



*Roper ? iPoll*

# Library Guide



## Welcome to your Roper iPoll membership!

Thank you for your support of the Roper Center for Public Opinion Research. Your organization is among hundreds of other top research institutions that constitute the Roper Center user community and support the accurate preservation and presentation of global public opinion data.

This membership packet includes links to resources and some important how-to information, like how to catalog the resource in your library guide and configure authentication.

Information on using Roper tools is available on the [support pages](#) of our website.

To aid in promoting iPoll access to your audiences, brochures, posters, and pamphlets are [available for print](#) at any time, or ordered to be mailed on-demand.

To acquaint yourself with the collection, we recommend visiting the following pages: [What is Roper iPoll?](#), [interactive data map](#), [current data providers](#), [topics at a glance](#), [featured collections](#), [featured projects](#), and [elections and Presidents](#).

If you have questions, want to arrange a webinar or workshop for your users, or would like additional support materials, please contact our membership inbox at [membership@ropercenter.org](mailto:membership@ropercenter.org).

# Cataloging

**Roper iPoll:** Provided by the Roper Center for Public Opinion Research at Cornell University, Roper iPoll is the world's largest collection of public opinion data with **nearly a million survey/poll questions & responses**. Contains data from U.S. and global polling firms with broad topical coverage on social issues, politics, pop culture, international affairs, and more. Questions, trends, demographic crosstabs, and dataset downloads are immediately available. Provided in-app analytic and collaboration tools are designed for novice to expert data interpreters, and everyone in between.

<https://www.ropercenter.cornell.edu/ipoll>.

## Placement in your library catalog:

Alphabetically listed database under “R” for Roper iPoll, including resource pages for the following disciplines:

- Political
- Science
- Sociology
- Government
- Statistics
- Survey Research
- Business
- Environmental Policy
- Health Policy
- Research Methods
- Public Policy
- Communication
- History
- Journalism
- Gender Studies
- American Studies

## Add your link to our website:

If applicable, provide us your EZ proxy link to the Roper Center so we can direct your users from our site. This is the link someone from your institution would need if working off-campus using a proxy server to authenticate their institutional affiliation. It will be included on our [list of members](#) page.

**Add Roper to WorldCat:** Enable Roper as a search option in the Licensed Content and Database module of the OCLC Service Configuration tool. A permanent link, provided by OCLC will always be updated with the correct stanza:

<https://bit.ly/45rtrBu>

# Authentication

Access to Roper iPoll requires authentication by authorized IP addresses, Single Sign-on (SSO), or by registering an account.

## IP Authentication

On-campus access can be enabled by providing the Roper Center with the IP blocks for the campus. For off-campus access, we support integration with EZ proxy when provided the IP address of the EZ proxy server.

## Registered Accounts

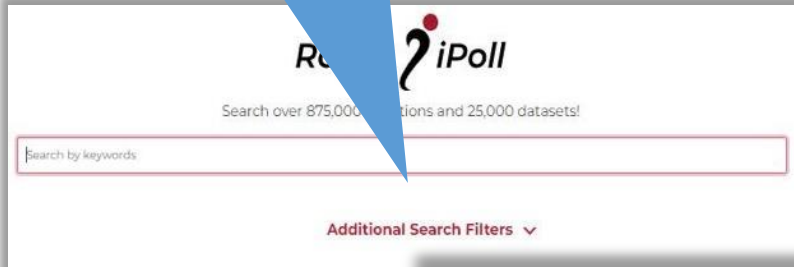
To access user-specific features in Roper iPoll such as folders and activity history, a user registration is required. Registration can be enabled for your users based on approved email **domains** (e.g. @cornell.edu).

## Single Sign-on (SSO)

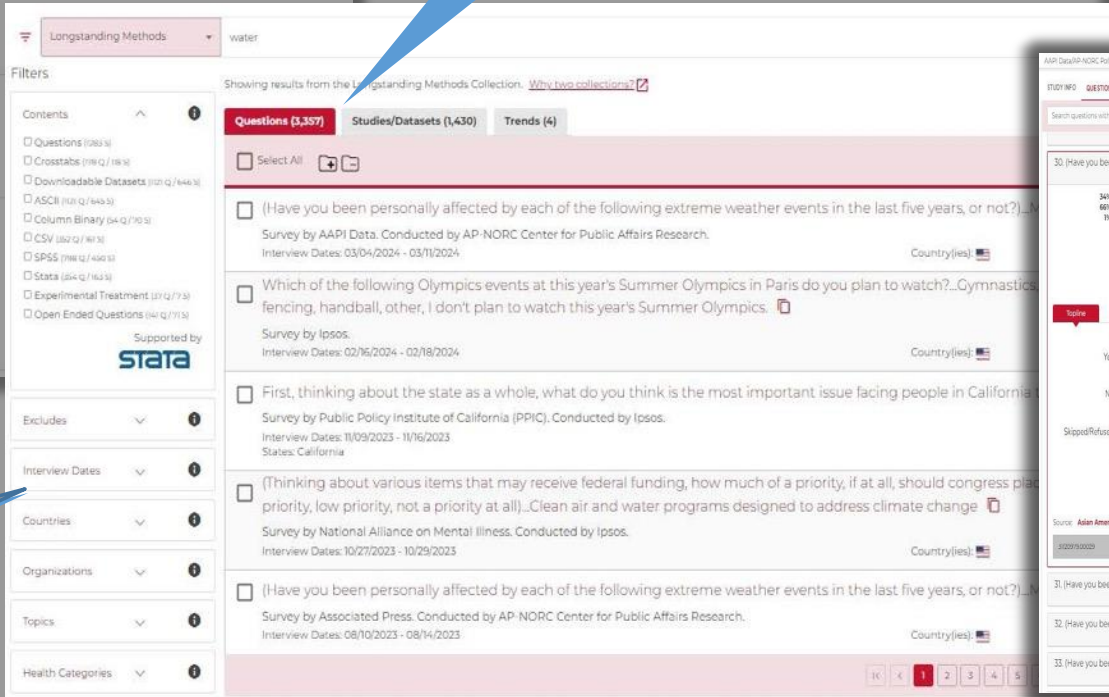
Alternatively, the Roper Center supports integration with members of the Open Athens federation or directly via Shibboleth. SSO is preferred, as it defers authorization to your systems additional security and privacy and giving users a seamless experience by eliminating the need to go through a registration process.

# Product Overview

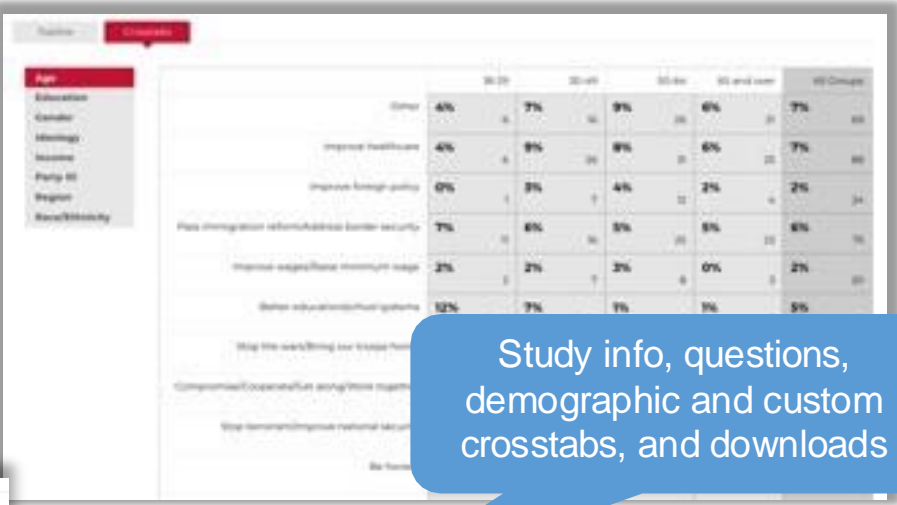
Basic or advanced search



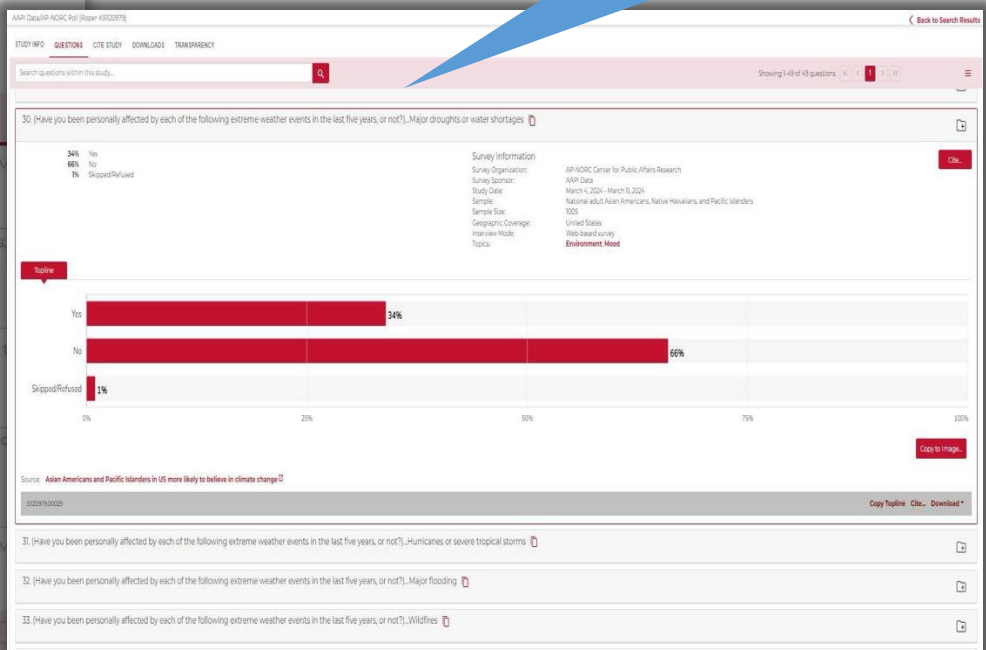
Questions, datasets, or trends



Extensive filtering options



Study info, questions, demographic and custom crosstabs, and downloads





# Custom Crosstabs

You can now create custom crosstabs to explore relationships between any two or more categorical variables in Roper iPoll. Find data with crosstabs available with our search filters and select the "Custom Crosstabs" tab at the menu across the top. From there use the drop-downs to select your variables. More options are available within the "Advanced Mode" for power users.

Study Record: Longstanding Methods Collection

Kaiser Family Foundation Poll: April 2022 COVID-19 Vaccine Monitor [Roper #31119564]

Study Info Questions Cite Study Downloads **Custom Crosstabs** Transparency

Advanced Mode

Select any two variables from this study below to calculate crosstabs.

**Row Variable**

**Column Variable**

**Usage Notes**

- Weight variable used for analysis
- Any variable with one of the following labels in the dataset: INCIPLUS, AGEIPLI
- A row or column labeled as "Weighted Percentages"
- Some datasets do not have weights

**Weighted Percentages**

[Q1] Q1. Among people you know, have you seen (more) COVID-19 cases over the past 30 days, (fewer) cases, or about the same number as before?

[Q2] Q2. Among people you know, would you say that people who have recently been infected with COVID-19 in the past 30 days are experiencing (more severe), (less severe), or about similar symptoms compared to people infected in previous waves?

[Q3] Q3. Would you say there is a new wave of COVID-19 infections hitting the U.S. now, or not?

[Q4] Q4. How well protected, if at all, do you feel from getting seriously ill with COVID-19? Do you feel...

[Q5A] Q5a. How prepared do you think Your local area (is/are) to deal with any future rise in cases due to a new variant of COVID-19? Do you think (it is/you are) very prepared, somewhat prepared, not too prepared, or not at all prepared?

[Q5B] Q5b. How prepared do you think The U.S. (is/are) to deal with any future rise in cases due to a new variant of COVID-19? Do you think (it is/you are) very prepared, somewhat prepared, not too prepared, or not at all prepared?

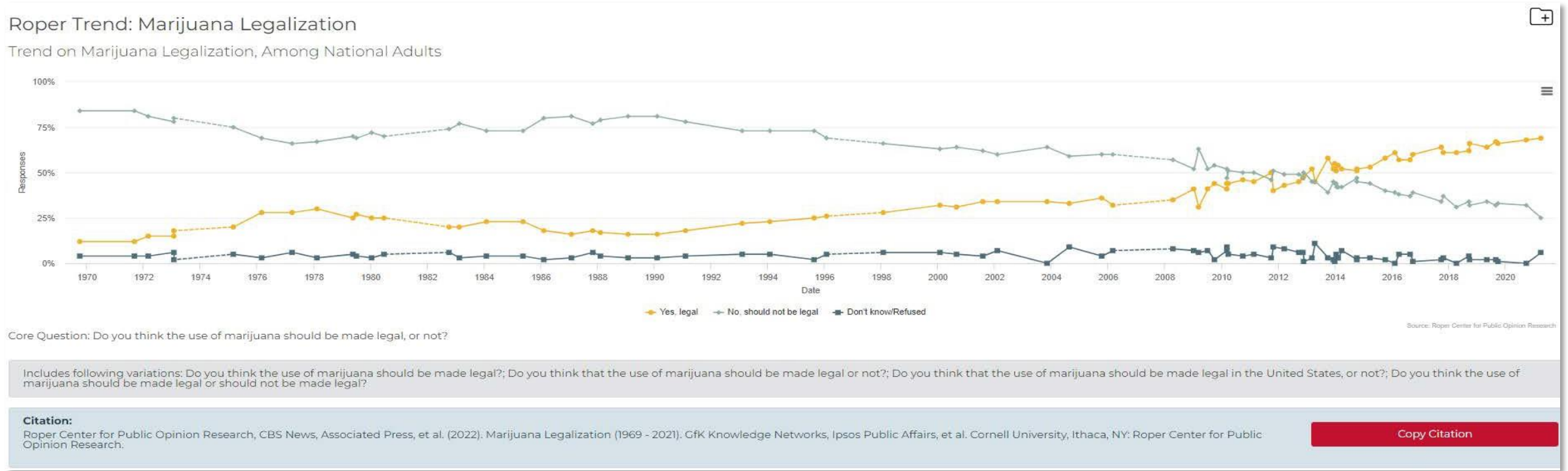
[Q5C] Q5c. How prepared do you think Your child's school (is/are) to deal with any future rise in cases due to a new variant of COVID-19? Do you think (it is/you are) very prepared, somewhat prepared, not too prepared, or not at all prepared?

[Q5D] Q5d. How prepared do you think You and your family (is/are) to deal with any future rise in cases due to a new variant of COVID-19? Do you think (it is/you are) very prepared, somewhat prepared, not too prepared, or not at all prepared?

# Roper Trends

Roper Trends are curated, over-time trendlines built with best practices by Roper Center data curators, and adhere to the set of standards [described in our trend guidelines](#).

For visualization purposes, [Roper Trends uses](#) lines to connect data points, but changes in public opinion may not be linear. Because long gaps between data points can mask unmeasured changes, data points are connected by solid lines if they are fewer than 2 years apart, dashed lines if they are 2-10 years apart, and dotted lines if they are more than 10 years apart.





# Health Polling

A substantial portion of the data in Roper iPoll is health related and the primary purpose of the *Health Poll Node Network* in Roper iPoll, is to educate users on the relationships between virtually every topic related to health; from social determinants and influences on health to insurance, costs, and health-care utilization.

Explore Health Categories

[← Go Back to Home](#)

Category Details

## Social Determinants of Health

Social determinants of health (SDH) describe conditions in the communities where people live, learn, work, and play and their effect on a wide range of health risks and outcomes.

Questions in this category include Americans' experiences as children, community ratings, workplace experiences, physical environment, and interaction with our criminal justice system.



## Go to Questions

in Social Determinants of Health

- Health Care Systems
- Health Status
- Public Health
- Policy and Politics
- Social Determinants
- Finance and Cost
- Multiple Categories

Your Navigation History

No history! Click on a topic node.