Welcome!

ROPER CENTER
For Public Opinion Research

Cornell University

Welcome to Membership!

Thank you for being a supporting member of the Roper Center for Public Opinion Research. Your organization is among hundreds of other top research institutions that constitute the Roper Center user community and support the accurate preservation and presentation of global public opinion data.

This membership packet includes links to resources and some important how-to information, like how to catalog the resource in your library guide and configure authentication.

Information on using **Roper tools** is available on the support pages of our website.

To aid in promoting Roper Center assets to your audiences, brochures, posters and pamphlets are available for print on demand.

To acquaint yourself with the collection, we recommend visiting the following pages: What is Roper iPoll?, interactive data map, current data providers, Topics at a Glance, Featured Collections, Featured Projects, and Elections and Presidents.

If you have questions, want to arrange for a webinar or workshop for your users, or would like additional support materials, please contact Alexis Bortle, Membership Coordinator, at membership@ropercenter.org.

Cataloging

How to describe the service:

Roper iPoll: Provided by the Roper Center for Public Opinion Research at Cornell University, Roper iPoll is the world's largest collection of public opinion data with **nearly a million survey/poll questions & responses**. Contains data from U.S. and global polling firms with broad topical coverage on social issues, politics, pop culture, international affairs, and more. Questions, trends, demographic crosstabs, and dataset downloads are immediately available. Provided in-app analytic and collaboration tools are designed for novice to expert data interpreters, and everyone in between.

https://www.ropercenter.cornell.edu/ipoll.

Placement in your library catalog:

Alphabetically listed database under "**R**" for Roper iPoll. Placement should include resource pages for the following disciplines:

- Political Science
- Sociology
- Government
- Statistics
- Survey Research
- Business
- Environmental Policy
- Health Policy
- Research Methods
- Public Policy
- Communication
- History
- Journalism
- Gender Studies
- American Studies

Add your link to our website:

If applicable, provide us your EZproxy link to the Roper Center so we can direct your users from our site. This is the link someone from your institution would need if working off-campus using a proxy server to authenticate their institutional affiliation. It will be included on our list of members page.

Add Roper to WorldCat: Enable Roper as a search option in the Licensed Content and Database module of the OCLC Service Configuration tool. A permanant link, provided by OCLC will always be updated with the correct stanza: https://bit.ly/45rtrBu

Authentication

Access to Roper iPoll requires authentication by authorized IP addresses, Single Sign-on (SSO), **or** by registering an account.

IP Authentication

On-campus access can be enabled by providing the Roper Center with the IP blocks for the campus.

For off-campus access, we support integration with EZ proxy when provided the IP address of the EZ proxy server.

Registered Accounts

To access user-specific features in Roper iPoll such as folders and activity history, a user account is required. Registration can be enabled for your users based on approved email **domains** (e.g. @cornell.edu).

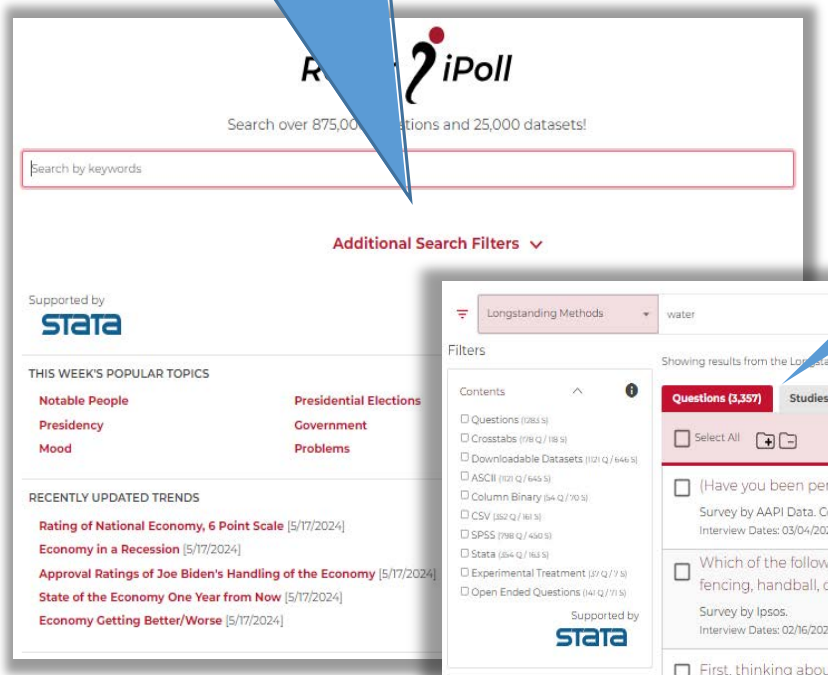
Single Sign-on (SSO)

Alternatively, the Roper Center supports integration with members of the Open Athens federation, or directly via Shibboleth. SSO is preferred, as it defers authorization to your systems providing additional security and privacy and giving users a seamless experience by eliminating the need to go through a registration process.

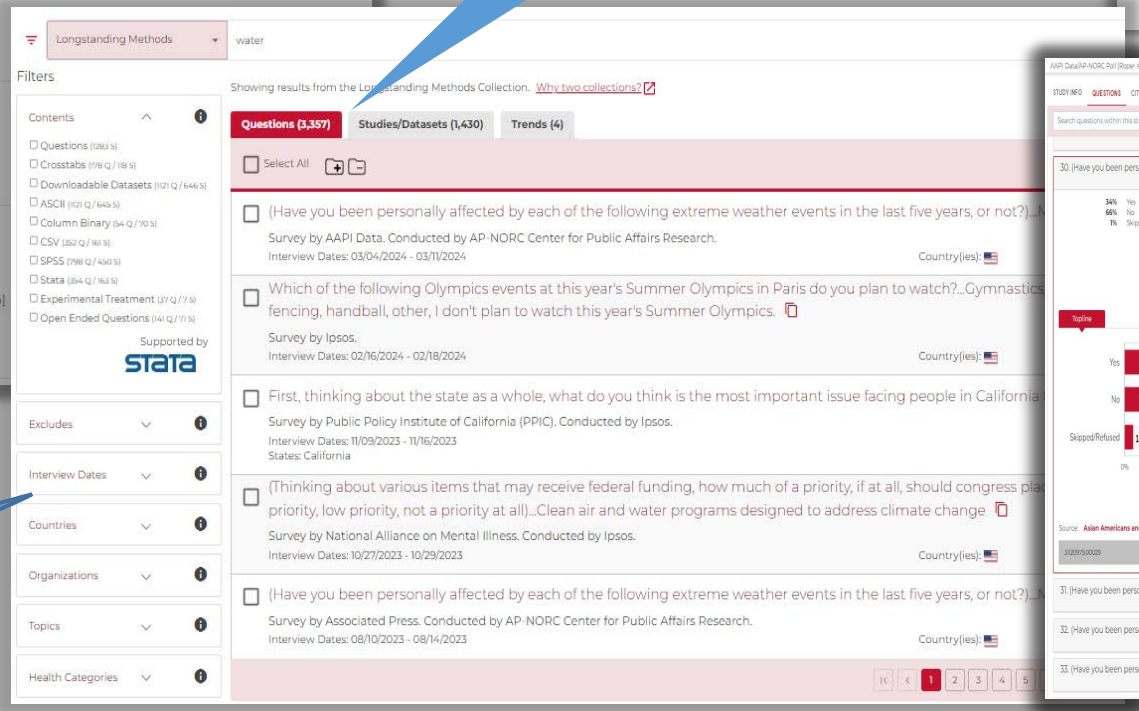
Product Overview: iPoll

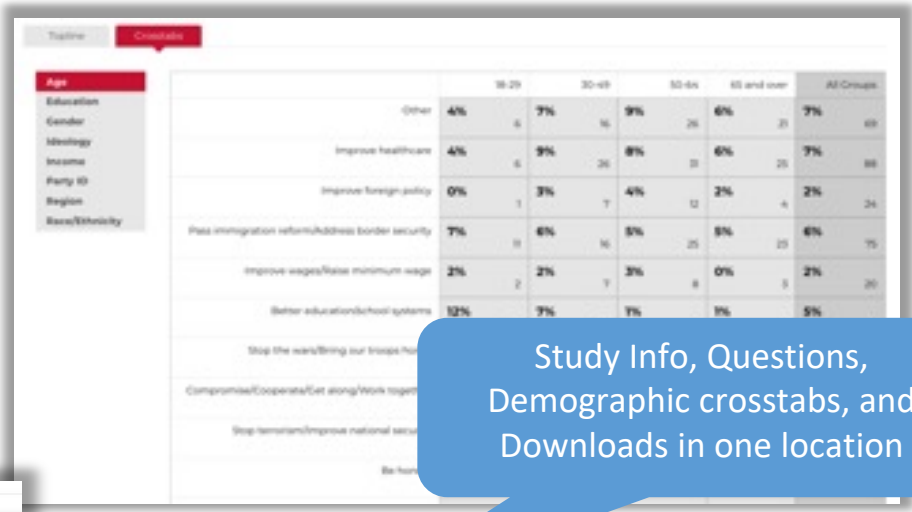
Roper iPoll

Basic or Advanced Search

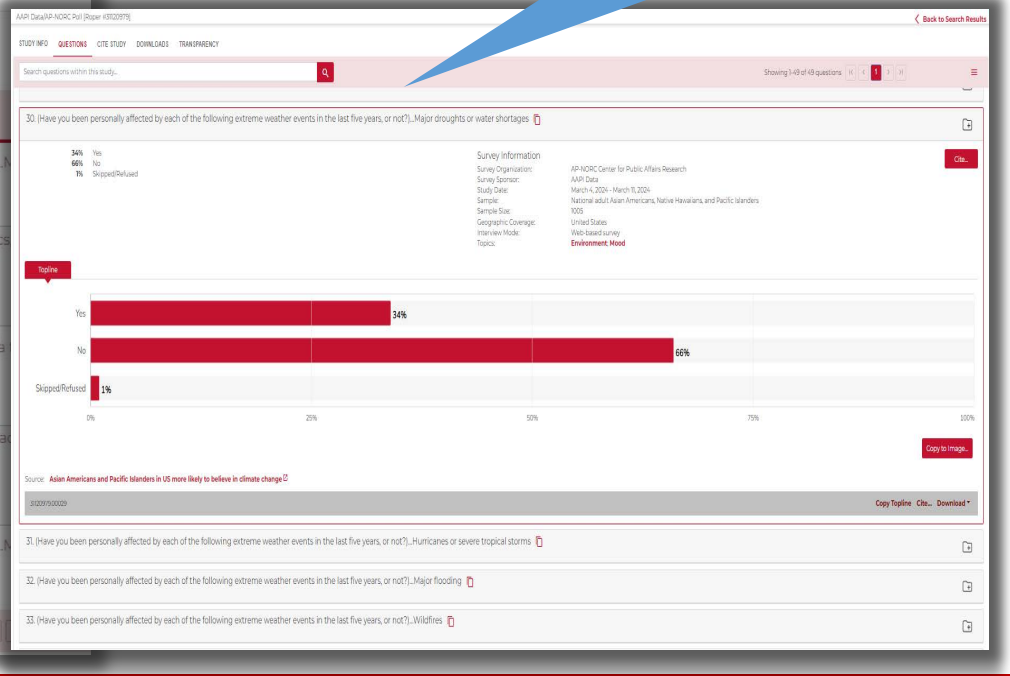


Questions, Datasets, or trends





Study Info, Questions, Demographic crosstabs, and Downloads in one location

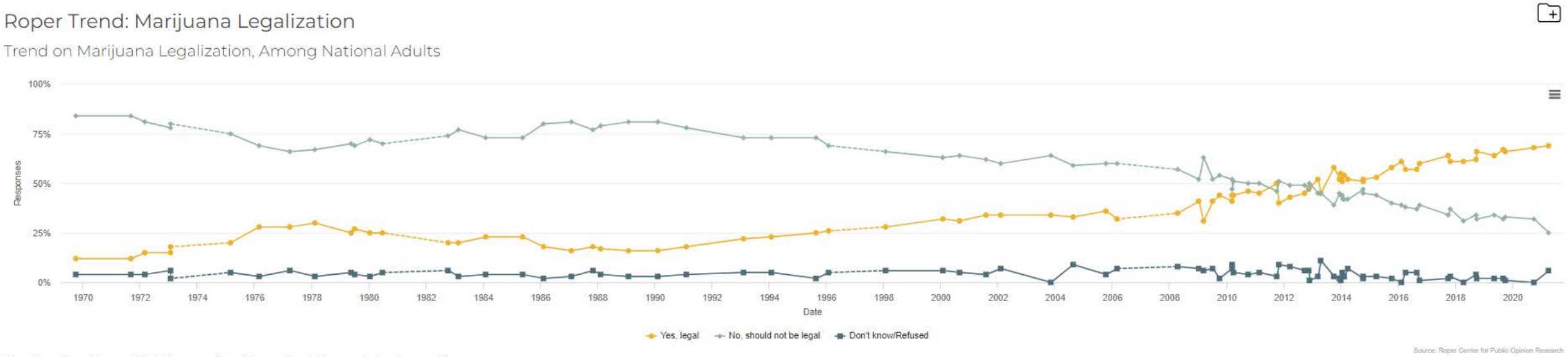


Extensive filtering options

Roper Trends:

Roper Trends are curated, over-time trendlines built with best practices by Roper Center data curators, and adhere to the set of standards described in our [trend guidelines.]

For visualization purposes, Roper Trends uses lines to connect data points, but changes in public opinion may not be linear. Because long gaps between data points can mask unmeasured changes, data points are connected by solid lines if they are fewer than 2 years apart, dashed lines if they are 2-10 years apart, and dotted lines if they are more than 10 years apart.



Core Question: Do you think the use of marijuana should be made legal, or not?

Includes following variations: Do you think the use of marijuana should be made legal?; Do you think that the use of marijuana should be made legal or not?; Do you think that the use of marijuana should be made legal in the United States, or not?; Do you think the use of marijuana should be made legal or should not be made legal?

Citation:
Roper Center for Public Opinion Research, CBS News, Associated Press, et al. (2022). Marijuana Legalization (1969 - 2021). GfK Knowledge Networks, Ipsos Public Affairs, et al. Cornell University, Ithaca, NY: Roper Center for Public Opinion Research.

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