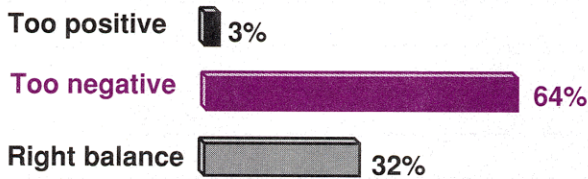


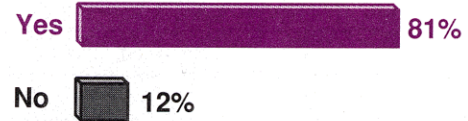
# Public Verdict: The Media Are Obsessed with Negative News

**Question:** Generally speaking, do you think the news media put too much emphasis on positive news, or too much emphasis on negative news or do they strike about the right balance between positive and negative news?



**Source:** Survey by the *Los Angeles Times*, March 6-9, 1993.

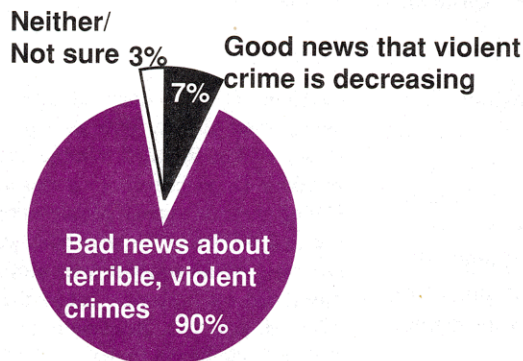
**Question:** Do the news media automatically look for negative things to report about people who might otherwise have become heroes?



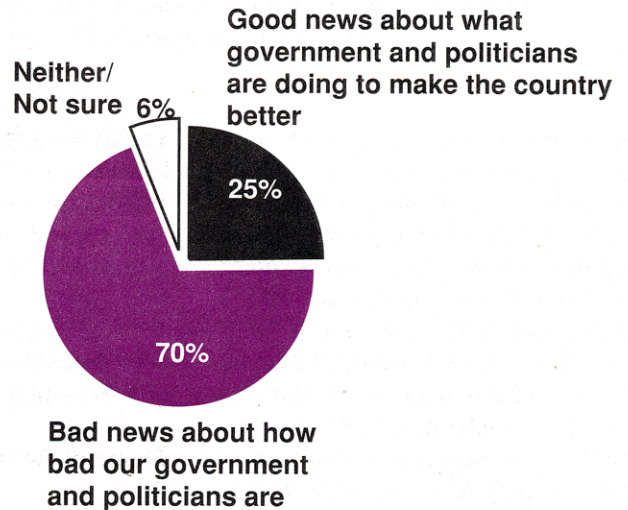
**Source:** Survey by Scripps Howard News Service/Ohio University, July 17-August 1, 1994.

**Question:** Overall, do you think the news media is more likely to report:

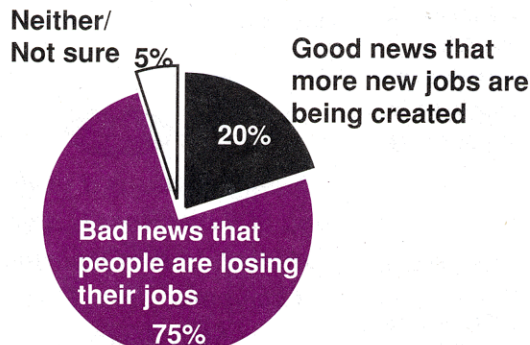
## Crime



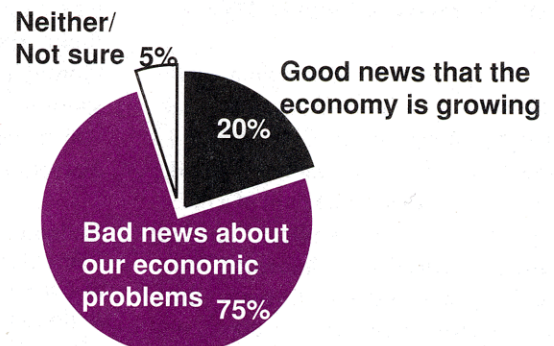
## Government



## Jobs



## Economy



**Source:** Survey by Louis Harris & Associates, April 25-29, 1996.