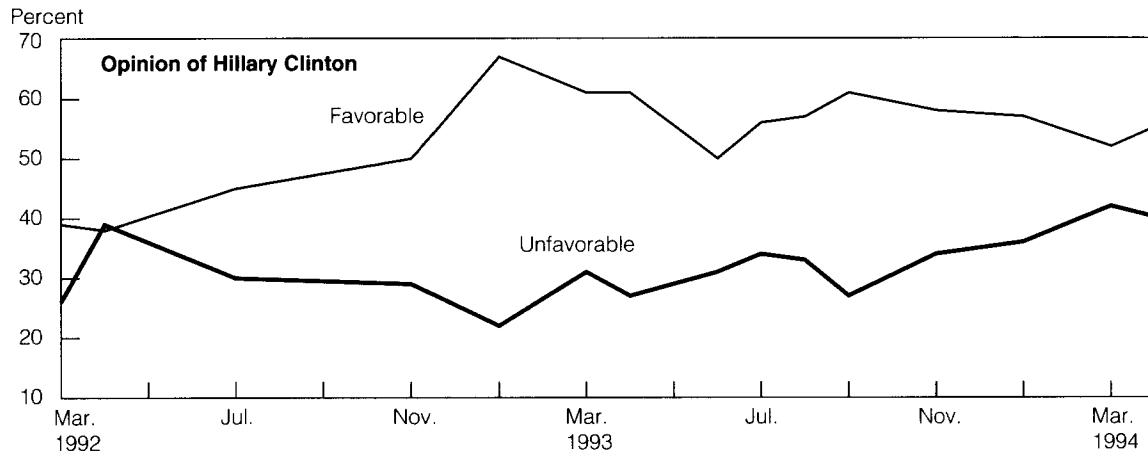


HILLARY RODHAM CLINTON

From the time she entered the public eye, Hillary Rodham Clinton's favorable ratings have almost always exceeded her unfavorable ratings. In recent months, however, her unfavorable marks have risen. Women are much more likely than men to express favorable opinions of her. Opinions also vary significantly by party and education level.

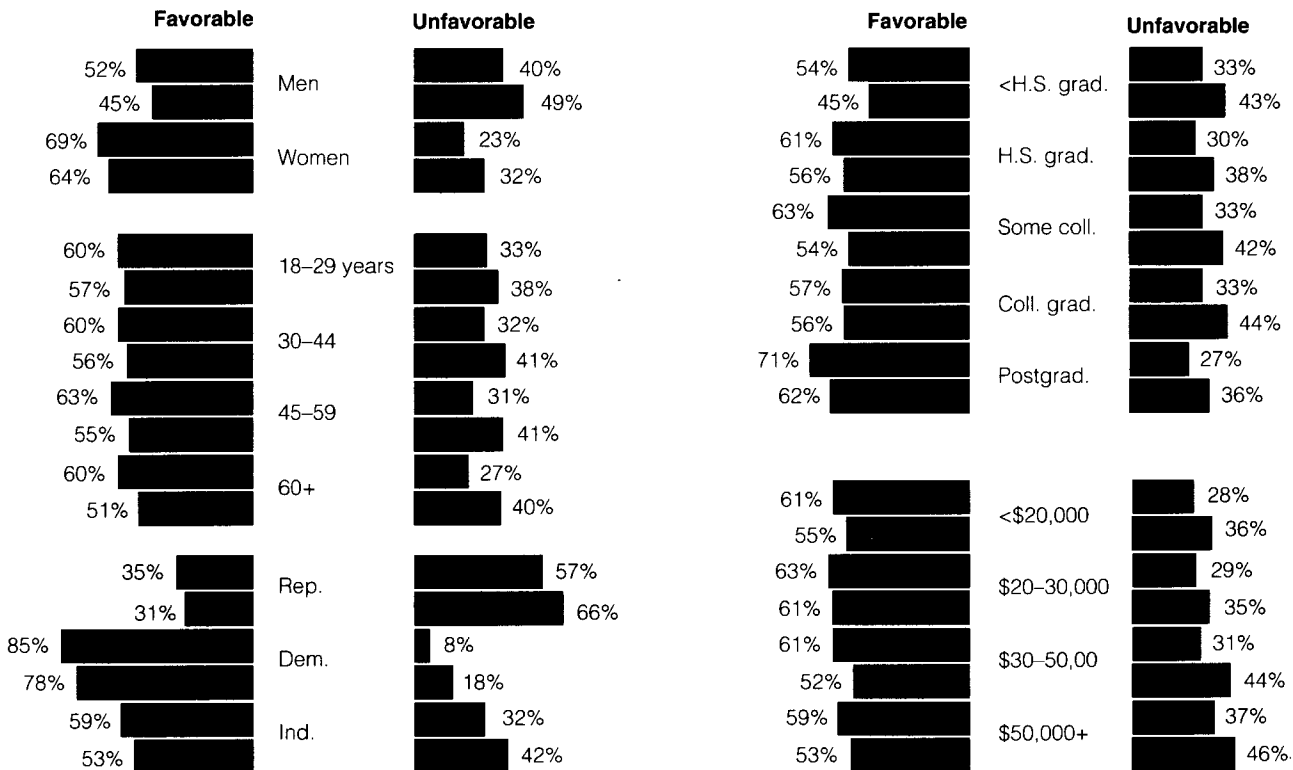
Question: I'd like your overall opinion of some people in the news. In general, do you have a favorable or unfavorable opinion of Hillary Clinton?



	Favorable	Unfavorable	No opinion/ never heard of
Mar. 1992	39%	26%	35%
Apr.	38	39	20
Jul.	51	24	25
Nov.	50	29	21
Jan. 1993	67	22	10
Mar.	61	31	8
Apr.	61	27	10
Jun.	50	31	19
Jul.	56	34	9
Aug.	57	33	10
Sep.	61	27	10
Nov.	58	34	8
Jan. 1994	57	36	6
Mar.	52	42	6
Apr.	56	40	4

■ Mar. 1993
■ Mar. 1994

Opinion of Hillary Clinton



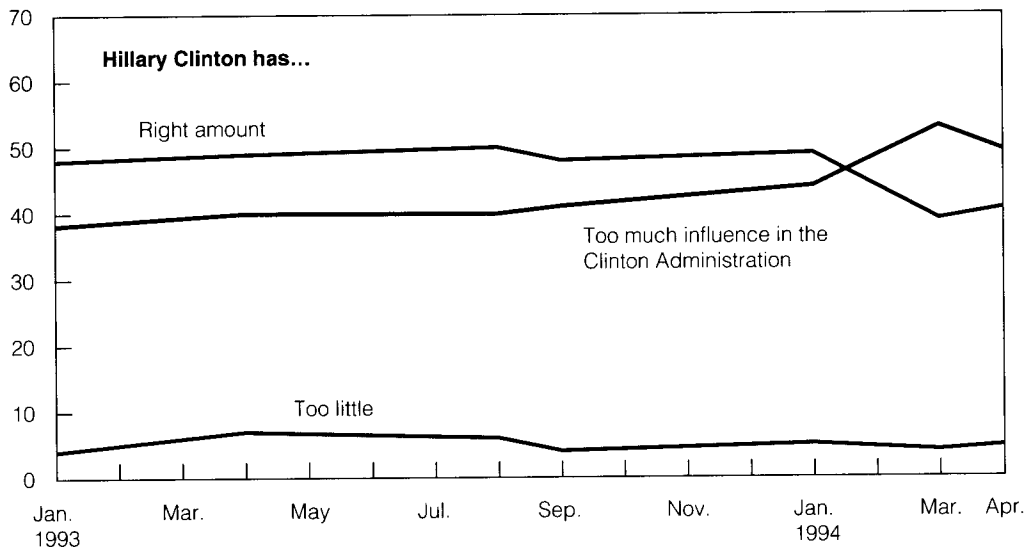
Note: Samples consisted of registered voters from March–November 1992 and adults thereafter.
Source: Surveys by the Gallup Organization for USA Today and CNN, latest that of March 7–8, 1994 (bottom chart), and April 22–24, 1994 (top chart).

Influence

Six in ten Americans think Hillary Rodham Clinton's influence with the president on policy and political matters is greater than that of her predecessors, and a majority say her greater prominence is appropriate. There may be more to the story, however, because the proportion saying she has too much influence has risen recently.

Question: **In your opinion, does Hillary Clinton have too much, too little, or the right amount of influence in the (President Bill) Clinton administration?**

Percent

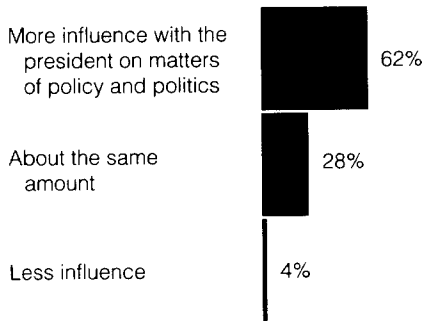


	Too much influence	Right amount	Too little
Jan. 1993	37%	48%	4%
Apr. 1993	40%	49%	7%
Aug. 1993	40%	49%	6%
Sep. 1993	41%	48%	4%
Jan. 1994	44%	49%	5%
Mar. 1994	53%	39%	4%
Apr. 1994	49%	42%	5%

Note: In an ABC News/Washington Post question—"Just your best guess, would you say that Hillary Clinton has too much influence over Bill Clinton, not enough influence, or what?"—strong pluralities or weak majorities have said four times since June 1993 that Hillary Clinton has too much influence over Bill Clinton.
Source: Surveys by the Gallup Organization for *USA Today* and CNN, latest that of April 22-24, 1994.

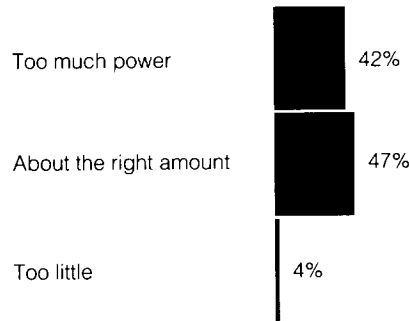
Question: **Compared to other first ladies, do you think Hillary Rodham Clinton has more influence with the president on matters of policy and politics, does she have less influence, or does she have about the same influence?**

Compared to other first ladies, Hillary Rodham Clinton has...



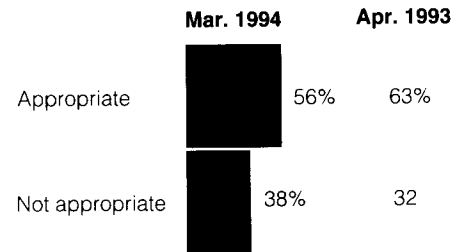
Question: **As First Lady, do you think Hillary Rodham Clinton has too much power, about the right amount of power, or too little power?**

Hillary Rodham Clinton has...



Question: **Hillary Rodham Clinton's role in national policy is more prominent than any other First Lady's involvement in policy. Do you think this is appropriate or inappropriate?**

Hillary Rodham Clinton's more prominent role (than other First Ladies) is...



Source: Survey by the Tarrance Group and Mellman/Lazarus/Lake for *U.S. News & World Report*, January 17-18, 1994.

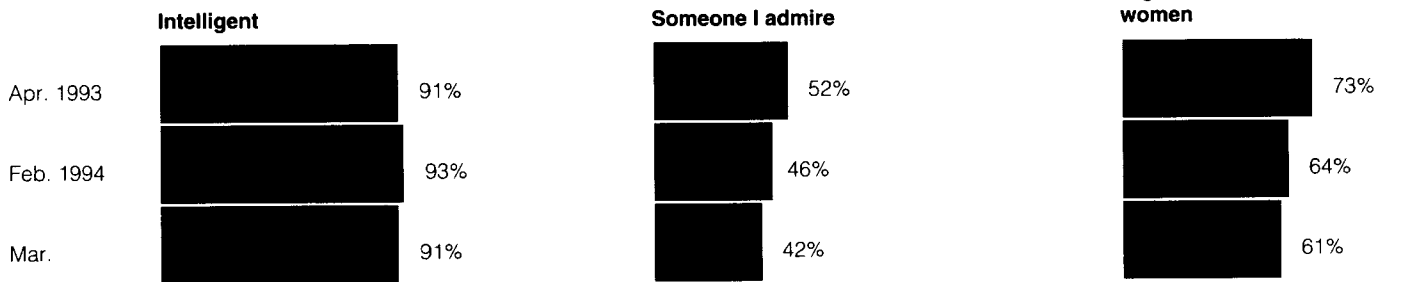
Source: Surveys by Yankelovich Partners for *Time* and CNN, latest that of March 9-10, 1994.

Image

Solid majorities remain impressed with Hillary Rodham Clinton's intelligence and consider her a good role model for young women. The proportion saying she puts the country's interests ahead of politics has slipped. A majority feel she is more liberal than her husband.

Question: Which of the following apply and which do not apply to Hillary Rodham Clinton?

Apply to Hillary Rodham Clinton

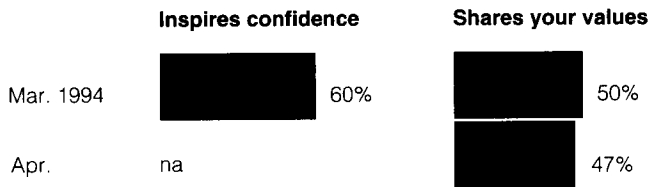


Source: Surveys by Yankelovich Partners for Time and CNN, latest that of March 9-10, 1994.

Question: As I read off some personal characteristics and qualities please tell me whether you think each one applies or doesn't apply to Hillary Clinton?

Question: Next, please tell me whether you strongly agree, moderately agree, moderately disagree, or strongly disagree with each of the following statements about Hillary Clinton.

Applies to Hillary Clinton



Hillary Clinton is a warm and likeable person



Source: Surveys by the Gallup Organization for USA Today and CNN, latest that of April 22-24, 1994.

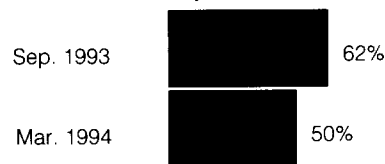
Question: Which of the following apply and which do not apply to Hillary Rodham Clinton?

Question: Next, please tell me whether you strongly agree, moderately agree, moderately disagree, or strongly disagree with each of the following statements about Hillary Clinton.

Hillary Rodham Clinton is more liberal than her husband



She puts the country's interests ahead of politics



Source: Surveys by Yankelovich Partners for Time and CNN, latest that of March 9-10, 1994.

Source: Surveys by the Gallup Organization for USA Today and CNN, latest that of March 7-8, 1994.