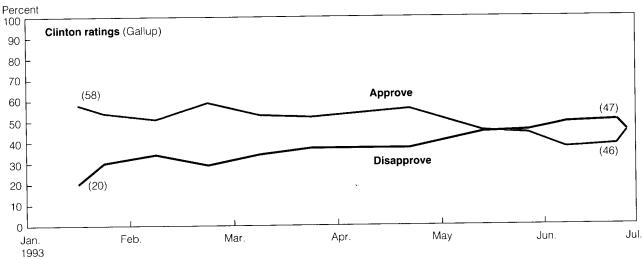
## **CLINTON'S JOB RATINGS**

During May and June, Bill Clinton's approval ratings dropped sharply, pushing him to the lowest level of any elected president at this point in his term. In most polls, his disapproval ratings exceeded his approval ratings.

Question: Do you approve or disapprove of the way Bill Clinton is handling his job as president?



Source: Surveys by the Gallup Organization, latest that of June 28-30, 1993.

| JOB RATING   | GS 1993                           | Approve | Disapprove |  |
|--------------|-----------------------------------|---------|------------|--|
| First rating | Gallup/USA Today/CNN              | 58%     | 20%        |  |
| 1/24-26      | Gallup/USA IOUAY/CNN              | 30 /6   | 2070       |  |
| Recent ratin | ngs                               |         |            |  |
| 3/5-9        | NBC News/Wall Street Journal      | 57%     | 26%        |  |
| 3/12-14      | Gallup/USA Today/CNN              | 53      | 34         |  |
| 3/18         | Yankelovich/Time/CNN              | 53      | 29         |  |
| 3/22-26      | Wirthlin Group                    | 64      | 29         |  |
| 3/25-26      | Gallup/Newsweek                   | 57      | 30         |  |
| 3/28-31      | CBS News/New York Times           | 55      | 28         |  |
| 3/29-31      | Gallup/ <i>USA Today</i> /CNN     | 52      | 37         |  |
| 4/1-4        | Times Mirror Center               | 49      | 29         |  |
| 4/6-8        | Wirthlin Group                    | 54      | 38         |  |
| 4/8-9        | PSRA/ <i>Newsweek</i>             | 49      | 36         |  |
| 4/17-20      | NBC News/Wall Street Journal      | 52      | 34         |  |
| 4/21-22      | Tarrance/Mellman-Lazarus-Lake     | 55      | 35         |  |
| 4/21-25      | American Viewpoint                | 57      | 32         |  |
| 4/22-23      | PSRA/Newsweek                     | 52      | 32         |  |
| 4/22-24      | Gallup/ <i>USA Today</i> /CNN     | 55      | 37         |  |
| 4/23-26      | ABC News/Washington Post          | 59      | 39         |  |
| 4/27-28      | Public Opinion Strategies         | 46      | 33         |  |
| 4/28-29      | Yankelovich/ <i>Time</i> /CNN     | 48      | 39         |  |
| 4/29-30      | PSRA/ <i>Newsweek</i>             | 46      | 37         |  |
| 4/29-5/2     | Times Mirror Center               | 45      | 37         |  |
| 5/4–6        | CBS News                          | 49      | 37         |  |
| 5/10-12      | Gallup/USA Today/CNN              | 45      | 44         |  |
| 5/12–13      | Yankelovich/ <i>Time</i> /CNN     | 47      | 42         |  |
| 5/20-23      | ABC News                          | 46      | 48         |  |
| 5/21-23      | Gallup/ <i>USA Today</i> /CNN     | 44      | 46         |  |
| 5/25-26      | <i>USN&amp;WR</i> /Tarrance/M-L-L | 41      | 48         |  |
| 5/26-27      | PSRA/ <i>Newsweek</i>             | 36      | 50         |  |
| 5/26-27      | Yankelovich/ <i>Time</i> /CNN     | 36      | 50         |  |
| 5/27-29      | CBS News                          | 37      | 49         |  |

|  |   | Approve               | Disapprove            |
|--|---|-----------------------|-----------------------|
| 6/1–3<br>6/4–8<br>6/5–6                  | CBS News/New York Times<br>NBC News/Wall Street Journal<br>Gallup/USA Today(CNN | 38%<br>41<br>37<br>42 | 47%<br>50<br>49<br>49 |
| 6/12-14<br>6/17-21<br>6/18-21<br>6/21-24 | Los Angeles Times Yankelovich/Time/CNN Gallup CBS News/New York Times*          | 37<br>39<br>39        | 50<br>50<br>46        |
| 6/25–28<br>6/28–30                       | ABC News/Washington Post<br>Gallup/USA Today/CNN                                | 43<br>46              | 50<br>47              |

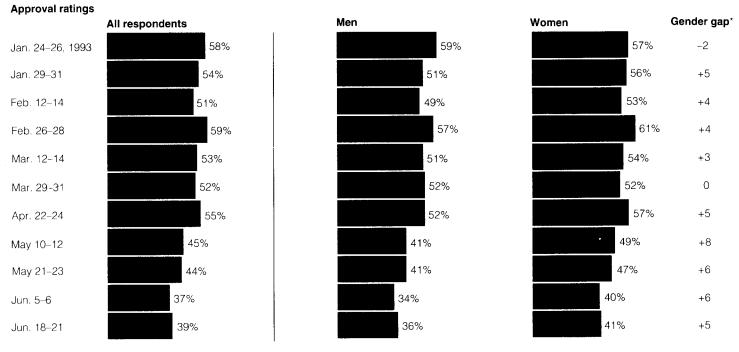
\*Note: June 27. following the U.S. missile attack on Iraq, 622 respondents were recontacted by CBS/NYT and asked to rate Clinton. Fifty percent approved; 43% disapproved

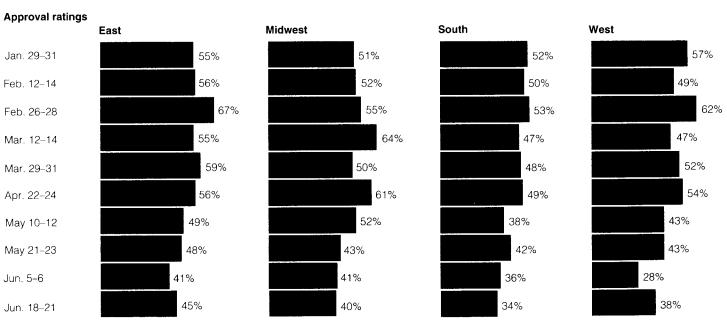
| CLINTON AND HIS PREDECESSORS<br>APPROVAL RATINGS |                         |                         |                                 |  |  |
|--|-------------------------|-------------------------|---------------------------------|--|--|
|  | Month<br>took<br>office | After<br>first<br>month | After<br>fifth<br>month<br>75%* |  |  |
| Truman (4/45 took office) Eisenhower (1/53)      | _                       | —<br>68%                | 75 %<br>71%**                   |  |  |
| Kennedy (1/61)                                   |                         | -                       | 74                              |  |  |
| Johnson (11/63)                                  | _                       | 79                      | 77                              |  |  |
| Nixon (1/69)                                     | 59%                     | 61                      | 63                              |  |  |
| Ford (8/74)                                      | 71                      | 50                      | 39                              |  |  |
| Carter (1/77)                                    | _                       | 71                      | 63                              |  |  |
| Reagan (1/81)                                    | 51                      | 55                      | 58                              |  |  |
| Bush (1/89)                                      | 51                      | 63                      | 70                              |  |  |
| Clinton (1/93)                                   | 54                      | 59                      | 46                              |  |  |

## **How Various Groups Rate Clinton**

During the campaign and on election day, women gave Clinton more support than men did. The data below show that this pattern holds true for his job ratings, too. Respondents in the East and Midwest have consistently rated Clinton higher than their counterparts in the South and West.

Question: Do you approve or disapprove of the way Bill Clinton is handling his job as president?

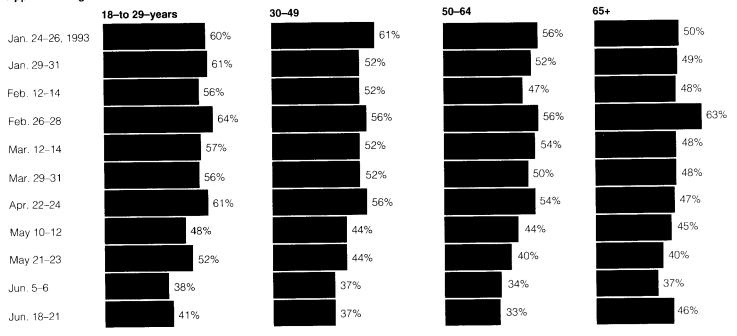




Note: 'Gender gap=women's approval of Clinton minus men's approval Source: Surveys by the Gallup Organization. latest that of June 18-21. 1993 Clinton has generally fared best with 18-to 29-year olds. He has not fared as well with those who are 60 years or older, his strongest age group on election day. Clinton's ratings among independents, suburbanites, and whites have lagged behind his overall ratings. More working women than nonworking women approve of Clinton.

Question: Do you approve or disapprove of the way Bill Clinton is handling his job as president?

## **Approval ratings**



Source: Surveys by the Gallup Organization, latest that of June 18–21, 1993

## Clinton approval ratings

|            | AII | Independents | Suburbanites | Whites | Boomers* | Middle<br>\$20–30,000 | class<br>\$30–50,000 |
|------------|-----|--------------|--------------|--------|----------|-----------------------|----------------------|
| Jan.       | 54% | 51%          | 52%          | 51%    | 52%      | 53%                   | 60%                  |
| Feb.       | 59  | 55           | 50           | 56     | 56       | 5                     | 57**                 |
| Mar.       | 52  | 47           | 53           | 49     | 52       | 50                    | 53                   |
| Apr.       | 55  | 53           | 47           | 50     | 56       | 56                    | 49                   |
| May        | 44  | 39           | 38           | 40     | 44       | 5 <b>1</b>            | 40                   |
| Jun. 56    | 37  | 28           | na           | 34     | 37       | 32                    | 33                   |
| June 18-21 | 39  | 31           | 31           | 35     | 37       | 33                    | 38                   |

**Among Democrats** 

Note: Last rating of each month shown, except for June; na=not available. \*"Boomers"=30- to 49-year olds. \*\* \$20-50,000. Source: Surveys by the Gallup Organization, latest that of June 18–21, 1993.

| 7 | Vorking Nonworking women women 54% 54% 55 56 50 50 43 | Dems. |  | Latest rating       Dems.     All       65%     39% (6/18–21)       65     41 (6/4-8)       63     36 (5/26–27)       58     38 (6/1-3)       54     36 (5/26–27) |
|---|---|-------|--|---|
|---|---|-------|--|---|

Source: Surveys NBC News/Wall Street Journal. latest that of June 4-8. 1993.