Title: Polling in Practice: Analyzing Roper iPoll Data

Assignment: Evaluating a Roper iPoll Public Opinion Poll

Instructions:

Students are asked to:

1. Choose one Roper iPoll poll from one of these topics:
   - Healthcare access (e.g., attitudes toward government responsibility for health insurance/access)
   - Education quality (e.g., satisfaction with education quality in the U.S.)
2. Access the full poll details on the Roper Center Roper iPoll database.
3. Write a 2 to 3-page evaluation, including:
   - Poll description (who, when, sample, mode, topic)
   - Question wording analysis (neutrality, clarity, phrasing)
   - Sampling considerations (representativeness, limitations)
   - Findings interpretation
   - Critical reflection (e.g., potential effects of wording or timing)
4. Submit the paper along with the poll citation or a screenshot/URL.

Grading Rubric (20 points total):

- Description – 4 pts
- Wording critique – 5 pts
- Sampling critique – 5 pts
- Interpretation & reflection – 4 pts
- Writing – 2 pts

URLs:

- Healthcare polls: http://bit.ly/46ALne0
- Education polls: http://bit.ly/3VwEWDt