National Economy

**Question:** Would you describe the state of the nation's economy these days as excellent, good, not so good, or poor?

Positive ratings

<table>
<thead>
<tr>
<th>Year</th>
<th>Month</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>2001</td>
<td>April</td>
<td>53%</td>
</tr>
<tr>
<td></td>
<td>September</td>
<td>78%</td>
</tr>
<tr>
<td></td>
<td>January</td>
<td>71%</td>
</tr>
<tr>
<td>2000</td>
<td>December</td>
<td>77%</td>
</tr>
<tr>
<td></td>
<td>May</td>
<td>72%</td>
</tr>
</tbody>
</table>

*Since 1985

Average: 41%

Source: Surveys by ABC News/Money, latest that of April 1, 2001.

Personal Finances

**Question:** Would you describe the state of your own personal finances these days as excellent, good, not so good, or poor?

Positive ratings

<table>
<thead>
<tr>
<th>Year</th>
<th>Month</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>2001</td>
<td>April</td>
<td>66%</td>
</tr>
<tr>
<td></td>
<td>September</td>
<td>68%</td>
</tr>
<tr>
<td></td>
<td>January</td>
<td>66%</td>
</tr>
<tr>
<td>2000</td>
<td>December</td>
<td>67%</td>
</tr>
<tr>
<td></td>
<td>May</td>
<td>68%</td>
</tr>
</tbody>
</table>

*Since 1985

Average: 57%

Source: Surveys by ABC News/Money, latest that of April 1, 2001.

Buying It Now

**Question:** Considering the cost of things today and your own personal finances, would you say now is an excellent time, a good time, a not so good time, or a poor time to buy the things you want and need?

Positive ratings

<table>
<thead>
<tr>
<th>Year</th>
<th>Month</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>2001</td>
<td>April</td>
<td>41%</td>
</tr>
<tr>
<td></td>
<td>September</td>
<td>54%</td>
</tr>
<tr>
<td></td>
<td>January</td>
<td>47%</td>
</tr>
<tr>
<td>2000</td>
<td>December</td>
<td>49%</td>
</tr>
<tr>
<td></td>
<td>May</td>
<td>49%</td>
</tr>
</tbody>
</table>

*Since 1985

Average: 38%
Still Absorbing Stock Selloff

**Question:** Do you personally, or jointly with a spouse, have any money invested in the stock market right now—either in an individual stock, a stock mutual fund, or in a self-directed 401K or IRA?

Yes, invested in stock market: 64%

No: 35%

No opinion: 1%

**Source:** Survey by Gallup/CNN/USA Today, March 14, 2001.

**Question:** Do you own any shares in mutual funds—either directly or through a retirement plan such as a 401K?

Yes, own mutual funds: 65%

No: 33%

No opinion: 2%

**Note:** Asked of registered voters.


**Question:** As you may know, people who think the market will rise are usually described as bulls and people who think the market will drop are usually described as bears. Would you currently describe yourself more as a bull [or] more as a bear?

Bull: 52%

Bear: 38%

No opinion: 10%

**Source:** Survey by Gallup/CNN/USA Today, March 14, 2001.

**Question:** ...[P]lease tell me whether the recent changes in the stock market have or have not made you...?

Serious consideration of canceling or postponing a big purchase, vacation or other expenditure:

No, have not: 77%

Yes, have: 21%

Feel less confident about your own personal financial situation:

No, have not: 69%

Yes, have: 29%

Less confident about your job situation:

No, have not: 66%

Yes, have: 15%

Less confident that you will be able to live comfortably when you retire:

No, have not: 58%

Yes, have: 33%

Less likely to invest in the stock market:

No, have not: 56%

Yes, have: 40%

Feel less confident about the nation's economy:

No, have not: 46%

Yes, have: 51%

**Source:** Survey by Gallup/CNN/USA Today, March 14, 2001.

**Question:** Have you personally tried to reduce your household and personal spending because of concern about a possible recession or job loss?

No, haven't reduced spending: 61%

Yes, have: 37%

2% Not sure

**Note:** Asked of registered voters.


**Note:** Survey questions shown above were asked shortly after the Dow Jones Industrial Average lost 300 points, dipping below 10,000 points.