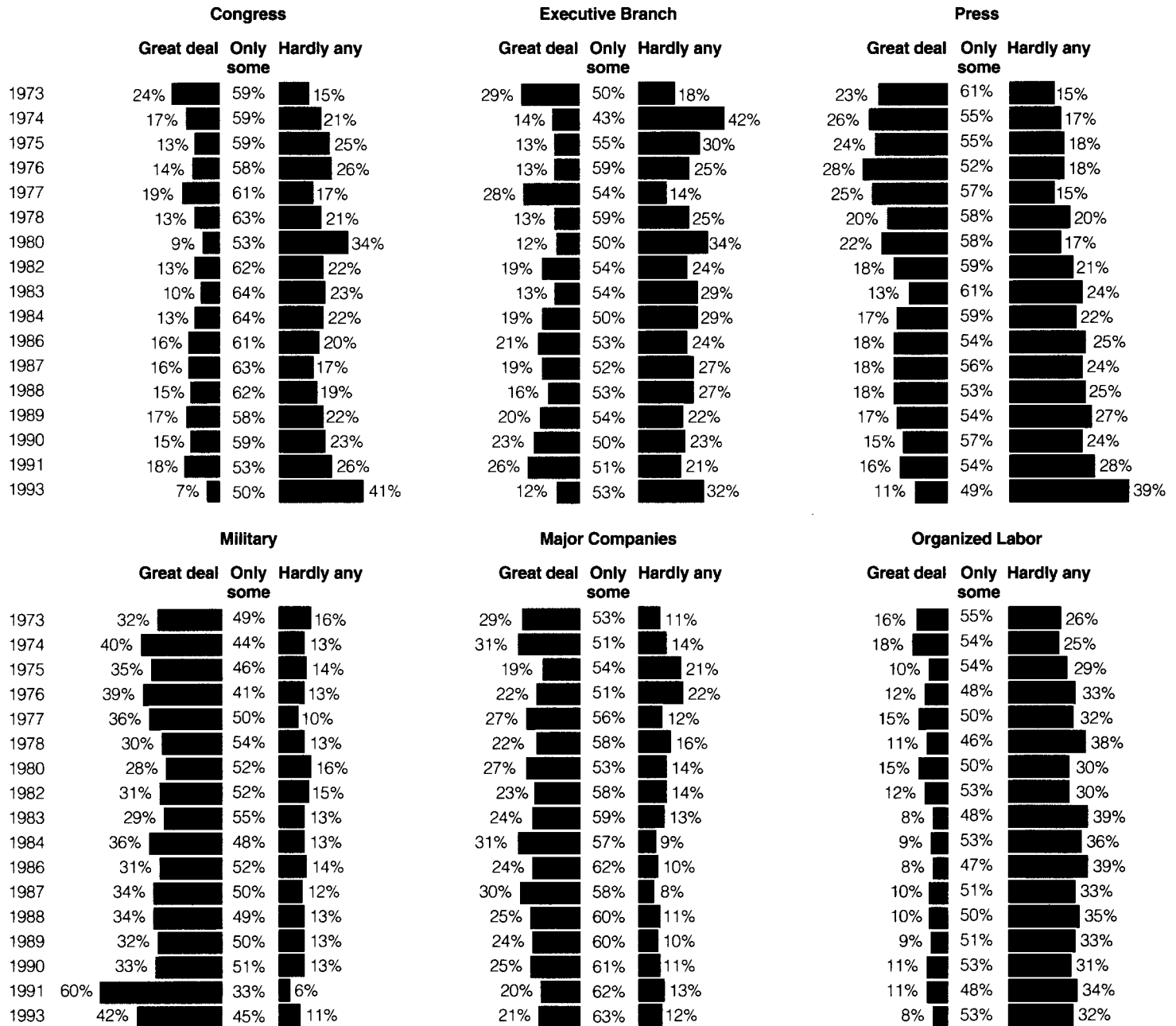


CONFIDENCE IN INSTITUTIONS

Three survey organizations, Gallup, Harris, and the National Opinion Research Center have been tapping the public pulse on confidence in central institutions for many years. NORC has been at the task for 20 years, and the results of that effort are shown below.

Question: I am going to name some institutions in this country. As far as the people running these institutions are concerned, would you say you have a great deal of confidence, only some confidence, or hardly any confidence at all in them?

Confidence in people running these institutions

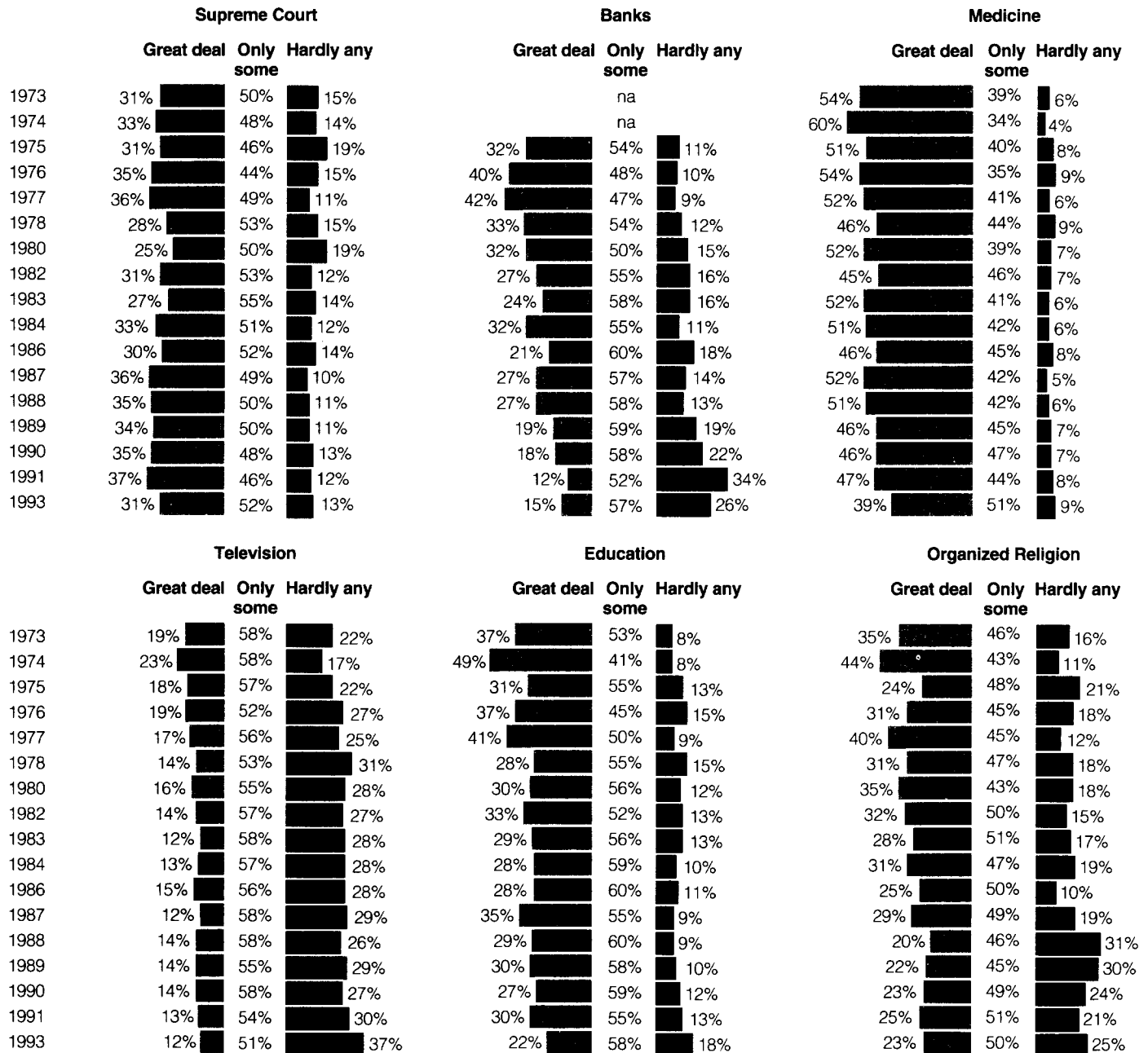


Source: Surveys by the National Opinion Research Center, February–April of each year shown.

Of the twelve institutions shown here, Americans expressed the most confidence (“great deal”) in 1993 in the people running the military and the least (“hardly any”) in those running Congress, the press, and television. Nearly all institutions have suffered a decline in esteem since the early 1970s.

Question: I am going to name some institutions in this country. As far as the people running these institutions are concerned, would you say you have a great deal of confidence, only some confidence, or hardly any confidence at all in them?

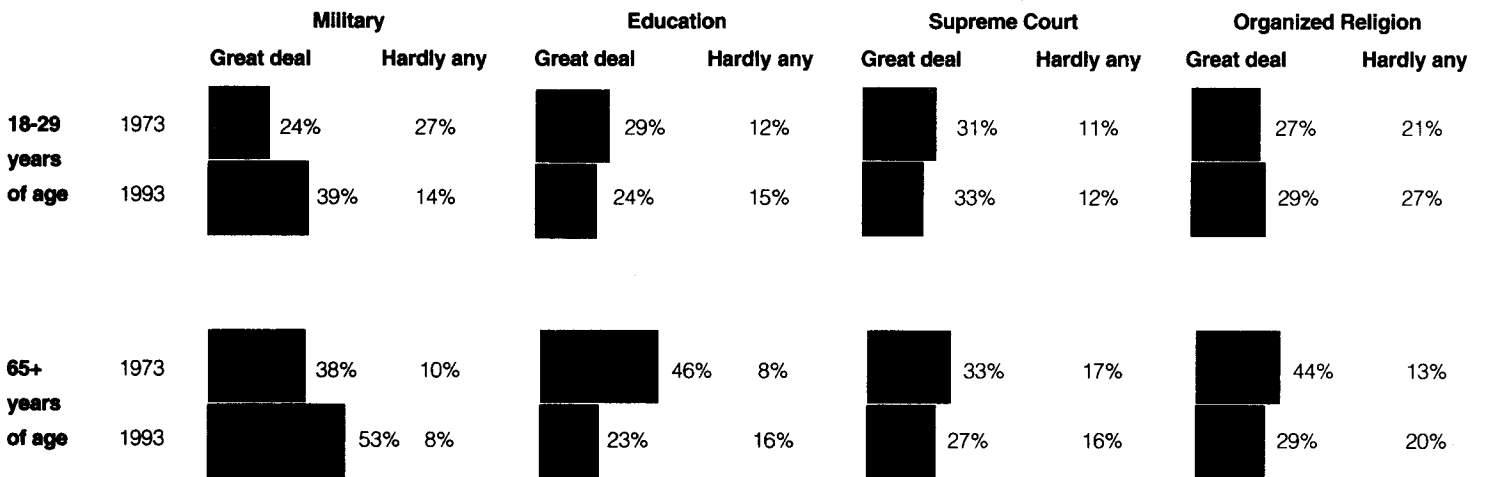
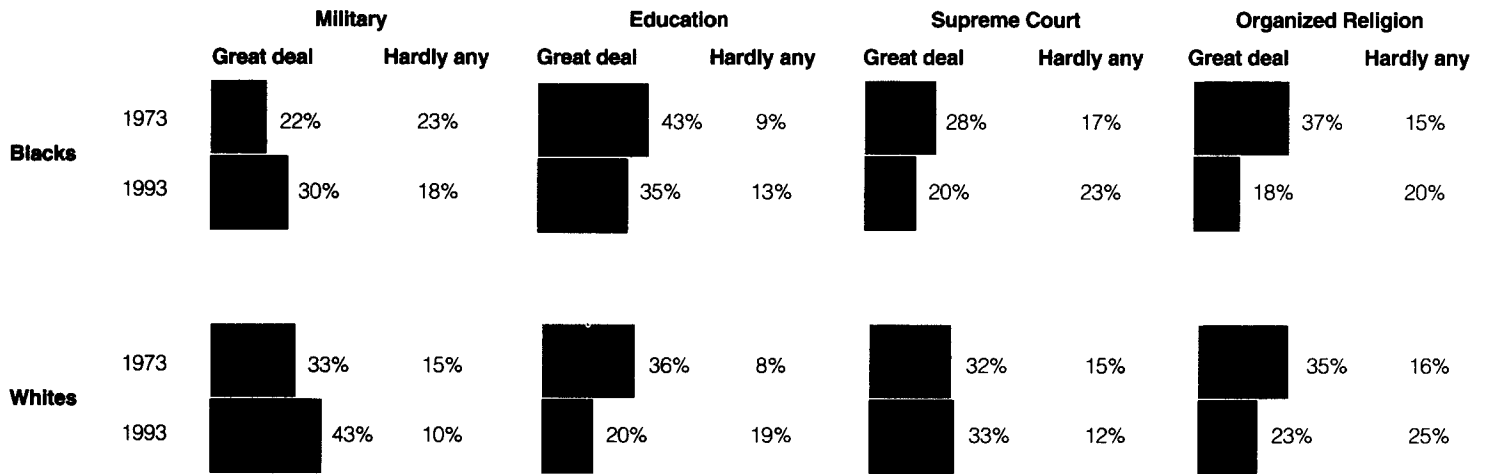
Confidence in people running these institutions



Note: NA=not asked.
Source: Surveys by the National Opinion Research Center, February–April of each year shown.

Blacks' and whites' opinions of those in charge of running organized religion and education have dropped in the last 20 years while opinion of the military has risen. The opinions of young and old, much like those of blacks and whites, tend to rise and fall in tandem.

Confidence in people running these institutions



Source: Surveys by the National Opinion Research Center, February–April of each year shown.