**Snapshots**

**Heroes**

**Question:**
When you think about people who deserve to be called heroes, do you only think of famous people, or do you think of ordinary people as well?

- Only think of famous people: 8%
- Think of ordinary people as well: 92%
- Don't know: 2%


**Question:**
Do you think someone has to save lives to be considered a hero, or can someone who goes to great lengths to help others also be considered a hero?

- Only someone who saves lives is a hero: 8%
- Someone who goes to great lengths is a hero: 92%
- Don't know: 4%


**Question:**
Do you think society is doing enough to recognize heroic acts by ordinary people, or do you think society needs to do more?

- Society is doing enough: 25%
- Society needs to do more: 75%
- Don't know: 0%


**Question:**
Do you admire [the person you mentioned as a hero] for...? Is this a major reason, a minor reason, or not a reason at all?

- Not giving up until the goal is accomplished: 86%
- Doing what's right regardless of personal consequences: 85%
- Doing more than what other people expect of them: 81%
- Staying level-headed in a crisis: 79%
- Willingness to risk personal safety to help others: 72%

Note: Asked of those who mentioned a hero.

**Question:**
In this country today, do you think acts of heroism by ordinary people happen more often, less often, or about as often as in the past?

- More often: 26%
- About as often as in past: 36%
- Less often: 32%


And then a hero comes along with the strength to carry on...

**Question:**
Do you think this country has a greater need for heroes today than in the past, less need for heroes, or about the same need as in the past?

- Greater need today: 65%
- Same need today: 25%
- Less need today: 6%
- Don't know: 4%