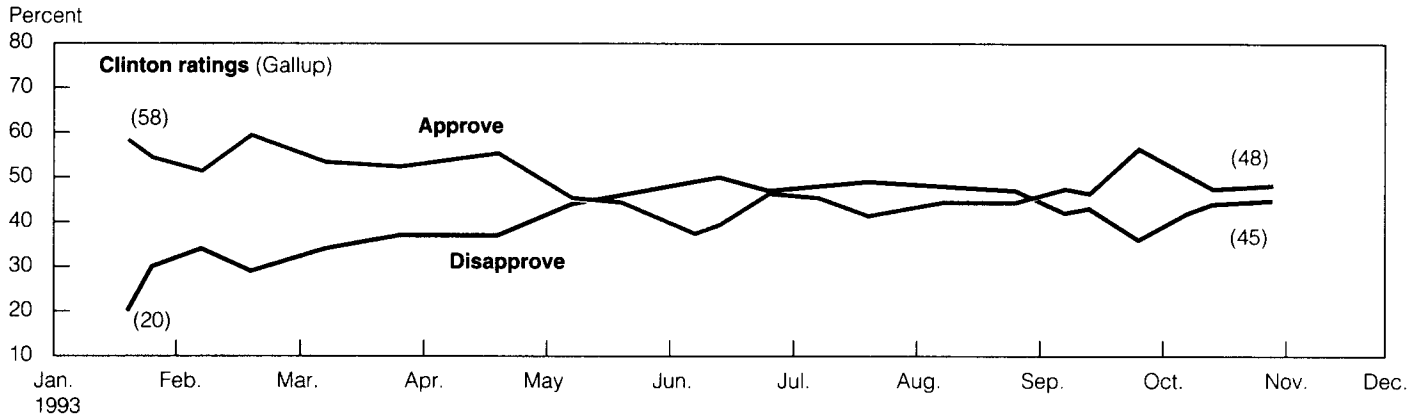


CLINTON RATINGS NATIONALLY

A strong health care speech pulled President Clinton's ratings up briefly in mid and late September. After his ninth month in office, however, his ratings are lower than any of his predecessors.

Question: **Do you approve or disapprove of the way Bill Clinton is handling his job as president?**



Source: Surveys by the Gallup Organization, latest that of October 28-30, 1993, for *USA Today* and CNN.

JOB RATINGS 1993

		Approve	Disapprove			Approve	Disapprove																																																							
First rating																																																														
1/24-26	Gallup/ <i>USA Today</i> /CNN	58%	20%	10/8-10	Gallup/ <i>USA Today</i> /CNN	50%	42%																																																							
Recent ratings				10/13-18	Gallup/ <i>USA Today</i> /CNN	47	44																																																							
6/29-7/1	Public Opinion Strategies	41	44	10/18-19	CBS News/ <i>New York Times</i>	43	42																																																							
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7/9-11	Gallup/ <i>USA Today</i> /CNN	45	48	10/22-26	NBC News/ <i>Wall Street Journal</i>	47	43																																																							
7/12-14	Wirthlin Group	45	43	10/28-30	Gallup/ <i>USA Today</i> /CNN	48	45																																																							
7/19-21	Gallup/ <i>USA Today</i> /CNN	41	49	<div style="border: 2px solid black; padding: 10px;"> <p style="text-align: center;">CLINTON AND HIS PREDECESSORS APPROVAL RATINGS</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th></th> <th>Month took office</th> <th>After third month</th> <th>After sixth month</th> <th>After ninth month</th> </tr> </thead> <tbody> <tr> <td>Truman (4/45 took office)</td> <td>—</td> <td>87%</td> <td>—</td> <td>63%*</td> </tr> <tr> <td>Eisenhower (1/53)</td> <td>—</td> <td>74</td> <td>71%</td> <td>65</td> </tr> <tr> <td>Kennedy (1/61)</td> <td>—</td> <td>83</td> <td>71</td> <td>76</td> </tr> <tr> <td>Johnson (11/63)</td> <td>—</td> <td>75</td> <td>75</td> <td>—</td> </tr> <tr> <td>Nixon (1/69)</td> <td>59%</td> <td>61</td> <td>65</td> <td>56</td> </tr> <tr> <td>Ford (8/74)</td> <td>71</td> <td>48</td> <td>39</td> <td>51</td> </tr> <tr> <td>Carter (1/77)</td> <td>—</td> <td>63</td> <td>67</td> <td>51</td> </tr> <tr> <td>Reagan (1/81)</td> <td>51</td> <td>67</td> <td>60</td> <td>56</td> </tr> <tr> <td>Bush (1/89)</td> <td>51</td> <td>58</td> <td>66</td> <td>68</td> </tr> <tr> <td>Clinton (1/93)</td> <td>54</td> <td>55</td> <td>41</td> <td>48</td> </tr> </tbody> </table> <p><small>Note: Latest survey of each month shown. *After 10th month. Source: Surveys by the Gallup Organization, latest that of October 28-30, 1993</small></p> </div>					Month took office	After third month	After sixth month	After ninth month	Truman (4/45 took office)	—	87%	—	63%*	Eisenhower (1/53)	—	74	71%	65	Kennedy (1/61)	—	83	71	76	Johnson (11/63)	—	75	75	—	Nixon (1/69)	59%	61	65	56	Ford (8/74)	71	48	39	51	Carter (1/77)	—	63	67	51	Reagan (1/81)	51	67	60	56	Bush (1/89)	51	58	66	68	Clinton (1/93)	54	55	41	48
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8/6-8	ABC News/ <i>Washington Post</i>	45	51																																																											
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Clinton's Ratings in the States

The regular national presidential performance polls are being supplemented by polls from more and more states. We show here a summary of current publicly available data with the president's election margin in those states. The ways the questions are asked and the responses grouped affect results.

Arizona (1992 vote = Clinton 36.5%, Bush 38.5%, Perot 23.8%)

		Excellent/ good	Fair	Poor/ very poor	DK/Other	Sample
4/10-15	Rocky Mountain Poll/Behavior Research Center	33%	32%	23%	12%	727 Heads of house.
7/9-14	Rocky Mountain Poll/Behavior Research Center	32	34	30	4	711 Heads of house.
10/9-13	Rocky Mountain Poll/Behavior Research Center	32	38	27	3	708 Heads of house.

		Approve	Disapprove	DK/Other	Sample
Jan.	KAET Poll/Arizona State University	72%	28%	9%	400+ RV
Feb.	KAET Poll/Arizona State University	63	37	12	400+ RV
Apr.	KAET Poll/Arizona State University	62	38	9	400+ RV
Jun.	KAET Poll/Arizona State University	47	53	7	400+ RV
9/9-12	KAET Poll/Arizona State University	52	49	6	400+ RV

California (1992 vote = C 46.0%, B 32.0%, P 20.6%)

		Approve	Disapprove	DK/Other	Sample
3/20-22	<i>Los Angeles Times</i>	51%	29%	20%	1,294 A
9/10-13	<i>Los Angeles Times</i>	50	44	6	600 A

		Excellent/ good	Fair	Poor/ very poor	DK/Other	Sample
2/1-8	Field Poll	50%	26%	17%	7%	530 A
5/14-22	Field Poll	31	37	28	4	994 A
8/12-18	Field Poll	27	37	33	3	525 A
10/8-15	Field Poll	38	35	25	2	1,003 A

		Excellent/ good	Only fair/ poor	DK/Other	Sample
4/30-5/2	Mason-Dixon/Political-Media Research	45%	53%	2%	800+ LV
9/29-30	Mason-Dixon/Political-Media Research	51	49	—	800+ LV

Colorado (1992 vote = C 40.1%, B 35.9%, P 23.3%)

		Approve	Disapprove	DK/Other	Sample
2/3-9	<i>Denver Post</i> /KNC-TV/Talmey-Drake	49%	33%	18%	613 A
3/11-21	<i>Denver Post</i> /KNC-TV/Talmey-Drake	59	31	11	602 A
5/1-5	<i>Denver Post</i> /KNC-TV/Talmey-Drake	47	38	15	509 A
6/29-7/6	<i>Denver Post</i> /KNC-TV/Talmey-Drake	39	53	9	616 A
8/6-12	<i>Denver Post</i> /KNC-TV/Talmey-Drake	43	47	9	624 A
10/5-11	<i>Denver Post</i> /KNC-TV/Talmey-Drake	44	49	7	601 A

Connecticut (1992 vote = C 42.2%, B 35.8%, P 21.6%)

		Excellent/ good	Fair/ poor	DK/Other	Sample
1/26-2/3	<i>Hartford Courant</i> /Institute for Social Inquiry	35%	30%	35%	500 A
2/23-3/1	<i>Hartford Courant</i> /Institute for Social Inquiry	42	43	15	500 A
3/30-4/5	<i>Hartford Courant</i> /Institute for Social Inquiry	45	46	9	500 A
5/5-12	<i>Hartford Courant</i> /Institute for Social Inquiry	37	59	4	500 A
6/8-6/14	<i>Hartford Courant</i> /Institute for Social Inquiry	22	75	3	500 A
7/20-7/26	<i>Hartford Courant</i> /Institute for Social Inquiry	36	62	2	500 A
9/14-20	<i>Hartford Courant</i> /Institute for Social Inquiry	38	59	3	500 A
10/12-18	<i>Hartford Courant</i> /Institute for Social Inquiry	43	56	1	500 A

Florida (1992 vote = C 39.0%, B 40.9%, P 19.8%)

		Approve	Disapprove	DK/Other	Sample
6/21-24	American Viewpoint	41%	52%	7%	800 RV
9/20-23	American Viewpoint	50	42	8	800 RV

		Excellent/ good	Only fair/ poor	DK/Other	Sample
2/5-7	Mason-Dixon/Political-Media Research	34%	48%	18%	800+ LV
10/7-10	Mason-Dixon/Political-Media Research	43	57	—	800+ LV

Note: A=adults, RV=registered voters, LV=likely voters.

When New Jersey residents, for example, are asked whether they approve or disapprove of the president's performance, approval outweighs disapproval. When the categories are grouped as "excellent/good" and "only fair/poor," negative opinion outweighs positive opinion.

Iowa (1992 vote = C 43.3%, B 37.3%, P 18.7%)

		Excellent/good	Only fair/poor	DK/Other	Sample
5/20-22	Mason-Dixon/Political-Media Research	41%	56%	3%	800+ LV
10/7-11	Mason-Dixon/Political-Media Research	44	56	—	800+ LV

Michigan (1992 vote = C 43.8%, B 36.4%, P 19.3%)

		Excellent/good	Just fair/poor	DK/Other	Sample
2/8-11	EPIC/MRA Report	47%	37%	16%	
5/11-13	EPIC/MRA Report	42	54	4	600 LV
7/6-12	EPIC/MRA Report	38	58	4	600 LV
8/16-19	EPIC/MRA Report	37	60	3	600 LV
9/12-21	EPIC/MRA Report	45	53	2	600 LV
10/11-18	EPIC/MRA Report	46	52	2	600 LV

New Jersey (1992 vote = C 43.0%, B 40.6%, P 15.6%)

		Excellent/good	Only fair/poor	DK/Other	Sample
2/16-24	Star-Ledger/Eagleton Poll	44%	44%	12%	801 A
5/28-6/1	Mason-Dixon/Political-Media Research	28	60	2	800+ LV
6/10-6/16	Star-Ledger/Eagleton Poll	37	42	18	801 A
10/4-6	Mason-Dixon/Political-Media Research	42	58	—	800+ LV

		Approve	Disapprove	DK/Other	Sample
9/21-26	New York Times/WCBS-TV	53%	32%	15%	1,010 A
10/16-18	New York Times/WCBS-TV	56	34	10	1,153 A

North Carolina (1992 vote = C 42.7%, B 43.4%, P 13.7%)

		Approve	Disapprove	DK/Other	Sample
2/28-3/4	Carolina Poll/University of North Carolina	41%	36%	23%	598 A
10/3-7	Carolina Poll/University of North Carolina	35	48	18	605 A

Texas (1992 vote = C 37.1%, B 40.6%, P 22.0%)

		Approve	Disapprove	DK/Other	Sample
5/20-25	Dallas Morning News/Blum & Weprin	39%	51%	10%	1,601 RV
10/5-6	Dallas Morning News/Blum & Weprin	42	44	14	805 A

		Approve	Disapprove	DK/Other	Sample
1/29-2/9	Texas Poll/Harte-Hanks Communications	27%	53%	21%	1,000+ A
4/2-12	Texas Poll/Harte-Hanks Communications	37	53	10	1,000+ A
7/9-18	Texas Poll/Harte-Hanks Communications	33	66	1	1,000+ A
10/8-16	Texas Poll/Harte-Hanks Communications	34	63	3	1,000+ A

Tennessee (1992 vote = C 47.1%, B 42.4%, P 10.1%)

		Approve	Disapprove	DK/Other	Sample
Mar.	Tennessee Poll/Univ. of TN/ Knoxville News-Sentinel/Memphis Commercial Appeal	52%	36%	12%	800 A
10/11-14	Tennessee Poll/Univ. of TN/Knoxville News-Sentinel/Memphis Commercial Appeal	48	49	3	800 A

Virginia (1992 vote = C 40.6%, B 45.0%, P 13.6%)

		Approve	Disapprove	Mixed (vol.)	DK/Other	Sample
4/7-28	Commonwealth Poll/VCU	38%	35%	13%	13%	803 A
9/9-15	Commonwealth Poll/VCU	36	41	13	10	809 A
10/18-24	Commonwealth Poll/VCU/WRIC-TV	42	40	12	6	801 LV

		Approve	Disapprove	DK/Other	Sample
8/16-18	Public Opinion Strategies	38%	48%	14%	800 RV
9/3-8	Richmond Times-Dispatch/Media General	41	53	6	726 RV

		Excellent/good	Only fair/poor	DK/Other	Sample
4/29-5/1	Mason-Dixon/Political-Media Research	39%	58%	3%	800+ LV
9/29-10/1	Mason-Dixon/Political-Media Research	35	65	—	800+ LV