## N ews Interest Index

Question: I will read a list of some stories covered by news organizationsin thepast month. Asl read each item, tell meif you happened to follow this news story very closely, fairly closely, not too closely, or not at all closely....

| The gov't's recommendation that... |  |  |
| ---: | :--- | :--- |
| Microsoft should be broken up into <br> two separate companies because it | $16 \%$ | $33 \%$ |
| engaged in unfair business practices |  |  |

The protests... at the annual ${ }^{6 \%}$ meetings of the World Bank and the 18\% International Monetary Fund

## Health N ews Index

Q uestion: I am going to read you a list of some stories covered by news organizations in the last month or so. Asl read each one, tell me if you happened to follow this news story very closely, fairly closely, not too closely, or not at all closely....

|  | Very <br> dosely | Fairly <br> closely |
| :---: | :---: | :---: |
| The wildfires that burned through <br> Los Alamos, New Mexico | $\mathbf{2 9 \%}$ | $\mathbf{3 5 \%}$ |
|  |  |  |

The Mother's Day Million Mom March in support of gun control laws

## 22\% 32\%

New York City Mayor Giuliani's announcement that he has prostate cancer and his withdrawal from the

US Senate race

News about cancer rates and death rates related to cancer in the US

$$
20 \% \quad 26 \%
$$

Debate in Congress about prescription drug benefits and the Medicare program

## 20\% 25\%

## 22\% 27\%

Presidential candidate George W. Bush's proposals about how to make the Social Security program more financially sound
Q uestion: W hich one of the following recent new events has had the biggest impact on you personally?


Note: Asked of registered voters.
Source: Survey by N BC N ews/W all Street Journal, A pril 29-M ay 1, 2000.

## Microsoft on My Mind

Question: Thinking about M icrosoft- the computer software company that produces $W$ indows 98 and other products- do you have a favorable or unfavorable opinion of the M icrosoft C orporation?


## No opinion

Source: Survey by the G allup O rganization for CN N /U SA T oday, M ay 57, 2000.

Question: W ould you favor or oppose actions by the federal government that would require M icrosoft to break up into two companies?


No opinion

Source: Survey by the Gallup O rganization for CN N / U SA T oday, M ay 57, 2000.

Question: Just your opinion, is M icrosoft a monopoly or not?


No opinion

Source: Survey by the G allup 0 rganization for CN N / U SA T oday, M ay 57, 2000.

## I Think I'll Walk

Question: H ave recent price increases in gasoline caused any financial hardship for you or your household?


Source: Survey by the G allup O rganization for CN N/U SA Today, M ay 2324, 2000.

Question: Will the price of gas cause you to drive less than you might have otherwise this summer, or not?


Source: Survey by the G allup O rganization for CN N /U SA Today, M ay 2324, 2000.

