Why the Win?

Question: **Questions**: We're interested in your opinions of why the Republicans did better than expected in this As you know, as a result of the elections which were held last week the Republicans week's elections. As I read some possible reasons, please tell me if you think each is a major will control Congress. Do you think the reason, a minor reason, or not a reason for the Republicans' success... Republican victories for Congress are more MAJOR MINOR a mandate for Republican policies or more Voter support for President Bush's willingness to a rejection of Democratic policies? use military force, if necessary, to disarm and 59% 23% remove Saddam Hussein from power in Iraq President Bush's personal 53% 31% Rejection of Mandate for popularity and campaign efforts Democratic policies Republican policies The Democrats didn't offer a clear al ternative to Bush and the Republicans on 51% 27% 39% 39% the issue of war with Iraq Republicans were trusted more on 50% 26% 15% terrorism and national security issues Neither (vol.) Not sure The democrats didn't offer a clear al ternative to the Republicans on the Bush 48% 29% tax cuts and other economic issues The Republicans had better ideas on the 41% 31% economy, such as their emphasis on tax cuts Source: Survey by Harris/ Time/CNN, November 13-14, 2002. Source: Survey by Princeton Survey Research Associates/ Newsweek, November 7-8, 2002. **One Thing's Clear** Questions:

Do you think [the Republican Party/the Democratic Party] does or does not have a clear plan for solving the country's problems?



THE DEMOCRATIC PARTY



Source: Survey by Gallup/CNN/USA Today, November 8-10, 2002.

Questions:

In general, is your opinion of [the Republican Party/the Democratic Party] favorable or not favorable?



Source: Survey by CBS News/New York Times, November 20-24, 2002.

Ahead and to the Right



...New tax cuts for investors, such as increasing deductions for investment I osses or removing doubl e taxation on stock dividends

Source: Survey by Princeton Survey Research Associates/Newsweek, November 7-8, 2002.

29%

40%

21%

...New I aws to restrict abortion

29%

43%

24%