Explore what 10 million Americans think about health

- Find polling questions with visual and traditional search tools
- Track changes over time
- Analyze question responses by demographics
- Discover relationships between concepts in health

What We Offer

Built with support from the Robert Wood Johnson Foundation, the Health Poll Database makes finding and understanding health polling data easier for researchers at all levels, offering:

- Over 50,000 health-related opinion poll questions dating back to 1936
- Data from over 750 polling organizations
- Extensive search capabilities
- Innovative new teaching tool to explore relationships across a broad range of health concepts
- Crosstabs by demographics such as age, gender, race, and health insurance status
- Curated over-time trends that can be customized

Our Data Providers
Who Needs Health Poll?

- Journalists and media
- High school teachers and students
- Insurance, pharmaceutical, and biological research companies
- Community organizations
- Health policy professionals
- Anyone who wants to understand how public opinion shapes public health

Social Determinants of Health
Has anyone in your own household ever been physically mistreated or abused by the police?

Finance and Cost
Do you think health insurance companies should or should not be permitted to charge higher premiums for people who are overweight?

Policy and Politics
Which political party, the Democrats or the Republicans, do you trust to do a better job... reducing the problem of illegal drugs?

Health Care Systems
Do you favor or oppose a proposal which calls for setting a ceiling on pain and suffering awards (in malpractice suits)?

Public Health
Have you ever looked online for information about immunizations or vaccinations?

Health Status Conditions and Behaviors
After reading the nutrition information (on foods you buy), what items do you try to avoid?

Explore Health Topics Like These

Trends
Trends show public opinion over time on a variety of health topics. Roper Center curates trends to ensure consistency and eliminate common mistakes. Users can customize a downloadable chart - or download the data to create their own.

Visual Search Tool
Visual search tool allows users to explore the relationships between health concepts, learn about health topics, and access related polling questions in one click.