

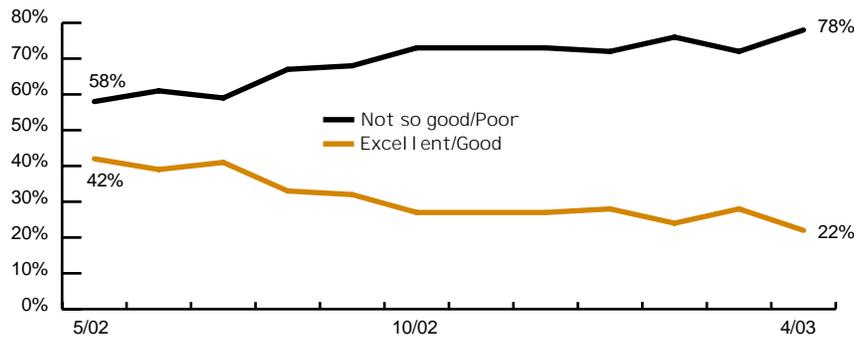
Economy

Limping Along

NATIONAL ECONOMY

Question:

Would you describe the state of the nation's economy these days as excellent, good, not so good, or poor?



Positive ratings

2002		November 3	27%
May 5	42%	December 1	27
June 2	39	2003	
July 7	41	January 5	28
August 4	33	February 2	24
September 1	32	March 2	28
October 6	27	March 30	22

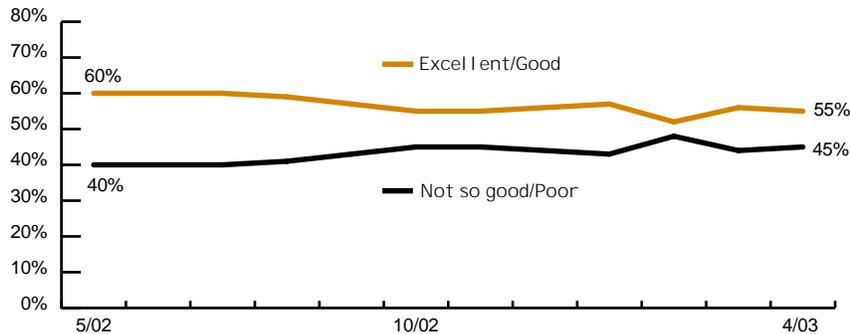
Highest recorded*	80%	Lowest recorded*	7%
(1/16/00)		(2/9/92)	
		<i>Average*</i>	41%

*Since 1985

PERSONAL FINANCES

Question:

Would you describe the state of your own personal finances these days as excellent, good, not so good, or poor?



Positive ratings

2002		November 3	55%
May 5	60%	December 1	56
June 2	60	2003	
July 7	60	January 5	57
August 4	59	February 2	52
September 1	57	March 2	56
October 6	55	March 30	55

Highest recorded*	70%	Lowest recorded*	42%
(1/23/00)		(3/14/93)	

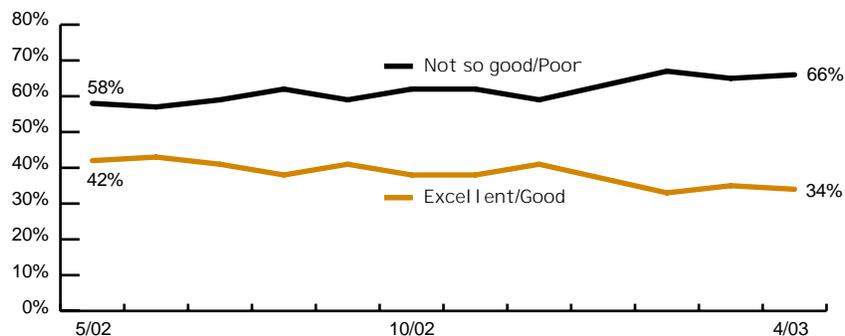
*Average** 57%

*Since 1985

BUYING IT NOW

Question:

Considering the cost of things today and your own personal finances, would you say now is an excellent time, a good time, a not so good time, or a poor time to buy the things you want and need?



Positive ratings

2002		November 3	38%
May 5	42%	December 1	41
June 2	43	2003	
July 7	41	January 5	37
August 4	38	February 2	33
September 1	41	March 2	35
October 6	38	March 30	34

Highest recorded*	57%	Lowest recorded*	20%
(1/16/00)		(11/2/90)	

*Average** 39%

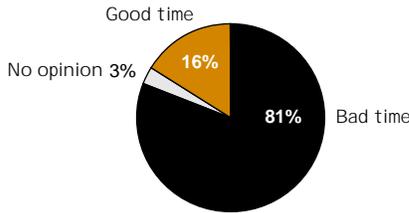
*Since 1985

Source: Surveys by ABC News/Money, latest that of March 30, 2003.

Running Scared

Question:

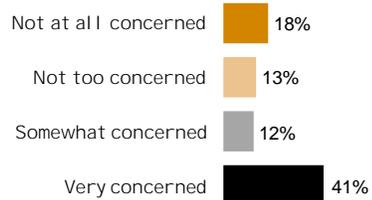
Thinking about the job situation in America today, would you say that it is now a good time or a bad time to find a quality job?



Source: Survey by the Gallup Organization, March 3-5, 2003.

Question:

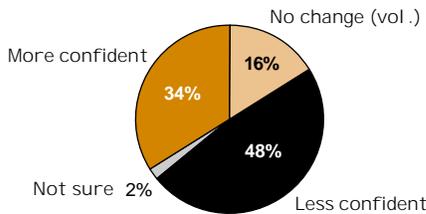
How concerned are you, if at all, about losing your job or taking a cut in pay—are you very concerned, somewhat concerned, not too concerned, or not at all concerned about this?



Source: Survey by Princeton Survey Research Associates/Pew Research Center, February 12-18, 2003.

Question:

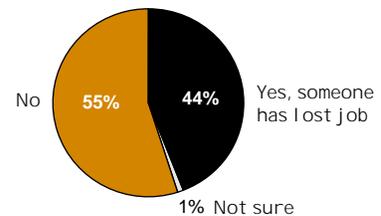
Compared to six months ago, are you now more or less confident about job security for yourself, your family, and other people you know personally?



Source: Survey by Ipsos-Reid/Cook Political Report, February 18-March 6, 2003.

Question:

Thinking of the last six months, have you, someone in your family, or someone else you know personally lost their job as a result of economic conditions?



Source: Survey by Ipsos-Reid/Cook Political Report, February 18-March 6, 2003.

Question:

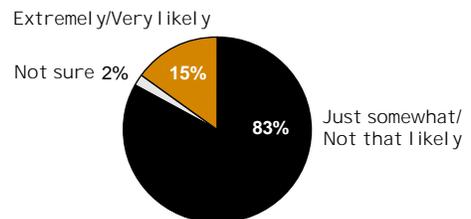
How likely is it that you, someone in your family, or someone else you know personally will lose their job in the next six months as a result of economic conditions—extremely likely, very likely, somewhat likely, not very likely, [or] not at all likely?



Source: Survey by Ipsos-Reid/Cook Political Report, February 18-March 6, 2003.

Question:

For the person in your household who might lose his or her job, how likely is it that he or she will find a comparable job in the area you live in?



Note: Asked of those who think it is extremely or very likely that they or someone in their household will lose their job in the next twelve months (12%).
Source: Survey by NBC News/Wall Street Journal, October 18-21, 2002.