

**American Experiences Survey**:

A Nationally Representative Multi-Mode Survey

**June 2021 Omnibus Results—COVID-19 Items**

*Overview of Methodology*

Each month, Consumer Reports fields the American Experiences Survey (AES) to track consumer attitudes and behaviors over time. June results are based on interviews conducted from June 11-22, 2021. **This document includes topics related to COVID-19 ONLY, sent to the Roper Center to be made immediately available to the public.**

The survey was administered by NORC at the University of Chicago through its AmeriSpeak® Panel to a nationally representative sample. Interviews were conducted in English and in Spanish, and were administered both online and by phone. In total NORC collected 2,280 interviews, 2,160 by web mode and 120 by phone mode. Final data are weighted by age, gender, race/Hispanic ethnicity, housing tenure, telephone status, education, and Census Division to be proportionally representative of the US adult population.

The margin of error for results based on the total sample is +/-2.91 percentage points at the 95% confidence level. Smaller subgroups will have larger error margins, and only those subgroups for which there are at least 100 unweighted cases are included.

# TOPLINE RESULTS WITH MONTHLY TRENDS

The June omnibus contained four blocks of questions (items on COVID-19, financing for automobile purchases, dollar stores, and air conditioner settings). Respondents saw the COVID-19 block first, followed by the other three sections in a randomized order. **This document shows COVID-19 questions ONLY.**

The questions presented below were shown to respondents in this order within sections unless otherwise noted. Where appropriate, question verbiage, response answer choices, or direction of scales were randomized or rotated and those instances are noted below.

Also shown, where available, are trends over time. Not every item was asked on every recent omnibus survey, and where minor revisions to the wording of an item or response choices were made, they are noted below. *Note these changes may impact comparability of results.*

Prepared by CR Survey Research Department, July 2021

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*Survey Notes for Monthly Trends*

May 2021 results are based on interviews conducted from May 7-17 with a nationally representative sample of 2,079 US adults.

April 2021 results are based on interviews conducted from April 9-19 with a nationally representative sample of 2,288 US adults.

March 2021 results are based on interviews conducted from March 4-15 with a nationally representative sample of 2,144 US adults.

February 2021 results are based on interviews conducted from February 4-15 with a nationally representative sample of 2,514 US adults.

January 2021 results are based on interviews conducted from January 7-19 with a nationally representative sample of 2,223 US adults.

December 2020 results are based on interviews conducted from December 10-21 with a nationally representative sample of 2,982 US adults.

November 2020 results are based on interviews conducted from November 5-16 with a nationally representative sample of 2,851 US adults.

October 2020 results are based on interviews conducted from October 8-26 with a nationally representative sample of 2,670 US adults.

September 2020 results are based on interviews conducted from September 11-21 with a nationally representative sample of 2,303 US adults.

August 2020 results are based on interviews conducted from August 7-19 with a nationally representative sample of 2,236 US adults.

July 2020 results are based on interviews conducted from July 9-20 with a nationally representative sample of 2,031 US adults.

June 2020 results are based on interviews conducted from June 4-16 with a nationally representative sample of 1,014 US adults.

May 2020 results are based on interviews conducted from May 8-18 with a nationally representative sample of 2,085 US adults.

April 2020 results are based on interviews conducted from April 2-14 with a nationally representative sample of 2,164 US adults.

March 2020 results are based on interviews conducted from March 5-16 with a nationally representative sample of 1,079 US adults.

# COVID-19

COVCONCERNNOW.





*Note: May and June 2020 AES did not emphasize the words “next month” as there was no COVCONCERN6MOS to contrast with.*

COVCONCERN6MOS.





COVVACCINE.



*Note: The instruction about at least one dose did not appear prior to May 2021. Prior to April 2021, the first sentence read, "Vaccines to protect against COVID-19 are currently in the early stages of distribution." In April 2021, this was changed to “As of April 19th, all American adults will be eligible…” and, May 2021, “will be eligible” was changed to “are eligible.”*

COVVACCOURSE. *[SHOW IF COVVACCINE = “YES.”]*



COVVACFULL. *[SHOW IF COVVACCOURSE = “YES.”]*



COVVACCINE/COVVACCOURSE/COVVACFULL *(combined)*.



*Note: Percentages shown above are composites calculated from previous survey answers. This was not a question shown to respondents. Missing responses are those where a person did not answer one or more of the earlier questions.*

COVADULTVAC. *[SHOW IF COVVACCINE NOT EQUAL TO “YES.”]*



*Note: Prior to June 2021, the question began with “When one becomes available to you…” Prior to January 2021, COVVACCINE was not asked, so COVADULTVAC was shown to all respondents. See below.*

COVADULTVAC. *[CONTINUED, WITH ADDITIONAL COVVACCINE DATA]*





*Note: Percentages for 2021 include data from two questions—whether or not the individual has been vaccinated yet, and, among those who have not yet been vaccinated, how likely they say they are to receive it.  Data from these two questions has been combined analytically so percentages are out of all Americans and can be compared to prior months.*

*Prior to June 2021, the question began with "When one becomes available to you." Prior to January 2021, the question was shown to all and read "Vaccines to protect against COVID-19 are being developed. When one becomes available, what is the likelihood that you will get a COVID-19 vaccine?" Prior to December 2020 AES, worded as “If one becomes available”. May 2020 AES worded as "Potential" vaccines to protect against COVID-19.*

*May and July 2020 columns sum to 99% due to “Unsure” responses not shown.*

COVCHILDAGE. *[RESPONDENTS SELECTED ALL THAT APPLY.]*



COVCHILDVAC\_INTRO. *[TEXT SHOWN TO RESPONDENTS WHO HAVE ANY CHILDREN UNDER 16 YEARS OLD LIVING IN THEIR HOUSEHOLD.]*



COVCHILDVAC2. *[SHOW IF RESPONDENTS HAVE ANY CHILDREN UNDER 12 LIVING IN THEIR HOUSEHOLD. ONLY SHOW RELEVANT AGE GROUPS BASED ON RESPONSE TO COVCHILDAGE.]*



COVCHILDVAC3. *[SHOW IF RESPONDENTS HAVE CHILDREN AGED 12-15 LIVING IN THEIR HOUSEHOLD.]*



*Note: When the May survey began fielding, the vaccine was not yet available to children 12 to 15, and this was asked as part of COVCHILDVAC2. There was no “If they have already received the vaccine” instruction and no corresponding response option.*

COVVACINCENTIVE. *[ROTATE ORDER OF RESPONSE OPTIONS.]*



COVADULTNOVAC. *[SHOW IF COVADULTVAC = ‘NOT TOO LIKELY’ OR ‘NOT AT ALL LIKELY.’ RANDOMIZE ITEMS, WITH ‘OTHER’ SHOWN LAST.]*





*Note: Prior to January 2021, the item “I worry that a COVID-19 vaccine in particular is unsafe” was worded as “will be unsafe.” Three additional options were added in April 2021 based on common write-ins to the “Other” response option.*

COVCHILDNOVAC. *[SHOW IF COVCHILDVAC2 OR COVCHILDVAC3 = ‘NOT TOO LIKELY’ OR ‘NOT AT ALL LIKELY’ FOR ANY AGE GROUP. RANDOMIZE ITEMS, WITH ‘OTHER’ SHOWN LAST.]*

 

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