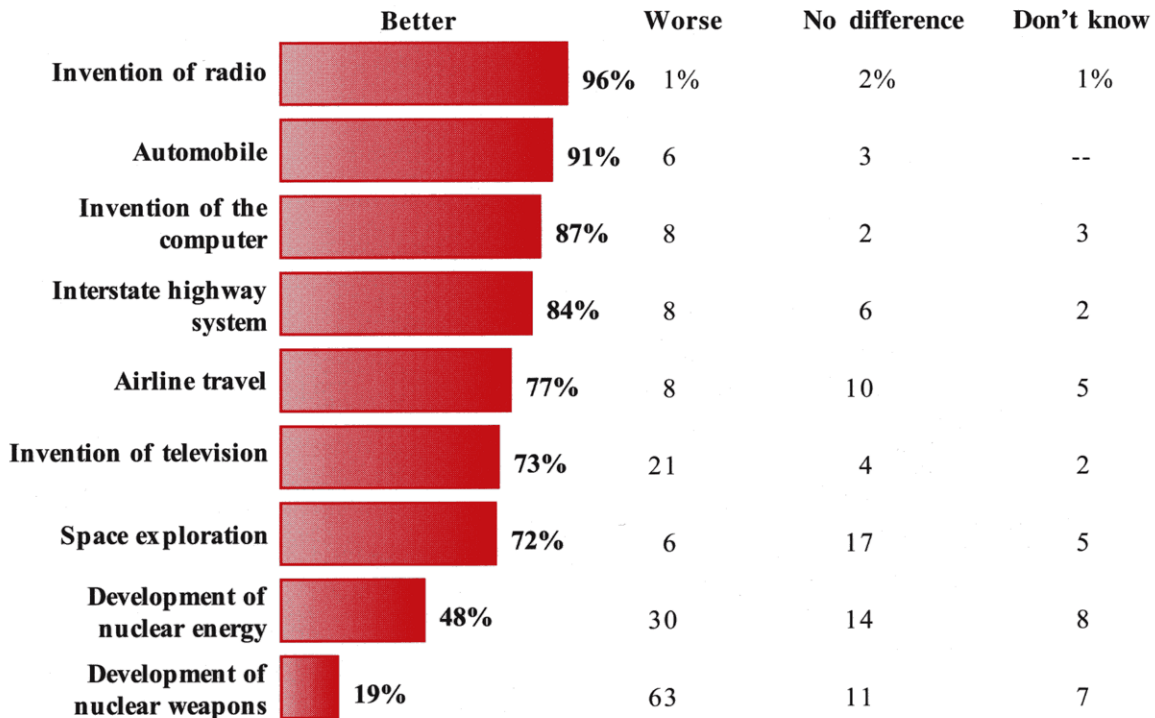


A Century of Discovery and Change

Long Live Radio

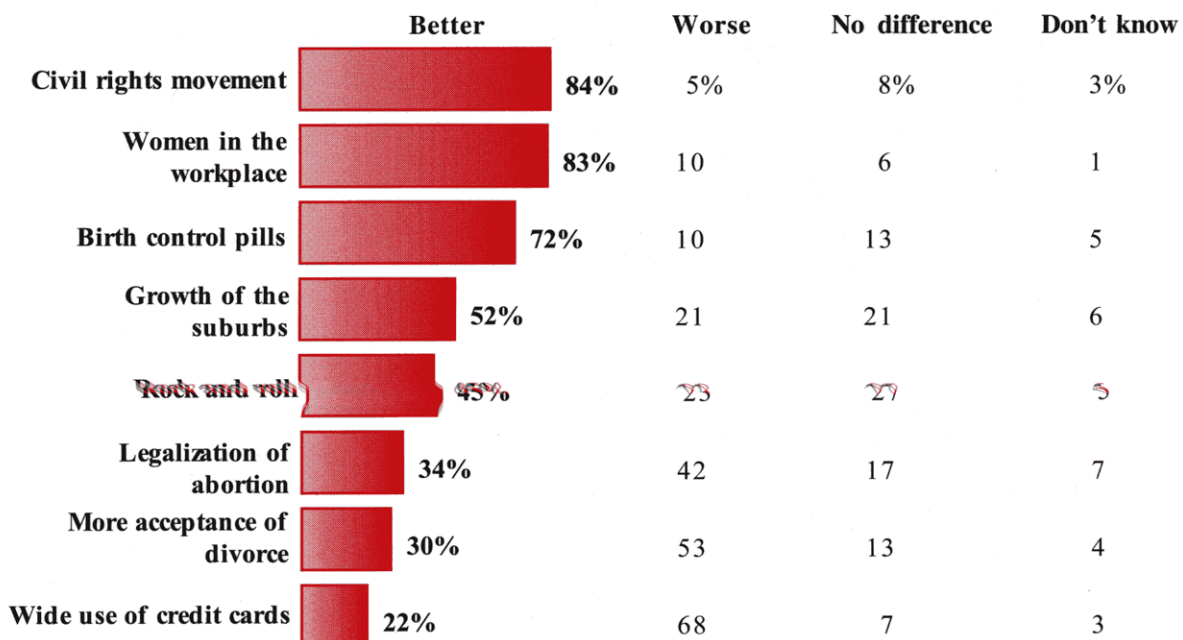
Question: I'm going to read you a list of some changes that have taken place over the last 100 years.... Has... been a change for the better, a change for the worse, or hasn't this made much difference?

Change for the:



Strong Endorsement of Women's and Civil Rights Movements

Change for the:

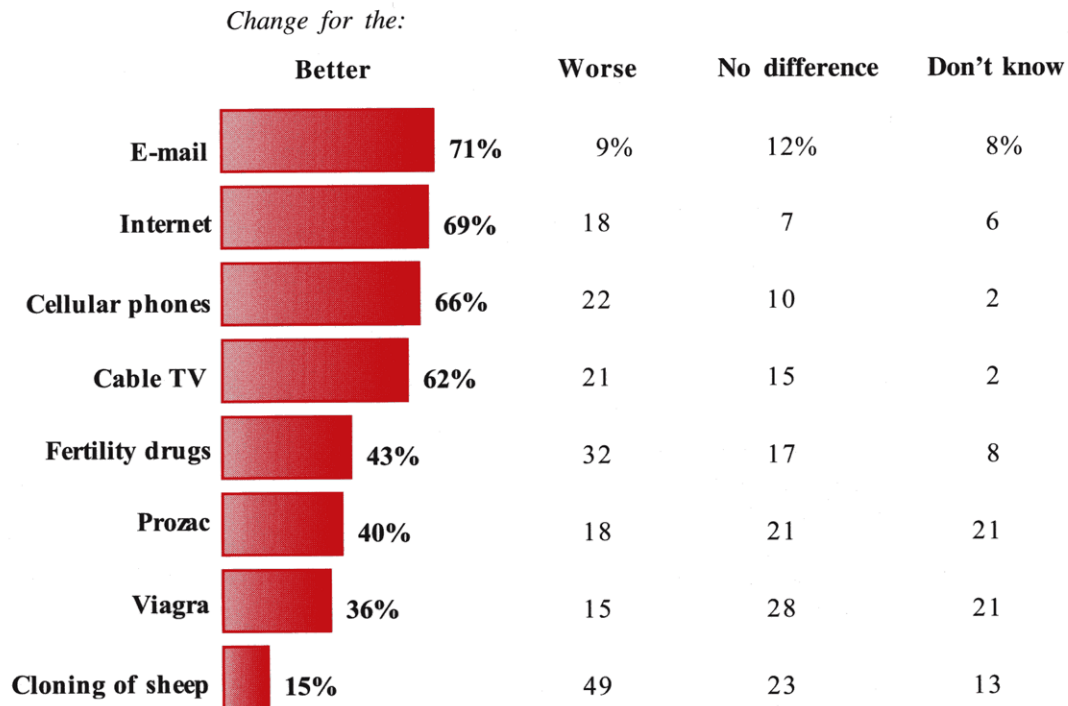


Source: Survey by Princeton Survey Research Associates for the Pew Research Center, April 6-May 6, 1999.

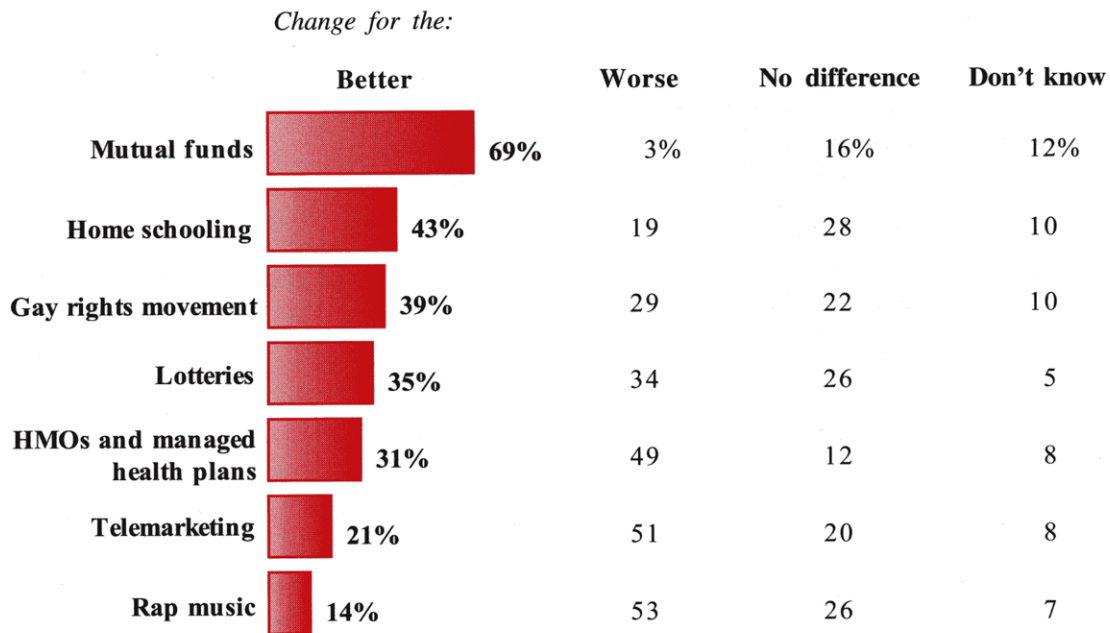
A Decade of Discovery and Change

Getting Plugged In

Question: Now thinking just about the last ten years or so.... Has... been a change for the better, a change for the worse, or hasn't this made much difference?



Buying Low, Selling High



Source: Survey by Princeton Survey Research Associates for the Pew Research Center, April 6-May 6, 1999.