

## Sample Assignments Using the Roper Center's Web Site www.RoperCenter.Cornell.edu

## **Using iPOLL—**

■ **Investigate the year you were born.** What were the key issues of the day? Who was president? How well-liked were they? How was the US economy doing? What kinds of international activities were in play? Which teams were in the World Series?

Hints: Limit the dates of the searches and conduct different searches for each area you would like to cover.

Describe what was on the collective minds of the public during the period 1963-1970. Be sure to consider both domestic and international matters in the US. How would you contrast those views to today?

Hints: Consider the events of the period. If you are uncertain, try searching for the words (most important) and (problem% or issue%). This generally locates the standard question: 'what is the most important problem facing the country today?' This will provide a view into the issues important at that time. Use this to fuel your other searches.

## **Using FREE Resources on the Center's Web Site:**

Choose a group and study their Presidential voting behavior from 1976 to 2004. For example, do women always vote for a candidate from a particular political party. Establish your hypotheses first; then investigate and report the results in a well defined essay along with your analysis of why you were right or wrong.

Hint: Look for Election 2004 coverage. At the bottom of the page there are links to how groups of people voted in each presidential election from 1976 to 2004.

- Research Americans' fear of terrorism from the period prior to 9-11-2001 and since. Are there differences?
- **Consider Immigration**. Have Americans changed in their views through the years? If so, how?

Hint: Go to the list of Topics at a Glance! modules.

■ **Presidential Popularity.** Which President has claim to the highest approval rating? Which has the lowest? What events were happening at each of those times that would have influenced popular opinion?

**Choose a President to research.** What were the ebbs and flows of that President's popularity? What events track throughout the term(s) that impacted his popularity? Create a time line tracking both.

Hint: Start with the Presidential Approval Ratings off of the 'Quick Links'