











# Welcome to Membership!



**Thank you** for being a supporting member of the Roper Center for Public Opinion Research. Your organization is among hundreds of other top research institutions that constitute the Roper Center user community. A community invested in the accurate preservation and presentation of global public opinion data.

This membership packet includes links to resources and some important how-to information; like how to catalog the resource in your library guide and how to configure authentication.

Information on using Roper tools is available on the support pages of our website.

To aid in promoting Roper Center assets to your audiences, brochures, posters and pamphlets are available on this site.

To acquaint yourself with the collection, we recommend visiting the following pages: <u>interactive data map</u>, <u>current data</u> providers, Topics at a Glance, Featured Collections, Featured Projects, Elections and Presidents, video tutorials, and our blog.

If you have questions, want to arrange for a webinar or workshop for your users, or would like additional support materials, please contact Alexis Bortle, Membership Coordinator, at <a href="mailto:membership@ropercenter.org">membership@ropercenter.org</a>.





# **Cataloging**

#### How to describe the services:

Roper iPoll: Provided by the Roper Center for Public Opinion Research at Cornell University, Roper iPoll is the largest collection of poll data anywhere —from 1935 to present. Contains data from U.S. and international polling firms with broad topical coverage of opinions and behavior on social issues, politics, pop culture, international affairs, and more. Questions, charts, demographic crosstabs, and dataset downloads are immediately available. https://www.ropercenter.cornell.edu/ipoll.

### Placement in your library catalog:

Alphabetically listed database under "R" for Roper iPoll. Placement should include resource pages for the following disciplines:

Political Science

Survey

- Sociology
- Government

- **Statistics**
- Research
- **Business**

- Environmental Policy
- Health Policy
- Research Methods

- Public Policy
- Communication
- History

- Journalism
- Gender
  - **Studies**
- American **Studies**

## Add your link to our website:

If applicable, provide us your EZproxy link to the Roper Center so we can direct your users from our site. This is the link someone from your institution would need if working off-campus using a proxy server to authenticate their institutional affiliation. It will be included on our List of Members page.

Add Roper to WorldCat: Enable Roper as a search option in the Licensed Content and Database module of the OCLC Service Configuration tool



## **Authentication**

Access to Roper iPoll and Health Poll Database requires authentication via Shibboleth, authorized IP address, or by registering an account.

#### **IP Authentication**

On-campus access can be enabled by providing the Roper Center with the IP blocks for the campus.

For off-campus access, we support integration with EZproxy when provided the IP address of the EZproxy server. If your EZproxy server is hosted by OCLC our database stanza will be available. If your server is self-hosted, the most current EZproxy configurations are:

### **Roper iPoll EZproxy Configuration:**

A permanent link provided by OCLC will always provide the latest stanza, found here for Roper iPoll

### **Registered Accounts**

To access user-specific features in Roper iPoll such as folders and activity history, a user account is required. Registration can be enabled for your users based on approved email **domains** (e.g. @cornell.edu).

Alternatively, the Roper Center supports integration with **Shibboleth**, deferring authorization to your systems and giving users a seamless experience by elimination the need to go through a registration process.





# **Product Overview: iPoll**

Roper iPoll is the largest collection of poll data anywhere—from 1935 to present. Contains data from U.S. and international polling firms with broad topical coverage of opinions and behavior on social issues, politics, pop culture, international affairs, and more. Questions, charts, demographic crosstab, and dataset downloads are immediately available, <a href="https://www.ropercenter.cornell.edu/ipoll">https://www.ropercenter.cornell.edu/ipoll</a>.







