## America's Views and Mood 1998

Question: In general, are you satisfied or dissatisfied with the way things are going in the United States at this time?

## More Than Three-Fifths Said "Satisfied"



More People of High Socioeconomic Status Than of Low Said "Satisfied"


Men More Than Women


Liberals More Than Conservatives


More of the Young Than of the Old


Blacks and Hispanics As Much or More Than Whites


Democrats More Than Republicans


## The Public's Satisfaction With the National Economy Rose Sharply Between 1993 and 1998

Questions: How would you describe economic conditions in the country today—as being very good, fairly good, poor or very poor? Would you describe the state of your own personal finances these days as excellent, good, not so good or poor?

Those responding "excellent" or "good"


Note: The first asking in each month is shown here, when the question was asked more than once a month.
Source: [Country question] Survey by Yankelovich Partners, Inc., for Time/CNN, latest that of October 14-15, 1998. [Personal finances question] Survey by ABC News, latest that of October 18-21, 1998.

Questions: [1/93-4/96] Right now, do you think that economic conditions in the country as a whole are getting better, getting worse, or staying about the same? [5/96-9/98] Right now, do you think that economic conditions in the country as a whole are getting better or getting worse? ["Same" was a volunteered response.]


Note: The first asking in each month is shown here, when the question was asked more than once a month.
Source: Surveys by the Gallup Organization for CNN/USA Today, latest that of September 1, 1998.

## Voters in 1998 Were Far More Positive About the Nation's Economy Than Were Voters in Preceding Elections

Question: Do you think the condition of the nation's economy is excellent, good, not so good, or poor?*

## Excellent/Good



Not So Good

*The 1986 asking by the ABC News exit poll, and the 1990 asking by VRS, introduced the question slightly differently.

Source: Surveys by ABC News, November 4, 1986; Voter Research and Surveys, November 6, 1990, November 3, 1992; and by Voters News Service, November 8, 1994, November 5, 1996 and November 3, 1998.

## Voters in 1998 Were Positive About Their Families' Financial Situation, Rivaling the Responses in 1984 and 1988

Question: Compared to a year [two years/four years] ago, is your family's financial situation better today, worse today, or about the same?*

Better


198019821984198819901992199419961998

## Same



Worse

*In 1980, the question introduction was "Compared to a year ago..."; thereafter, depending on whether it was a presidential year or an off-year election, the question introduction was phrased either "compared to four years ago..." or "compared to two years ago..."

Source: Surveys by CBS News/New York Times, November 4, 1980, November 2, 1982; NBC News, November 6, 1984; Los Angeles Times, November 8, 1988; Voter Research and Surveys, November 6, 1990, November 3, 1992; and Voter News Service, November 8, 1994, November 5, 1996, and November 3, 1998.

## Chapter 3

## How Much Government? Still Yes to Less

Question: Would you say you favor smaller government with fewer services, or larger government with many services?


Source: Surveys by ABC News/Washington Post, February 25-28, 1993; Los Angeles Times, June 12-14, 1993, January 19-22, 1995, September 16-18, 1995, October 27-30, 1995, April 13-16, 1996, ABC News/Washington Post, August 1-5, 1996.

Question: Which of the following statements do you agree with more: I'd rather pay higher taxes to support a larger government that provides more services, or l'd rather pay lower taxes and have a smaller government that provides fewer services?


Question: When it comes to the current size of the federal government, which statement comes closer to your view-the federal government is too big, the federal government is about the right size, or the federal government has been cut too much?

Source: Survey by Opinion Dynamics for Fox News, June 11-12, 1997.


Source: Survey by the Gallup Organization for CNN/USA Today, January 6-7, 1998.

Question: Some people think the government is trying to do too many things that should be left to individuals and businesses. Others think that government should do more to solve our country's problems. Which comes closer to your own view?


Source: Surveys by Gallup/CNN/USA Today, March 22-24, 1993, April 22-24, 1993, April 17-19, 1998; Yankelovich Partners/Time/CNN, June 17-21, 1993, February 24-27, 1996, September 12-17, 1996; Gallup/CNN/USA Today, December 17-19, 1993, January 15-17, 1994, October 22-25, 1994, November 2-26, 1994, December 15-18, 1995, January 12-15, 1996.

# Which Word in Each Pair Best Describes the Federal Government? 

It's Certainly Not "Dumb" Or "Evil," But Too Often It's "Wasteful" and "Dishonest"

Question: For each pair of words, which word in the pair describes the federal government best?
(Ranked on Net Positive)

|  | Positive Term Does |  |  | Negative Term Does |  |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Very well | Somewhat well | Neither/ No opinion | Somewhat well | Very well | Positive Term | Negative Term | Net Positive |
| Perceived motivations of the government |  |  |  |  |  |  |  |  |
| Good or Evil | 16 \% | 47 \% | 14 \% | 14 \% | 9\% | 63\% | 23 \% | 40 \% |
| Democratic or Dictatorial | 24 | 39 | 8 | 18 | 11 | 62 | 29 | 33 |
| Kind or Cruel | 15 | 44 | 14 | 18 | 11 | 59 | 29 | 30 |
| Safe or Dangerous | 18 | 37 | 8 | 22 | 15 | 55 | 37 | 18 |
| Moral or Immoral | 12 | 34 | 9 | 26 | 19 | 46 | 45 | 1 |
| Helpful or Intrusive | 9 | 35 | 8 | 27 | 21 | 44 | 48 | -4 |
| Ethical or Unethical | 11 | 31 | 7 | 27 | 24 | 42 | 51 | -9 |
| Honest or Dishonest | 6 | 33 | 12 | 28 | 21 | 39 | 49 | -10 |
| Perceived abilities of the government |  |  |  |  |  |  |  |  |
| Intelligent or Dumb | 29 \% | 41 \% | 8 \% | 13 \% | 9 \% | 71\% | 22\% | 49\% |
| Professional or Amateurish | 26 | 38 | 7 | 18 | 11 | 64 | 29 | 35 |
| Strong or Weak | 29 | 33 | 8 | 19 | 11 | 62 | 30 | 32 |
| Modern or Out-dated | 21 | 35 | 7 | 23 | 14 | 56 | 37 | 19 |
| Hard-working or Lazy | 19 | 34 | 11 | 21 | 15 | 53 | 36 | 17 |
| Other characteristics of the government |  |  |  |  |  |  |  |  |
| Competent or Inept | 16 \% | 38 \% | $9 \%$ | 23 \% | 14 \% | 53 \% | 37\% | 16\% |
| Predictable or Unpredictable | 27 | 28 | 2 | 21 | 21 | 55 | 42 | 13 |
| Competent or Incompetent | 16 | 37 | 6 | 25 | 17 | 53 | 41 | 12 |
| Flexible or Rigid | 13 | 34 | 3 | 29 | 18 | 47 | 47 | 0 |
| Tough or Weak | 14 | 29 | 10 | 30 | 17 | 43 | 47 | -4 |
| Efficient or Wasteful | 6 | 15 | 5 | 28 | 46 | 21 | 74 | -53 |

Source: Excerpted, with permission, from "The Federal Government: Able, But Immoral," a report of Market Strategies, Inc., 1998.

## A Rising Tide: Over the Course of 1998, Both President and Congress Got Relatively High Proportions Approving Their Job Performance

|  | Approve President | Approve Congress |
| :---: | :---: | :---: |
| By Gender |  |  |
| Men | 61\% | 54\% |
| Women | 65 | 51 |
| By Race |  |  |
| White | 59\% | 53\% |
| Black | 88 | 49 |
| Hispanic | 73 | 49 |
| By Age |  |  |
| 18-29 | 64\% | 57\% |
| 30-39 | 63 | 53 |
| 40-49 | 63 | 53 |
| 50-59 | 62 | 52 |
| 60-69 | 62 | 48 |
| 70+ | 62 | 45 |
| By Education |  |  |
| Less than HS | 65\% | 46\% |
| HS Grad | 64 | 51 |
| Some College | 62 | 55 |
| College Grad | 60 | 58 |
| Post Grad | 62 | 54 |
| By Region |  |  |
| East | 70\% | 56\% |
| Midwest | 62 | 51 |
| South | 60 | 53 |
| West | 61 | 50 |
| By Party ID |  |  |
| Democrat | 87\% | 52\% |
| Republican | 35 | 58 |
| Independent | 63 | 49 |
| By Ideology |  |  |
| Liberal | 80\% | 55\% |
| Moderate | 69 | 58 |
| Conservative | 46 | 56 |

Question: Do you approve or disapprove of the way... [President Clinton/Congress] is handling... [his/its] job? Source: Surveys by the Gallup Organization, 21 combined from January through November 1998.

## Favorable to Clinton As a Person? "No" By Voters All Across the Country



Clinton's Job Performance: Percentages of 1998 Voters Saying They Approved Were Twice As High In Rhode Island and New York As in Idaho and Utah


[^0]
## Congress's Job Performance: Percentages of 1998 Voters Disapproving Were Highest in the Northeast and on the Pacific Coast



[^1]
# Rating Clinton: Way Up As "Effective Manager" and As One Who "Can Get Things Done;" Way Down on "Honest and Trustworthy" 

Question: I'm going to read off some personal characteristics and qualities. As I read each one, please tell me whether you think it applies or doesn't apply to Bill Clinton....

| Survey Date | Applies | Doesn't <br> apply |
| :--- | :--- | :--- |
| Shares <br> your values |  |  |
| Aug. 21-23, 1998 | $36 \%$ | $61 \%$ |
| Aug. 10-11, 1998 | $43 \%$ | $54 \%$ |
| Aug. 5-7, 1996 | $51 \%$ | $45 \%$ |
| June 18-19, 1996 | $53 \%$ | $43 \%$ |
| March 15-17, 1996 | $47 \%$ | $51 \%$ |
| Jan. 12-15, 1996 | $44 \%$ | $53 \%$ |
| Feb. 3-5, 1995 | $45 \%$ | $50 \%$ |
| Dec. 2-5, 1994 | $41 \%$ | $56 \%$ |
| July 15-17, 1994 | $40 \%$ | $56 \%$ |
| April 22-24, 1994 | $44 \%$ | $50 \%$ |
| March 7-8, 1994 | $49 \%$ | $47 \%$ |
| Jan. 28-30, 1994 | $53 \%$ | $42 \%$ |
| Jan. 15-17, 1994 | $44 \%$ | $52 \%$ |
| Nov. 2-4, 1993 | $49 \%$ | $48 \%$ |
| Aug. 8-10, 1993 | $46 \%$ | $51 \%$ |
| April 22-24, 1993 | $53 \%$ | $42 \%$ |


| Survey Date | Applies | Doesn't <br> apply |
| :--- | :--- | :--- |
| Tough enough <br> for the job |  |  |
| Aug. 10-11, 1998 | $71 \%$ | $28 \%$ |
| Aug. 7-8, 1998 | $71 \%$ | $28 \%$ |
| Feb. 24-26, 1997 | $66 \%$ | $32 \%$ |
| Jan. 12-15, 1996 | $51 \%$ | $47 \%$ |
| Dec. 2-5, 1994 | $50 \%$ | $48 \%$ |
| Oct. 11, 1994 | $50 \%$ | $48 \%$ |
| Sept. 6-7, 1994 | $44 \%$ | $55 \%$ |
| July 15-17, 1994 | $46 \%$ | $52 \%$ |
| April 22-24, 1994 | $53 \%$ | $44 \%$ |
| March 7-8, 1994 | $51 \%$ | $46 \%$ |
| Jan. 28-30, 1994 | $62 \%$ | $36 \%$ |
| Jan. 15-17, 1994 | $63 \%$ | $35 \%$ |
| Jan. 6-8, 1994 | $59 \%$ | $38 \%$ |
| Nov. 19-21, 1993 | $56 \%$ | $41 \%$ |
| Nov. 2-4, 1993 | $53 \%$ | $43 \%$ |
| Oct. 8-10, 1993 | $54 \%$ | $41 \%$ |
| Aug. 8-10, 1993 | $50 \%$ | $46 \%$ |
| June 29-30, 1993 | $54 \%$ | $42 \%$ |
| June 5-6, 1993 | $47 \%$ | $47 \%$ |
| April 22-24, 1993 | $61 \%$ | $35 \%$ |

Source: Surveys by the Gallup Organization.

| Survey Date | Applies | Doesn't apply |
| :---: | :---: | :---: |
| Can get things done |  |  |
| Aug. 21-23, 1998 | 76\% | 22\% |
| Aug. 10-11, 1998 | 76\% | 22\% |
| Aug. 7-8, 1998 | 76\% | 22\% |
| March 20-22, 1998 | 77\% | 21\% |
| Feb. 24-26, 1997 | 60\% | 34\% |
| Oct. 26-29, 1996 | 65\% | 31\% |
| Aug. 5-7, 1996 | 55\% | 41\% |
| March 15-17, 1996 | 48\% | 50\% |
| Jan. 12-15, 1996 | 41\% | 56\% |
| Feb. 3-5, 1995 | 45\% | 51\% |
| Dec. 2-5, 1994 | 45\% | 53\% |
| Sept. 6-7, 1994 | 42\% | 54\% |
| July 15-17, 1994 | 43\% | 54\% |
| April 22-24, 1994 | 52\% | 44\% |
| March 7-8, 1994 | 57\% | 39\% |
| Jan. 28-30, 1994 | 64\% | 31\% |
| Jan. 15-17, 1994 | 62\% | 33\% |
| Jan. 6-8, 1994 | 63\% | 35\% |
| Nov. 19-21, 1993 | 66\% | 30\% |
| Nov. 2-4, 1993 | 49\% | 46\% |
| Oct. 8-10, 1993 | 56\% | 38\% |
| Aug. 8-10, 1993 | 46\% | 49\% |
| June 29-30, 1993 | 46\% | 49\% |
| Survey Date | Applies | Doesn't apply |
| Cares about the needs of people like you |  |  |
| Aug. 21-23, 1998 | 62\% | 36\% |
| Aug. 10-11, 1998 | 65\% | 33\% |
| Aug. 5-7, 1996 | 62\% | 36\% |
| June 18-19, 1996 | 64\% | 32\% |
| March 15-17, 1996 | 57\% | 41\% |
| Jan. 12-15, 1996 | 56\% | 42\% |
| Dec. 2-5, 1994 | 54\% | 44\% |
| Jan. 28-30, 1994 | 65\% | 32\% |
| July 15-17, 1994 | 51\% | 47\% |
| April 22-24, 1994 | 55\% | 41\% |
| March 7-8, 1994 | 60\% | 38\% |
| Jan. 15-17, 1994 | 53\% | 43\% |
| June 5-6, 1993 | 56\% | 41\% |
| April 22-24, 1993 | 64\% | 33\% |

## What 1998 Voters Said About Bill Clinton and Congress's Investigation of His Conduct

Question: Do you approve or disapprove of the way Bill Clinton is handling his job as President?

Question: Is your opinion of Bill Clinton as a person favorable or unfavorable?


Question: Was one reason for your vote for Congress today to express support for Bill Clinton, to express opposition to Bill Clinton, or was Clinton not a factor?


Question: Should Congress impeach Bill Clinton and remove him from office?

Question: Should Bill Clinton resign from office?

Question: Should Congress censure Bill Clinton?


Question: Do you approve or disapprove of the way the Republicans in Congress have handled the Clinton/Lewinsky matter?

Question: Do you think Congress should proceed with impeachment hearings or drop the whole matter?


Source: Survey by Voter News Service, November 3, 1998.

## One-Third of Election '98 Voters Who Had Backed Clinton in '96 Said They Now Had an Unfavorable View of Him "As a Person"

|  | Voted for Clinton in 1996/ Favorable to him as person | Voted for Clinton in 1996/ Unfavorable to him as person | Voted for Dole, Perot, or another in 1996/ Favorable to him as person | Voted for Dole, Perot, or another in 1996/ Unfavorable to him as person |
| :---: | :---: | :---: | :---: | :---: |
| Everyone | 33\% | 18\% | 4\% | 45\% |
| By Party ID |  |  |  |  |
| Democrat | 64\% | 26\% | 2\% | 8\% |
| Republican | 6 | 7 | 4 | 83 |
| Independent | 25 | 21 | 8 | 47 |
| By Ideology |  |  |  |  |
| Liberal | 55\% | 29\% | 3\% | 13\% |
| Moderate | 36 | 21 | 6 | 37 |
| Conservative | 12 | 7 | 3 | 78 |
| By Race/Ethnicity |  |  |  |  |
| White | 26\% | 18\% | 4\% | 52\% |
| Black | 80 | 11 | 4 | 5 |
| Hispanic | 39 | 21 | 5 | 35 |
| Whites by Region |  |  |  |  |
| East | 32\% | 20\% | 5\% | 44\% |
| Midwest | 25 | 19 | 4 | 52 |
| South | 20 | 14 | 4 | 62 |
| West | 27 | 20 | 5 | 49 |
| By Gender |  |  |  |  |
| Men | 30\% | 14\% | 5\% | 51\% |
| Women | 36 | 21 | 4 | 40 |
| By Education |  |  |  |  |
| Less than HS | 44\% | 13\% | 5\% | 37\% |
| HS Grad | 40 | 14 | 5 | 41 |
| Some College | 31 | 18 | 5 | 46 |
| College Grad | 26 | 19 | 4 | 50 |
| Post Grad | 32 | 21 | 2 | 45 |
| By Age |  |  |  |  |
| 18-29 | 31\% | 22\% | 3\% | 44\% |
| 30-44 | 32 | 18 | 5 | 45 |
| 45-59 | 33 | 18 | 5 | 43 |
| 60+ | 34 | 15 | 3 | 48 |

Questions: Respondents were asked how they had voted for president in 1996; and "Is your opinion of Bill Clinton as a person favorable or unfavorable?"

# More Than One-Third of Election '98 Voters Who Said They Approved Clinton's Job Performance Disapproved of Him "As a Person" 

|  | Approve job/ <br> Favorable to <br> him as person | Approve job/ <br> Unfavorable to <br> him as person | Disapprove job/ <br> Favorable to <br> him as person | Disapprove job/ <br> Unfavorable to <br> him as person |
| :--- | :---: | :---: | :---: | :---: |
| Everyone | $35 \%$ | $21 \%$ | $2 \%$ | $42 \%$ | | By Party ID |
| :--- |

Questions: Do you approve or disapprove of the way Bill Clinton is handling his job as President?; Is your opinion of Bill Clinton as a person favorable or unfavorable?

## Clinton's Conduct: What Should Be Done?

## Pre-election Gallup Polls

What should the consequences for President Clinton be: (a) impeached and removed from office, (b) resignation, and/or (c) formal censure; or (d) none of these?

|  | Do Something ${ }^{1}$ | Do Nothing ${ }^{2}$ | Remove Him From Office ${ }^{3}$ | Don't Remove Him From Office ${ }^{4}$ | Censure Only ${ }^{5}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Everyone | 67\% | 33\% | 38\% | 62\% | 29\% |
| By Party ID |  |  |  |  |  |
| Democrat | 51\% | 49\% | 16\% | 85\% | 35\% |
| Republican | 87 | 13 | 68 | 32 | 19 |
| Independent | 68 | 32 | 38 | 62 | 30 |
| By Ideology |  |  |  |  |  |
| Liberal | 55\% | 45\% | 18\% | 82\% | 37\% |
| Moderate | 77 | 23 | 37 | 63 | 39 |
| Conservative | 73 | 27 | 50 | 50 | 23 |
| By Race/Ethnicity |  |  |  |  |  |
| White | 72\% | 28\% | 43\% | 57\% | 28\% |
| Black | 41 | 59 | 8 | 92 | 32 |
| Hispanic | 56 | 44 | 26 | 74 | 31 |
| Whites by Region |  |  |  |  |  |
| East | 69\% | 31\% | 35\% | 65\% | 35\% |
| Midwest | 70 | 30 | 42 | 58 | 27 |
| South | 75 | 25 | 51 | 49 | 23 |
| West | 72 | 28 | 43 | 57 | 29 |
| By Gender |  |  |  |  |  |
| Men | 69\% | 31\% | 41\% | 59\% | 28\% |
| Women | 65 | 35 | 35 | 65 | 30 |
| By Education |  |  |  |  |  |
| Less than HS | 49\% | 51\% | 27\% | 73\% | 22\% |
| HS Grad | 64 | 36 | 37 | 63 | 28 |
| Some College | 68 | 32 | 39 | 61 | 29 |
| College Grad | 74 | 26 | 45 | 55 | 28 |
| Post Grad | 76 | 24 | 41 | 59 | 35 |
| By Age |  |  |  |  |  |
| 18-29 | 65\% | 35\% | 38\% | 62\% | 27\% |
| 30-39 | 68 | 32 | 40 | 60 | 28 |
| 40-49 | 66 | 34 | 37 | 63 | 28 |
| 50-59 | 69 | 31 | 39 | 61 | 30 |
| 60-69 | 68 | 32 | 38 | 62 | 30 |
| 70+ | 66 | 34 | 34 | 66 | 32 |

Questions: (a) Based on what you know at this point, do you think that Bill Clinton should or should not be impeached and removed from office?; (b) Do you think Bill Clinton should or should not resign now and turn the presidency over to Al Gore?; (c) Rather than removing President Clinton from office, do you think Congress should or should not resolve this matter by voting to censure Clintonthat is, pass a formal resolution expressing disapproval of his actions?

Notes: ${ }^{1}$ Yes to at least one of (a), (b), and (c); ${ }^{2} \mathrm{No}$ to (a), (b), and (c); ${ }^{3}$ Yes to (a) and/or (b); ${ }^{4} \mathrm{No}$ to (a) and (b); ${ }^{5}$ Yes to (c) and no to (a) and (b). Source: Surveys by the Gallup Organization, January-November 1998 combined.

## Clinton's Conduct: What Should Be Done?

1998 Voters' Responses
What should the consequences for President Clinton be: (a) impeached and removed from office, (b) resignation, and/or (c) formal censure; or (d) none of these?


Questions: (a) Should Congress impeach Bill Clinton and remove him from office?; (b) Should Bill Clinton resign from office?; (c) Should Congress censure Bill Clinton?

Notes: ${ }^{1}$ Yes to at least one of (a), (b), and (c); ${ }^{2} \mathrm{No}$ to (a), (b), and (c); ${ }^{3}$ Yes to (a) and/or (b); ${ }^{4} \mathrm{No}$ to (a) and (b); ${ }^{5}$ Yes to (c) and no to (a) and (b) Source: Surveys by Voter News Service exit poll, 1998.

## The Numbers Describing Themselves As Liberal, Moderate, or Conservative Have Remained Constant in the 1990s



## The Numbers Describing Themselves as Democrats, Republicans, or Independents Have Fluctuated Within a Very Narrow Range



Note: The first asking in each quarter is shown here.
Source: Surveys by the Gallup Organization for CNN/USA Today, latest that of October 23-25, 1998.

## Party Identification By Social Group

|  | Republican | Democrat | Independent |
| :---: | :---: | :---: | :---: |
| By Gender |  |  |  |
| Men | 32\% | 29\% | 39\% |
| Women | 29 | 40 | 31 |
| By Gender and Education |  |  |  |
| Men |  |  |  |
| Less than HS | 25 | 38 | 37 |
| HS Grad | 28 | 32 | 40 |
| Some College | 35 | 26 | 40 |
| College Grad | 42 | 24 | 34 |
| Post Grad | 35 | 27 | 38 |
| Women |  |  |  |
| Less than HS | 21 | 51 | 28 |
| HS Grad | 29 | 39 | 32 |
| Some College | 31 | 38 | 31 |
| College Grad | 32 | 39 | 29 |
| Post Grad | 28 | 41 | 32 |
| By Race |  |  |  |
| Whites | 34 | 31 | 35 |
| Blacks | 7 | 66 | 26 |
| Hispanics | 19 | 43 | 38 |
| By Race and Age |  |  |  |
| Whites |  |  |  |
| 18-29 | 31 | 24 | 44 |
| 30-49 | 36 | 28 | 36 |
| 50+ | 34 | 36 | 30 |
| Blacks |  |  |  |
| 18-29 | 10 | 51 | 39 |
| 30-49 | 8 | 65 | 27 |
| 50+ | 4 | 82 | 14 |
| Hispanics |  |  |  |
| 18-29 | 15 | 35 | 49 |
| 30-49 | 23 | 45 | 32 |
| 50+ | 17 | 62 | 21 |
| By Age |  |  |  |
| 18-29 | 26 | 29 | 44 |
| 30-39 | 33 | 32 | 35 |
| 40-49 | 30 | 35 | 35 |
| 50-59 | 30 | 36 | 35 |
| 60-69 | 32 | 41 | 27 |
| 70+ | 33 | 46 | 21 |
| By Education |  |  |  |
| Less than HS | 23 | 45 | 33 |
| HS Grad | 28 | 36 | 36 |
| Some College | 33 | 32 | 35 |
| College Grad | 37 | 31 | 32 |
| Post Grad | 32 | 33 | 35 |

Source: Surveys by the Gallup Organization, 21 combined January through November 1998.

# The Gender Gap in Party Identification PersistsDifferences By Income Are Substantial 

|  | Republican | Democrat | Independent |
| :---: | :---: | :---: | :---: |
| By Income |  |  |  |
| Less than \$20,000 | 21\% | 44\% | 35\% |
| \$20,000-\$29,999 | 26 | 40 | 35 |
| \$30,000-\$49,999 | 31 | 34 | 35 |
| \$50,000-\$74,999 | 35 | 30 | 35 |
| \$75,000+ | 44 | 25 | 32 |
| By Region |  |  |  |
| East | 27 | 37 | 36 |
| Midwest | 29 | 34 | 37 |
| South | 32 | 35 | 33 |
| West | 33 | 34 | 34 |
| Whites, By Region |  |  |  |
| East | 30 | 33 | 37 |
| Midwest | 32 | 30 | 38 |
| South | 37 | 29 | 33 |
| West | 38 | 30 | 33 |
| By Region and Age |  |  |  |
| East |  |  |  |
| 18-29 | 20 | 33 | 47 |
| 30-39 | 30 | 34 | 36 |
| 40-49 | 27 | 38 | 36 |
| 50-59 | 26 | 37 | 37 |
| 60-69 | 31 | 40 | 29 |
| 70+ | 30 | 50 | 20 |
| Midwest |  |  |  |
| 18-29 | 25 | 28 | 47 |
| 30-39 | 32 | 30 | 39 |
| 40-49 | 29 | 33 | 38 |
| 50-59 | 25 | 36 | 39 |
| 60-69 | 28 | 42 | 30 |
| 70+ | 35 | 42 | 23 |
| South |  |  |  |
| 18-29 | 31 | 28 | 41 |
| 30-39 | 34 | 33 | 33 |
| 40-49 | 32 | 35 | 33 |
| 50-59 | 32 | 35 | 32 |
| 60-69 | 32 | 45 | 23 |
| 70+ | 31 | 47 | 22 |
| West |  |  |  |
| 18-29 | 27 | 29 | 44 |
| 30-39 | 35 | 32 | 34 |
| 40-49 | 32 | 35 | 34 |
| 50-59 | 34 | 34 | 32 |
| 60-69 | 36 | 35 | 29 |
| 70+ | 37 | 43 | 20 |

## Partisan Commitment...

## At Every Point Since the New Deal, Party Identification...

Party Identification in 1952 by When Respondent Turned 18, and Current Age


| Republican |
| :--- |
| Democrat |

$$
\text { In } 1978
$$

Democrat

Years when respondent turned 18
Age today
Republican Margin

In 1985

In 1989-91

In 1996

In 1998

Years when respondent turned 18 Age today Republican Margin


1915-18
$(78-81)$
-13R

-1R



-3R

-20R


Age today
Republican Margin


Years when respondent turned 18 Age today Republican Margin

Depression Generation








# As Electoral Backdrop ...Reflects Time When Voters Entered the Electorate 

## The Depression Generation is Still the Democrats' Best, the Reagan Generation the Republicans' Best



Source: Surveys by the Gallup Organization. To increase the number of respondents for more reliable estimates for each narrowly defined age group, a number of surveys were combined in each of the six years shown.


[^0]:    Source: Survey by Voter News Service, November 3, 1998.

[^1]:    Source: Survey by Voter News Service, November 3, 1998.

