

STUDENT OPINION SURVEYS OF AMERICA

The National Weekly Poll of College Thought

THE UNIVERSITY OF TEXAS

AUSTIN

JOE BELDEN
Editor

March 13, 1942

Dear Editor:

Since the Navy has just called me into active duty, it has become necessary that Student Opinion Surveys of America be suspended for the duration of the war.

It is, of course, difficult to halt a piece of journalistic research that not only has produced what we believe are valuable contributions to democracy, but that has received active and enthusiastic support from college newspapers all over the nation.

No doubt you will agree, however, that it is better to discontinue activities and preserve the public confidence we now enjoy than to leave the organization in inexperienced hands and have it fizzle out.

The two reports enclosed are the last two you will receive. Two months of the eight-month Survey year still remain, and if you will notify us by APRIL 1 to whom a check should be made out, we will return \$1.25, covering the refund on this period.

It is needless to say that we will always remain most appreciative of the part you and your paper have played in the support of the Surveys. Your cooperation has contributed largely in establishing the polls on a sound statistical basis. We hope we will have the pleasure of working with you again some day when we shall have disposed of the more pressing matters now at hand.

Sincerely

JOE BELDEN

JB:VR

e-s