

House Vote by Social Group, “Off-Years” 1998 and 1994 Compared

Republican Percentage
of Congressional Vote

	1998	1994	Republican percentage point change, '94 to '98
Total	49%	52%	-3
By Gender			
Everyone			
Men=49% (of the electorate in 1998)	52%	57%	-5
Women=51	46	47	-1
Whites only			
Men=50%	57	52	5
Women=50	53	52	1
By Race			
White=82%	55%	57%	-2
Black=10	11	8	3
Hispanic=5	35	37	-2
By Race and Region			
East			
White=19%	46%	52%	-6
Black=2	10	9	1
Hispanic=NA	28	38	-10
South			
White=20%	63	63	0
Black=4	11	5	6
Hispanic=NA	45	49	-4
Midwest			
White=23%	59	57	2
Black=3	10	15	-5
Hispanic=NA	50	42	8
West			
White=20%	53	56	-3
Black=1	NA	9	NA
Hispanic=NA	24	26	-2
By Age			
18-29=13%	48%	49%	-1
30-44=29	49	53	-4
45-59=30	46	52	-6
60+=28	54	51	3

Republican Percentage
of Congressional Vote

	1998	1994	Republican percentage point change, '94 to '98
By Income			
Less than \$15,000=8%	39%	37%	2
\$15,000-\$30,000=18	44	48	-4
\$30,000-\$50,000=26	49	54	-5
\$50,000-\$75,000=25	54	54	0
\$75,000-\$100,000=12	51	59	-8
Over \$100,000=12	53	63	-10
Union Member in Household*			
Yes=22%	35%	39%	-4
No/not checked=78	53	54	-1
By Education			
No High School=5%	41%	41%	0
High School Graduate=22	47	53	-6
Some College=27	51	58	-7
College Graduate=27	53	54	-1
Post Graduate=18	45	42	3
By Religion			
Protestant=37%	60%	60%	0
Catholic=27	45	52	-7
Other Christian=18	51	51	0
Jewish=3	21	23	-2
Other=7	33	33	0
None=9	32	36	-4
Whites only			
Protestant/Christian=56%	64%	65%	-1
Catholic=28	50	55	-5
Jewish=3	21	22	-1
Other=6	44	47	-3
None=8	34	36	-2
By Party ID			
Democrat=37%	11%	11%	0
Republican=36	90	91	-1
Independent/Other=27	48	56	-8
By Ideology			
Liberal=19%	16%	18%	-2
Moderate=50	43	43	0
Conservative=31	80	80	0

*In 1998, respondents were asked if they or any member of their household belonged to a union. In 1994, respondents were asked to check off which items in a list applied to them, one of which was union membership.

Note: The percentages shown in the far left column are the 1998 Voter News Service totals for each group. If candidate did better in '98 among a group than he or she did in '94, the number shown here is positive. If he or she did less well, the number is negative.

Source: Surveys by Voter News Service, November 3, 1998 and November 8, 1994.

How Key Demographic Groups Voted For the US House of Representatives, 1984-1998

	1998		1996		1994		1992	
	D	R	D	R	D	R	D	R
Total	47.8%	49.1%	48.6%	48.9%	45.5%	52.5%	50.9%	45.5%
By Gender								
Men	45	52	45	53	41	57	51	47
Women	51	46	54	44	52	47	54	44
By Gender/Age								
Men								
18-29	41	53	49	49	41	56	50	46
30-44	46	52	43	55	40	58	50	47
45-59	47	48	45	52	40	58	49	49
60+	42	56	45	54	43	56	55	43
Women								
18-29	53	44	60	39	56	43	57	41
30-44	52	45	53	44	50	48	53	44
45-59	53	44	52	46	51	47	53	45
60+	46	51	52	47	53	46	55	42
By Gender/Education								
Men								
High school	48	47	51	47	43	56	59	38
College	38	58	40	58	41	56	45	53
Women								
High school	50	46	56	41	49	50	57	40
College	50	48	51	47	57	42	53	45
By Race/Ethnicity								
White	42	55	44	54	41	57	49	49
Black	88	11	81	18	91	8	87	11
Hispanic	59	35	72	26	59	37	70	27
Asian	54	42	41	53	53	44	48	49
By Race/Region								
Whites								
Non-South	44	53	47	50	43	55	49	48
South	34	63	35	64	36	63	46	52
Blacks								
Non-South	88	11	78	20	88	11	88	10
South	88	11	84	15	93	5	87	11
By Age								
18-29	48	48	54	44	48	49	54	44
30-44	49	49	48	49	45	53	51	46
45-59	50	46	49	49	46	52	51	47
60+	44	54	48	50	48	51	55	43
By Age/Education								
High school								
18-29	42	50	63	35	49	50	62	36
30-44	46	52	50	45	38	60	52	45
45-59	57	38	52	45	48	50	60	37
60+	48	50	53	46	50	49	61	37
College								
18-29	45	51	48	50	50	49	50	49
30-44	45	54	48	51	52	46	49	48
45-59	47	51	45	54	48	49	46	52
60+	37	59	40	58	41	58	48	50

Source for pp. 70-73: The 1998 and 1996 aggregate vote totals are from the *Congressional Quarterly Weekly Report*, November 7, 1998 and November 23, 1996. All other aggregate vote totals are from *Statistical Abstract of the United States, 1990 and 1993-94*. Surveys by Voter News Service, 1998, 1996, and 1994; Voter Research & Surveys, for 1992 and 1990; CBS News and *New York Times* for 1988, 1986, and 1984.

The Gender Gap Has Remained Roughly Constant in Size Over the Eighties and Nineties

	1990		1988		1986		1984	
	D	R	D	R	D	R	D	R
Total	52.9%	44.9%	53.4%	45.5%	54.6%	44.5%	52.3%	46.8%
By Gender								
Men	50	46	49	46	49	47	46	53
Women	54	43	54	41	51	44	51	48
By Gender/Age								
Men								
18-29	48	49	50	45	46	49	43	54
30-44	52	45	48	47	50	45	49	49
45-59	48	49	47	48	48	47	45	54
60+	52	45	52	45	49	48	44	55
Women								
18-29	55	43	52	43	51	44	51	47
30-44	53	43	54	41	49	46	53	46
45-59	53	44	55	40	54	41	50	50
60+	54	44	54	42	51	44	48	52
By Gender/Education								
Men								
High school	57	40	54	40	54	41	47	51
College	48	50	44	52	44	52	45	53
Women								
High school	57	40	56	39	50	44	51	48
College	55	42	52	44	55	42	52	47
By Race/Ethnicity								
White	50	47	47	48	47	49	43	56
Black	78	20	81	14	81	12	91	8
Hispanic	71	27	73	23	70	23	66	32
Asian	62	36	NA	NA	NA	NA	NA	NA
By Race/Region								
Whites								
Non-South	50	46	46	49	47	49	44	55
South	49	50	50	46	47	47	42	57
Blacks								
Non-South	77	21	80	14	80	14	90	9
South	80	19	84	13	84	6	96	4
By Age								
18-29	52	46	51	44	48	46	47	50
30-44	53	44	51	44	50	46	51	48
45-59	51	46	51	44	52	44	48	52
60+	53	45	53	43	50	46	46	54
By Age/Education								
High school								
18-29	60	37	52	43	50	41	43	54
30-44	59	38	54	41	50	45	50	48
45-59	54	43	56	39	56	40	53	46
60+	56	41	57	38	52	44	49	50
College								
18-29	52	45	49	46	45	51	50	48
30-44	52	45	49	46	51	45	52	46
45-59	50	47	44	52	50	46	41	58
60+	48	50	48	48	45	51	39	60

Chapter 4

Income Differences in House Voting Were Notably Small in 1998; Those With the Least Formal Education, and Those With the Most, Were the Democrats' Best Groups

	1998		1996		1994		1992	
	D	R	D	R	D	R	D	R
By Education								
Less than HS	57	41	64	34	56	41	65	32
HS Grad	49	47	53	44	46	53	57	41
Some College	45	51	49	49	40	58	51	46
College Grad	44	53	46	53	44	54	48	49
Post Grad	52	45	NA	NA	56	42	NA	NA
By Income*								
Less than \$15,000	57	39	61	36	60	37	69	31
\$15,000-\$30,000	53	44	55	43	50	48	57	43
\$30,000-\$50,000	48	49	49	49	44	54	52	48
\$50,000-\$75,000	44	54	47	52	45	54	49	51
\$75,000-\$100,000	47	51	43	56	40	59	44	56
\$100,000+	44	53	36	63	36	63	NA	NA
By Religion								
Protestant	37	60	40	59	39	60	45	53
Catholic	51	45	53	45	46	52	55	42
Other Christian	47	51	48	49	47	51	49	48
Jewish	78	21	73	26	76	23	77	21
Something else	58	33	70	27	62	33	NA	NA
None	65	32	60	38	60	36	66	29
By Union Household**								
Union member	61	35	62	36	58	39	66	32
Not union/not checked	44	53	45	53	45	54	49	48
By Marital Status								
Married	42	54	45	53	41	57	49	49
Not Married	58	38	58	39	53	45	59	38
Attend Religious Services								
Once a week/month	NA	NA	44	53	NA	NA	46	52
Less than once a month	NA	NA	57	38	NA	NA	57	40
By Party ID								
Democrat	87	11	85	14	88	11	87	11
Republican	9	90	10	88	8	91	15	83
Independent	45	48	46	50	40	56	52	43
By Ideology								
Liberal	81	16	80	18	80	18	77	18
Moderate	54	43	56	42	55	43	56	42
Conservative	17	80	21	78	19	80	27	71

*In 1992, responses by income group are based on the two-party vote only, and therefore add to 100 percent. The highest income category for this year was \$75,000 and over.

**In 1984, 1986, 1988, 1996, and 1998, respondents were asked if they or any member of their household belonged to a union. In 1992 and 1994, respondents were asked to check off which items in a list applied to them, one of which was union membership. In 1990, the asking of union membership was not sufficiently comparable to other years to permit comparison here.

Again in 1998, Union Households Gave Democratic Candidates a Large Margin

	1990		1988		1986		1984	
	D	R	D	R	D	R	D	R
By Education								
Less than HS	59	38	59	34	53	41	56	43
HS Grad	56	41	54	41	52	43	48	51
Some College	51	45	50	45	48	48	46	53
College Grad	51	46	48	48	49	48	48	51
Post Grad	NA	NA	NA	NA	NA	NA	NA	NA
By Income*								
Less than \$12,500	63	34	63	31	53	41	59	39
\$12,500-\$25,000	54	42	55	41	51	45	50	49
\$25,000-\$35,000	52	45	51	45	49	46	47	52
\$35,000-\$50,000	NA	NA	50	45	51	45	45	54
\$50,000-\$100,000	49	48	45	51	45	51	37	61
\$100,000+	NA	NA	37	58	NA	NA	NA	NA
By Denomination								
Protestant	47	51	45	50	45	51	40	60
Catholic	55	41	53	43	52	43	55	43
Other Christian	56	42	52	42	49	46	44	54
Jewish	73	25	66	31	67	29	70	28
None	56	37	61	33	56	40	65	33
By Union Household**								
Union member	NA	NA	60	35	60	36	61	38
Not union/not checked	NA	NA	48	47	46	50	43	56
By Marital Status								
Married	50	47	49	46	49	47	46	53
Not Married	58	39	56	38	53	42	53	45
Attend Religious Services								
Once a week/month	49	49	NA	NA	NA	NA	NA	NA
Not checked	57	40	NA	NA	NA	NA	NA	NA
By Party ID								
Democrat	78	19	80	16	77	19	83	16
Republican	25	73	20	75	19	77	13	86
Independent	51	45	51	43	49	45	45	52
By Ideology								
Liberal	71	25	76	19	68	28	73	24
Moderate	56	41	55	41	55	40	54	45
Conservative	38	59	32	62	33	62	28	71

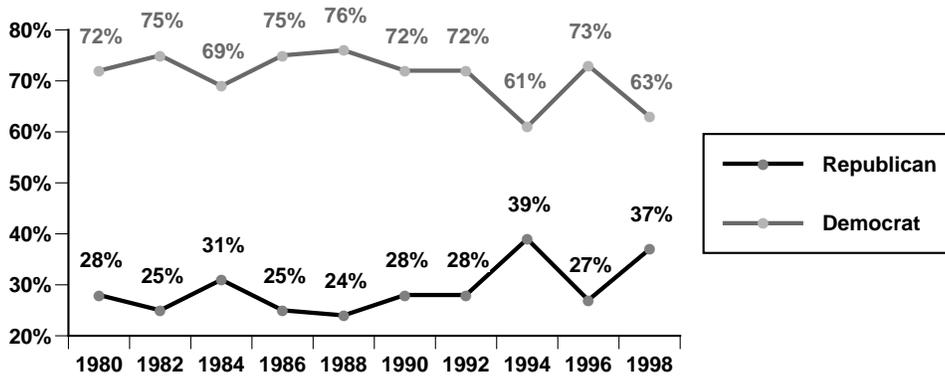
*The highest income category for 1984, 1986, and 1990, was \$50,000 and over.

**See note on previous page.

Congressional Vote of African Americans By Age, 1980-1998

	Years of Age							
	18-29		30-44		45-59		60+	
	D	R	D	R	D	R	D	R
1980	88	12	88	12	86	14	83	17
1982	91	9	88	12	91	9	85	15
1984	94	6	93	7	90	10	87	13
1986	81	19	84	16	91	9	90	10
1988	84	16	86	14	87	13	82	18
1990	85	15	82	16	74	26	70	30
1992	90	10	88	12	89	11	90	10
1994	94	6	91	9	91	9	93	7
1996	83	17	84	16	81	19	76	24
1998	79	21	89	11	93	7	91	9

Congressional Vote of Hispanic Americans, 1980-1998



Source: Exit polls by CBS News/*New York Times*, 1980-1988; Voter Research & Surveys, 1990-1992; and Voter News Service, 1994-1998.

Comparing House of Representatives Voters in 1998 To Those in 1978—The First Off-Year Exit Poll

(Column percentages; read down.)

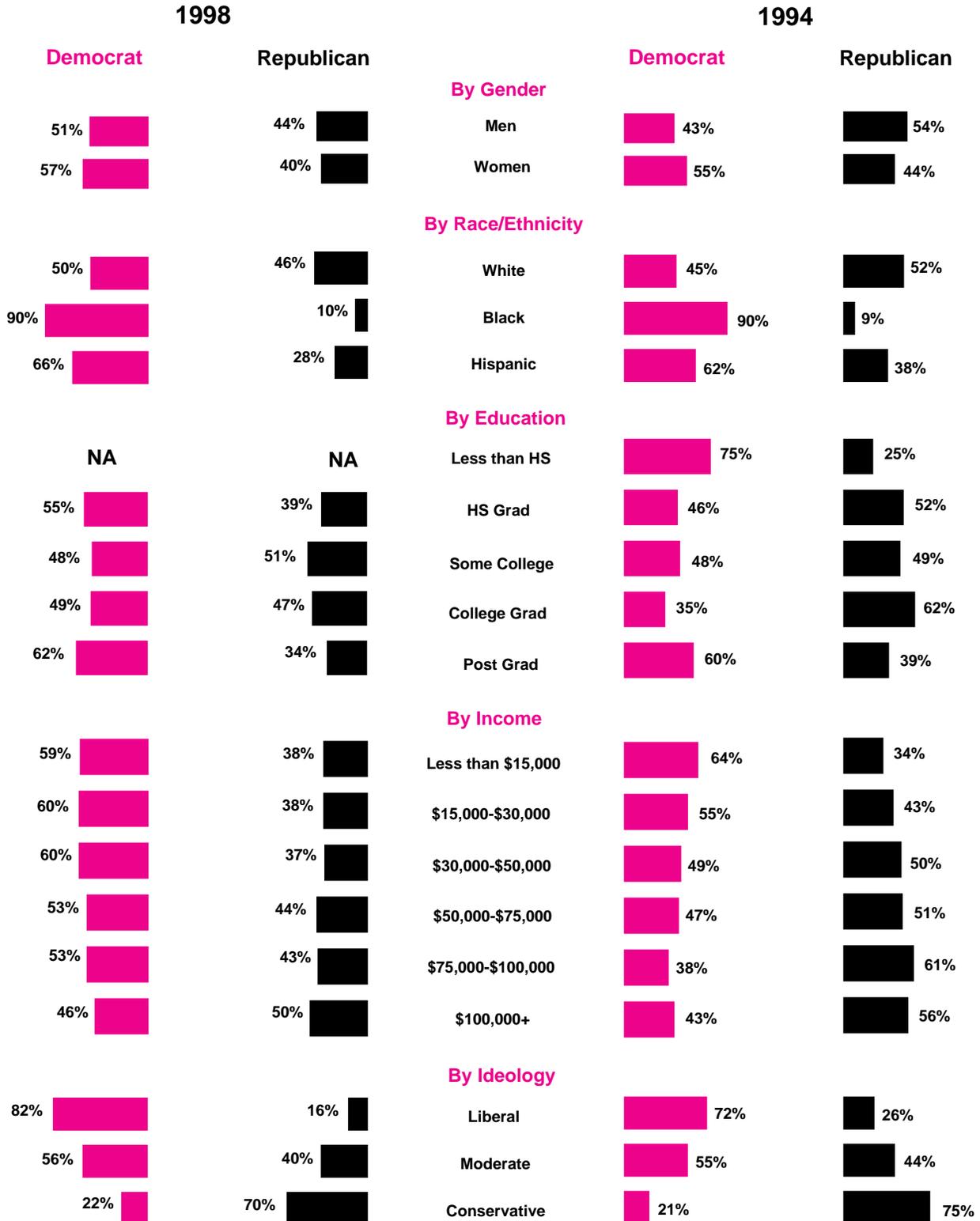
	1978	1998
Party Identification of Voters		
Democrat	41%	37%
Republican	27	36
Independent	32	27
Ideology of Voters		
Liberal	18	19
Moderate	48	50
Conservative	34	31
By Region/Vote		
East—Voted		
Democrat	55	54
Republican	42	42
Midwest—Voted		
Democrat	50	46
Republican	48	52
South—Voted		
Democrat	56	44
Republican	43	53
West—Voted		
Democrat	50	48
Republican	44	48
Presidential Job Performance		
Approve	48	55
Disapprove	52	43
Own Financial Situation*		
Better	19	41
Worse	35	13
Same	46	45
Union Member in Household?		
Yes	32	22
No	68	78
School-Age Children in Household?		
Yes	45	35
No	55	65
By Age		
18-29	20	13
30-44	31	29
45-59	29	30
60+	20	28

*The 1978 question was phrased: "Is your family's financial situation getting better, getting worse, or staying about the same?" In 1998, the question was phrased: "Compared to two years ago, is your family's financial situation better today, worse today, or about the same?"

Source: Surveys by CBS News, November 7, 1978, and Voter News Service, November 3, 1998.

House Vote in the Northeast By Social Group

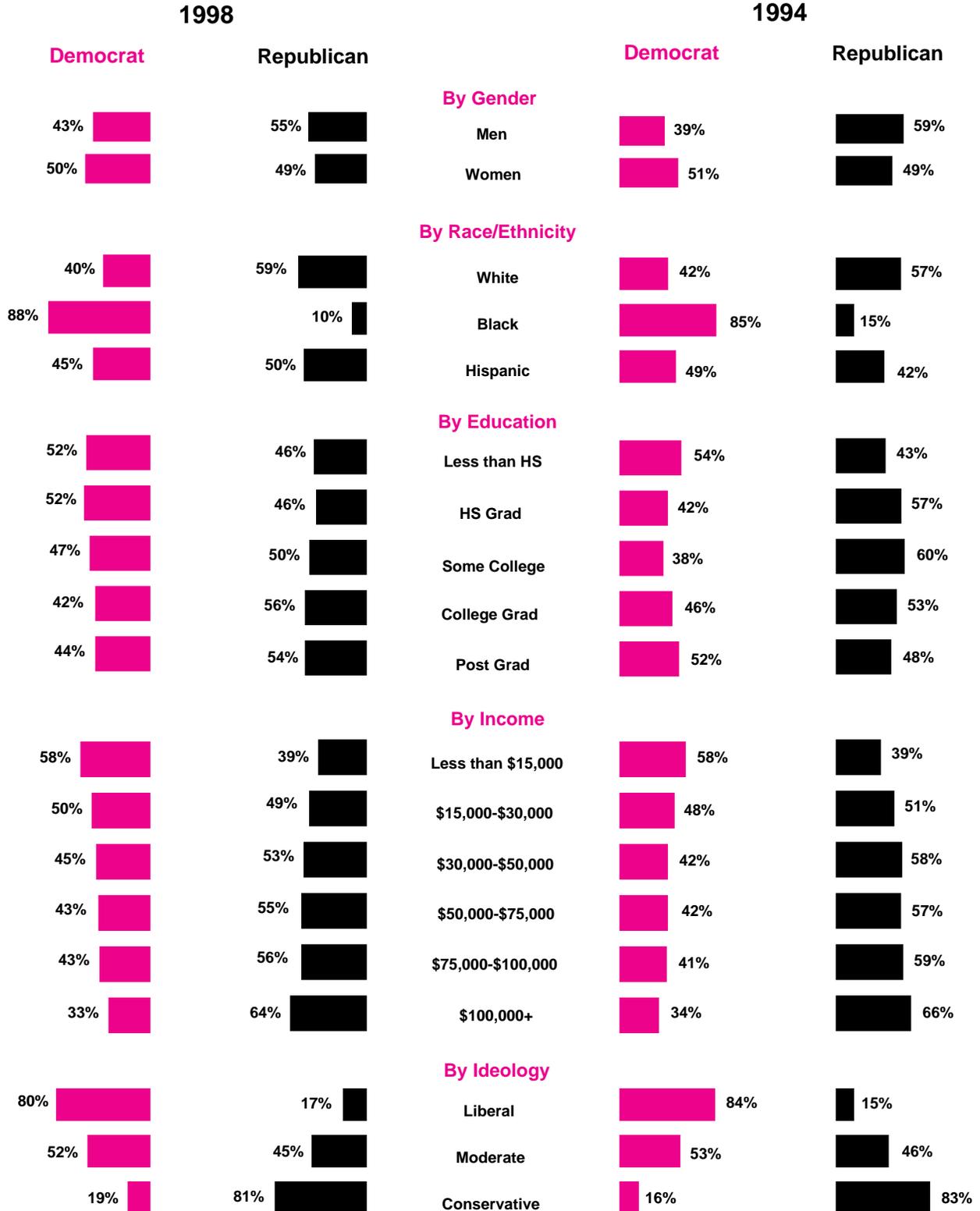
The Only Region Where Democrats Won a Majority in 1998
Among Non-Hispanic Whites



Source: Surveys by Voter News Service, November 3, 1998 and November 8, 1994.

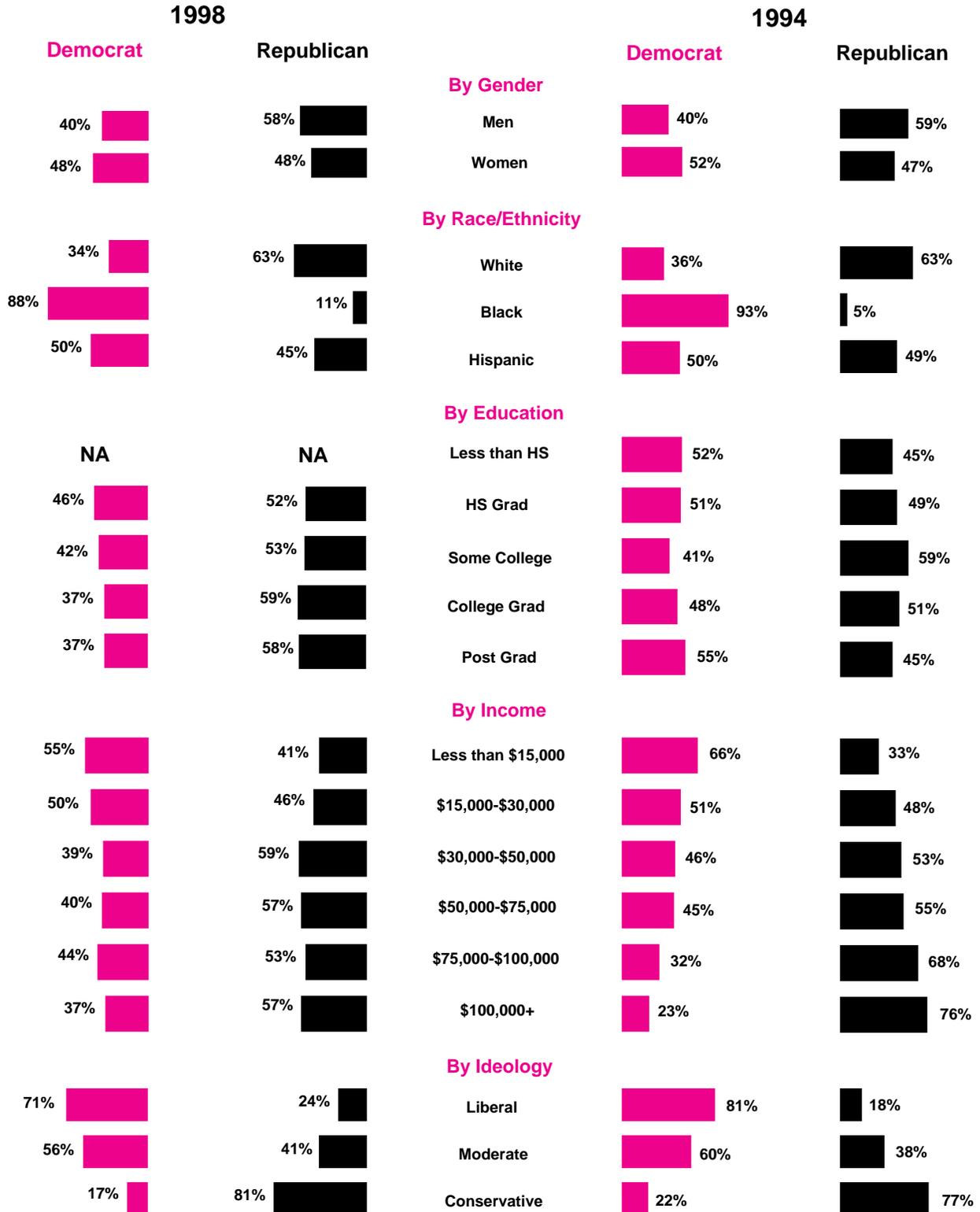
House Vote in the Midwest By Social Group

The Republicans' Best Region in 1998
Among Those With High Incomes



House Vote in the South By Social Group

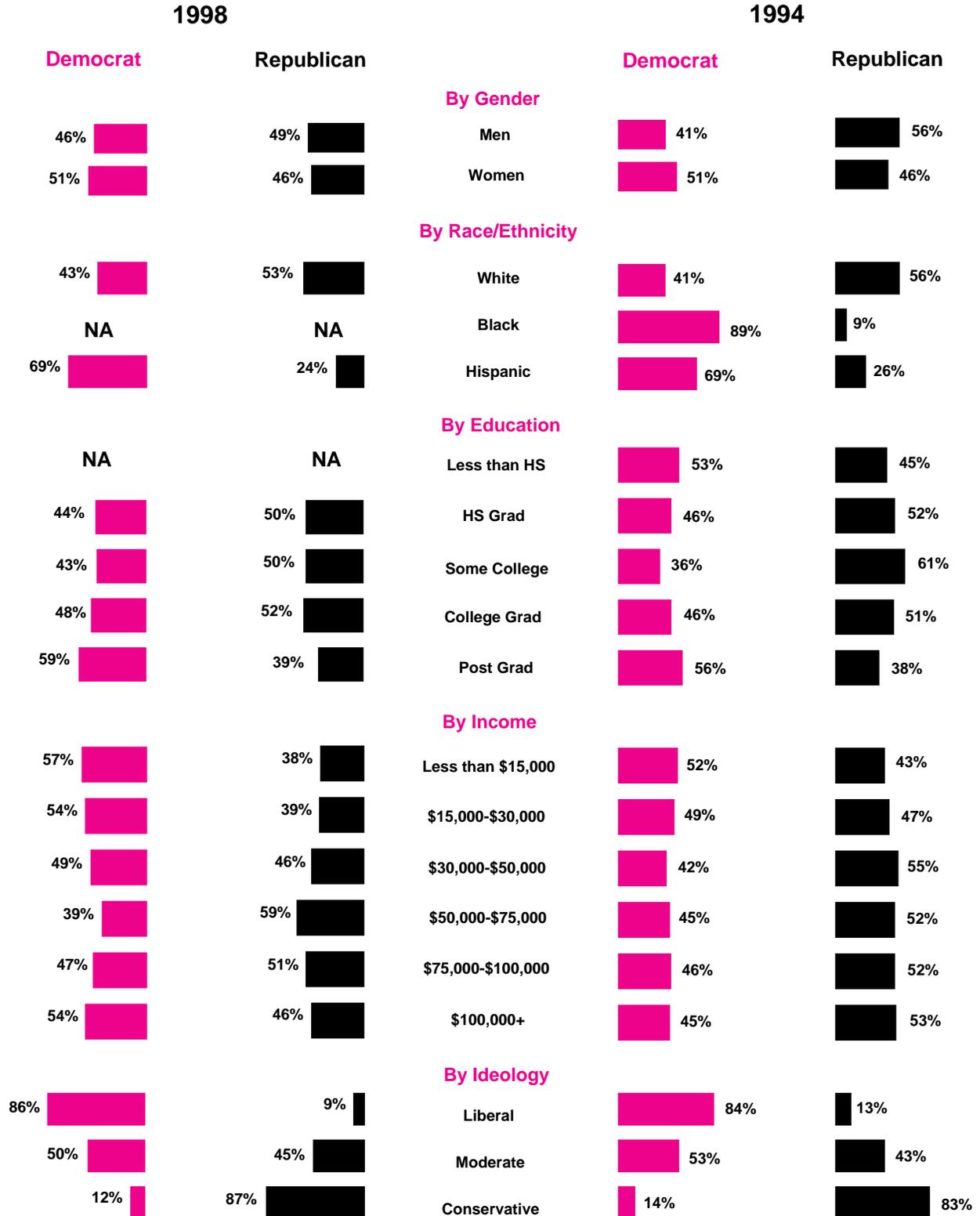
Men Voting in 1998 Were 10 Percentage Points More Republican Than Were Women Voters



Source: Surveys by Voter News Service, November 3, 1998 and November 8, 1994.

House Vote in the West By Social Group

The Exit Poll Showed Democrats Winning a Majority
Among the Most Affluent Voters



The New York Senate Race: D'Amato Lost Group Support (From 1992) Almost Everywhere—Heavily Among Older Voters

	Republican Candidates			Democratic Candidates		
	D'Amato 1998	D'Amato 1992	Increase (+) or decrease (-) in vote percentage 1992-1998	Schumer 1998	Abrams 1992	Increase (+) or decrease (-) in vote percentage 1992-1998
All voters	45%	51%	-6	54%	49%	+5
By Gender						
Men	50%	56%	-6	49%	44%	+5
Women	40	47	-7	59	53	+6
By Race						
White	51%	56%	-5	48%	44%	+4
Black	13	16	-3	86	84	+2
Hispanic	17	30	-13	82	70	+12
Whites, By Denomination						
Protestant/Other Christian	58%	62%	-4	41%	38%	+3
Catholic	59	65	-6	40	35	+5
Jewish	23	39	-16	77	61	+16
None	32	29	+3	68	71	-3
By Age						
18-29	45%	50%	-5	53%	50%	+3
30-44	51	48	+3	47	52	-5
45-59	40	55	-15	59	45	+14
60+	42	53	-11	58	47	+11
By Income						
Less than \$15,000	41%	46%	-5	59%	54%	+5
\$15,000-\$30,000	43	53	-10	54	47	+7
\$30,000-\$50,000	48	51	-3	52	49	+3
\$50,000-\$75,000	50	52	-2	50	48	+2
\$75,000-\$100,000*	42	47	-5	58	53	+5
\$100,000+	37	NA	NA	62	NA	NA
By Education						
HS Grad	54%	58%	-4	45%	42%	+3
Some College	44	52	-8	55	48	+7
College Grad	47	49	-2	52	51	+1
Post Grad	31	41	-10	69	59	+10
Is your financial situation...						
Better	40%	70%	-30	59%	30%	+29
Worse	49	38	+11	48	62	-14
Same	48	56	-8	51	44	+7
By Party Identification						
Democrat	14%	27%	-13	85%	74%	+11
Republican	80	83	-3	19	17	+2
Independent/Other	48	51	-3	50	49	+1
By Ideology						
Liberal	16%	23%	-7	82%	77%	+5
Moderate	42	50	-8	58	50	+8
Conservative	76	80	-4	22	20	+2
1996/1988 Vote						
Clinton/Dukakis	22%	21%	+1	77%	79%	-2
Dole/Bush	88	72	+16	12	28	-16
Perot/Other	64	28	+36	34	72	-38
Clinton Approval						
Approve	29%	NA	NA	70%	NA	NA
Disapprove	80	NA	NA	17	NA	NA

*Income categories for 1992 were the same as for 1998, except that the highest category was \$75,000 and over.

Source for pp. 80-86: The numbers for "all voters" are *actual* vote percentages taken from *Congressional Quarterly Weekly Report*, November 7, 1998 and November 7, 1992; all other numbers are Voter News Service exit poll data, November 3, 1998 and November 3, 1992.

The Pennsylvania Senate Race: Specter Gained Ground Almost Everywhere

	Republican Candidates			Democratic Candidates		
	Specter 1998	Specter 1992	Increase (+) or decrease (-) in vote percentage 1992-1998	Lloyd 1998	Yeakel 1992	Increase (+) or decrease (-) in vote percentage 1992-1998
All voters	61%	51%	+10	35%	49%	-14
By Gender						
Men	63%	56%	+7	33%	44%	-11
Women	59	46	+13	36	54	-18
By Race						
White	64%	53%	+11	32%	47%	-15
Black	NA	30	NA	NA	70	NA
Hispanic	NA	36	NA	NA	64	NA
Whites, By Denomination						
Protestant/Other Christian	NA	61	NA	NA	39	NA
Catholic	NA	45	NA	NA	55	NA
Jewish	NA	68	NA	NA	32	NA
None	NA	33	NA	NA	67	NA
By Age						
18-29	59%	51%	+8	32%	49%	-17
30-44	61	47	+14	37	53	-16
45-59	61	51	+10	33	49	-16
60+	63	56	+7	35	44	-9
By Income						
Less than \$15,000	52%	44%	+8	44	56%	-12
\$15,000-\$30,000	58	50	+8	40	50	-10
\$30,000-\$50,000	59	51	+8	39	49	-10
\$50,000-\$75,000	64	54	+10	33	46	-13
\$75,000-\$100,000*	69	58	+11	23	42	-19
\$100,000+	74	NA	NA	18	NA	NA
By Education						
HS Grad	65%	51%	+14	33%	49%	-16
Some College	63	44	+19	34	56	-22
College Grad	65	56	+9	32	44	-12
Post Grad	60	51	+9	28	49	-21
Is your financial situation...						
Better	54%	70%	-16	41%	30%	+11
Worse	59	37	+22	40	63	-23
Same	68	58	+10	29	42	-13
By Party Identification						
Democrat	40%	32%	+8	58%	68%	-10
Republican	85	75	+10	10	25	-15
Independent/Other	60	49	+11	33	51	-18
By Ideology						
Liberal	36%	30%	+6	60%	70%	-10
Moderate	59	50	+9	38	50	-12
Conservative	79	72	+7	15	28	-13
1996/1988 Vote						
Clinton/Dukakis	45%	21%	+24	53%	79%	-26
Dole/Bush	86	70	+16	9	30	-21
Perot/Other	NA	24	NA	NA	76	NA
Clinton Approval						
Approve	44%	NA	NA	52%	NA	NA
Disapprove	82	NA	NA	13	NA	NA

*Income categories for 1992 were the same as for 1998, except that the highest category was \$75,000 and over.

The Ohio Senate Race: Boyle in '98 Trailed Glenn's '92 Totals Across the Board

	Republican Candidates			Democratic Candidates		
	1998	1992	Increase (+) or decrease (-) in vote percentage 1992-1998	1998	1992	Increase (+) or decrease (-) in vote percentage 1992-1998
All voters	56%	45%	+11	44%	55%	-11
By Gender						
Men	60%	47%	+13	39%	53%	-14
Women	52	43	+9	47	57	-10
By Race						
White	59%	48%	+11	40%	52%	-12
Black	30	15	+15	68	85	-17
Hispanic	NA	45	NA	NA	55	NA
Whites, By Denomination						
Protestant/Other Christian	61%	53%	+8	39%	47%	-8
Catholic	64	46	+18	36	54	-18
Jewish	NA	20	NA	NA	80	NA
None	NA	40	NA	NA	60	NA
By Age						
18-29	53%	44%	+9	45%	56%	-11
30-44	61	46	+15	38	54	-16
45-59	52	47	+5	47	53	-6
60+	55	44	+11	45	56	-11
By Income						
Less than \$15,000	42%	32%	+10	55%	68%	-13
\$15,000-\$30,000	46	42	+4	52	58	-6
\$30,000-\$50,000	58	46	+12	41	54	-13
\$50,000-\$75,000	59	50	+9	41	50	-9
\$75,000-\$100,000*	65	59	+6	35	41	-6
\$100,000+	66	NA	NA	34	NA	NA
By Education						
HS Grad	48%	42%	+6	51%	58%	-7
Some College	55	44	+11	43	56	-13
College Grad	62	55	+7	37	45	-8
Post Grad	64	51	+13	36	49	-13
Is your financial situation...						
Better	52%	65%	-13	46%	35%	+11
Worse	57	27	+30	43	73	-30
Same	59	47	+12	41	53	-12
By Party Identification						
Democrat	23%	18%	+5	76%	82%	-6
Republican	88	75	+13	12	25	-13
Independent/Other	59	44	+15	40	56	-16
By Ideology						
Liberal	30%	22%	+8	69%	78%	-9
Moderate	51	39	+12	48	61	-13
Conservative	84	67	+17	16	33	-17
1996/1988 Vote						
Clinton/Dukakis	30%	13%	+17	69%	87%	-18
Dole/Bush	87	65	+22	13	35	-22
Perot/Other	61	21	+40	35	79	-44
Clinton Approval						
Approve	33%	NA	NA	66%	NA	NA
Disapprove	83	NA	NA	17	NA	NA

*Income categories for 1992 were the same as for 1998, except that the highest category was \$75,000 and over.

The Illinois Senate Race: Moseley-Braun's Short-Fall in '98, Compared to '92, Was Big Among White Voters

	Republican Candidates			Democratic Candidates		Increase (+) or decrease (-) in vote percentage 1992-1998
	Fitzgerald 1998	Williamson 1992	Increase (+) or decrease (-) in vote percentage 1992-1998	Moseley-Braun 1998	Moseley-Braun 1992	
All voters	51%	45%	+6	47%	55%	-8
By Gender						
Men	55%	49%	+6	43%	51%	-8
Women	47	42	+5	50	58	-8
By Race						
White	62%	52%	+10	36%	48%	-12
Black	7	5	+2	93	95	-2
Hispanic	NA	41	NA	NA	59	NA
Whites, By Denomination						
Protestant/Other Christian	65%	60%	+5	32%	40%	-8
Catholic	69	53	+16	30	47	-17
Jewish	34	17	+17	66	83	-17
None	NA	24	NA	NA	76	NA
By Age						
18-29	41%	39%	+2	52%	61%	-9
30-44	49	45	+4	50	55	-5
45-59	54	46	+8	45	54	-9
60+	55	50	+5	44	50	-6
By Income						
Less than \$15,000	34%	29%	+5	61%	71%	-10
\$15,000-\$30,000	40	36	+4	56	64	-8
\$30,000-\$50,000	51	44	+7	48	56	-8
\$50,000-\$75,000	55	56	-1	44	44	0
\$75,000-\$100,000*	60	51	+9	39	49	-10
\$100,000+	57	NA	NA	41	NA	NA
By Education						
HS Grad	49%	47%	+2	48%	53%	-5
Some College	48	46	+2	49	54	-5
College Grad	59	48	+11	39	52	-13
Post Grad	48	38	+10	50	62	-12
Is your financial situation...						
Better	44%	64%	-20	55%	37%	+18
Worse	56	29	+27	41	71	-30
Same	56	49	+7	41	51	-10
By Party Identification						
Democrat	19%	14%	+5	80%	86%	-6
Republican	89	82	+7	9	18	-9
Independent/Other	55	42	+13	42	58	-16
By Ideology						
Liberal	23%	19%	+4	76%	81%	-5
Moderate	51	45	+6	46	55	-9
Conservative	82	68	+14	17	33	-16
1996/1988 Vote						
Clinton/Dukakis	25%	12%	+13	73%	88%	-15
Dole/Bush	89	66	+23	10	34	-24
Perot/Other	68	9	+59	28	91	-63
Clinton Approval						
Approve	31%	NA	NA	67%	NA	NA
Disapprove	86	NA	NA	12	NA	NA

*Income categories for 1992 were the same as for 1998, except that the highest category was \$75,000 and over.

The Georgia Senate Race: In Racially Polarized Georgia, Republican Coverdell Got 69 Percent of the White Vote, Just 9 Percent Of the Black Vote

	Republican Candidates			Democratic Candidates		
	Coverdell 1998	Coverdell 1992	Increase (+) or decrease (-) in vote percentage 1992-1998	Coles 1998	Fowler 1992	Increase (+) or decrease (-) in vote percentage 1992-1998
All voters	52%	51%*	+1	45%	49%	-4
By Gender						
Men	55%	53%	+2	42%	47%	-5
Women	49	46	+3	48	54	-6
By Race						
White	69%	59%	+10	28%	41%	-13
Black	9	11	-2	89	89	0
Hispanic	NA	25	NA	NA	75	NA
Whites, By Denomination						
Protestant/Other Christian	NA	61	NA	NA	39	NA
Catholic	NA	65	NA	NA	35	NA
Jewish	NA	12	NA	NA	88	NA
None	NA	49	NA	NA	51	NA
By Age						
18-29	47%	52%	-5	50%	48%	+2
30-44	51	50	+1	45	50	-5
45-59	52	52	0	45	48	-3
60+	55	41	+14	43	59	-16
By Income						
Less than \$15,000	26%	22%	+4	70%	78%	-8
\$15,000-\$30,000	40	37	+3	57	63	-6
\$30,000-\$50,000	47	53	-6	50	47	+3
\$50,000-\$75,000	61	58	+3	37	42	-5
\$75,000-\$100,000**	57	67	-10	42	33	+9
\$100,000+	64	NA	NA	32	NA	NA
By Education						
HS Grad	44%	44%	0	53%	56%	-3
Some College	51	54	-3	46	46	0
College Grad	64	56	+8	33	44	-11
Post Grad	54	46	+8	44	54	-10
Is your financial situation...						
Better	42%	74%	-32	56%	26%	+30
Worse	65	30	+35	29	70	-41
Same	63	50	+13	35	50	-15
By Party Identification						
Democrat	15%	18%	-3	83%	82%	+1
Republican	92	82	+10	7	18	-11
Independent/Other	51	51	0	41	49	-8
By Ideology						
Liberal	15%	27%	-12	81%	73%	+8
Moderate	41	39	+2	57	61	-4
Conservative	81	72	+9	16	28	-12
1996/1988 Vote						
Clinton/Dukakis	17%	11%	+6	81%	89%	-8
Dole/Bush	92	67	+25	7	33	-26
Perot/Other	NA	24	NA	NA	76	NA
Clinton Approval						
Approve	22%	NA	NA	76%	NA	NA
Disapprove	84	NA	NA	12	NA	NA

*In the November 3, 1992 general election, no candidate received a clear majority of the vote (Coverdell 48%, Fowler 49%); therefore, since Georgia requires a majority, a run-off election was held on November 24, and the results are shown here. The exit poll percentages are from the November 3, 1992 survey.

**Income categories for 1992 were the same as for 1998, except that the highest category was \$75,000 and over.

The Florida Senate Race: Democratic Incumbent Graham Was Again Strong Among All Groups

	Republican Candidates			Democratic Candidates		
	Crist 1998	Grant 1992	Increase (+) or decrease (-) in vote percentage 1992-1998	Graham 1998	Graham 1992	Increase (+) or decrease (-) in vote percentage 1992-1998
All voters	38%	34%	+4	63%	66%	-3
By Gender						
Men	42%	35%	+7	58%	65%	-7
Women	33	33	0	67	67	0
By Race						
White	42%	37%	+5	58%	63%	-5
Black	7	7	0	92	93	-1
Hispanic	35	32	+3	65	68	-3
Whites, By Denomination						
Protestant/Other Christian	NA	43%	NA	NA	57%	NA
Catholic	NA	41	NA	NA	59	NA
Jewish	NA	7	NA	NA	93	NA
None	NA	29	NA	NA	71	NA
By Age						
18-29	42%	31%	+11	57%	69%	-12
30-44	40	33	+7	60	67	-7
45-59	38	37	+1	62	64	-2
60+	34	34	0	66	66	0
By Income						
Less than \$15,000	27%	29%	-2	72%	71%	+1
\$15,000-\$30,000	38	30	+8	62	70	-8
\$30,000-\$50,000	38	33	+5	62	67	-5
\$50,000-\$75,000	37	34	+3	63	66	-3
\$75,000-\$100,000*	38	46	-8	61	54	+7
\$100,000+	41	NA	NA	59	NA	NA
By Education						
HS Grad	34%	33%	+1	66%	67%	-1
Some College	39	36	+3	60	64	-4
College Grad	39	35	+4	61	65	-4
Post Grad	35	33	+2	65	67	-2
Is your financial situation...						
Better	23%	46%	-23	76%	54%	+22
Worse	53	22	+31	47	78	-31
Same	46	37	+9	54	63	-9
By Party Identification						
Democrat	8%	10%	-2	92%	90%	+2
Republican	67	60	+7	33	40	-7
Independent/Other	37	33	+4	63	67	-4
By Ideology						
Liberal	9%	15%	-6	91%	85%	+6
Moderate	27	29	-2	72	71	+1
Conservative	70	54	+16	30	46	-16
1996/1988 Vote						
Clinton/Dukakis	7%	9%	-2	93%	91%	+2
Dole/Bush	68	49	+19	32	51	-19
Perot/Other	43	11	+32	57	89	-32
Clinton Approval						
Approve	12%	NA	NA	88%	NA	NA
Disapprove	70	NA	NA	30	NA	NA

*Income categories for 1992 were the same as for 1998, except that the highest category was \$75,000 and over.

The California Senate Race: Women Again Gave Democrat Boxer a Much Higher Proportion of Their Votes Than Did Men

	Republican Candidates			Democratic Candidates		
	Fong 1998	Herschensohn 1992	Increase (+) or decrease (-) in vote percentage 1992-1998	Boxer 1998	Boxer 1992	Increase (+) or decrease (-) in vote percentage 1992-1998
All voters	43%	43%	0	53%	48%	+5
By Gender						
Men	48%	51%	-3	48%	43%	+5
Women	39	37	+2	57	57	0
By Race						
White	50%	48%	+2	46%	46%	0
Black	13	14	-1	85	84	+1
Hispanic	23	33	-10	72	61	+11
Whites, By Denomination						
Protestant/Other Christian	62%	58	+4	35%	38	-3
Catholic	51	48	+3	43	43	0
Jewish	18	28	-10	82	72	+10
None	27	34	-7	69	58	+11
By Age						
18-29	34%	44%	-10	63%	48%	+15
30-44	41	41	0	53	53	0
45-59	45	43	+2	52	52	0
60+	48	54	-6	50	43	+7
By Income						
Less than \$15,000	25%	33%	-8	64%	59%	+5
\$15,000-\$30,000	33	38	-5	63	53	+10
\$30,000-\$50,000	41	48	-7	54	47	+7
\$50,000-\$75,000	50	52	-2	48	45	+3
\$75,000-\$100,000*	49	45	+4	50	52	-2
\$100,000+	49	NA	NA	48	NA	NA
By Education						
HS Grad	37%	52%	-15	57%	43%	+14
Some College	43	42	+1	51	51	0
College Grad	50	43	+7	48	51	-3
Post Grad	41	36	+5	56	62	-6
Is your financial situation...						
Better	36%	61%	-25	60%	36%	+24
Worse	51	28	+23	42	64	-22
Same	49	53	-4	48	43	+5
By Party Identification						
Democrat	11%	17%	-6	87%	78%	+9
Republican	82	81	+1	15	16	-1
Independent/Other	42	37	+5	50	51	-1
By Ideology						
Liberal	11%	14%	-3	85%	82%	+3
Moderate	39	39	0	57	54	+3
Conservative	78	82	-4	19	15	+4
1996/1988 Vote						
Clinton/Dukakis	11%	11%	0	86%	85%	+1
Dole/Bush	88	68	+20	9	26	-17
Perot/Other	55	19	+36	33	67	-34
Clinton Approval						
Approve	21%	NA	NA	77%	NA	NA
Disapprove	77	NA	NA	17	NA	NA

*Income categories for 1992 were the same as for 1998, except that the highest category was \$75,000 and over.

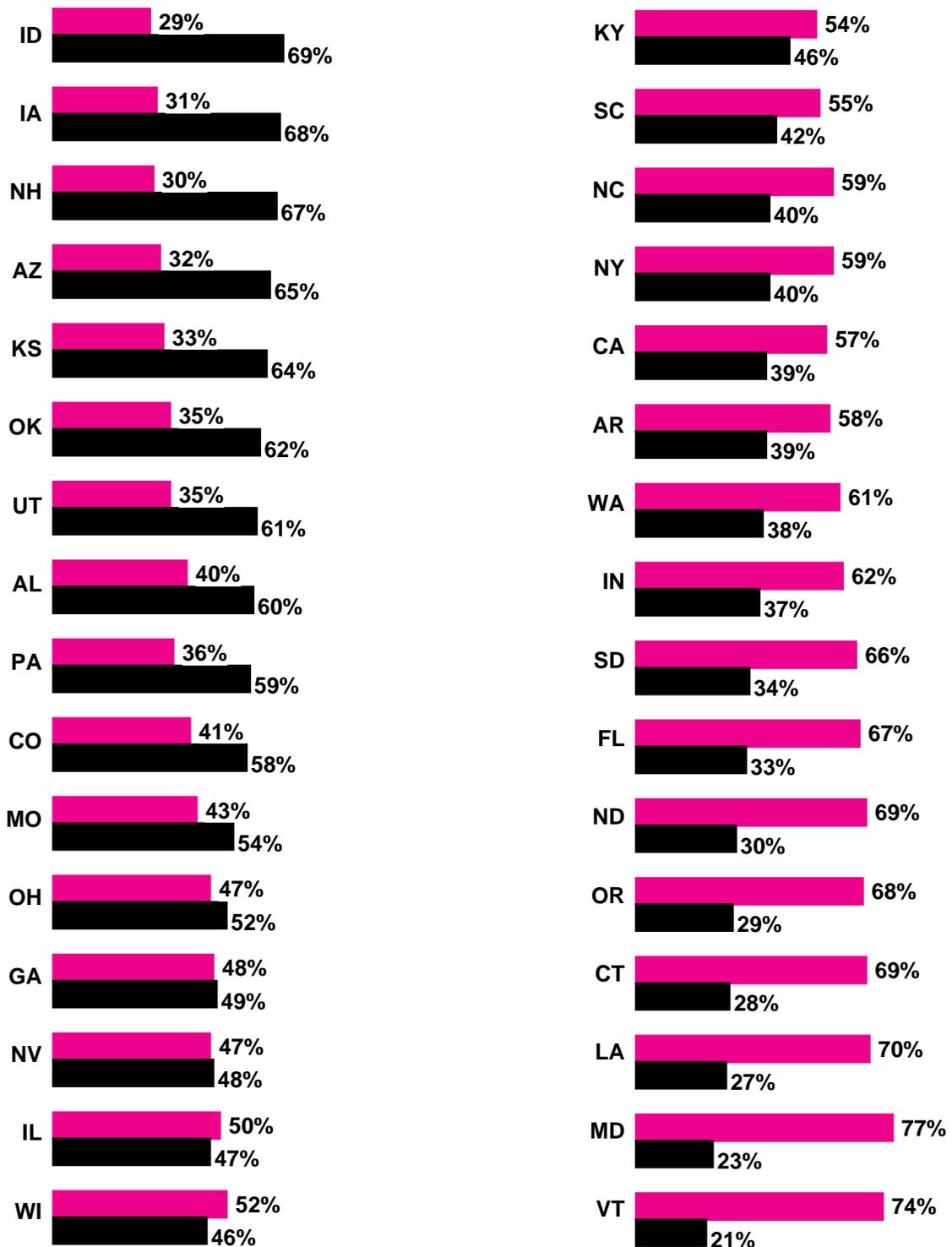
Senate Vote By Education



Source for pp. 87-89: Surveys by Voter News Service, November 3, 1998.

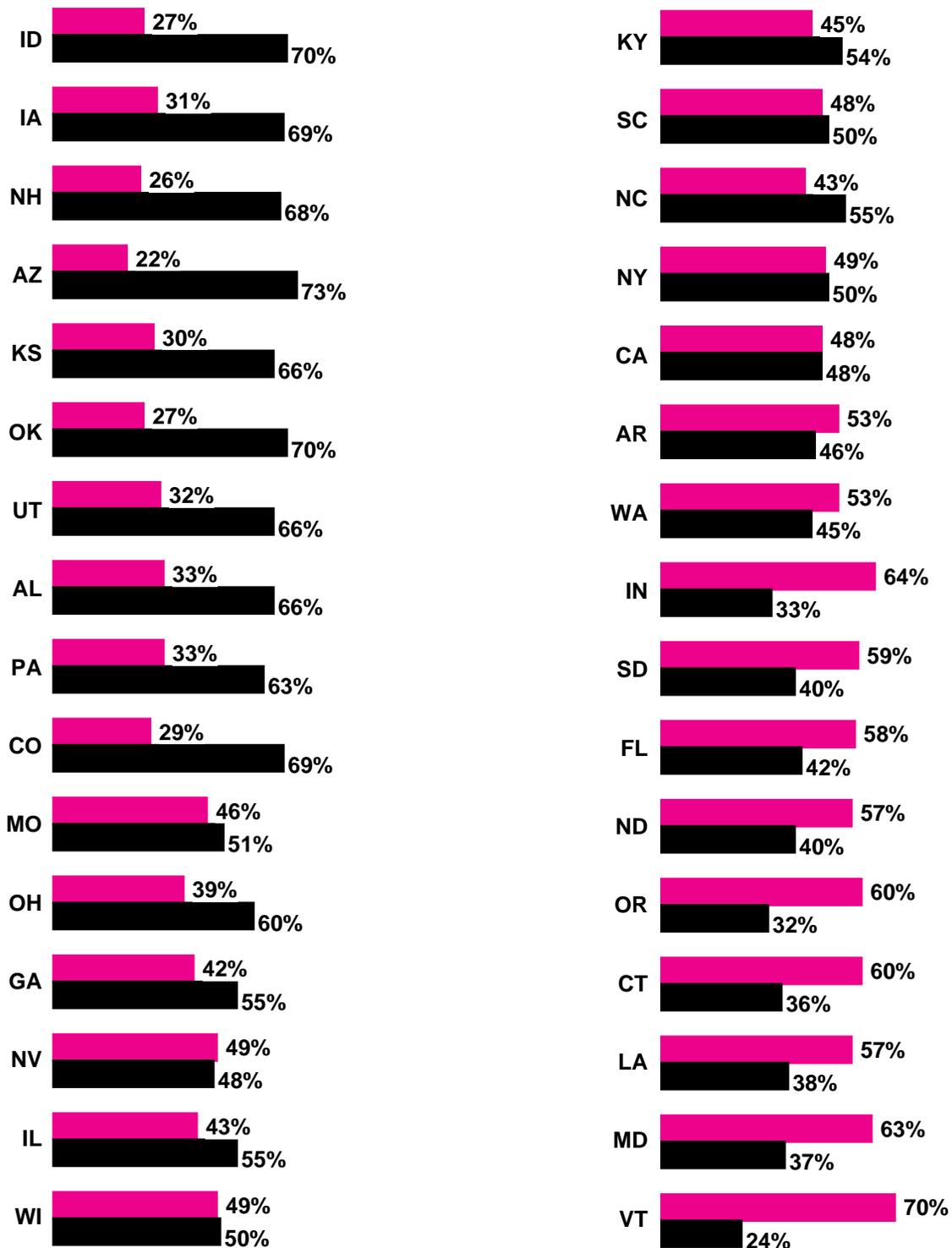
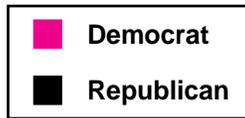
Senate Vote By Gender:

How Women Voted
(Rank-Ordered by Republican Vote)



Men Gave Republican Senate Candidates a Higher Percentage of Their Vote Than Did Women in Almost Every State

How Men Voted



The New York Governorship: The Republican Incumbent Upped His Margin Among Most Groups of Voters

	Republican Candidates			Democratic Candidates		
	Pataki 1998	Pataki 1994	Increase (+) or decrease (-) in vote percentage 1994-1998	Vallone 1998	Cuomo 1994	Increase (+) or decrease (-) in vote percentage 1994-1998
All voters	55%	49%	+6	32%	45%	-13
By Gender						
Men	56%	53%	+3	30%	42%	-12
Women	54	46	+8	35	48	-13
By Race						
White	61%	55%	+6	25%	39%	-14
Black	15	9	+6	75	89	-14
Hispanic	25	32	-7	70	66	+4
Whites, By Denomination						
Protestant/Other Christian	67%	69%	-2	19%	25%	-6
Catholic	69	59	+10	20	35	-15
Jewish	36	19	+17	55	78	-23
None	34	46	-12	46	45	+1
By Age						
18-29	54%	52%	+2	36%	43%	-7
30-44	56	51	+5	28	43	-15
45-59	52	52	0	34	42	-8
60+	56	43	+13	36	54	-18
By Income						
Less than \$15,000	45%	44%	+1	45	53	-8
\$15,000-\$30,000	49	48	+1	36	45	-9
\$30,000-\$50,000	61	52	+9	28	44	-16
\$50,000-\$75,000	59	51	+8	28	43	-15
\$75,000-\$100,000	50	51	-1	33	42	-9
\$100,000+	50	38	+12	38	58	-20
By Education						
HS Grad	64%	59%	+5	27%	36%	-9
Some College	54	52	+2	35	42	-7
College Grad	54	51	+3	32	43	-11
Post Grad	42	36	+6	44	59	-15
Is your financial situation...						
Better	52%	34%	+18	35%	62%	-27
Worse	55	68	-13	27	25	+2
Same	57	44	+13	32	50	-18
By Party Identification						
Democrat	27%	18%	+9	60%	79%	-19
Republican	87	79	+8	6	14	-8
Independent/Other	56	58	-2	24	33	-9
By Ideology						
Liberal	26%	28%	-2	59%	68%	-9
Moderate	55	45	+10	32	50	-18
Conservative	81	71	+10	10	22	-12
1996/1992 Vote						
Clinton/Clinton	36%	23%	+13	52%	73%	-21
Dole/Bush	89	76	+13	4	19	-15
Perot/Perot	66	69	-3	11	17	-6
Clinton Approval						
Approve	45%	28%	+17	42%	67%	-25
Disapprove	77	73	+4	11	20	-9

Source for pp. 90-98: The numbers for "all voters" are actual vote percentages taken from *Congressional Quarterly Weekly Report*, November 7, 1998 and November 12, 1994; all other numbers are Voter News Service exit poll data, November 3, 1998 and November 8, 1994.

The Pennsylvania Governorship: So Did the Republican Incumbent Here

	Republican Candidates			Democratic Candidates		
	Ridge 1998	Ridge 1994	Increase (+) or decrease (-) in vote percentage 1994-1998	Itkin 1998	Singel 1994	Increase (+) or decrease (-) in vote percentage 1994-1998
All voters	58%	45%	+13	31%	40%	-9
By Gender						
Men	57%	47%	+10	32%	38%	-6
Women	58	43	+15	31	42	-11
By Race						
White	60%	49%	+11	28%	36%	-8
Black	NA	18	NA	NA	79	NA
Hispanic	NA	38	NA	NA	47	NA
Whites, By Denomination						
Protestant/Other Christian	NA	54	NA	NA	29	NA
Catholic	NA	43	NA	NA	40	NA
Jewish	NA	28	NA	NA	70	NA
None	NA	44	NA	NA	46	NA
By Age						
18-29	62%	45%	+17	32%	39%	-7
30-44	58	48	+10	31	36	-5
45-59	57	44	+13	28	43	-15
60+	56	45	+11	33	41	-8
By Income						
Less than \$15,000	41%	32%	+9	50	53%	-3
\$15,000-\$30,000	51	40	+11	35	43	-8
\$30,000-\$50,000	55	47	+8	34	36	-2
\$50,000-\$75,000	63	50	+13	28	34	-6
\$75,000-\$100,000	68	56	+12	22	38	-16
\$100,000+	74	66	+8	15	29	-14
By Education						
HS Grad	61%	45%	+16	29%	39%	-10
Some College	49	47	+2	35	39	-4
College Grad	66	49	+17	25	33	-8
Post Grad	53	48	+5	28	40	-12
Is your financial situation...						
Better	53%	39%	+14	37%	50%	-13
Worse	53	48	+5	32	33	-1
Same	62	47	+15	27	37	-10
By Party Identification						
Democrat	36%	17%	+19	57%	71%	-14
Republican	83	73	+10	6	11	-5
Independent/Other	52	44	+8	26	36	-10
By Ideology						
Liberal	30%	23%	+7	61%	65%	-4
Moderate	55	40	+15	36	48	-12
Conservative	74	65	+9	8	16	-8
1996/1992 Vote						
Clinton/Clinton	41%	20%	+21	52%	69%	-17
Dole/Bush	78	74	+4	5	10	-5
Perot/Perot	NA	58	NA	NA	20	NA
Clinton Approval						
Approve	44%	22%	+20	49%	67%	-18
Disapprove	74	68	+6	10	16	-6

The Ohio Governorship: Taft Won But Did Much Less Well Across All Social Groups Than His Republican Predecessor Had Done

	Republican Candidates			Democratic Candidates		
	Taft 1998	Voinovich 1994	Increase (+) or decrease (-) percentage 1994-1998 in vote	Fisher 1998	Burch 1994	Increase (+) or decrease (-) percentage 1994-1998 in vote
All voters	50%	72%	-22	45%	25%	+20
By Gender						
Men	55%	72%	-17	41%	24%	+17
Women	45	72	-27	49	26	+23
By Race						
White	54%	74%	-20	42%	23%	+19
Black	17	42	-25	75	57	+18
Hispanic	NA	60	NA	NA	40	NA
Whites, By Denomination						
Protestant/Other Christian	58	76	-18	39%	20	+19
Catholic	57	74	-17	39	24	+15
Jewish	NA	81	NA	NA	19	NA
None	NA	55	NA	NA	43	NA
By Age						
18-29	47%	74%	-27	45%	24%	+21
30-44	54	71	-17	39	26	+13
45-59	47	71	-24	49	25	+24
60+	50	73	-23	47	25	+22
By Income						
Less than \$15,000	37%	63%	-26	57%	33%	+24
\$15,000-\$30,000	43	68	-25	51	29	+22
\$30,000-\$50,000	51	72	-21	43	24	+19
\$50,000-\$75,000	52	75	-23	45	23	+22
\$75,000-\$100,000	62	73	-11	33	25	+8
\$100,000+	63	79	-16	35	20	+15
By Education						
HS Grad	43%	71%	-28	49%	26%	+23
Some College	51	69	-18	44	28	+16
College Grad	59	81	-22	37	16	+21
Post Grad	54	69	-15	43	28	+15
Is your financial situation...						
Better	46%	66%	-20	50%	33%	+17
Worse	55	72	-17	39	22	+17
Same	53	75	-22	42	23	+19
By Party Identification						
Democrat	19%	46%	-27	76%	51%	+25
Republican	85	93	-8	12	5	+7
Independent/Other	50	74	-24	43	20	+23
By Ideology						
Liberal	23%	51%	-28	69%	47%	+22
Moderate	47	67	-20	49	29	+20
Conservative	79	87	-8	19	11	+8
1996/1992 Vote						
Clinton/Clinton	24%	48%	-24	71%	49%	+22
Dole/Bush	85	95	-10	13	4	+9
Perot/Perot	59	72	-13	29	22	+7
Clinton Approval						
Approve	26%	51%	-25	69%	45%	+24
Disapprove	80	88	-8	16	9	+7

The Illinois Governorship: The Same Was True of Ryan Compared to Edgar Four Years Earlier

	Republican Candidates			Democratic Candidates		
	Ryan 1998	Edgar 1994	Increase (+) or decrease (-) in vote percentage 1994-1998	Poshard 1998	Clark-Netsch 1994	Increase (+) or decrease (-) in vote percentage 1994-1998
All voters	51%	64%	-13	47%	34%	+13
By Gender						
Men	50%	66%	-16	48%	32%	+16
Women	53	61	-8	46	37	+9
By Race						
White	59%	70%	-11	40%	28%	+12
Black	18	20	-2	80	76	+4
Hispanic	NA	43	NA	NA	51	NA
Whites, By Denomination						
Protestant/Other Christian	59%	77%	-18	40%	22%	+18
Catholic	67	66	+1	32	33	-1
Jewish	62	50	+12	34	50	-16
None	NA	57	NA	NA	42	NA
By Age						
18-29	43%	63%	-20	54%	36%	+18
30-44	53	63	-10	45	34	+11
45-59	51	64	-13	47	34	+13
60+	52	63	-11	46	35	+11
By Income						
Less than \$15,000	42%	46%	-4	53%	53%	0
\$15,000-\$30,000	39	58	-19	59	38	+21
\$30,000-\$50,000	46	65	-19	53	33	+20
\$50,000-\$75,000	50	69	-19	49	31	+18
\$75,000-\$100,000	64	67	-3	33	30	+3
\$100,000+	64	78	-14	33	20	+13
By Education						
HS Grad	48%	64%	-16	51%	33%	+18
Some College	49	67	-18	48	31	+17
College Grad	62	68	-6	35	30	+5
Post Grad	56	57	-1	42	41	+1
Is your financial situation...						
Better	46%	59%	-13	52%	39%	+13
Worse	50	72	-22	47	27	+20
Same	57	63	-6	42	35	+7
By Party Identification						
Democrat	26%	33%	-7	72%	64%	+8
Republican	82	94	-12	16	5	+11
Independent/Other	53	64	-11	45	34	+11
By Ideology						
Liberal	33%	39%	-6	64%	60%	+4
Moderate	51	60	-9	48	38	+10
Conservative	71	80	-9	26	18	+8
1996/1992 Vote						
Clinton/Clinton	36%	37%	-1	62%	61%	+1
Dole/Bush	81	92	-11	18	6	+12
Perot/Perot	55	73	-18	42	24	+18
Clinton Approval						
Approve	38%	43%	-5	60%	55%	+15
Disapprove	74	84	-10	24	14	+10

The Michigan Governorship: Engler Repeated His 1994 Landslide and Doubled His Vote Total Among African Americans

	Republican Candidates			Democratic Candidates		
	Engler 1998	Engler 1994	Increase (+) or decrease (-) in vote percentage 1994-1998	Fieger 1998	Wolpe 1994	Increase (+) or decrease (-) in vote percentage 1994-1998
All voters	62%	62%	0	38%	39%	-1
By Gender						
Men	64%	69%	-5	35%	31%	+4
Women	59	54	+5	30	46	-16
By Race						
White	70%	70%	0	30%	30%	0
Black	27	13	+14	70	87	-17
Hispanic	NA	60	NA	NA	40	NA
Whites, By Denomination						
Protestant/Other Christian	NA	73%	NA	NA	27	NA
Catholic	NA	70	NA	NA	30	NA
Jewish	NA	57	NA	NA	43	NA
None	NA	53	NA	NA	47	NA
By Age						
18-29	63%	56%	+7	37%	44%	-7
30-44	60	62	-2	38	38	0
45-59	60	60	0	39	40	-1
60+	62	65	-3	36	35	+1
By Income						
Less than \$15,000	52%	45%	+7	47%	55%	-8
\$15,000-\$30,000	54	60	-6	44	40	+4
\$30,000-\$50,000	67	61	+6	33	39	-6
\$50,000-\$75,000	64	62	+2	36	38	-2
\$75,000-\$100,000	61	69	-8	36	31	+5
\$100,000+	NA	76	NA	NA	24	NA
By Education						
HS Grad	57%	57%	0	41%	43%	-2
Some College	61	69	-8	39	31	+8
College Grad	68	65	+3	31	35	-4
Post Grad	65	52	+13	32	48	-16
Is your financial situation...						
Better	59%	67%	-8	40%	33%	+7
Worse	56	56	0	42	44	-2
Same	65	59	+6	34	41	-7
By Party Identification						
Democrat	28%	22%	+6	71%	78%	-7
Republican	94	93	+1	6	7	-1
Independent/Other	62	67	-5	35	33	+2
By Ideology						
Liberal	25%	29%	-4	74%	71%	+3
Moderate	58	55	+3	41	45	-4
Conservative	87	81	+6	12	19	-7
1996/1992 Vote						
Clinton/Clinton	41%	29%	+12	58%	71%	-13
Dole/Bush	94	91	+3	6	9	-3
Perot/Perot	NA	76	NA	NA	24	NA
Clinton Approval						
Approve	42%	33%	+9	57%	67%	-10
Disapprove	88	86	+2	12	14	-2

The Georgia Governorship: In Losing, Millner Fell Back From His 1994 Showing And Won Less Than Ten Percent of the Black Vote

	Republican Candidates			Democratic Candidates		
	Millner 1998	Millner 1994	Increase (+) or decrease (-) in vote percentage 1994-1998	Barnes 1998	Miller 1994	Increase (+) or decrease (-) in vote percentage 1994-1998
All voters	44%	49%	-5	53%	51%	+2
By Gender						
Men	46%	50%	-4	49%	50%	-1
Women	41	48	-7	55	52	+3
By Race						
White	58%	57%	+1	37%	43%	-6
Black	8	10	-2	90	90	0
Hispanic	NA	58	NA	NA	42	NA
Whites, By Denomination						
Protestant/Other Christian	NA	NA	NA	NA	NA	NA
Catholic	NA	NA	NA	NA	NA	NA
Jewish	NA	NA	NA	NA	NA	NA
None	NA	NA	NA	NA	NA	NA
By Age						
18-29	37%	56%	-19	58%	44%	+14
30-44	42	49	-7	54	51	+3
45-59	44	50	-6	52	50	+2
60+	49	44	+5	48	56	-8
By Income						
Less than \$15,000	23%	24%	-1	71%	76%	-5
\$15,000-\$30,000	34	37	-3	62	63	-1
\$30,000-\$50,000	41	58	-17	55	42	+13
\$50,000-\$75,000	50	55	-5	47	45	+2
\$75,000-\$100,000	41	51	-10	57	49	-8
\$100,000+	56	62	-6	39	38	+1
By Education						
HS Grad	36%	49%	-13	61%	51%	+10
Some College	45	48	-3	51	52	-1
College Grad	53	56	-3	42	44	-2
Post Grad	46	46	0	51	54	-3
Is your financial situation...						
Better	34%	NA	NA	63%	NA	NA
Worse	57	NA	NA	36	NA	NA
Same	54	NA	NA	42	NA	NA
By Party Identification						
Democrat	9%	19%	-10	89%	81%	+8
Republican	86	83	+3	12	17	-5
Independent/Other	38	50	-12	51	50	+1
By Ideology						
Liberal	16%	NA	NA	80%	NA	NA
Moderate	32	NA	NA	64	NA	NA
Conservative	71	NA	NA	25	NA	NA
1996/1992 Vote						
Clinton/Clinton	11%	16%	-5	86%	84%	+2
Dole/Bush	82	77	+5	15	23	-8
Perot/Perot	NA	70	NA	NA	30	NA
Clinton Approval						
Approve	14%	12%	+2	83%	88%	-5
Disapprove	77	75	+2	18	25	-7

The Florida Governorship: Jeb Bush Gained 61 Percent of Hispanics' Votes, 14 Percent of African Americans'

	Republican Candidates			Democratic Candidates		
	Bush 1998	Bush 1994	Increase (+) or decrease (-) in vote percentage 1994-1998	MacKay 1998	Chiles 1994	Increase (+) or decrease (-) in vote percentage 1994-1998
All voters	55%	49%	+6	45%	51%	-6
By Gender						
Men	61%	54%	+7	39%	46%	-7
Women	50	45	+5	50	55	-5
By Race						
White	60%	53%	+7	40%	47%	-7
Black	14	6	+8	86	94	-8
Hispanic	61	71	-10	38	29	+9
Whites, By Denomination						
Protestant/Other Christian	NA	58%	NA	NA	42%	NA
Catholic	NA	56	NA	NA	45	NA
Jewish	NA	19	NA	NA	81	NA
None	NA	38	NA	NA	62	NA
By Age						
18-29	52%	58%	-6	47%	42%	+5
30-44	59	52	+7	41	48	-7
45-59	59	47	+12	41	53	-12
60+	51	46	+5	49	54	-5
By Income						
Less than \$15,000	40%	30%	+10	59%	70%	-11
\$15,000-\$30,000	53	49	+4	47	51	-4
\$30,000-\$50,000	55	53	+2	45	47	-2
\$50,000-\$75,000	56	53	+3	44	47	-3
\$75,000-\$100,000	57	52	+5	43	48	-5
\$100,000+	66	64	+2	34	36	-2
By Education						
HS Grad	48%	43%	+5	51%	57%	-6
Some College	56	53	+3	44	47	-3
College Grad	62	51	+11	38	49	-11
Post Grad	54	54	0	46	46	0
Is your financial situation...						
Better	41%	43%	-2	58%	57%	+1
Worse	72	56	+16	28	44	-16
Same	62	50	+12	38	50	-12
By Party Identification						
Democrat	21%	14%	+7	78%	86%	-8
Republican	90	85	+5	10	15	-5
Independent/Other	52	46	+6	48	54	-6
By Ideology						
Liberal	18%	19%	-1	82%	81%	+1
Moderate	50	40	+10	49	60	-11
Conservative	84	72	+12	15	28	-13
1996/1992 Vote						
Clinton/Clinton	18%	11%	+7	82%	89%	-7
Dole/Bush	94	85	+9	6	16	-10
Perot/Perot	61	56	+5	38	44	-6
Clinton Approval						
Approve	27%	15%	+12	73%	85%	-12
Disapprove	90	80	+10	10	20	-10

The Texas Governorship: “George W.” Easily Won Re-Election and Ran Stronger Among Every Social Group

	Republican Candidates			Democratic Candidates		
	Bush 1998	Bush 1994	Increase (+) or decrease (-) in vote percentage 1994-1998	Mauro 1998	Richards 1994	Increase (+) or decrease (-) in vote percentage 1994-1998
All voters	69%	54%	+15	31%	46%	-15
By Gender						
Men	72%	58%	+14	27%	41%	-14
Women	65	49	+16	34	50	-16
By Race						
White	78%	62%	+16	21%	36%	-15
Black	27	15	+12	71	85	-14
Hispanic	49	28	+21	50	72	-22
Whites, By Denomination						
Protestant/Other Christian	NA	68	NA	NA	31	NA
Catholic	NA	54	NA	NA	43	NA
Jewish	NA	11	NA	NA	89	NA
None	NA	23	NA	NA	77	NA
By Age						
18-29	67%	58%	+9	33%	41%	-8
30-44	68	54	+14	32	44	-12
45-59	66	52	+14	31	48	-17
60+	71	48	+23	29	50	-21
By Income						
Less than \$15,000	NA	37%	NA	NA	63%	NA
\$15,000-\$30,000	59%	51%	+8	41	49	-8
\$30,000-\$50,000	67	55	+12	32	44	-12
\$50,000-\$75,000	76	53	+23	23	46	-23
\$75,000-\$100,000	68	60	+8	32	40	-8
\$100,000+	74	63	+11	22	33	-11
By Education						
HS Grad	65%	50%	+15	35%	50%	-15
Some College	75	58	+17	25	41	-16
College Grad	68	58	+10	31	39	-8
Post Grad	65	48	+17	32	51	-19
Is your financial situation...						
Better	62%	43%	+19	38%	57%	-19
Worse	76	67	+9	19	31	-12
Same	72	54	+18	27	45	-18
By Party Identification						
Democrat	31%	10%	+21	69%	90%	-21
Republican	98	87	+11	2	11	-9
Independent/Other	73	57	+16	24	41	-17
By Ideology						
Liberal	31%	18%	+13	68%	82%	-14
Moderate	60	39	+21	40	59	-19
Conservative	90	79	+11	9	20	-11
1996/1992 Vote						
Clinton/Clinton	36%	8%	+28	64%	91%	-27
Dole/Bush	96	87	+9	3	11	-8
Perot/Perot	NA	58	NA	NA	41	NA
Clinton Approval						
Approve	38%	9%	+29	61%	91%	-30
Disapprove	96	81	+15	4	18	-14

The California Governorship: Gray Davis Re-Claimed Sacramento for the Democrats And Ran Strongly Across the Board

	Republican Candidates			Democratic Candidates		
	Lungren 1998	Wilson 1994	Increase (+) or decrease (-) in vote percentage 1994-1998	Davis 1998	Brown 1994	Increase (+) or decrease (-) in vote percentage 1994-1998
All voters	38%	55%	-17	58%	40%	+18
By Gender						
Men	43%	60%	-17	54%	36%	+18
Women	35	50	-15	60	46	+14
By Race						
White	46%	62%	-16	50%	33%	+17
Black	11	20	-9	83	76	+7
Hispanic	17	27	-10	78	71	+7
Whites, By Denomination						
Protestant/Other Christian	58	72	-14	40	23	+17
Catholic	50	70	-20	48	29	+19
Jewish	13	31	-18	83	63	+20
None	24	40	-16	69	51	+18
By Age						
18-29	31%	42%	-11	63%	53%	+10
30-44	36	52	-16	59	43	+16
45-59	39	56	-17	58	38	+20
60+	46	66	-20	51	33	+18
By Income						
Less than \$15,000	25%	43%	-18	62%	52%	+10
\$15,000-\$30,000	29	49	-20	65	43	+12
\$30,000-\$50,000	41	56	-15	54	40	+14
\$50,000-\$75,000	42	57	-15	56	39	+17
\$75,000-\$100,000	42	58	-16	54	41	+13
\$100,000+	44	61	-17	54	37	+17
By Education						
HS Grad	35%	62%	-27	60%	33%	+27
Some College	42	60	-18	54	36	+18
College Grad	44	55	-11	53	42	+11
Post Grad	35	44	-9	60	53	+7
Is your financial situation...						
Better	30%	46%	-16	66%	50%	+16
Worse	47	61	-14	46	33	+13
Same	47	56	-9	50	40	+10
By Party Identification						
Democrat	7%	23%	-16	90%	75%	+15
Republican	79	91	-12	20	6	+14
Independent/Other	35	49	-14	53	40	+13
By Ideology						
Liberal	7%	21%	-14	85%	75%	+10
Moderate	32	52	-20	64	44	+20
Conservative	77	80	-3	21	15	+6
1996/1992 Vote						
Clinton/Clinton	8%	26%	-18	89%	71%	+18
Dole/Bush	83	92	-9	15	5	+10
Perot/Perot	51	71	-20	39	23	+16
Clinton Approval						
Approve	15%	28%	-13	82%	69%	+13
Disapprove	74	82	-8	20	13	+7

Gubernatorial Vote (percentage Republican) of African Americans, Hispanics, and Non-Hispanic Whites, in Five States, 1998

Florida

	Bush 1998	Bush 1994	Increase (+) or decrease (-) in vote percentage 1994-1998
African American	14%	20%	-6
Hispanic	61	27	+34
Non-Hispanic White	60	62	-2

Texas

	Bush 1998	Bush 1994	Increase (+) or decrease (-) in vote percentage 1994-1998
African American	27%	15%	+12
Hispanic	49	28	+21
Non-Hispanic White	78	62	+16

California

	Lungren 1998	Wilson 1994	Increase (+) or decrease (-) in vote percentage 1994-1998
African American	11%	20%	-9
Hispanic	17	27	-10
Non-Hispanic White	46	62	-16

New York

	Pataki 1998	Pataki 1994	Increase (+) or decrease (-) in vote percentage 1994-1998
African American	15%	9%	+6
Hispanic	25	32	-7
Non-Hispanic White	61	55	+6

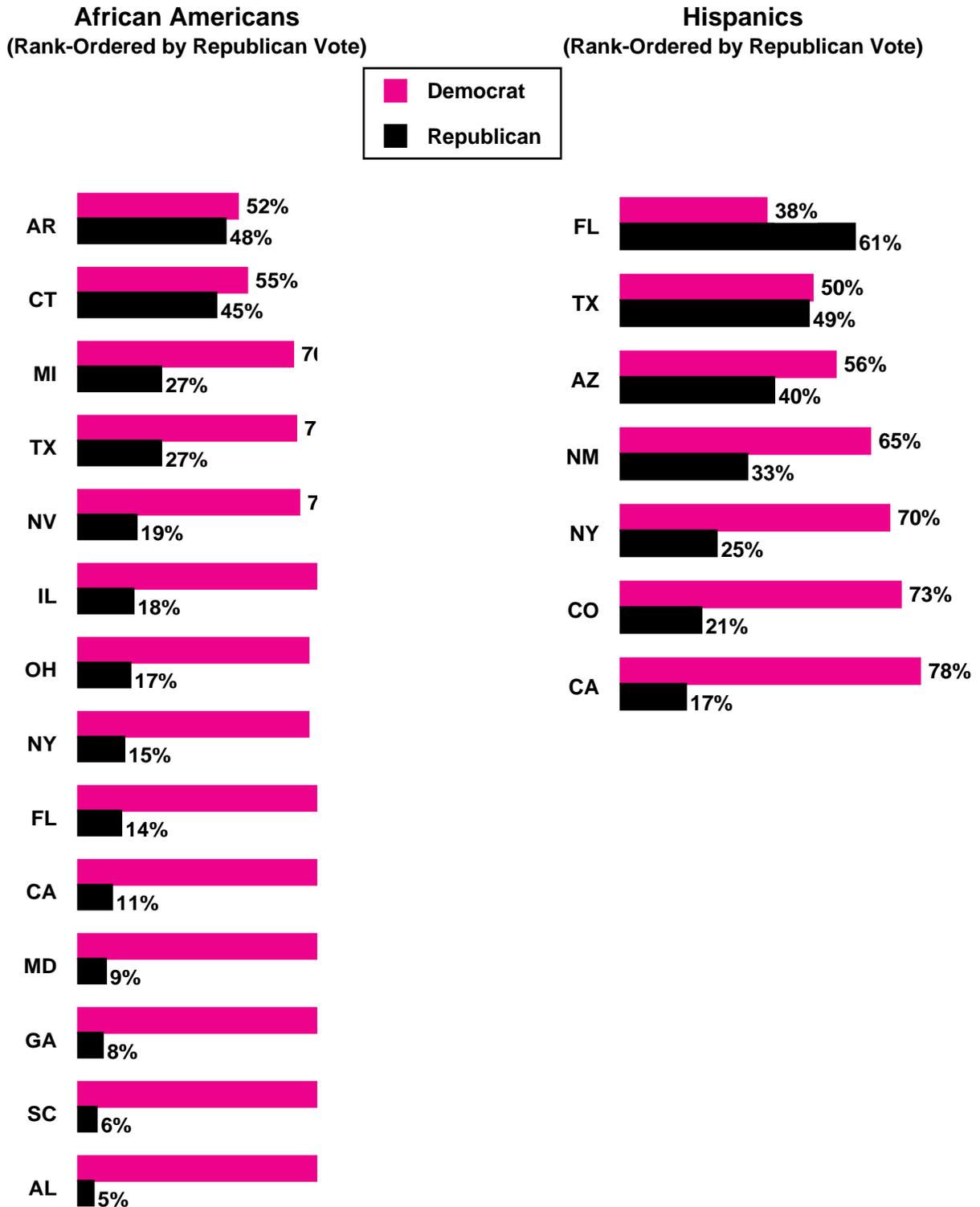
Connecticut

	Rowland 1998	Rowland 1994	Increase (+) or decrease (-) in vote percentage 1994-1998
African American	45%	12%	+33
Non-Hispanic White	65	37	+28

*The governor's race in Connecticut in 1994 was four-way. Republican Rowland got 37% of the white vote, to 31% for Democrat Curry, 19% for "A Connecticut Party's" Grouk, and 11% for independent Scott. Among blacks, the 1994 vote was 12% Rowland, 57% Curry, 22% Grouk, and 9% Scott.

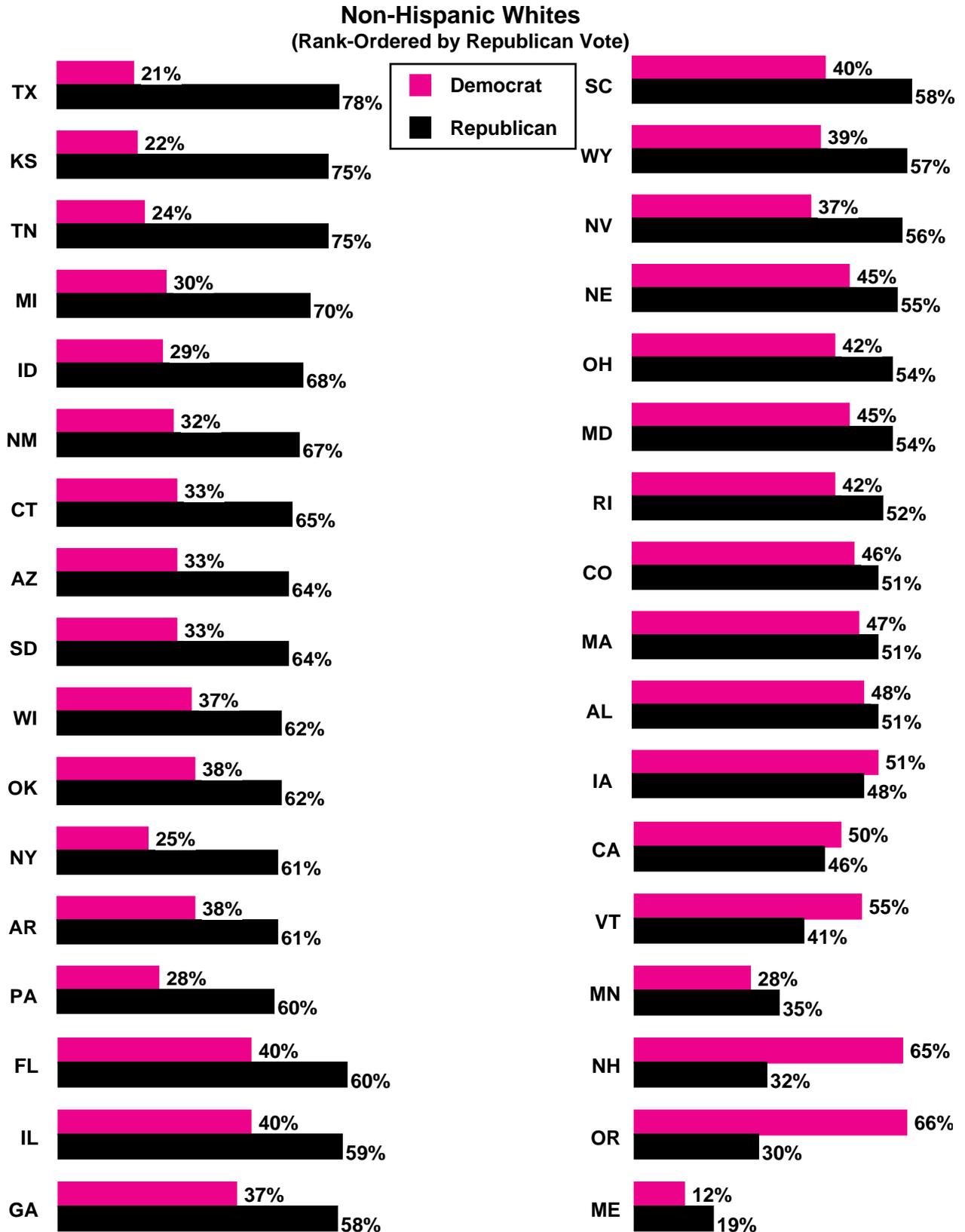
Source: Surveys by Voter News Service, November 3, 1998 and November 8, 1994.

Gubernatorial Vote of African Americans and Hispanics: An Underlying Structure, But the Mix Of Candidates Makes a Big Difference



Source: Surveys by Voter News Service, November 3, 1998.

Gubernatorial Vote of Non-Hispanic Whites: Democrats Won a Majority Only in Iowa, California, Vermont, New Hampshire, and Oregon



Gubernatorial Vote By Age: No Distinctive Pattern Across the States

	18-29		30-44		45-59		60+		18-64		65+	
	D	R	D	R	D	R	D	R	D	R	D	R
Alabama	62%	37%	62%	38%	56%	44%	53%	47%	59%	40%	50%	50%
Arkansas	22	78	43	56	43	57	42	58	39	60	41	59
Arizona	34	61	34	62	36	61	38	57	35	61	39	55
California	63	31	59	36	58	39	51	46	59	37	50	48
Colorado	51	45	51	46	48	49	41	58	49	47	41	59
Connecticut	45	54	34	64	33	64	36	62	35	63	36	62
Florida	47	52	41	59	41	59	49	51	42	58	52	48
Georgia	58	37	54	42	52	44	48	49	54	42	44	54
Illinois	54	43	45	53	47	51	46	52	47	51	47	52
Iowa	49	50	53	47	56	43	49	49	54	45	45	54
Maryland	60	39	53	46	58	42	49	51	56	44	51	49
Massachusetts	48	50	41	57	54	44	47	52	47	51	49	50
Michigan	37	63	38	60	39	60	36	62	37	62	46	53
Minnesota	16	36	23	33	33	33	38	38	26	34	40	39
New York	36	54	28	56	34	52	36	56	33	54	33	58
Ohio	45	47	39	54	49	47	47	50	44	51	50	47
Pennsylvania	32	62	31	58	28	57	33	56	30	58	35	55
Texas	33	67	32	68	31	66	29	71	33	66	23	77
Wisconsin	41	56	32	67	43	57	41	59	38	61	42	57

Gubernatorial Vote By Ideology: Democrats Did Their Best Among Conservatives in Alabama, Illinois, and Georgia

	Liberal		Moderate		Conservative	
	D	R	D	R	D	R
Alabama	89%	9%	69%	30%	27%	73%
Arkansas	70	30	46	53	18	81
Arizona	63	33	41	56	15	80
California	85	7	64	32	21	77
Colorado	86	13	53	44	13	83
Connecticut	62	36	35	64	16	82
Florida	82	18	49	50	15	84
Georgia	80	16	64	32	25	71
Illinois	64	33	48	51	26	71
Iowa	93	7	59	40	18	81
Maryland	85	15	57	42	21	79
Massachusetts	72	25	45	53	21	77
Michigan	74	25	41	58	12	87
Minnesota	44	10	31	28	11	58
New York	59	26	32	55	10	81
Ohio	69	23	49	47	19	79
Pennsylvania	61	30	36	55	8	74
Texas	68	31	40	60	9	90
Wisconsin	74	26	43	57	16	83

Source: Surveys by Voter News Service, November 3, 1998.

Gubernatorial Vote By Income: Republicans Won the Vote Of Those With Incomes of \$100,000 and Higher Everywhere Except California

	Less than \$15,000		\$15,000 to \$30,000		\$30,000 to \$50,000		\$50,000 to \$75,000		\$75,000 to \$100,000		\$100,000+	
	D	R	D	R	D	R	D	R	D	R	D	R
Alabama	66%	34%	66%	34%	59%	40%	57%	43%	NA	NA	NA	NA
Arkansas	23	75	41	59	42	56	45	54	NA	NA	45%	55%
Arizona	58	40	39	54	38	58	30	68	39	59	25	71
California	62	25	65	29	54	41	56	42	54	42	54	44
Colorado	59	39	52	47	51	45	42	55	48	49	47	50
Connecticut	NA	NA	39	61	41	57	29	70	37	62	32	67
Florida	59	40	47	53	45	55	44	56	43	57	34	66
Georgia	71	23	62	34	55	41	47	50	57	41	39	56
Illinois	53	42	59	39	53	46	49	50	33	64	33	64
Iowa	NA	NA	51	48	54	45	56	43	48	52	45	55
Maryland	NA	NA	58	42	66	34	56	44	47	53	47	53
Massachusetts	54	46	53	45	46	51	51	48	48	50	41	58
Michigan	47	52	44	54	33	67	36	64	36	61	NA	NA
Minnesota	29	31	30	31	26	33	30	29	30	34	20	51
New York	45	45	36	49	28	61	28	59	33	50	38	50
Ohio	57	37	51	43	43	51	45	52	33	62	35	63
Pennsylvania	50	41	35	51	34	55	28	63	22	68	15	74
Texas	NA	NA	41	59	32	67	23	76	32	68	22	74
Wisconsin	50	49	41	58	38	61	38	61	40	59	31	68

Gubernatorial Vote By Financial Situation: Paradoxically, Republicans Did Better Among Those Who Said Their Financial Situation is Now Worse Than Among Those Who Said It is Now Better

	Better		Worse		Same		Everyone Responses	
	D	R	D	R	D	R	Better	Worse
Alabama	69%	30%	45%	55%	48%	51%	47%	13%
Arkansas	56	43	25	75	30	68	42	14
Arizona	42	56	31	60	30	66	42	16
California	66	30	46	47	50	47	46	12
Colorado	57	41	43	52	40	57	45	13
Connecticut	36	63	28	68	38	61	39	14
Florida	58	41	28	72	38	62	40	14
Georgia	63	34	36	57	42	54	51	9
Illinois	52	46	47	50	42	57	39	15
Iowa	61	38	43	57	45	52	43	14
Maryland	65	35	43	56	46	54	50	10
Massachusetts	48	50	49	50	47	51	45	10
Michigan	40	59	42	56	34	65	44	13
Minnesota	30	32	17	31	29	37	43	13
New York	35	52	27	55	32	57	40	12
Ohio	50	46	39	55	42	53	41	13
Pennsylvania	37	53	32	53	27	62	36	12
Texas	38	62	19	76	27	72	40	13
Wisconsin	40	59	45	54	36	63	44	12
HOUSE VOTE	58	40	39	57	41	55	41	13

Note: Respondents were asked, "Compared to two years ago, is your family's financial situation better today, worse today, about the same?"
Source: Survey by Voter News Service, November 3, 1998.

The Turnout Story

According to the Exit Polls, African American Voters Were 10 Percent of the Electorate for 1998, Essentially Unchanged From Their 9 Percent Proportion in 1984

	1998	1996	1994	1992
By Race/Ethnicity				
Whites	82	83	86	88
Blacks	10	10	9	8
Hispanics	5	5	3	2
Asians	1	1	1	1
By Denomination				
Protestant	37	38	40	42
Catholic	27	29	30	27
Other Christian	18	17	15	14
Jewish	3	3	4	4
Something else	7	6	5	6
None	9	8	8	7
By Education				
Less than HS	5	6	6	7
HS Grad	22	24	23	25
Some College	27	27	28	29
College Grad	27	43	43	39
Post Grad	18	NA	NA	NA
By Income*				
Less than \$15,000	8	11	11	14
\$15,000-\$30,000	18	23	22	24
\$30,000-\$50,000	26	27	30	30
\$50,000-\$75,000	25	21	22	20
\$75,000-\$100,000	12	9	9	13
\$100,000+	12	9	7	NA
By Union Household**				
Union member	22	24	14	19
Not union/not checked	78	76	86	81

*The highest income category for 1992 was \$75,000 and over.

**In 1984, 1986, 1988, 1996, and 1998, respondents were asked if they or any member of their household belonged to a union. In 1992 and 1994, respondents were asked to check off which items in a list applied to them, one of which was union membership. In 1990, the asking of union membership was sufficiently non-comparable to those of the other years so as not to warrant inclusion here.

Source for pp. 104-107: Surveys by Voter News Service, 1998, 1996, and 1994; Voter Research & Surveys, for 1992 and 1990; CBS News and *New York Times* for 1988, 1986, and 1984.

In General, Voter Turnout is “The Dog That Didn’t Bark”

Nationally, Groups’ Proportions of Voters Have Been Roughly Constant Over the Eighties and Nineties

	1990	1988	1986	1984
By Race/Ethnicity				
Whites	91	85	87	88
Blacks	5	10	8	9
Hispanics	3	3	3	2
Asians	1	NA	NA	NA
By Denomination				
Protestant	NA	44	43	47
Catholic	NA	28	33	28
Other Christian	NA	13	10	12
Jewish	NA	4	4	4
Something else	NA	5	5	5
None	NA	5	5	5
By Education				
Less than HS	6	8	8	9
HS Grad	27	27	31	31
Some College	28	30	29	31
College Grad	39	35	31	30
Post Grad	NA	NA	NA	NA
By Income*				
Less than \$12,500	12	13	15	17
\$12,000-\$25,000	25	21	26	29
\$25,000-\$35,000	34	21	21	23
\$35,000-\$50,000	NA	21	21	18
\$50,000+	29	25	17	13
By Union Household**				
Union member	NA	26	28	27
Not union/not checked	NA	75	72	73

*The three lowest income categories for 1990 were less than \$15,000, \$15,000-\$30,000, and \$30,000-\$50,000.

**See note on previous page.

The Exceptions Come When Groups Are Actually Changing Their Relative Population Size

For Example, Persons With Family Incomes of \$100,000 and Higher Were Far More Numerous in 1998 than a Decade Earlier

	1998	1996	1994	1992
By Gender				
Men	49	48	48	47
Women	51	52	52	53
By Marital Status				
Married	68	66	NA	66
Not Married	32	34	NA	34
By Age				
18-29	13	17	13	21
30-44	29	33	32	36
45-59	30	26	28	23
60+	28	24	27	20
By Party ID				
Democrat	37	39	36	38
Republican	36	35	35	35
Independent	27	22	25	23
By Ideology				
Liberal	19	20	18	21
Moderate	50	47	45	49
Conservative	31	33	37	30
By Party ID/Ideology				
Liberal Democrat	13	13	12	13
Moderate Democrat	20	20	18	20
Conservative Democrat	4	6	5	6
Liberal Republican	2	2	2	3
Moderate Republican	14	13	11	15
Conservative Republican	20	21	22	18
Liberal Independent	5	3	3	5
Moderate Independent	17	13	14	12
Conservative Independent	7	6	8	6

But Republicans and Democrats Have Been Remarkably Constant Proportions of the Electorate Over the Past Eight Elections

	1990	1988	1986	1984
By Gender				
Men	49	48	48	49
Women	51	52	52	51
By Marital Status				
Married	64	69	73	71
Not Married	37	31	27	29
By Age				
18-29	14	21	16	24
30-44	35	36	33	33
45-59	25	22	24	21
60+	26	22	27	22
By Party ID				
Democrat	36	38	40	39
Republican	34	36	34	35
Independent	29	26	26	26
By Ideology				
Liberal	20	18	17	17
Moderate	46	47	48	47
Conservative	34	35	35	36
By Party ID/Ideology				
Liberal Democrat	11	13	11	10
Moderate Democrat	18	19	20	20
Conservative Democrat	7	7	8	8
Liberal Republican	3	2	2	2
Moderate Republican	14	14	13	14
Conservative Republican	17	20	19	19
Liberal Independent	5	4	4	4
Moderate Independent	14	15	15	14
Conservative Independent	8	8	7	8

Chapter 4

Whom Do You Want Your Party to Nominate for President In 2000? Republican Voters in 1998 Said Bush, Democrats Said Gore

Question: [Responses shown below for Republican voters only.] If these Republicans ran for president in 2000, which one would you vote for: Dan Quayle, Newt Gingrich, Steve Forbes, John Ashcroft, George W. Bush, or Lamar Alexander? [Groups' support among Republicans for Ashcroft and Alexander are not shown because the support levels overall were so low; just two percent of those voting for Republican congressional candidates said they preferred Ashcroft, and just two percent said they favored Alexander.]

Question: [Responses shown below for Democratic voters only.] If these Democrats ran for president in 2000, which one would you vote for: Richard Gephardt or Al Gore?

	Republican Voters	Democratic Voters
Everyone		
Bush	57%	
Quayle	9	
Forbes	9	
Gingrich	6	
Gore		63%
Gephardt		18
Easterners		
Bush	55%	
Quayle	9	
Forbes	10	
Gingrich	4	
Gore		60%
Gephardt		19
Midwesterners		
Bush	55%	
Quayle	11	
Forbes	6	
Gingrich	8	
Gore		64%
Gephardt		18
Southerners		
Bush	63%	
Quayle	7	
Forbes	6	
Gingrich	7	
Gore		62%
Gephardt		18
Westerners		
Bush	54%	
Quayle	8	
Forbes	13	
Gingrich	5	
Gore		66%
Gephardt		17

Source: Survey by Voter News Service, November 3, 1998.

Looking to Election 2000:

It Was Terribly Early to Ask Voters on November 3, 1998 Whom They Would Favor in a Presidential Race Between Al Gore and George W. Bush —But the Responses Had to Hearten the Texan’s Supporters

Question: If these were the presidential candidates in 2000, would you vote for: Vice President Al Gore (Democrat) or Texas Governor George W. Bush (Republican)?

	All Voters	Republican Voters	Democratic Voters
Everyone			
Bush	52%	85%	20%
Gore	38	8	69
Women			
Bush	49%	83%	18%
Gore	41	9	71
Men			
Bush	56%	86%	22%
Gore	35	7	67
Easterners			
Bush	46%	78%	19%
Gore	42	12	68
Midwesterners			
Bush	56%	86%	21%
Gore	37	8	71
Southerners			
Bush	58%	90%	23%
Gore	36	6	68
Westerners			
Bush	49%	83%	17%
Gore	38	8	70