

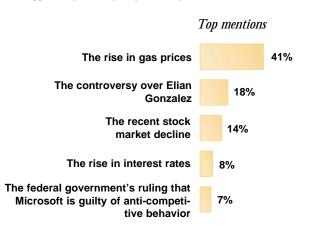
News Interest Index

Question: I will read a list of some stories covered by news organizations in the past month. As I read each item, tell me if you happened to follow this news story very closely, fairly closely, not too closely, or not at all closely....

	Very closely	Fairly close	ly
Elian Gonzalez being returned to his father and the debate over what should happen next	31%	35	%
The one-year anniversary of the shootings at Columbine High School in Colorado	20%	31%	
concor in concrate			
News about candidates for the 2000 presidential election	18%	33%	
The gov't's recommendation that			
Microsoft should be broken up into two separate companies because it	16%	33%	
engaged in unfair business practices			
Recent major ups and downs in the US stock market	18%	28%	
The protests at the annual ⁶	%		
meetings of the World Bank and the International Monetary Fund	18%		

Source: Survey by Princeton Survey Research Associates for the Pew Research Center, April-May 2000.

Question: Which one of the following recent new events has had the biggest impact on you personally?



Note: Asked of registered voters.

Source: Survey by NBC News/Wall Street Journal, April 29-May 1, 2000.

Health News Index

Question: I am going to read you a list of some stories covered by news organizations in the last month or so. As I read each one, tell me if you happened to follow this news story very closely, fairly closely, not too closely, or not at all closely....

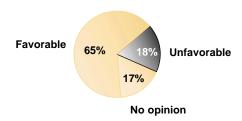
	Very closely	Fairly closel	
The wildfires that burned through Los Alamos, New Mexico	29%	3	5%
The Mother's Day Million Mom			
March in support of	22%	32%	
gun control laws New York City Mayor Giuliani's			
announcement that he has prostate cancer and his withdrawal from the	22%	27%	
US Senate race			
News about cancer rates and death rates related to cancer in the US	20%	26%	
Debate in Congress about prescrip-			
tion drug benefits and the Medicare program	20%	25%	
Presidential candidate George W. Bush's proposals about how to			
make the Social Security program	17%	27%	
more financially sound The debate over the China trade bill			
recently passed by Congress	17%	23%	
News concerning the artificial sweetener saccharin and cancer	11% 18	%	
A government agency report about increased risks to human health from the chemical Dioxin	10% 15%	%	

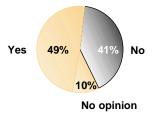
Source: Survey by the Kaiser Family Foundation/Harvard School of Public Health, Health News Index, May 26-June 4, 2000.

Microsoft on My Mind

Question: Thinking about Microsoft—the computer software company that produces Windows 98 and other products—do you have a favorable or unfavorable opinion of the Microsoft Corporation?

Question: Just your opinion, is Microsoft a monopoly or not?

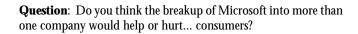


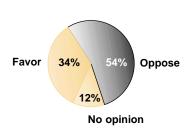


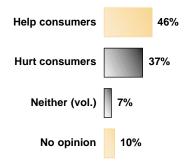
Source: Survey by the Gallup Organization for CNN/USA Today, May 5-7, 2000.

Source: Survey by the Gallup Organization for CNN/USA Today, May 5-7, 2000.

Question: Would you favor or oppose actions by the federal government that would require Microsoft to break up into two companies?







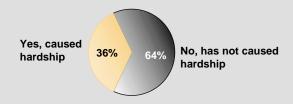
Source: Survey by the Gallup Organization for CNN/USA Today, May 5-7, 2000.

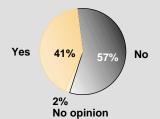
Source: Survey by the Gallup Organization for CNN/USA Today, May 5-7, 2000.

I Think I'll Walk

Question: Have recent price increases in gasoline caused any financial hardship for you or your household?

Question: Will the price of gas cause you to drive less than you might have otherwise this summer, or not?





Source: Survey by the Gallup Organization for CNN/USA Today, May 23-24, 2000.

Source: Survey by the Gallup Organization for CNN/USA Today, May 23-24, 2000.