



Cornell University

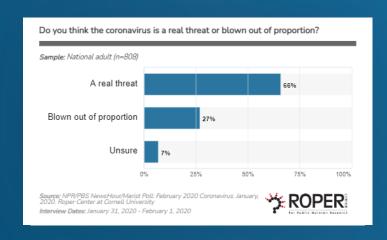
## Explore what 10 million Americans think about health

- · Find polling questions with visual and traditional search tools
- Track changes over time
- Analyze question responses by demographics
- · Discover relationships between concepts in health

### What We Offer

Built with support from the Robert Wood Johnson Foundation, the Health Poll Database makes finding and understanding health polling data easier for researchers at all levels, offering:

- Over 50,000 health-related opinion poll questions dating back to 1936
- Data from over 750 polling organizations
- · Extensive search capabilities
- Innovative new teaching tool to explore relationships across a broad range of health concepts
- Crosstabs by demographics such as age, gender, race, and health insurance status
- Curated over-time trends that can be customized



### **Our Data Providers**

The Washington Post



The New York Times

























## Who Needs Health Poll?

- Journalists and media
- High school teachers and students
- Insurance, pharmaceutical, and biological research companies

- Community organizations
- Health policy professionals
- Anyone who wants to understand how public opinion shapes public health

### Social Determinants of Health

Has anyone in your own household ever been physically mistreated or abused by the police?

### **Finance and Cost**

Do you think health insurance companies should or should not be permitted to charge higher premiums for people who are overweight?

### **Policy and Politics**

Which political party, the Democrats or the Republicans, do you trust to do a better job... reducing the problem of illegal drugs?

# Explore Health Topics Like These

### Health Care Systems

Do you favor or oppose a proposal which calls for setting a ceiling on pain and suffering awards (in malpractice suits)?

### **Public Health**

Have you ever looked online for information about immunizations or vaccinations?

### Health Status Conditions and Behaviors

After reading the nutrition information (on foods you buy), what items do you try to avoid?



### **Trends**

Trends show public opinion over time on a variety of health topics. Roper Center curates trends to ensure consistency and eliminate common mistakes. Users can customize a downloadable chart - or download the data to create their own.

#### Visual Search Tool

Visual search tool allows users to explore the relationships between health concepts, learn about health topics, and access related polling questions in one click.