## Clinton and His Predecessors: He Usually Ranks Low

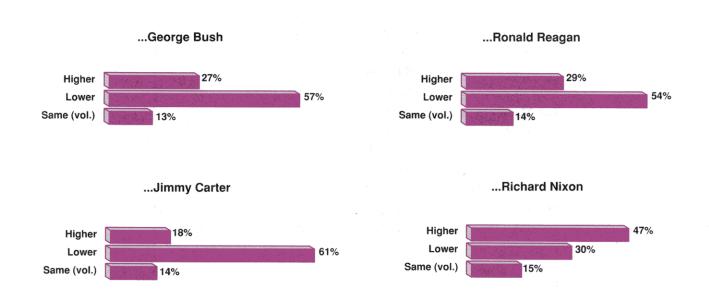
Question: ...[R] ate the leadership abilities of the following past and present political figures...[Do] you think their leadership qualities are, or were, outstanding, above average, average, below average, or poor...?

	Outstanding	Above Average	Outstanding/ Above Avg.	Average	Below Avg. Poor
George Washington	32%	46%	78%	17%	2%
Franklin Roosevelt	29%	42%	71%	22%	3%
Harry Truman	19%	37%	56%	36%	3%
Dwight Eisenhower	17%	42%	59%	29%	6%
John F. Kennedy	29%	42%	71%	23%	4%
Richard Nixon	7%	23%	30%	32%	36%
Jimmy Carter	5%	27%	32%	42%	25%
Ronald Reagan	14%	30%	44%	37%	20%
George Bush	9%	30%	39%	45%	15%
Bill Clinton	6%	20%	26%	45%	30%

Source: Survey by the Washington Post, October 27-30, 1995.

A Gallup series from last April shows huge pluralities ranking Clinton's ethical standards lower than Bush's, Reagan's and Carter's. A plurality, though not so large a one, does give Clinton the edge over Nixon.

Question: We'd like to know whether you think Bill Clinton's ethical standards are higher or lower than some recent presidents. Are Clinton's ethical standards higher or lower than those of...when he was president?



Source: Survey by the Gallup Organization for CNN/USA Today, April 11-13, 1997.

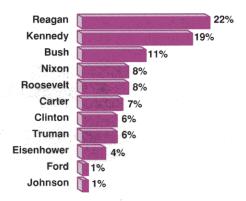
## Carter Wins on "Character"; Nixon Looks Strong on "Most Important President"

**Question:** I would like to ask you to rate the character of each of the following political figures. For each one, please tell me whether you think their character—that is, their values and ethics—is or was very high, high, average, low, or very low.

	Very high/ High	Average	Low/ Very low
Jimmy Carter	66%	25%	7%
Franklin Delano Roosevelt	58	24	5
Ronald Reagan	57	32	10
John F. Kennedy	45	33	19
Bill Clinton	30	34	35
Richard Nixon	15	37	45

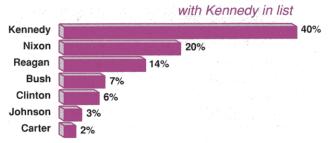
Source: Survey by Hart and Teeter Research for NBC News/Wall Street Journal, February 26-March 1, 1998.

Question: Of all the US presidents who have been elected since you first started following politics, which one do you think has done the best job?

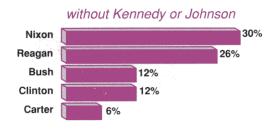


Source: Survey by Princeton Survey Research Associates for Times Mirror, July 12-25, 1994.

**Question**: Which one of the following do you think will be regarded by history as the most important president of this generation?...John Kennedy, Lyndon Johnson, Richard Nixon, Gerald Ford, Jimmy Carter, Ronald Reagan, George Bush, Bill Clinton?



**Question**: Which one of the following do you think will be regarded by history as the most important president of this generation?...Richard Nixon, Gerald Ford, Jimmy Carter, Ronald Reagan, George Bush, Bill Clinton?



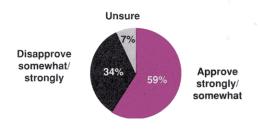
Note: Gerald Ford did not get any "votes."

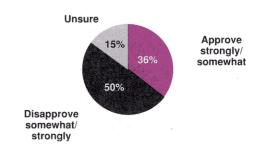
Source: Survey by The Hart and Teeter research companies for NBC News/Wall Street Journal, April 30-May 3, 1994.

## Lots Who Say They Approve Clinton's Handling of the **Presidency Don't Approve of Clinton**

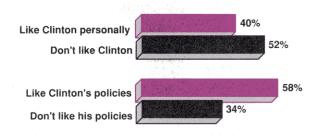
Question: Do you approve or disapprove of the way Clinton is handling his job as president?

Question: Whether you approve or disapprove of the way Clinton is handling his job as president, what is your impression of Bill Clinton as a person? Do you approve or disapprove of him...?





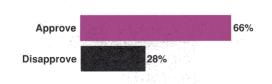
Question: Which of the following statements best describes your own point of view? I like Bill Clinton personally and I like his policies; I don't like Bill Clinton personally but I like his policies; I don't like Bill Clinton personally and I don't like his policies; I like Bill Clinton personally but I don't like his policies.



Source: Survey by The Tarrance Group and Lake, Sosin, Snell, Perry & Assoc., for US News and World Report, March 17-19, 1998.

Question: Do you approve or disapprove of the way Bill Clinton is handling his job as president?

Question: From what you have heard, read, or remember about some of our past presidents, please tell me if you approve or disapprove of the way they handled their job as president.



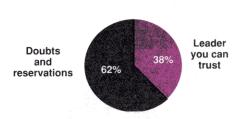
	Approve	Disapprove
John F. Kennedy	77%	17%
George Bush	74	24
Ronald Reagan	69	29
Jimmy Carter	65	29
Richard Nixon	32	61

Source: Survey by the Gallup Organization, March 20-22, 1998.

Source: Survey by the Gallup Organization, January 30-February 1, 1998.

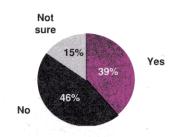
### Clinton's Ethics: A Resounding Negative

**Question**: Do you think Bill Clinton is a leader you can trust, or do you have some doubts and reservations?



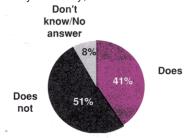
**Source**: Survey by Yankelovich Partners, Inc., for *Time*/CNN, January 14-15, 1998.

**Question**: Do you believe Bill Clinton conducts himself in a personally ethical manner?



**Source**: Survey by Opinion Dynamics for Fox News, January 21-22, 1998.

**Question**: Do you think Bill Clinton shares the moral values most Americans try to live by, or doesn't he?



**Source**: Survey by CBS News/New York Times, January 24-25, 1998.

Question: ... After each [statement] please tell me whether each applies to Clinton or not....?

#### ...has high personal moral and ethical standards

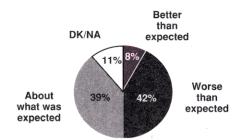


...is honest and trustworthy



Source: Survey by ABC News, February 17-18, 1998.

**Question**: So far, would you say Bill Clinton's personal conduct since he's been president is better than you expected, worse than you expected, or about what you expected?



Source: Survey by CBS News/New York Times, February 19-21, 1998.

**Question**: Do you think questions about Bill Clinton's character hurt his ability to be an effective moral leader seriously, somewhat, or not at all?

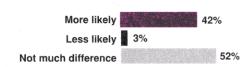


**Source**: Survey by Princeton Survey Research Associates for *Newsweek*, February 5-6, 1998.



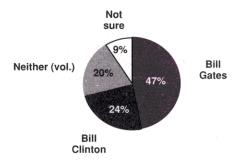
Source: Survey by ABC News, March 16, 1998.

**Question**: Does the Lewinsky matter make you more likely or less likely to consider high moral character as very important when you vote in the next presidential election—or does it not make much difference either way?



**Source**: Survey by Princeton Survey Research Associates for *Newsweek*, February 12-13, 1998.

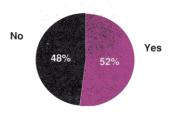
**Question**: Of these two men, would you rather have your child grow up to be like: Bill Gates or Bill Clinton?



**Source**: Survey by Opinion Dynamics for Fox News, December 9-11, 1997.

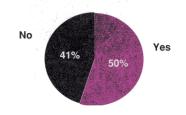
# **But Many Have Not Wanted To Read Him Out of Office**

Question: Are you satisfied that Bill Clinton has the honesty and integrity to serve effectively as president?



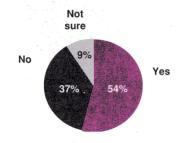
Source: Survey by ABC News, January 23-24, 1998.

Question: Do you think Bill Clinton has the honesty and integrity to serve as President of the United States or not?



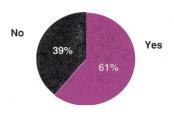
Source: Survey by the Los Angeles Times. January 23-24, 1998.

Question: Do you think Bill Clinton is honest and trustworthy enough to be president or don't you think so?



Source: Survey by Yankelovich Partners, Inc., for Time/CNN, January 28-29, 1998.

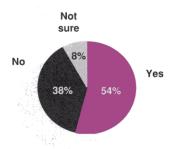
Question: Are you satisfied that Bill Clinton has the honesty and integrity to serve effectively as president?



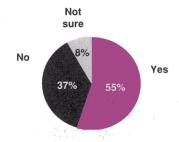
Source: Survey by ABC News, January 28-29, 1998.

Question: Do you think Bill Clinton has the honesty and integrity to serve as President of the United States or not?

Question: Do you think Bill Clinton is honest and trustworthy enough to be president or don't you think so?



Source: Survey by the Los Angeles Times, January 29-31, 1998.

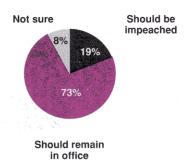


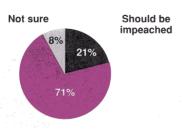
Source: Survey by Yankelovich Partners, Inc., for Time/CNN, February 4-5, 1998.

### **Should Clinton Resign or Be Impeached?**

#### Based on What You Know Now?

**Question**: Based on what you have read or heard, do you believe that President Clinton should be impeached and removed from office, or don't you feel that way?



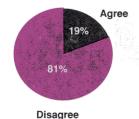


Should remain in office

Source: Surveys by Yankelovich Partners, Inc., for Time/CNN, February 4-5, 1998 and March 18-19, 1998.

**Question:** Do you agree or disagree with the following statements...the President [Bill Clinton] has lost the confidence of the American people and should resign?

**Question**: Do you think there is or is not enough cause right now for Congress to begin hearings into whether or not President Clinton should be impeached?





**Source**: Survey by Louis Harris and Associates, February 18-23, 1998.

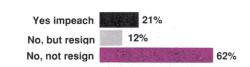
**Source**: Surveys by the Gallup Organization for CNN/USA Today, March 16, 1998.

No

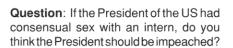
#### For His Sexual Conduct?

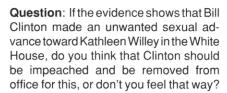
**Question**: If it is true that Bill Clinton had an extramarital affair with a former White House intern, do you think this is cause for impeachment or not? [If not] Do you think he should resign, or not?

Source: Survey by the Los Angeles Times, January 29-31, 1998.



Question: If it turns out that President Clinton had a sexual relationship with Monica Lewinsky, do you think that he should be impeached and removed from office or not?









**Source**: Survey by Princeton Survey Research Associates for Pew Research Center, January 30-February 2, 1998.

**Source**: Survey by Opinion Dynamics for Fox News, March 10-11, 1998.

**Source**: Survey by Yankelovich Partners, Inc., for *Time*/CNN, March 18-19, 1998.

#### If He Lied About His Conduct Under Oath?

Question: If it turns out that President [Bill] Clinton lied under oath about having a sexual relationship with Monica Lewinsky, do you think that he should be impeached and removed from office or not?

Yes, should be impeached No, should not be impeached



Source: Survey by Princeton Survey Research Associates for Pew Research Center, January 30-February 2, 1998.

Question: If the evidence shows that ... Bill Clinton lied under oath about making a sexual advance toward Kathleen Willey...do you think that Clinton should be impeached and be removed from office for this, or don't you feel that way?

Question: If the evidence shows that ... Bill Clinton lied under oath about having an affair with Monica Lewinsky...do you think that Clinton should be impeached and be removed from office for this, or don't you feel that way?

Yes, should be impeached No, should not be impeached

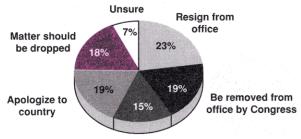


Yes, should be impeached No, should not be impeached

Source: Survey by Yankelovich Partners, Inc., for Time/CNN, March 18-19, 1998.

Question: If the allegations are true that President Clinton made an unwanted sexual advance against Kathleen Willey and then lied about it under oath during his testimony in the Paula Jones case, should the president...

Source: Survey by US News for Tarrance, Lake, Sosin, Snell, Perry & Associates, March 17-19, 1998.

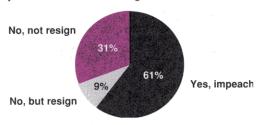


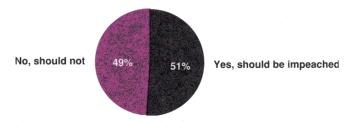
Be censured by Congress but remain as president

#### If He Encouraged Another to Lie?

Question: If it is true that Bill Clinton tried to obstruct justice by influencing Monica Lewinsky to lie about the extramarital affair under oath, do you think this is cause for impeachment or not? If not, do you think he should resign, or not?

Question: If it turns out that President [Bill] Clinton encouraged Monica Lewinsky to lie under oath about the nature of their relationship, do you think that he should be impeached and removed from office or not?





Source: Survey by the Los Angeles Times, January 29-31, 1998.

Source: Survey by Princeton Survey Research Associates, January 30-February 2, 1998.

Question: If it turns out that President [Bill] Clinton obstructed justice by encouraging Monica Lewinsky to lie under oath, what do you think should happen...1. Clinton should admit his mistakes and apologize, 2. he should resign, 3. Congress should begin impeachment proceedings, or 4. the matter should be dropped?





Source: Survey by CBS News, March 1-2,1998.

Source: Survey by CBS News, March 16,1998.