"REAGAN TAKES OATH AS 40TH PRESIDENT; PROMISES AN 'ERA OF NATIONAL RENEWAL'"

THE NEW YORK TIMES
JANUARY 21, 1981

"HOUSE APPROVES BUDGET PLAN SUPPORTED BY REAGAN, 270-154; DEMOCRATS SPLIT ON KEY VOTE/THE REAGAN VICTORY"

THE NEW YORK TIMES
MAY 8, 1981

"FOR MOSCOW AND BEIJING, AIR IS FILLED WITH CHANGE"

THE NEW YORK TIMES
NOVEMBER 4, 1987
**Popular Culture and Style**

**Question:** ...Please tell me how interested you are in each of these [library] services...a computer which you can use to search for information or books you want?

![Interest Levels Graph]

7/21-8/14/78

**Question:** In the long run, do you think that scientific advances we are making will help or harm mankind?

- Help: 56%
- Harm: 22%
- Some of each (vol.): 18%

April-June 1981

**Question:** Could you estimate how many hours you spend on an average weekday, that is from Monday to Friday, watching the TV...?

- Less than 1 hour/Between 1-2 hours: 38%
- Between 2-4 hours: 37%
- More than 4 hours: 25%

April-June 1981

**Question:** When was the last time you, yourself, went out to the movies?

<table>
<thead>
<tr>
<th>Interval</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Over 1 year/Never</td>
<td>47%</td>
</tr>
<tr>
<td>30 days to 1 year</td>
<td>29%</td>
</tr>
<tr>
<td>7 days to 30 days</td>
<td>16%</td>
</tr>
<tr>
<td>Within 7 days</td>
<td>8%</td>
</tr>
</tbody>
</table>

April 10-13, 1981

**Question:** Aside from any work you do here at home or at a job, do you do anything regularly—that is on a daily basis—that helps you keep physically fit?

- Yes, exercise: 59%
- No/Don't know: 41%

5/7-13/84

**Question:** Does the school your child attends have a computer that students can use?

<table>
<thead>
<tr>
<th>Response</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yes</td>
<td>45%</td>
</tr>
<tr>
<td>No</td>
<td>32%</td>
</tr>
<tr>
<td>Don't know</td>
<td>23%</td>
</tr>
</tbody>
</table>

5/13-22/83

**Question:** ...Please tell me...whether you think...[more emphasis on the development of technology] would be a good thing, a bad thing, or don't you mind...?

- Good: 66%
- Bad: 22%
- Don't mind: 11%

April-June 1981

**Question:** What would you say is your main source of news about national and international events?

- Television news programs: 53%
- A daily newspaper: 27%
- Radio: 7%
- Other: 13%

July 27-30, 1984

**Question:** During your leisure time do you prefer to be alone, to be with your family, to be with friends or to be in a lively place with many people?

- With family: 54%
- With friends: 22%
- Alone: 14%
- All equally (vol.): 10%
- In a lively place: 5%

1/81-12/31/81
Social Issues

Question: If your party nominated a woman for president, would you vote for her if she were qualified for the job?

<table>
<thead>
<tr>
<th></th>
<th>Yes</th>
<th>No</th>
</tr>
</thead>
<tbody>
<tr>
<td>7/21-24/78</td>
<td>77%</td>
<td>19%</td>
</tr>
<tr>
<td>7/10-13/87</td>
<td>82%</td>
<td>12%</td>
</tr>
</tbody>
</table>

Note: Asked of women only.

<table>
<thead>
<tr>
<th></th>
<th>Married with children, full-time job</th>
<th>Unmarried, with full-time job</th>
</tr>
</thead>
<tbody>
<tr>
<td>6/25-28/82</td>
<td>40%</td>
<td>6%</td>
</tr>
<tr>
<td>Married with children, no full-time job</td>
<td>39%</td>
<td></td>
</tr>
<tr>
<td>No opinion</td>
<td>8%</td>
<td>Married, no children, full-time job</td>
</tr>
<tr>
<td></td>
<td></td>
<td>5%</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Married, no children, no full-time job</td>
</tr>
</tbody>
</table>

Question: Let's talk about the ideal life for you personally. Which one of the alternatives on this card do you feel would provide the most interesting and satisfying life for you, personally?

Question: If your party nominated a generally well-qualified man for president, and he happened to be black, would you vote for him?

<table>
<thead>
<tr>
<th></th>
<th>Yes</th>
<th>No</th>
</tr>
</thead>
<tbody>
<tr>
<td>7/21-24/78</td>
<td>76%</td>
<td>18%</td>
</tr>
<tr>
<td>7/10-13/87</td>
<td>79%</td>
<td>13%</td>
</tr>
</tbody>
</table>

Question: Do you approve or disapprove of marriage between whites and non-whites?

<table>
<thead>
<tr>
<th></th>
<th>No opinion</th>
<th>Approve</th>
</tr>
</thead>
<tbody>
<tr>
<td>7/21-24/78</td>
<td>10%</td>
<td>36%</td>
</tr>
</tbody>
</table>

Disapprove

Question: Do you favor or oppose busing children to achieve a better racial balance in the schools?

<table>
<thead>
<tr>
<th></th>
<th>Favor</th>
<th>Oppose</th>
</tr>
</thead>
<tbody>
<tr>
<td>12/5-8/80</td>
<td>22%</td>
<td>72%</td>
</tr>
</tbody>
</table>

Question: For each statement, please tell me whether you completely agree with it, mostly agree with it, mostly disagree with it, or completely disagree with it...We should make every possible effort to improve the position of blacks and other minorities, even if it means giving them preferential treatment.

<table>
<thead>
<tr>
<th></th>
<th>Completely/Mostly agree</th>
<th>Mostly/Completely disagree</th>
</tr>
</thead>
<tbody>
<tr>
<td>4/25-5/10/87</td>
<td>24%</td>
<td>71%</td>
</tr>
</tbody>
</table>

Question: Are you in favor of the death penalty for persons convicted of murder?

<table>
<thead>
<tr>
<th></th>
<th>Yes</th>
<th>No</th>
</tr>
</thead>
<tbody>
<tr>
<td>3/3-6/78</td>
<td>62%</td>
<td>27%</td>
</tr>
<tr>
<td>1/11-14/85</td>
<td>Favor</td>
<td>72%</td>
</tr>
</tbody>
</table>
Public Policy

**Question**: It has been proposed that all able-bodied mothers of children thirteen and older who are on welfare be required to register with state employment offices and to take any full-time work available. Would you favor or oppose such a plan?

<table>
<thead>
<tr>
<th>Favor</th>
<th>Oppose</th>
</tr>
</thead>
<tbody>
<tr>
<td>79%</td>
<td>17%</td>
</tr>
</tbody>
</table>

12/8-11/78

**Question**: It is estimated that the federal government will have a deficit of as much as $200 billion for fiscal 1984—that is, it will spend more than it takes in—unless some steps are taken to reduce the deficit. Basically, there are only a few ways this deficit can be reduced. ...[Do] you approve or disapprove of each of the following ways...?

<table>
<thead>
<tr>
<th>Approve</th>
<th>Disapprove</th>
</tr>
</thead>
<tbody>
<tr>
<td>Make cuts in defense spending</td>
<td>57%</td>
</tr>
<tr>
<td>Make further cuts in government spending for social programs</td>
<td>41%</td>
</tr>
<tr>
<td>Raise income taxes</td>
<td>16%</td>
</tr>
<tr>
<td>Make cuts in &quot;entitlement&quot; programs such as Social Security, Medicaid, and the like</td>
<td>12%</td>
</tr>
</tbody>
</table>

1/14-17/83

**Question**: ...[Do] you generally favor or oppose each of these proposals...?

<table>
<thead>
<tr>
<th>Favor</th>
<th>Oppose</th>
</tr>
</thead>
<tbody>
<tr>
<td>Increased spending for social programs such as education and Medicare</td>
<td>74%</td>
</tr>
<tr>
<td>Prayer in public schools</td>
<td>69%</td>
</tr>
<tr>
<td>Passage of the Equal Rights Amendment to the Constitution</td>
<td>63%</td>
</tr>
<tr>
<td>Reduced defense spending</td>
<td>50%</td>
</tr>
<tr>
<td>Tuition tax credits for children attending private or parochial schools</td>
<td>50%</td>
</tr>
<tr>
<td>A ban on all abortions except in cases of rape, incest, or when the mother's life is endangered</td>
<td>50%</td>
</tr>
<tr>
<td>Tax increases to reduce the federal budget deficit</td>
<td>34%</td>
</tr>
<tr>
<td>Relaxing pollution controls to reduce costs to industry?</td>
<td>33%</td>
</tr>
</tbody>
</table>

9/28-10/1/84

**Question**: ...For each statement, please tell me whether you completely agree with it, mostly agree with it, mostly disagree with it, or completely disagree with it... When something is run by the government, it is usually inefficient and wasteful.

<table>
<thead>
<tr>
<th>Agree</th>
<th>Disagree</th>
</tr>
</thead>
<tbody>
<tr>
<td>63%</td>
<td>31%</td>
</tr>
</tbody>
</table>

Note: Responses of "completely/mostly agree" and "mostly/completely disagree" have been combined.

4/25-5/10/87

**Question**: Overall, do you feel that the federal government has too much power, the right amount of power, or too little power over the activities of state and local governments today?

- Too little power: 8%
- The right amount of power: 37%
- Too much power: 46%
- DK/No opinion: 10%

6/6-14/87
The Economy

**Question:** We are interested in how people's financial situations may have changed. Would you say that you are financially better off now than you were a year ago, or are you financially worse off now?

- **3/31-4/3/78:**
  - Better off: 29%
  - Worse off: 37%
  - Same, no change: 33%

- **6/26-29/81:**
  - Better off: 33%
  - Worse off: 36%
  - Same, no change: 30%

- **3/8-11/85:**
  - Better off: 48%
  - Worse off: 25%
  - Same, no change: 26%

- **3/14-18/87:**
  - Better off: 33%
  - Worse off: 46%
  - Same, no change: 23%

**Question:** In general, would you say you are pretty well satisfied with how things are going for you financially, or are you not satisfied?

- **3/31-4/3/78:**
  - Neither satisfied nor dissatisfied: 13%
  - Satisfied: 50%
  - Dissatisfied: 37%

**Question:** In your opinion, which is most responsible for inflation—government, business, or labor?

- **9/25-5/10/87:**
  - Mostly/ completely disagree: 36%
  - Completely/ mostly agree: 64%

**Question:** Thinking ahead five years from now, do you think the problem of inflation will be worse then, or will there be less inflation five years from now?

- **3/31-4/3/78:**
  - Worse inflation: 41%
  - Less inflation: 18%
  - About same as now: 23%
  - DK/uncertain: 18%

**Question:** In your opinion, which is most responsible for inflation—government, business, or labor?

- **9/15-18/78:**
  - Government: 51%
  - Business: 14%
  - Labor: 20%
  - No opinion: 16%

**Question:** Which do you think the federal government should give greater attention to—trying to curb inflation or trying to reduce unemployment?

- **9/12-15/80:**
  - Curb inflation: 61%
  - Reduce unemployment: 33%

**Question:** Would you approve or disapprove of raising personal income taxes to reduce the federal deficit?

- **8/13-15/85:**
  - Approve: 27%
  - Disapprove: 73%

**Question:** In your opinion which one of the following statements describes the better policy for dealing with the nation's economy?

- **8/13-15/85:**
  - We should work to reduce the deficit even if it means cutting some worthwhile government programs and/or increasing some taxes: 57%
  - We should encourage economic growth by keeping taxes down, even if the federal deficit continues to grow: 34%
  - Can't say: 9%
Foreign Affairs

Question: Do you approve or disapprove of the way Jimmy Carter is handling the (hostage) crisis in Iran?

Don't know
Approve 1/4-7/80
Disapprove

Don't know
Approve 3/28-31/80
Disapprove

Question: Do you think the US made a mistake in sending troops to Grenada, or not?

Yes, mistake
No, not a mistake
11/18-21/83

Question: Do you think the US made a mistake in sending the Marines to Lebanon, or not?

Yes, mistake
No, not a mistake
11/18-21/83

Question: Do you think the United States should withdraw its troops from Lebanon at the present time, or not?

Yes, should
No, should not
2/10-13/84

Question: The US is providing military assistance to the forces trying to overthrow the leftist Sandinista government in Nicaragua. Do you approve or disapprove of this US policy?

Approve
Disapprove
Don't know
11/18-21/83

Question: In your opinion, should the US government be giving assistance to the guerrilla forces now opposing the Marxist government in Nicaragua?

Yes, should
No, should not
12/4-5/86

Question: Would you favor or oppose an agreement between the US and the Soviet Union to destroy all nuclear weapons that have already been built?

No opinion
Favor
Oppose
5/8-11/81

Question: How likely do you think the Soviet Union would be to abide by such an agreement (to destroy all nuclear weapons that have already been built)—very likely, fairly likely, or not at all likely?

Not at all
Very likely
Fairly likely
5/8-11/81

Question: On the whole do you favor or oppose our giving military aid to other nations? By military aid I mean arms and equipment, but not troops.

Don't know
Favor
Oppose
10/30-11/12/86
Presidents, Parties, and Ideology

Question: Do you approve or disapprove of the way Jimmy Carter is handling his job as President?

- No opinion: 16%
- Approve: 50%
- Disapprove: 35%

3/10-13/78

Question: Do you approve or disapprove of the way Ronald Reagan is handling his job as President?

- No opinion: 15%
- Approve: 30%
- Disapprove: 56%

9/7-10/79

- No opinion: 37%
- Approve: 52%
- Disapprove: 37%

9/18-21/81

- No opinion: 29%
- Approve: 62%
- Disapprove: 29%

10/24-27/86

- No opinion: 35%
- Approve: 54%
- Disapprove: 35%

10/25-11/4/87

Question: If there were only two political parties in this country—Conservative and Liberal—which would you join?

- Conservative: 41%
- Liberal: 59%

10/27-30/78

Question: Politically, do you consider yourself to be conservative or liberal?

- Conservative: 57%
- Middle-of-the-road: 19%
- Liberal: 25%

7/17-20/81

Question: People who are conservative in their political views are referred to as being right of center and people who are liberal in their political views are referred to as being left of center...Which one of these categories best describes your own political position?

- Right: 36%
- Middle-of-the-road: 46%
- Left: 18%

11/9-12/84

Question: In politics, as of today, do you consider yourself a Republican, Democrat, or Independent?

- Republican: 22%
- Democrat: 50%
- Independent: 26%

1/6-9/78

- Republican: 27%
- Democrat: 45%
- Independent: 26%

7/23-26/82

- Republican: 32%
- Democrat: 37%
- Independent: 31%

7/12-16/85