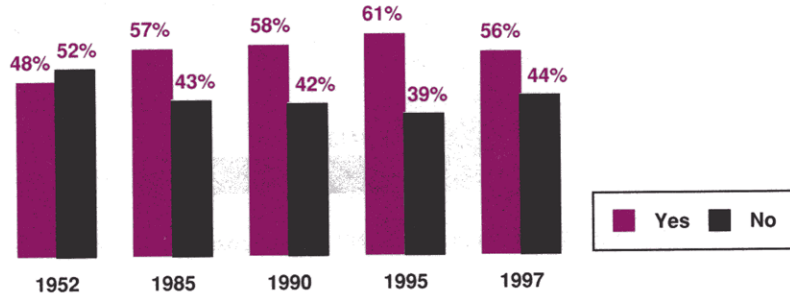


Best Friend? Americans and Their Pets

Question: Do you have a pet dog or cat?



Source: Surveys by the Gallup Organization, March 14-19, 1952 and July 19-22, 1990; NBC News, July 15-16, 1985; the Gallup Organization for *US News & World Report/CNN/IBM*, August 7-9, 1995; and CBS News/*New York Times*, April 2-5, 1997.

Do you have a pet animal?

...Do you think of your pet as an animal or as a person?

	Yes	No	Animal	Person
Total	56%	44%	70%	27%
By Gender				
Male	55	45	76	21
Female	57	43	65	32
By Race				
White	60	40	71	26
Black	34	66	68	32
Hispanic	54	46	67	33
By Age				
18-29	57	43	68	28
30-39	65	35	75	23
40-49	66	34	72	28
50-59	57	43	73	24
60-69	46	54	63	31
70+	29	71	57	40
By Education				
Less than high school	63	37	59	38
High school grad	53	47	68	28
Some college	58	42	74	23
College grad	54	46	78	22
Post grad	57	43	78	22
By Party ID				
Republican	60	40	78	20
Democrat	49	51	66	32
Independent	61	39	67	31

Source: Survey by CBS News/*New York Times*, April 2-5, 1997.