

**ROPER CENTER HOLDINGS ON WORK**

**By Marc Maynard**

Numerous public opinion surveys specifically focusing on working Americans have been conducted over the last quarter century. Many of these are housed at the Roper Center for Public Opinion Research. Well over six thousand work-related questions have been asked on the national and state level over this time period. Topics covered by these surveys include: job satisfaction, women and the workplace, child care, child labor regulations, employee training and retraining, discrimination and affirmative action, comparable worth, minimum wage, and advancing technologies in the work environment. In many, though not all, cases the Center can redisseminate to users the entire datasets from these surveys in machine-readable form (on tape or diskette). The following is a brief selection of important surveys on work in the United States.

- Title: Virginia Slims American Women's Opinion Poll
- Survey Organization: The Roper Organization (1974, 1979, 1985, 1989) and Louis Harris and Associates (1970, 1971)
- Interview dates: Fall of each year
- Sample: National adult (approximately 3,000 women and 1,000 men)
- Sponsor: Virginia Slims
  
- Title: Mirror of America: Working in America
- Survey Organization: The Gallup Organization
- Interview dates: July 18-21, 1989
- Sample: National - adults employed either full or part-time
  
- Title: Family Survey II: Child Care
- Survey Organization: Louis Harris and Associates
- Sample: National Adult
- Interview dates: December 12, 1988-February 8, 1989
- Sponsor: Philip Morris USA
  
- Title: The Chivas Regal Report on Working Americans: Emerging Values for the 1990's
- Survey Organization: Research & Forecasts, Inc.
- Interview dates: October 7-19, 1988
- Sample: Full-time employed adults age 25-49
- Sponsor: Chivas Regal
  
- Title: Workplace Issues Survey
- Survey Organization: The Gallup Organization
- Interview dates: May 2-15, 1988

- Sample: National Adult
- Sponsor: Accountants on Call
  
- Title: Service Sector Issues Survey
- Survey Organization: Fingerhut/Granados
- Interview dates: May 25, 1987
- Sample: National adult
- Sponsor: Service Employees International Union
  
- Title: Los Angeles Times Poll: Women and Work
- Survey Organization: Los Angeles Times
- Interview dates: August 25-30, 1984
- Sample: National adult
  
- Title: The Road After 1984: The Impact of Technology on Society
- Survey Organization: Louis Harris and Associates
- Interview dates: September 1-11, 1983
- Sample: National adult and select leadership group
- Sponsor: Southern New England Telephone
  
- Title: Jobs in the Eighties
- Survey Organization: Public Agenda Foundation
- Interview dates: June-August, 1982
- Sample: Persons employed more than 20 hours per week
- Sponsor: Jobs in the Eighties
  
- Title: Los Angeles Times Poll: America at Work
- Survey Organization: Los Angeles Times
- Interview dates: March 15-19, 1981
- Sample: National adult
  
- Title: Perspectives on Productivity
- Survey Organization: Louis Harris and Associates
- Interview dates: December 5-28, 1980
- Sample: National adult
- Sponsor: Sentry Insurance
  
- Title: Families At Work
- Survey Organization: Louis Harris and Associates
- Interview dates: November 20-December 11, 1980
- Sample: National adult
- Sponsor: General Mills
  
- Title: American Values in the '80s
- Survey Organization: Research & Forecasts
- Interview dates: September 1-November 15, 1980
- Sample: National adult
- Sponsor: Connecticut Mutual Life Insurance Co.

## AT THE CENTER

Title: Quality of Employment Surveys, 1977  
Survey Organization: Robert P. Quinn and Graham Staines  
Interview dates: 1977  
Sample: National - adults age 16 and over working more than twenty hours per week  
Sponsor: Employment Standards Administration, U.S. Department of Labor

Title: Survey of Working Conditions  
Survey Organization: Robert P. Quinn, Stanley E. Seashore and Thomas W. Mangione  
Interview dates: 1969-1970  
Sample: National - adults age 16 and over working more than twenty hours per week  
Sponsor: Employment Standards Administration, U.S. Department of Labor

Title: Quality of Employment Surveys, 1972-1973  
Survey Organization: Robert P. Quinn, Thomas W. Mangione and Stanley E. Seashore  
Interview dates: 1972-1973  
Sample: National - adults age 16 and over working more than twenty hours per week  
Sponsor: Employment Standards Administration, U.S. Department of Labor

Title: Occupational Aspirations  
Survey Organization: National Opinion Research Center  
Interview dates: June, 1965  
Sample: National adults  
Sponsor: Dr. Ralph Turner, UCLA

Title: The Public Opinion Index for Industry: Changing the Work Rules  
Survey Organization: Opinion Research Center  
Interview dates: January 29-February 26, 1960  
Sample: National - adult employees of large companies

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