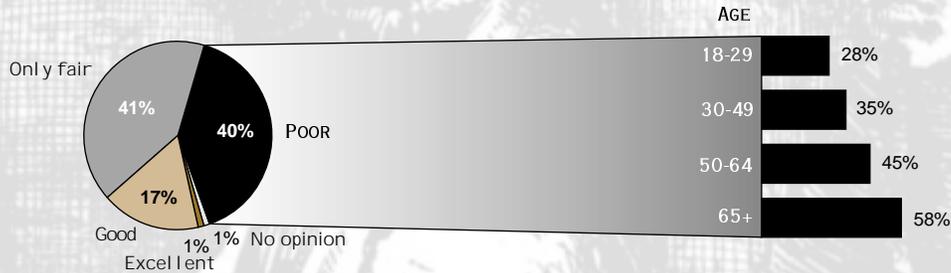


Snapshots

Morality Play

Question:

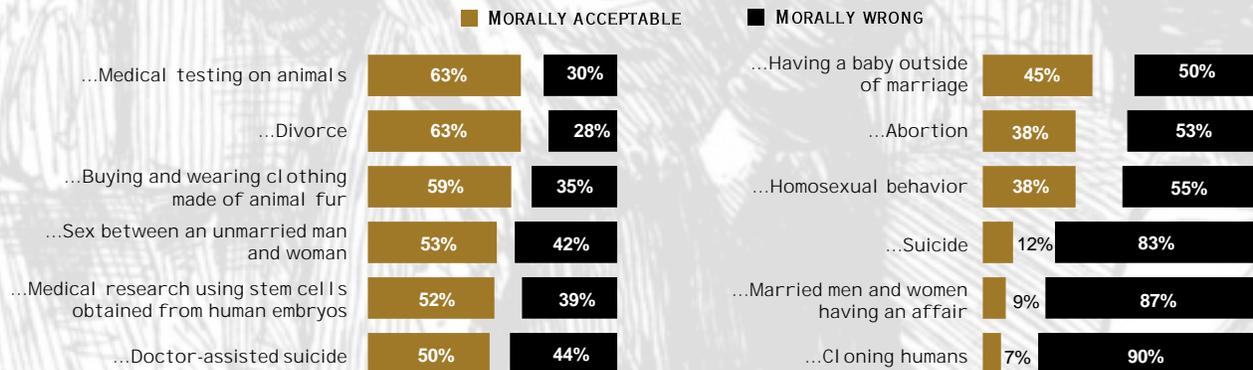
How would you rate the overall state of moral values in this country today—as excellent, good, only fair, or poor?



Source: Survey by the Gallup Organization, May 6-9, 2002.

Questions:

...I'm going to read you a list of issues. Regardless of whether or not you think it should be legal, for each one, please tell me whether you personally believe that in general it is morally acceptable or morally wrong. How about...?



Source: Survey by the Gallup Organization, May 6-9, 2002.

Holier Than Who?

Questions:

For each of the following, please tell me how you would rate their moral and ethical standards—as excellent, good, fair, or poor.



Source: Survey by Harris/Time/CNN, July 10-11, 2002.

The Survey Research and Methodology (SRAM) program offers an interdisciplinary, non-thesis, two-year Master of Science degree to fill the expanding need for professionals in survey research and data analysis. A Ph.D. curriculum is currently being developed for implementation in the fall of 2002.

The SRAM students gain practical experience in summer internships with one of several research and marketing organizations or governmental agencies. Most fulfill their internship requirement between their first and second years of residence.

SRAM graduates can expect to find challenging, creative and well-paid research positions in media, government, business and the non-profit sector.

The SRAM program has a semester-long exchange program with continental Europe's premier post-graduate program in quantitative data analysis at the Catholic University of Brussels, Belgium. Participants will have the opportunity to study with many of Europe's leading researchers.

A number of research assistantships, scholarships and other funding opportunities are available on a competitive basis.

SRAM

SURVEY RESEARCH AND METHODOLOGY

**To learn more about the opportunities and requirements
of the SRAM program, e-mail or write:**

Dr. Allan L. McCutcheon
Director, Gallup Research Center
University of Nebraska-Lincoln
200 North 11th Street
Lincoln, NE 68588-0241
Amccutcheon1@unl.edu

Visit us at: www.unl.edu/sram

UNIVERSITY OF
Nebraska
Lincoln