

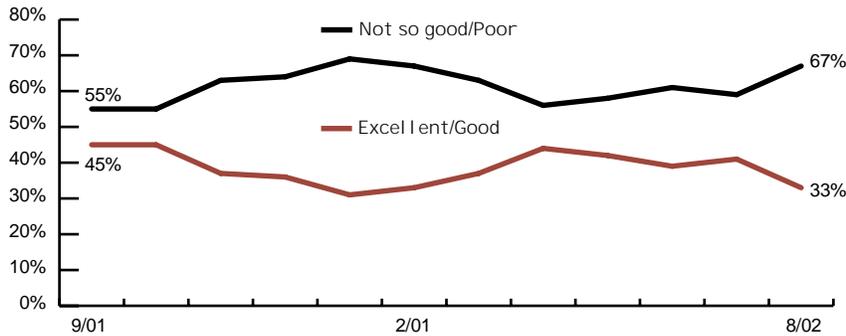
Economy

Look Out Below!

NATIONAL ECONOMY

Question:

Would you describe the state of the nation's economy these days as excellent, good, not so good, or poor?



Positive ratings

2001			
September 2	45%	March 3	37%
October 7	45	April 7	44
November 4	37	May 5	42
December 2	36	June 2	39
2002			
January 6	31	July 7	41
February 3	33	August 4	33

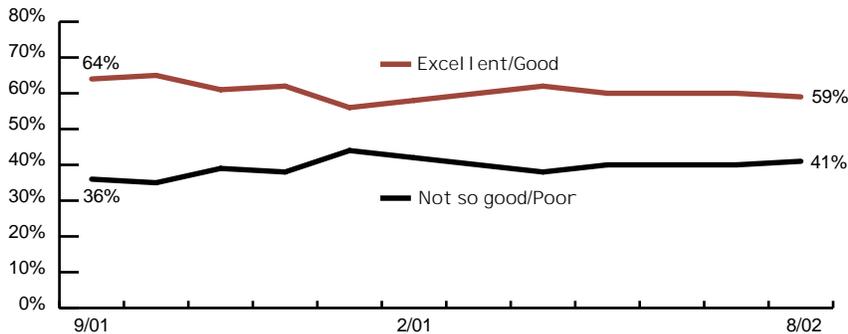
Highest recorded*	80%	Lowest recorded*	7%
(1/16/00)		(2/9/92)	
Average*			41%

*Since 1985

PERSONAL FINANCES

Question:

Would you describe the state of your own personal finances these days as excellent, good, not so good, or poor?



Positive ratings

2001			
September 2	64%	March 3	60%
October 7	65	April 7	62
November 4	61	May 5	60
December 2	62	June 2	60
2002			
January 6	56	July 7	60
February 3	58	August 4	59

Highest recorded*	70%	Lowest recorded*	42%
(1/23/00)		(3/14/93)	

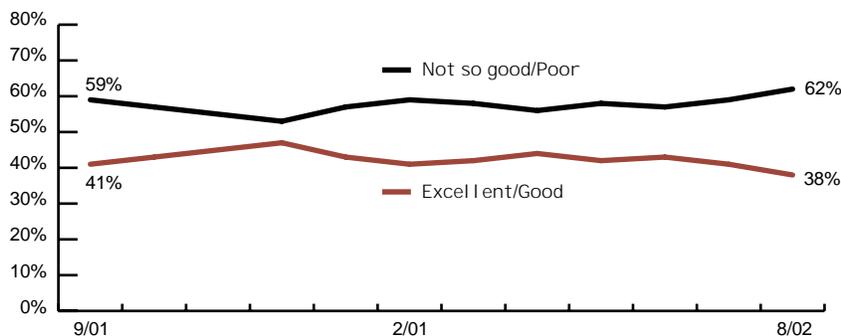
Average* 57%

*Since 1985

BUYING IT NOW

Question:

Considering the cost of things today and your own personal finances, would you say now is an excellent time, a good time, a not so good time, or a poor time to buy the things you want and need?



Positive ratings

2001			
September 2	41%	March 3	42%
October 7	43	April 7	44
November 4	45	May 5	42
December 2	47	June 2	43
2002			
January 6	43	July 7	41
February 3	41	August 4	38

Highest recorded*	57%	Lowest recorded*	20%
(1/16/00)		(1/2/90)	

Average* 39%

*Since 1985

Source: Surveys by ABC News/Money, latest that of August 4, 2002.

Corporate Shakeup

Question:

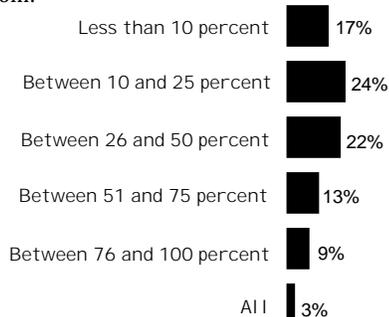
Which of the following best describes your view of the current accounting scandals involving major American corporations?



Source: Survey by Harris/Time/CNN, July 10-11, 2002.

Question:

What percentage of big businesses do you think are actually guilty of the kind of corporate misconduct seen in companies like Enron and WorldCom?



Note: Asked of registered voters.
Source: Survey by Opinion Dynamics/Fox News, July 9-10, 2002.

Questions:

For each of the following, please tell me if you think it is or is not a factor in the corporate accounting scandals. Would you say it's a major factor, or a minor factor?

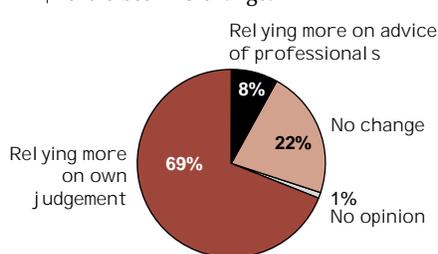
PERCENT RESPONDING MAJOR FACTOR



Source: Survey by ABC News/Washington Post, July 11-15, 2002.

Question:

When it comes to your financial matters, do you find yourself relying more on your own judgement and less on the advice of professionals than in the past, [or relying] more on the advice of professionals and less on your own judgement than in the past, or has there been no change?



Source: Survey by Gallup/CNN/USA Today, July 5-8, 2002.

Question:

For each of the following, please tell me how you would rate their moral and ethical standards—as excellent, good, fair, or poor.



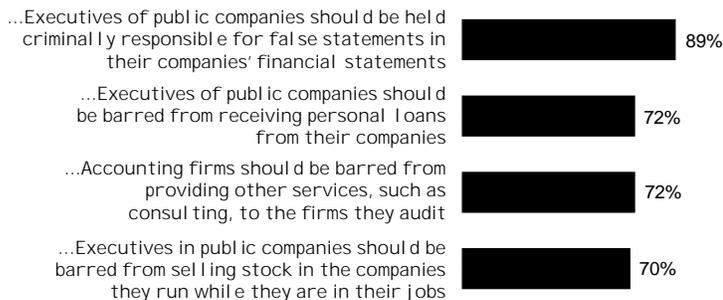
Source: Survey by Harris/Time/CNN, July 10-11, 2002.

Off With Their Heads

Questions:

Please tell me whether you agree or disagree with each of the following statements....

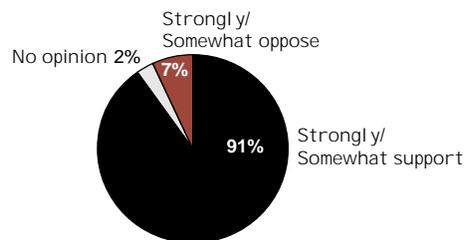
PERCENT RESPONDING AGREE



Source: Survey by Harris/Time/CNN, July 10-11, 2002.

Question:

Do you support or oppose stricter penalties, including longer prison terms and higher fines, for corporate executives who conceal their company's true financial condition?

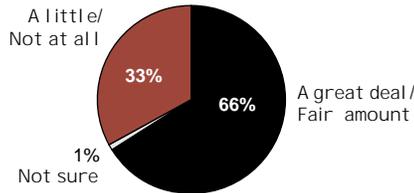


Source: Survey by ABC News/Washington Post, July 11-15, 2002.

Consequences

Question:

[T]hinking only of the past twelve months, how much have your personal finances been hurt by market declines? Would you say [your personal finances have been hurt] a great deal, a fair amount, a little, or not at all?

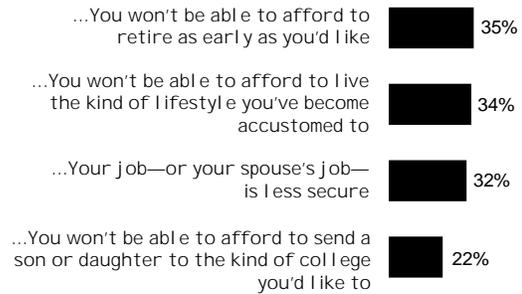


Source: Survey by TechnoMetrica Institute of Policy and Politics/ *Investor's Business Daily/ Christian Science Monitor*, July 8-11, 2002.

Questions:

Please tell me whether what's been happening with the stock market and economy has affected you in any of the following ways. Has it made you feel that...?

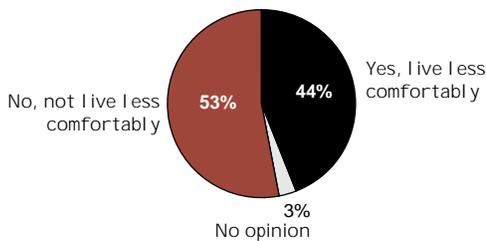
PERCENT RESPONDING YES



Source: Survey by Princeton Survey Research Associates/ *Newsweek*, July 11-12, 2002.

Question:

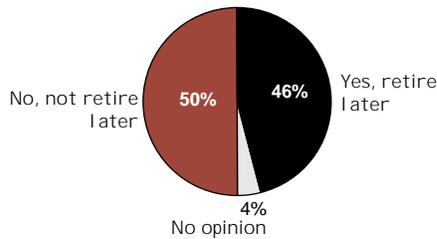
As a result of the decline in the stock market in recent years, do you now think you will live less comfortably when you retire, or not?



Note: Asked of non-retired adults with retirement savings.
Source: Survey by Gallup/CNN/ *USA Today*, July 5-8, 2002.

Question:

As a result of the decline in the stock market in recent years, do you now expect that you will retire at a later age than you thought previously, or not?

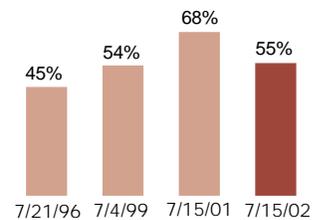


Note: Asked of non-retired adults with retirement savings.
Source: Survey by Gallup/CNN/ *USA Today*, July 5-8, 2002.

Question:

How confident are you that you will retire with enough income and assets to last for the rest of your life—would you say you're very confident, somewhat confident, not so confident or not confident at all?

PERCENT RESPONDING VERY/SOMEWHAT CONFIDENT

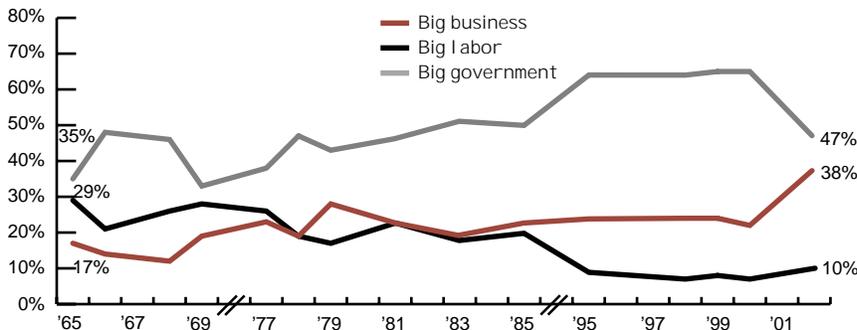


Source: Surveys by ABC News/ *Money*, July 1996 and July 1999, ABC News, July 2001, and ABC News/ *Washington Post*, July 11-15, 2002.

Growing Threat to the Future

Question:

In your opinion which of the following will be the biggest threat to the country in the future—big business, big labor, or big government?



Source: Surveys by the Gallup Organization, latest that of July 5-8, 2002

	Business	Labor	Government
1965	17%	29%	35%
1966	14	21	48
1968	12	26	46
1969	19	28	33
1977	23	26	38
1978	19	19	47
1979	28	17	43
1981	22	22	46
1983	19	18	51
1985	22	19	50
1995	24	9	64
1998	24	7	64
1999	24	8	65
2000	22	7	65
2002	38	10	47