

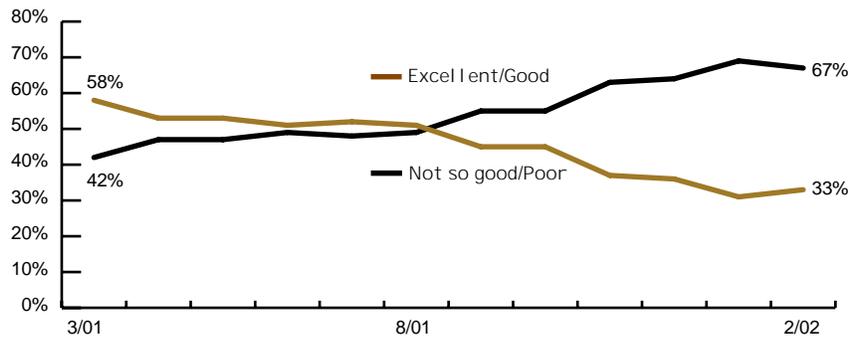
Economy

Clouds Continue

NATIONAL ECONOMY

Question:

Would you describe the state of the nation's economy these days as excellent, good, not so good, or poor?



Positive ratings

2001		September 2	45%
March 4	58%	October 7	45
April 1	53	November 4	37
May 6	53	December 2	36
June 3	51	2002	
July 1	52	January 6	31
August 5	51	February 3	33

Highest recorded*	80%	Lowest recorded*	7%
(1/16/00)		(2/9/92)	

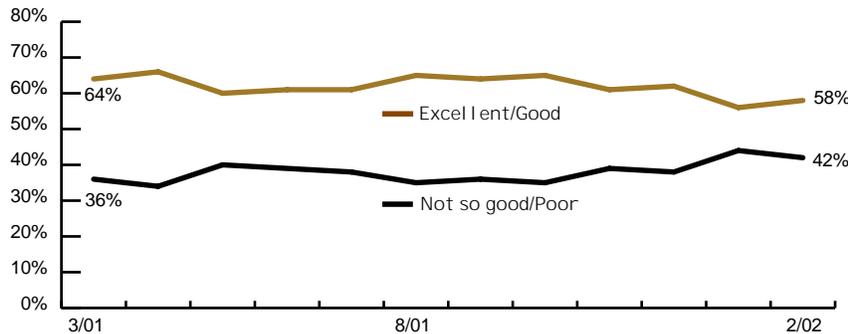
		Average*	42%
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*Since 1985

PERSONAL FINANCES

Question:

Would you describe the state of your own personal finances these days as excellent, good, not so good, or poor?



Positive ratings

2001		September 2	64%
March 4	64%	October 7	65
April 1	66	November 4	61
May 6	60	December 2	62
June 3	61	2002	
July 1	61	January 6	56
August 5	65	February 3	58

Highest recorded*	70%	Lowest recorded*	42%
(1/23/00)		(3/14/93)	

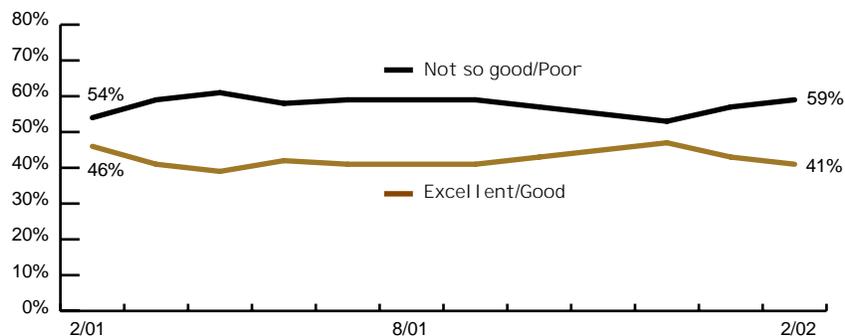
		Average*	57%
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*Since 1985

BUYING IT NOW

Question:

Considering the cost of things today and your own personal finances, would you say now is an excellent time, a good time, a not so good time, or a poor time to buy the things you want and need?



Positive ratings

2001		September 2	41%
March 4	46%	October 7	43
April 1	41	November 4	45
May 6	39	December 2	47
June 3	42	2002	
July 1	41	January 6	43
August 5	41	February 3	41

Highest recorded*	57%	Lowest recorded*	20%
(1/16/00)		(11/2/90)	

		Average*	39%
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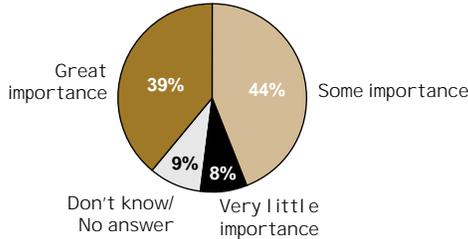
*Since 1985

Source: Surveys by ABC News/Money, latest that of February 3, 2002.

After the Fall

Question:

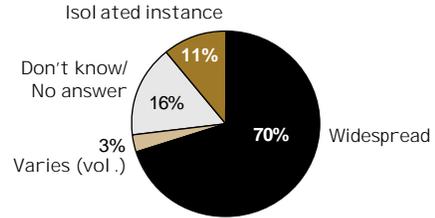
How important an issue do you think the collapse of the Enron Corporation is to the nation—of great importance, of some importance, or of very little importance?



Source: Survey by CBS News/*New York Times*, January 21-24, 2002.

Question:

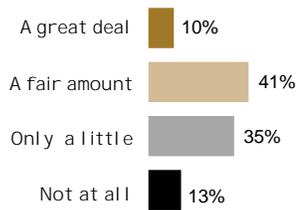
Do you think the accounting and other practices that led to the collapse of Enron are an isolated instance limited to this one company, or do you think the practices are widespread in other large corporations?



Source: Survey by CBS News, January 21-24, 2002.

Question:

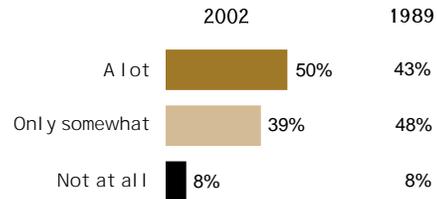
In general, how much do you think American corporations can be trusted to look out for the interests of their employees—a great deal, a fair amount, only a little, or not at all?



Source: Survey by Gallup/CNN/*USA Today*, January 25-27, 2002.

Question:

How much do you personally trust your company to keep its promises to you and other employees—a lot, only somewhat, or not at all?

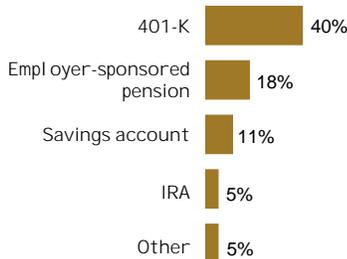


Source: Surveys by Gallup/CNN/*USA Today*, latest that of January 25-27, 2002.

Banking on an Uncertain Future

Question:

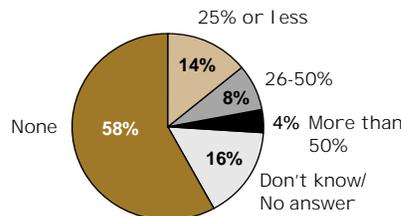
People save money for their retirement in many ways.... Where is most of your retirement money saved?



Source: Survey by CBS News, January 15-17, 2002.

Question:

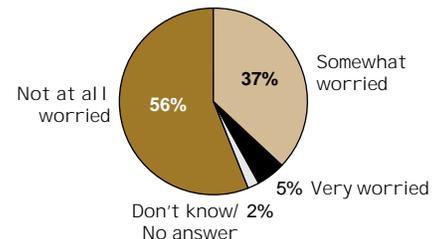
In [your] plan, as far as you know, is that 401-K money invested in your employer's company stock? About what percentage is in your company's stock?



Note: Asked of non-retired respondents with 401-K plans.
Source: Survey by CBS News, January 15-17, 2002.

Question:

How worried are you about having too much of your retirement nest egg invested in your company's stock—very worried, somewhat worried, or not at all worried?



Note: Asked of those with 401-K money invested in company stock.
Source: Survey by CBS News, January 15-17, 2002.