BECOME A MEMBER

Over 22,000 Datasets
Polls from 1935 to Today
Data from over 100 Countries

650,000+ Searchable Questions
Teaching and Training Resources
Comprehensive Member Support
Who We Are
The Roper Center for Public Opinion Research is a non-profit organization with more than 280 supporting members worldwide. Founded in 1947 and located on the beautiful Cornell University campus, the Roper Center is the world’s leading archive of public opinion survey data, preserving the global opinion of millions of individuals.

World Class Data
The Roper Center archive features data from the 1930s to today, and boasts over 22,000 datasets from over 100 countries and over 650,000 searchable U.S. questions, with more added daily. The studies in the collection cover a variety of topics including elections, politics, economics, education, health, international affairs, social issues, the environment, technology, as well as historical events. Our data are widely used by researchers, with over 1,200,000 question views a year in the U.S. question database and over 30,000 dataset downloads from the archive. Data providers include many of the best polling organizations in the world.

Tools and Resources
Members are given the support they need, including:
- Introductions to important polling concepts, including polling terminology, poll analysis, and more
- Tutorial webinars and online videos
- Prompt personal account assistance and help desk services
- On-demand search recommendations and analysis support
- Classroom materials for lesson plans, assignments, and workshops
- Citation guidelines

Unlimited Potential
Academic institutions, non-profits, think tanks, media partners, private research firms, and individuals utilize Roper Center data in innumerable ways.

Academia
Teachers and researchers use the archive to analyze evolving public opinion on important issues, understand public responses to historical events, and place current public opinion into a larger context. Researchers can also use datasets to investigate methodological or question wording effects. The broad range of topics covered in the collection, from politics to religion to health to popular culture, makes Roper data invaluable across disciplines.

Commercial and Non-profit Research
Survey researchers at academic, private, and non-profit polling organizations rely upon our collection for the background they need to write quality questionnaires. iPoll is indispensable in instrument design, helping pollsters craft questions, estimate likely levels for question responses, and understand the context for their own research.

Policy Communications
The Center’s public opinion data help non-profit organizations and think tanks understand public education needs, prevalence of problems, levels of concern, and support for policy solutions. This information is essential in crafting communications for both the general public and potential supporters in government, industry, and grant-making institutions.

Media
Historical polling from the collection helps reporters understand today’s polls and put current results in context for their readers. Data journalists find the rich data resources of the Center indispensable for in-depth analysis of public opinion and digital content creation.

What does Full Membership provide me?
Full Access Membership means unlimited institutional and individual access to RoperPoll, RoperExpress, and RoperExplorer.

DATA PROVIDERS

![Data Providers Logos]
The mission of the Roper Center is to collect, preserve, and disseminate public opinion data; to serve as a resource to help improve the practice of survey research; and to broaden the understanding of public opinion through the use of survey data in the United States and around the world.

“Students, faculty, journalists, pollsters, and political analysts are just a few of the demographics that will want access to this resource. Membership obviously offers the best deal, as the combined services permit users to locate questions and ‘topline results’ in iPOLLO and, with a few clicks, download the documentation and data files for the studies, as well as create customized analysis in minutes.”

Bruce Connelly, Library Journal

“The Center’s strengths are the amount of current and historic USA and international data included, access to individual questions, the preservation of research data, and excellent explanatory materials useful for researchers, students, or the general public. [...] Archived data represent a Who’s Who of major polling organizations, both present and historic.”

Helen Peeler Clements, Reference Reviews

(607) 255-8129
Membership@ropercenter.org

RoperCenter.Cornell.edu