### **Our Data Providers**































...and More!

Do you think the coronavirus is a real threat or blown out of proportion? Sample: National adult (n=808) A real threat Blown out of proportion Unsure ROPER Interview Dates: January 31, 2020 - February 1, 2020



#### What We Offer

Built with support from the Robert Wood Johnson Foundation, the Health Poll Database makes finding and understanding health polling data easier for researchers at all levels, offering:

- Over 70.000 health-related opinion poll questions dating back to 1936
- Data from over 750 polling organizations
- Extensive search capabilities
- Innovative visual teaching tool to explore relationships across a broad range of health concepts
- Crosstabs breakdown demographic percentages such as, age, gender, race, and health insurance status
- Curated over-time trends that can be customized

#### Explore what 10 million Americans think about health

- Find polling questions with visual and traditional search tools
- Track changes over time
- Analyze question responses by demographics
- Discover relationships between concepts in health



Cornell University

# Social Determinants of Health

Has anyone in your own household ever been physically mistreated or abused by the police?

## Finance and Cost

Do you think health insurance companies should or should not be permitted to charge higher premiums for people who are overweight?

## Policy and Politics

Which political party, the Democrats or the Republicans, do you trust to do a better job... reducing the problem of illegal drugs. Explore
Health Topics
Like These

#### Health Care Systems

Do you favor or oppose a proposal which calls for setting a ceiling on pain and suffering awards (in malpractice suits)?

#### **Public Health**

Have you ever looked online for information about immunizations or vaccinations?

#### Health Status Conditions and Behaviors

After reading the nutrition information (on foods you buy), what items do you try to avoid?

## Systems Oo you favor or oppos

#### VISUAL SEARCH TOOL

Visual search tool allows users to explore the relationships between health concepts, learn about health topics, and access related polling questions in one click.

#### **TRENDS**

Trends show public opinion over time on a variety of health topics. Roper Center curates trends to ensure consistency and eliminate common mistakes. Users can customize a downloadable chart - or download the data to create their own.

# Who Needs Health Poll?

- Journalist and media professionals
- High school teachers and students
- Health policy professionals
- Insurance, pharmaceutical, and biological research companies
- Community organizations
- Anyone who wants to understand how public opinion shapes public health



