Archiving our survey data with the Roper Center ensures that our data – and the voices of our respondents – have a life beyond the press release and continue informing future research and discussions.

— Mollyann Brodie, Executive Vice President & Chief Operating Officer Executive Public Opinion and Survey Research The Henry J. Kaiser Family Foundation

Amplify your data & preserve them forever

Join leaders in the public opinion survey research community in archiving your research at the Roper Center.

https://ropercenter.cornell.edu/data-highlights
**Professional Curation**

The Roper Center's comprehensive data curation program ensures that the world's largest collection of polling data will be preserved and made accessible for the future. This process certifies the utility and authenticity of the data and ensures that the data are maintained and accessible across modern software and media environments.

**Accessibility & Exposure**

Public opinion data shared via the Roper Center are actively promoted to increase the quality and quantity of research conducted in the field. The Roper Center announces new acquisitions in communications to our large user community, promotes data providers on the web, publicizes data through social media channels, and makes the data findable through robust search functions in Roper iPoll.

**Backup & Preservation**

The Roper Center is a highly respected data repository with a wealth of expertise in longterm preservation planning and processing. The Roper Center's commitment to ensuring sustainable access to the data in perpetuity is represented by a comprehensive Digital Preservation Policy.

**Current Data Providers**

- AARP
- abc NEWS
- AP NORC
- CBS NEWS
- CNN
- The Commonwealth Fund
- FannieMac
- The Henry J. Kaiser Family Foundation
- Knight Foundation
- Monmouth University
- The New York Times
- Pew Research Center
- PRRI
- The Washington Post
- ...and hundreds more!

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