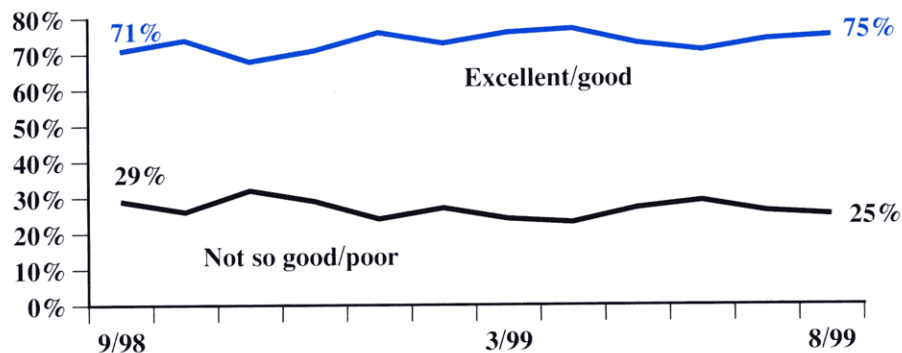


Economy

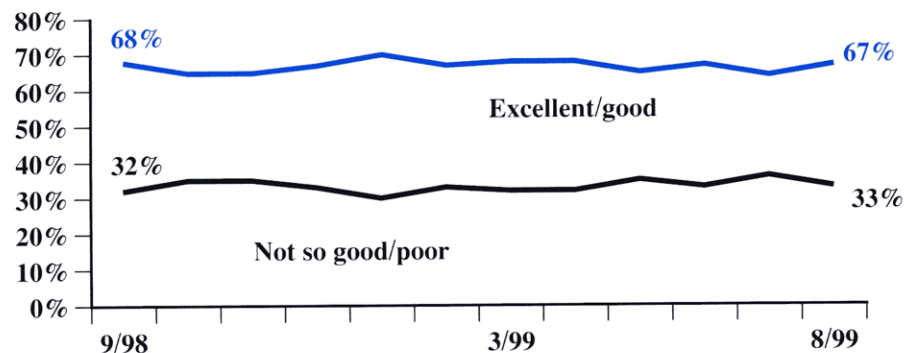
National Economy

Question: Would you describe the state of the nation's economy these days as excellent, good, not so good, or poor?



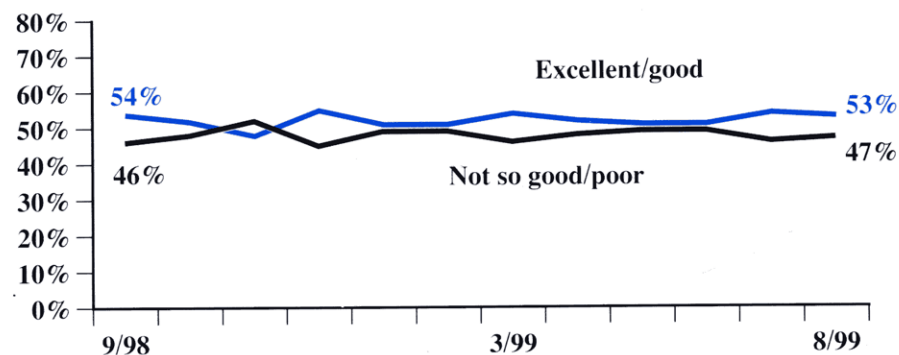
Personal Finances

Question: Would you describe the state of your own personal finances these days as excellent, good, not so good, or poor?



Buying It Now

Question: Considering the cost of things today and your own personal finances, would you say now is an excellent time, a good time, a not so good time, or a poor time to buy the things you want and need?



Positive Ratings

1999		1998	
August 1	75%	February 7	73%
July 4	74	January 3	76
June 6	71	December 5	71
May 2	73	November 1	68
April 4	77	October 4	74
March 7	76	September 6	71
Highest recorded*	77%	Lowest recorded*	7%

* Since 1985

Average* 38%

Positive Ratings

1999		1998	
August 1	67%	February 7	67%
July 4	64	January 3	70
June 6	67	December 5	67
May 2	65	November 1	65
April 4	68	October 4	65
March 7	68	September 6	68
Highest recorded*	70%	Lowest recorded*	42%

* Since 1985

Average* 56%

Positive Ratings

1999		1998	
August 1	53%	February 7	51%
July 4	54	January 3	51
June 6	51	December 5	55
May 2	51	November 1	48
April 4	52	October 4	52
March 7	54	September 6	54
Highest recorded*	56%	Lowest recorded*	20%

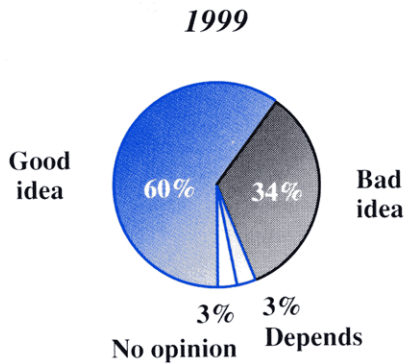
* Since 1985

Average* 37%

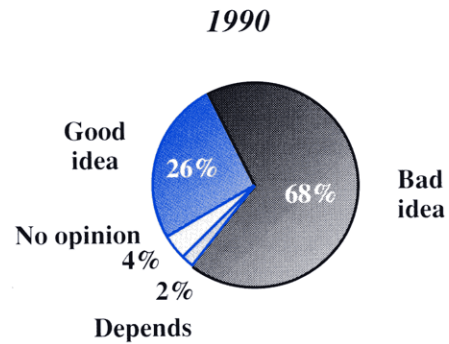
Source: Surveys by ABC News/Money, latest that of August 1, 1999.

Riding the Stock Market Wave

Question: If you had a thousand dollars to spend, do you think investing it in the stock market would be a good or bad idea?

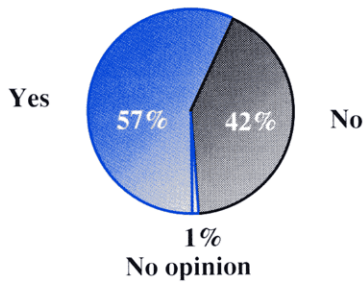


Source: Survey by the Gallup Organization for CNN/USA Today, June 4-5, 1999.



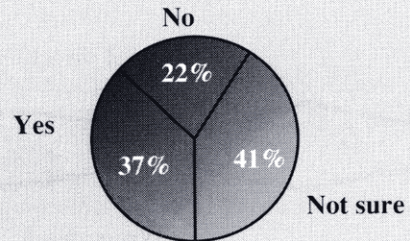
Source: Survey by Yankelovich Partners for Time/CNN, February 1990.

Question: Do you personally, or jointly with a spouse, have any money invested in the stock market right now—either in an individual stock, or a stock mutual fund, or in a self-directed 401-K or IRA...?



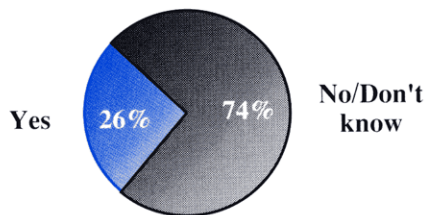
Source: Survey by the Gallup Organization for CNN/USA Today, June 4-5, 1999.

Question: Is online trading good for investors?



Source: Survey by Rasmussen Research, June 23, 1999.

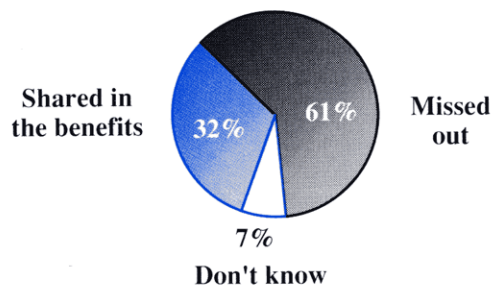
Question: In your current job, do you receive... stock options or the opportunity to buy company stock?



Note: Of those employed.

Source: Survey by Princeton Survey Research Associates for Newsweek, June 24-25, 1999.

Question: Do you feel you and your family have shared in the benefits of the stock market boom of recent years, or have missed out on the benefits?



Source: Survey by Princeton Survey Research Associates for Newsweek, June 24-25, 1999.