**Shipwrecked**

**It’s the Latest Craze**

**Question:** Have you heard or read about the CBS television show “Survivor” broadcast on Wednesday nights?

- Yes, have heard of “Survivor”: 84%
- No: 16%

**Source:** Survey by the Gallup Organization, July 6-9, 2000.

**Come On, Admit It**

**Question:** Have you yourself happened to watch “Survivor”?

- Yes, have watched “Survivor”: 38%
- No: 62%

**Source:** Survey by the Gallup Organization, July 6-9, 2000.

**Look at Me**

**Question:** Would you be willing or not willing to appear on a “reality-based” television program?

- Willing: 24%
- Not willing: 76%

**Source:** Survey by Yankelovich Partners/Time/CNN, June 14-15, 2000.

**Rats!**

**Question:** Would you be willing or not willing to allow a “reality-based” television show to film you... eating a rat or an insect?

- Willing: 10%
- Not willing: 89%

**Source:** Survey by Yankelovich Partners/Time/CNN, June 14-15, 2000.

**The Death of Civilization**

**Question:** Do you think that “reality-based” shows are a disturbing trend for society, or just harmless entertainment?

- Just harmless entertainment: 59%
- Disturbing trend: 30%
- Not sure: 11%

**Source:** Survey by Yankelovich Partners/Time/CNN, June 14-15, 2000.

**But Ginger Stays**

**Question:** On the show “Survivor,” who (Al Gore or George W. Bush) do you think would be kicked off the island first?

- Gore: 43%
- Bush: 33%
- Not sure: 24%

**Note:** Asked of registered voters.

**Source:** Survey by Opinion Dynamics for Fox News, July 12-13, 2000.