

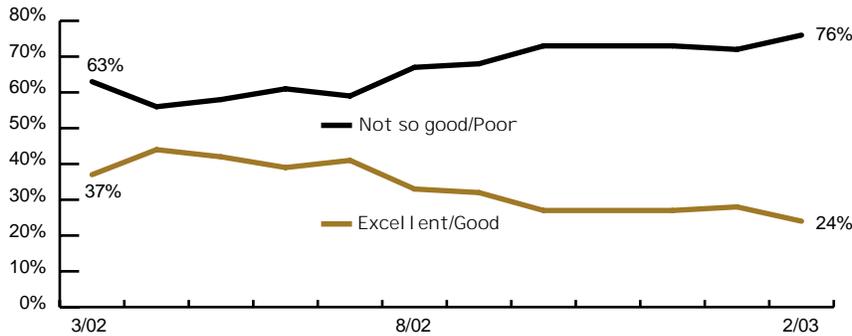
# Economy

# Down Time

## NATIONAL ECONOMY

### Question:

Would you describe the state of the nation's economy these days as excellent, good, not so good, or poor?



### Positive ratings

<b>2002</b>		September 1	32%
March 3	37%	October 6	27
April 7	44	November 3	27
May 5	42	December 1	27
June 2	39	<b>2003</b>	
July 7	41	January 5	28
August 4	33	February 2	24

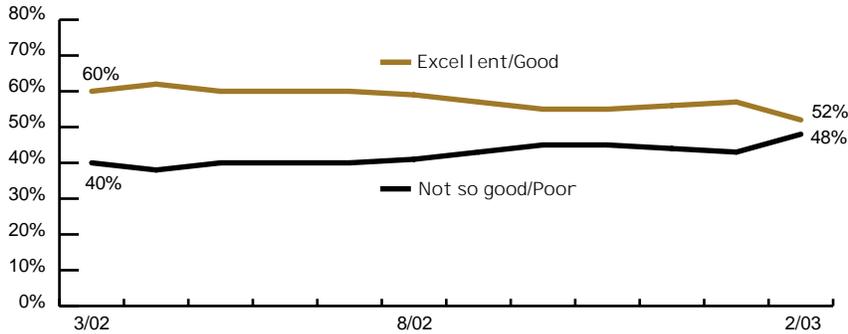
Highest recorded*	80%	Lowest recorded*	7%
(1/16/00)		(2/9/92)	
		<i>Average*</i>	41%

\*Since 1985

## PERSONAL FINANCES

### Question:

Would you describe the state of your own personal finances these days as excellent, good, not so good, or poor?



### Positive ratings

<b>2002</b>		September 1	57%
March 3	60%	October 6	55
April 7	62	November 3	55
May 5	60	December 1	56
June 2	60	<b>2003</b>	
July 7	60	January 5	57
August 4	59	February 2	52

Highest recorded*	70%	Lowest recorded*	42%
(1/23/00)		(3/14/93)	

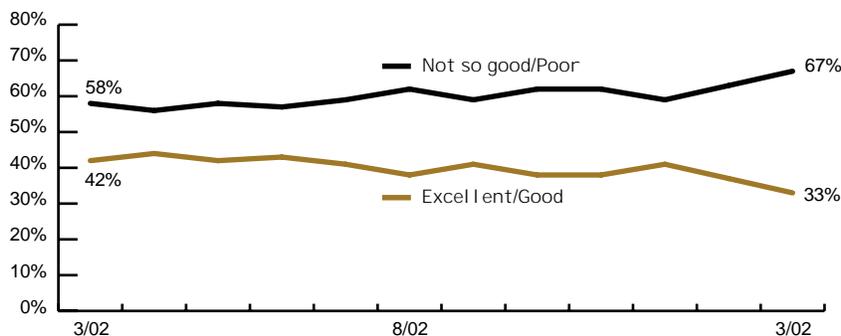
*Average\** 57%

\*Since 1985

## BUYING IT NOW

### Question:

Considering the cost of things today and your own personal finances, would you say now is an excellent time, a good time, a not so good time, or a poor time to buy the things you want and need?



### Positive ratings

<b>2002</b>		September 1	41%
March 3	42%	October 6	38
April 7	44	November 3	38
May 5	42	December 1	41
June 2	43	<b>2003</b>	
July 7	41	January 5	37
August 4	38	February 2	33

Highest recorded*	57%	Lowest recorded*	20%
(1/16/00)		(11/2/90)	

*Average\** 39%

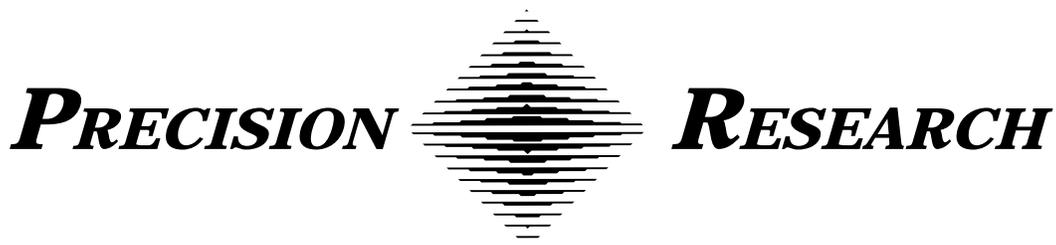
\*Since 1985

Source: Surveys by ABC News/Money, latest that of February 2, 2003.

# *Our Clients Sleep Great*



In fact, our clients sleep so well when working with us some refer to Precision as their "I can sleep at night recruiting service." That is how we like to be viewed. You have plenty to be concerned about without having to worry whether the field service you selected is diligently working on and managing your project from start to finish. We refuse to use home recruiters or outside recruiting services because we simply can't control the quality. All our recruiting is done in house under close supervision. So why worry? Call Precision and get a good night's rest so you can be at your best. We'll see you at the group.



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