	61	<b>2002</b>	
July 1	61	January 6	56
August 5	65	February 3	58
September 2	64	March 3	60
October 7	65	March 31	63

Highest recorded*	70%	Lowest recorded*	42%
(1/23/00)		(3/14/93)	

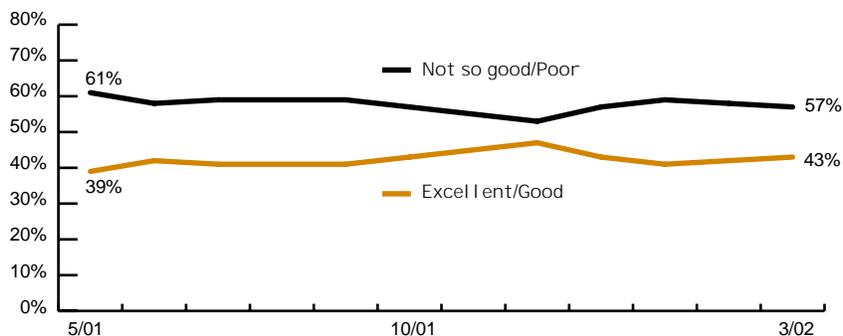
\*Since 1985

Average\* 57%

### BUYING IT NOW

#### Question:

Considering the cost of things today and your own personal finances, would you say now is an excellent time, a good time, a not so good time, or a poor time to buy the things you want and need?



#### Positive ratings

<b>2001</b>		November 4	45%
May 6	39%	December 2	47
June 3	42	<b>2002</b>	
July 1	41	January 6	43
August 5	41	February 3	41
September 2	41	March 3	42
October 7	43	March 31	43

Highest recorded*	57%	Lowest recorded*	20%
(1/16/00)		(11/2/90)	

\*Since 1985

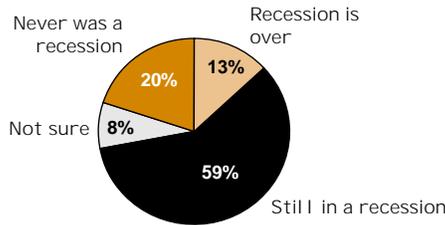
Average\* 39%

Source: Surveys by ABC News/Money, latest that of March 31, 2002.

# Back in Business?

**Question:**

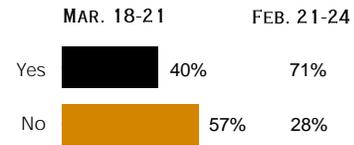
Some experts say the country's economic recession is over, while others say the country never really was in a recession. How did it feel to you and your family—the recession happened and is over, there wasn't a recession at all, or do you feel like we're still in a recession?



**Note:** Asked of registered voters.  
**Source:** Survey by Opinion Dynamics/Fox News, March 12-13, 2002.

**Question:**

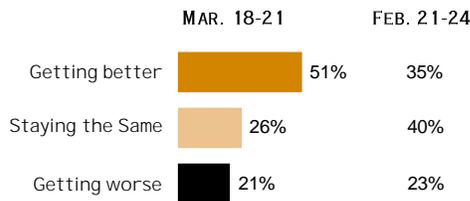
Would you say that the national economy is in recession, or not?



**Source:** Surveys by American Research Group, latest that of March 18-21, 2002.

**Question:**

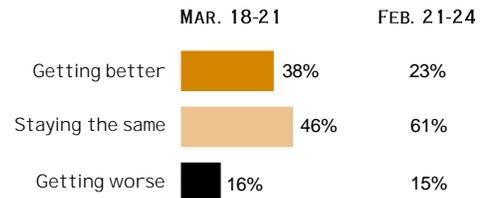
Do you think the national economy is getting better, staying the same, or getting worse?



**Source:** Surveys by American Research Group, latest that of March 18-21, 2002.

**Question:**

Do you think the financial situation in your household is getting better, staying the same, or getting worse?

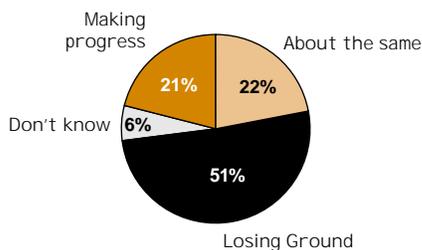


**Source:** Surveys by American Research Group, latest that of March 18-21, 2002.

## On the Job Market

**Question:**

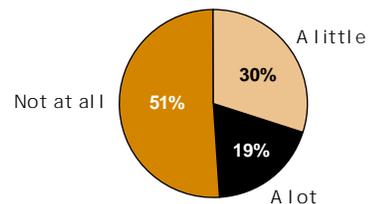
...[P]lease tell me how you think each [problem area] is affecting this country today... [Do] you think the problem of [the availability of good-paying jobs] is about the same as it has been, that the country is making progress in this area, or that the country is losing ground?



**Source:** Survey by Princeton Survey Research Associates/Pew Research Center, March 14-19, 2002.

**Question:**

Does losing your job because of the economy worry you a lot, a little, or not at all?



**Note:** Asked of those employed full or part time.  
**Source:** Survey by Harris/Time/CNN, March 13-14, 2002.