

Amplify your data &
preserve them forever



ROPER CENTER

For Public Opinion Research

*Join leaders in the public opinion survey
research community in archiving your
research at the Roper Center.*

“Archiving our survey data with the Roper Center ensures that our data – and the voices of our respondents – have a life beyond the press release and continue informing future research and discussions.

— Mollyann Brodie, Executive Vice President &
Chief Operating Officer Executive
Public Opinion and Survey Research
The Henry J. Kaiser Family Foundation”

<https://ropercenter.cornell.edu/data-highlights>

Professional Curation

The Roper Center's comprehensive data curation program ensures that the world's largest collection of polling data will be preserved and made accessible for the future. This process certifies the utility and authenticity of the data and ensures that the data are maintained and accessible across modern software and media environments.

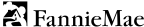
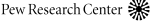
Accessibility & Exposure

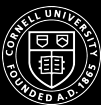
Public opinion data shared via the Roper Center are actively promoted to increase the quality and quantity of research conducted in the field. The Roper Center announces new acquisitions in communications to our large user community, promotes data providers on the web, publicizes data through social media channels, and makes the data findable through robust search functions in Roper iPoll.

Backup & Preservation

The Roper Center is a highly respected data repository with a wealth of expertise in longterm preservation planning and processing. The Roper Center's commitment to ensuring sustainable access to the data in perpetuity is represented by a comprehensive Digital Preservation Policy.

Current Data Providers



Cornell University