

GENDER AND PARTY ID

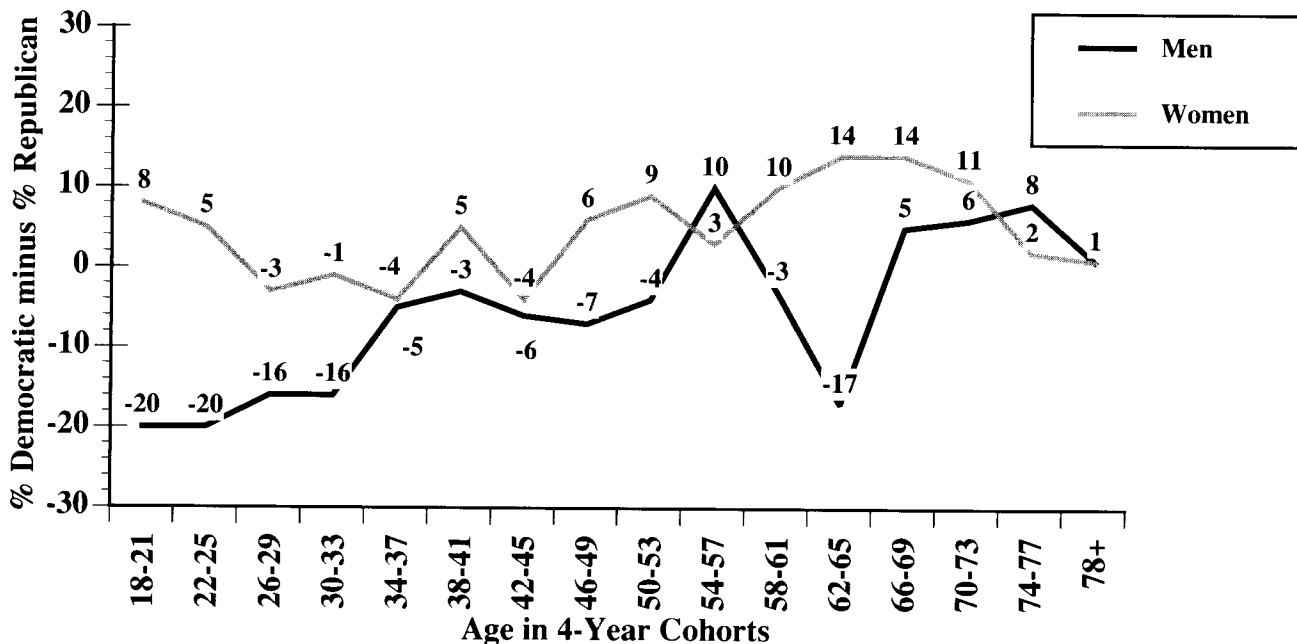
The data below and on the following page, like those found on pages 15-16, are from a series of Gallup surveys (combined) taken between October 1991 and May 1992.

So far as we can tell—we don't have survey data prior to the 1930s—men and women almost never differed significantly in their patterns of party support. In the 1930s, for example, the Democrats had large and equivalent leads over the Republicans among women and men alike. Beginning in the late 1970s, however, partisan differences by gender began to appear—not huge, to be sure, but persistent. According to these Gallup surveys, for example, the Democrats had an edge of 4 points in party identification among women, while they trailed the Republicans among men by 7 points. Similar differences have appeared in congressional and presidential voting, and on a number of policy questions.

Age seems to be an important ingredient in the configuration of women-men differences in party support (figure below). The Gallup data found Republican identifiers outnumbering Democrats by 20 percentage points among 18-21 year old men, but Democrats predominating by 8 points among this youngest group of voting-age women. Nowhere in the middle-age and older cohorts is the gender gap nearly as great as among the young, with the single exception of those 62-65—and the latter is probably not real but a sampling fluke.

—ECL

**PARTY IDENTIFICATION OF WOMEN AND MEN,
BY AGE**



Source: Gallup Omnibus and CNN/USA Today surveys, October 1991-May 1992.

GENDER AND PARTY ID/cont.

PARTY IDENTIFICATION OF WOMEN AND MEN, BY SELECTED SOCIO-ECONOMIC CHARACTERISTICS

	<u>Women</u>			<u>Men</u>		
	<u>% Dem.</u>	<u>% Rep.</u>	<u>% D minus % R</u>	<u>% Dem.</u>	<u>% Rep.</u>	<u>% D minus % R</u>
By education:						
<H.S. Grad	47%	26%	21	38%	30%	8
H.S. Grad	37	32	5	30	32	-2
Some College	33	35	-2	25	40	-15
College Grad	32	37	-5	23	40	-17
By income:						
< \$20,000	42	27	15	37	28	9
\$20-30,000	36	31	5	31	32	-1
\$30-50,000	35	33	2	26	37	-11
\$50,000+	30	40	-10	21	44	-23
By race/ethnicity:						
White	33	36	-3	25	38	-13
Black	63	8	55	54	8	46
Hispanic	46	28	18	42	30	12
By region:						
Northeast	35	33	2	27	35	-8
South	41	33	8	33	35	-2
Midwest	34	30	4	25	35	-10
West	34	36	-2	26	37	-11

PARTY IDENTIFICATION OF WOMEN AND MEN, BY AGE AND EDUCATION

	<u>Women</u>			<u>Men</u>		
	<u>% Dem.</u>	<u>% Rep.</u>	<u>% D minus % R</u>	<u>% Dem.</u>	<u>% Rep.</u>	<u>% D minus % R</u>
18-34 ≤H.S. Grad	33%	28%	5	25%	34%	-9
18-34 College Grad	31	42	-11	19	43	-24
35-49 ≤H.S. Grad	36	31	5	28	28	0
35-49 College Grad	33	32	1	25	34	-9
50+ ≤H.S. Grad	45	31	14	40	32	8
50+ College Grad	30	37	-7	25	43	-18

Source: Gallup Omnibus and CNN/USA Today surveys, October 1991-May 1992.