Question: ...[Do you] believe in... witches?

Believe in witches: 19%
Don't believe in witches: 69%
Not sure: 11%
Don't know/refused: 1%

Source: Survey by the Gallup Organization, September 3-5, 1996.

Question: ...[Do you] believe... in ghosts, or that spirits of dead people can come back in certain places or situations?

Believe in ghosts: 30%
Don't believe in ghosts: 50%
Not sure: 19%
Don't know/refused: 1%

Source: Survey by the Gallup Organization, September 3-5, 1996.

Question: ...Have you ever... been in a house you felt was haunted?

No: 84%
Yes: 16%
Don't know/refused: 1%

Source: Survey by the Gallup Organization, September 3-5, 1996.

Question: ...Have you ever... seen or been in the presence of a ghost?

No: 90%
Yes: 9%
Don't know/refused: 2%

Source: Survey by the Gallup Organization, September 3-5, 1996.

Question: Which do you think would make the scariest Halloween costume... the Linda Tripp mask, the Paula Jones mask, or the Monica Lewinsky mask?

Paula Jones mask: 24%
Linda Tripp mask: 33%
Monica Lewinsky mask: 15%
Not sure: 12%


Question: Which Halloween costume do you think would be scarier to your friends and neighbors, if you dressed up as a politician or as a journalist?

Politician: 62%
Journalist: 22%
Don't know: 16%