Captives of the Tube
Nearly Half of All Americans Say They Watch TV At Least 3 Hours a Day

Question: On the average day, about how many hours do you personally watch television?

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<tbody>
<tr>
<td>0-1 hour</td>
<td>21%</td>
<td>26%</td>
<td>23%</td>
<td>25%</td>
<td>24%</td>
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<tr>
<td>2 hours</td>
<td>27</td>
<td>24</td>
<td>26</td>
<td>28</td>
<td>29</td>
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<tr>
<td>3 hours</td>
<td>20</td>
<td>19</td>
<td>20</td>
<td>19</td>
<td>18</td>
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<tr>
<td>4 hours</td>
<td>15</td>
<td>13</td>
<td>14</td>
<td>12</td>
<td>13</td>
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<tr>
<td>5 or more hours</td>
<td>18</td>
<td>17</td>
<td>16</td>
<td>15</td>
<td>16</td>
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</tbody>
</table>


In 1949, the Question was, Do You Have a Television?
In the Late 1990s, the Question is, How Many Televisions?

Question: Do you happen to have a television set in your own home?

Source: Survey by the Gallup Organization, May 2-7, 1949.

Source: Survey by the Gallup Organization, May 4-9, 1950.


Source: Survey by the Gallup Organization, February 1-5, 1953.
Question: Do you happen to have a television set in your own home? If "yes," how many?


Source: Survey by the Institute for Social Inquiry/Roper Center, University of Connecticut, for Reader's Digest, July 18-30, 1996.

Television's Effects
A Majority Now Say, All in All, It's Bad for the Kids

Question: Would you say that television has been more of a good influence on your own children or more of a poor influence?