Question:
Which of the following statements better describes your view toward people who smoke—you are unsympathetic toward smokers because they continue to smoke even when they know it’s harmful to their health and the health of those around them, or you are sympathetic toward smokers because they are addicted, and you understand that it is difficult to stop even if they want to?

![Graph showing percentages of responses to the question about sympathy towards smokers.]


Question:
All in all, does the fact that a person smokes make you respect them more, respect them less, or does it make no difference to you?

![Graph showing percentages of responses to the question about respect towards smokers.]


Question:
In general, how harmful do you feel smoking is to adults—very harmful, somewhat harmful, not too harmful, or not at all harmful?

![Graph showing percentages of responses to the question about harm of smoking.]

Source: Survey by the Gallup Organization, July 9-11, 2002.

Question:
In general, how harmful do you feel secondhand smoke is to adults—very harmful, somewhat harmful, not too harmful, or not at all harmful?

![Graph showing percentages of responses to the question about harm of secondhand smoke.]

Source: Survey by the Gallup Organization, July 9-11, 2002.

Question:
Which of the following statements best describes your view of who’s to blame for the health problems faced by smokers in this country—the tobacco companies are completely to blame, the tobacco companies are mostly to blame, smokers are mostly to blame, smokers are completely to blame?

![Graph showing percentages of responses to the question about blame for health problems.]

Source: Survey by the Gallup Organization, July 9-11, 2002.

Question:
Which of the following statements concerning new tax increases on cigarettes do you agree with more—cigarette taxes should be raised by a substantial amount in order to discourage smoking, or cigarette taxes should not be raised by substantial amounts because doing so would unfairly discriminate against smokers?

![Graph showing percentages of responses to the question about tax increases on cigarettes.]

Source: Survey by the Gallup Organization, July 9-11, 2002.

Question:
Which of the following statements concerning new tax increases on cigarettes do you agree with more—cigarette taxes should be raised by substantial amounts in order to help state and local governments pay for the health costs related to smoking, or cigarette taxes should not be raised by substantial amounts because doing so would unfairly discriminate against smokers?

![Graph showing percentages of responses to the question about tax increases on cigarettes.]

Source: Survey by the Gallup Organization, July 9-11, 2002.

Question:
Do you consider the amount of taxes on a pack of cigarettes as too high, about right, or too low?

![Graph showing percentages of responses to the question about tax amounts on cigarettes.]

Source: Survey by the Gallup Organization, July 9-11, 2002.
Smokers’ Signals

**Question:**
As a result of increased restrictions on smoking in public places, do you feel unjustly discriminated against as a smoker, or do you think the restrictions are justified?

- **No, restrictions are justified**: 58%
- **Yes, unjustly discriminated against**: 39%

**Question:**
Would you say you, personally, are smoking less because of these restrictions, or not?

- **Yes, smoking less**: 28%
- **No, not smoking less**: 71%

**Note:** Asked of those who have smoked any cigarettes in the past week (24%).
**Source:** Survey by the Gallup Organization, July 9-11, 2002.

**Question:**
As a result of increased taxes on cigarettes, do you feel unjustly discriminated against as a smoker, or do you think these tax increases are justified?

- **No, increases are justified**: 29%
- **No opinion**: 3%
- **Yes, unjustly discriminated against**: 68%

**Question:**
Would you say you, personally, are smoking less because of these tax increases, or not?

- **Yes, smoking less**: 27%
- **No opinion**: 2%
- **No, not smoking less**: 71%

**Note:** Asked of those who have smoked any cigarettes in the past week (24%).
**Source:** Survey by the Gallup Organization, July 9-11, 2002.

**Fear is Foremost**

**Question:**
Do you believe that smoking... increases your risk of getting lung cancer?

- **Don't believe/Not sure**: 12%
- **Believe**: 88%

**Note:** Asked of smokers.
**Source:** Survey by Harris Interactive, January 11-15, 2001.

**Question:**
Do you believe that smoking... increases your risk of getting heart disease?

- **Don't believe/Not sure**: 16%
- **Believe**: 84%

**Note:** Asked of smokers.
**Source:** Survey by Harris Interactive, January 11-15, 2001.

**Question:**
Do you believe that smoking... will probably shorten your life?

- **Don't believe/Not sure**: 20%
- **Believe**: 80%

**Note:** Asked of smokers.
**Source:** Survey by Harris Interactive, January 11-15, 2001.