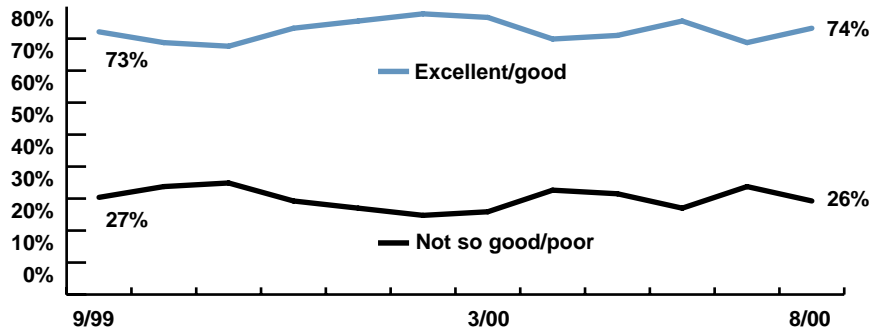


National Economy

Question: Would you describe the state of the nation's economy these days as excellent, good, not so good, or poor?



Positive Ratings

2000		February 6	78%
August 6	74%	January 2	76
July 2	70	1999	
June 4	76	December 5	74
May 7	72	November 7	69
April 2	71	October 3	70
March 5	77	September 6	73

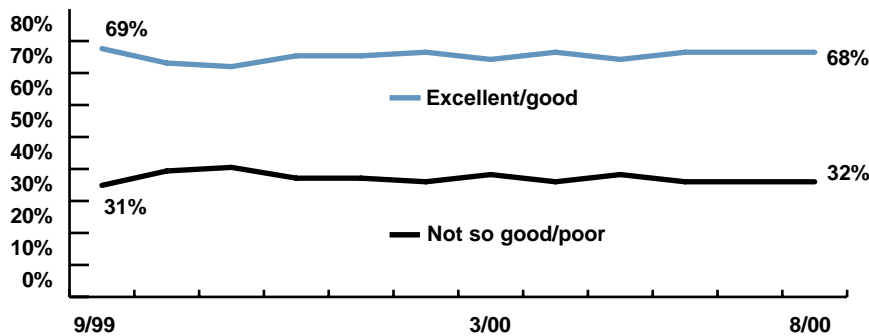
Highest recorded* (1/16/00)	80%	Lowest recorded* (2/9/92)	7%
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*Since 1985

Average* 40%

Personal Finances

Question: Would you describe the state of your own personal finances these days as excellent, good, not so good, or poor?



Positive Ratings

2000		February 6	68%
August 6	68%	January 2	67
July 2	68	1999	
June 4	68	December 5	67
May 7	66	November 7	64
April 2	68	October 3	65
March 5	66	September 6	69

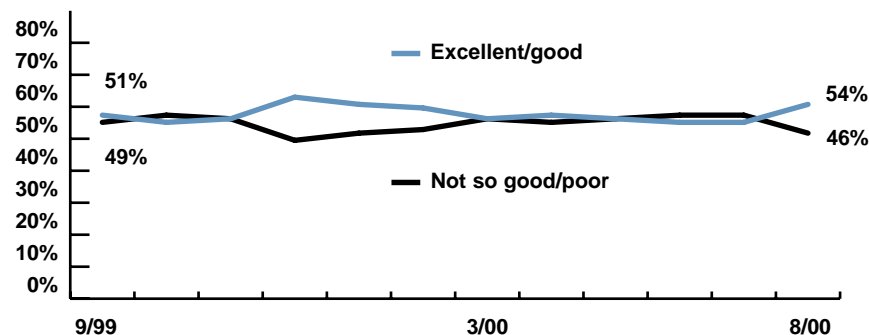
Highest recorded* (1/23/00)	70%	Lowest recorded* (3/14/93)	42%
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*Since 1985

Average* 57%

Buying It Now

Question: Considering the cost of things today and your own personal finances, would you say now is an excellent time, a good time, a not so good time, or a poor time to buy the things you want and need?



Positive Ratings

2000		February 6	53%
August 6	54%	January 2	54
July 2	49	1999	
June 4	49	December 5	56
May 7	50	November 7	50
April 2	51	October 3	49
March 5	50	September 6	51

Highest recorded* (1/16/00)	57%	Lowest recorded* (11/2/90)	20%
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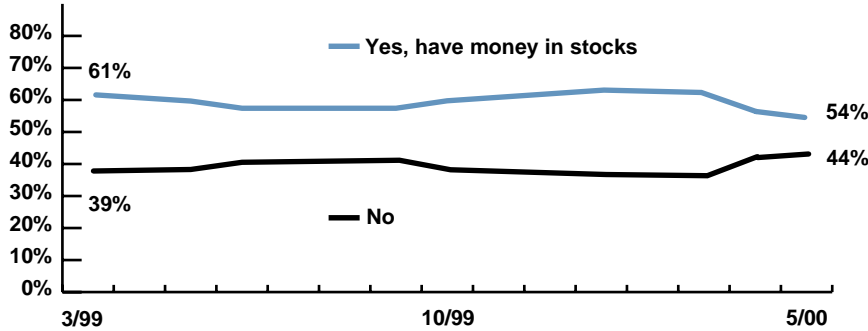
*Since 1985

Average* 38%

Source: Surveys by ABC News/Money, latest that of August 6, 2000.

Where's the Money?

Question: Do you personally, or jointly with a spouse, have any money invested in the stock market right now—either in an individual stock, a stock mutual fund, or in a self-directed 401K or IRA (Individual Retirement Account)?

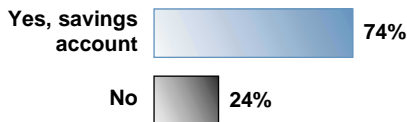


	Yes	No
2000		
May 7	54%	44%
April 2	56	43
March 12	61	37
January 10	61	38
1999		
October 24	60	39
September 14	57	42
June 5	57	42
May 2	59	40
March 14	61	39

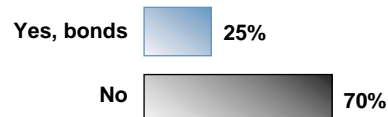
Source: Survey by the Gallup Organization/CNN/*USA Today*, latest that of May 5-7, 2000.

Question: I am now going to mention some investment products and services people invest in for the future. Please tell me whether you or your spouse have money in any of these investments. If you have not put money in any of these investments at this time, then you can just say so.... Do you or your spouse...?

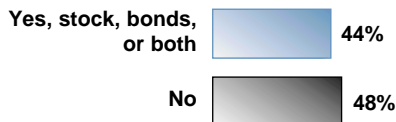
...have a regular savings account at a bank, or a savings and loan, or a credit union, or not?



...have treasury bonds, corporate bonds, or municipal bonds, either in individual bonds or mutual funds, or not?



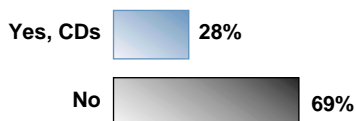
...own stock mutual funds, or bond mutual funds, or both stock and bond mutual funds—including mutual funds held in a 401K or other retirement plan—at the present time, or not?



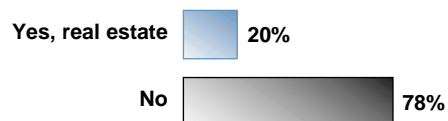
...have money market accounts, or not?



...have certificates of deposit, also known as CD's, or savings certificates, or not?

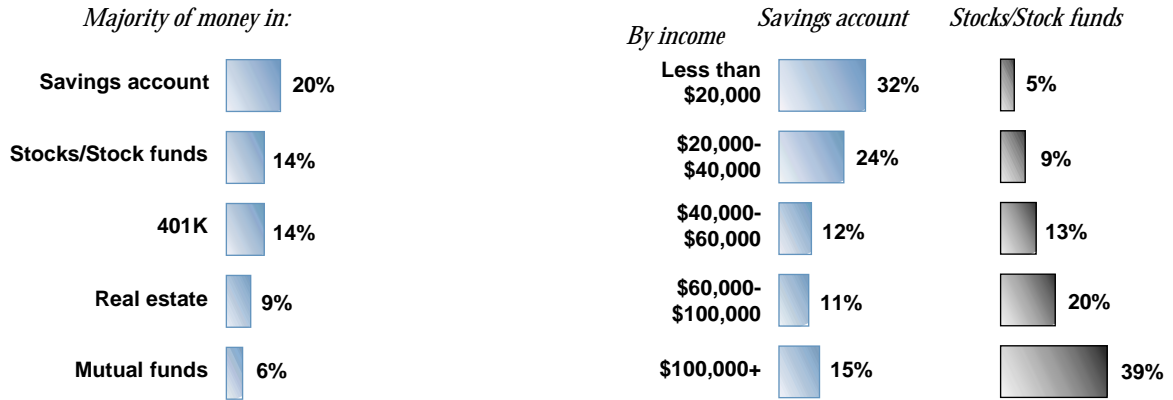


...have real estate holdings, other than your primary residence, or not?



Source: Survey by the *Los Angeles Times*, May 4-7, 2000.

Question: Thinking about all the investments that you've just mentioned, such as regular savings accounts, or certificates of deposit, or money market funds, or bonds, or bond funds, or real estate holdings, or stocks, or stock funds, could you please tell me which investment the majority of your money is invested in, or haven't you mentioned any investments?



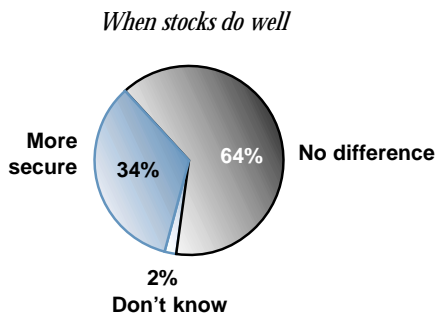
Note: Top 5 responses shown.
Source: Survey by the *Los Angeles Times*, May 4-7, 2000.

Question: Would you say that the stock market is a relatively safe place, or a relatively dangerous place to invest money?



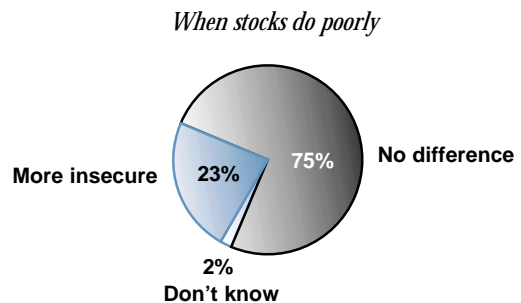
*Asked of those who own stock or bond mutual funds or both (44%).
Source: Survey by the *Los Angeles Times*, May 4-7, 2000.

Question: Generally speaking, when your stocks or stock mutual funds are doing better, do you feel more financially secure, or does it not change the way you feel about your financial security?



Note: Asked of those who own stock or bond mutual funds or both (44%).
Source: Survey by the *Los Angeles Times*, May 4-7, 2000.

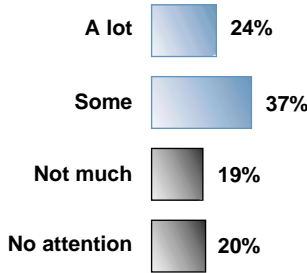
Question: Generally speaking, when your stocks or stock mutual funds are doing worse, do you feel more financially insecure, or does it not change the way you feel about your financial security?



Note: Asked of those who own stock or bond mutual funds or both (44%).
Source: Survey by the *Los Angeles Times*, May 4-7, 2000.

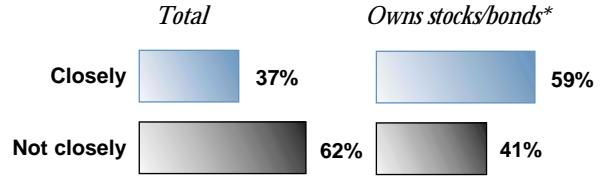
Not Many Day Traders Here

Question: In general, how much attention do you pay to what happens in the stock market—a lot, some, not much, or no attention at all?



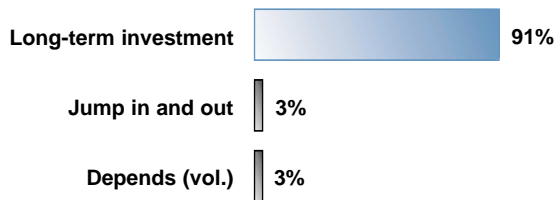
Source: Survey by CBS News/*New York Times*, May 10-13, 2000.

Question: How closely do you follow the stock market?



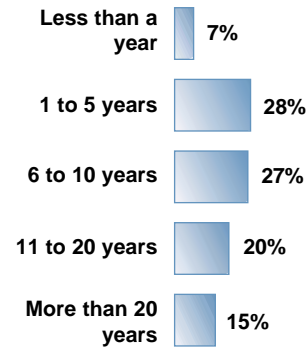
*Asked of those who own stock or bond mutual funds or both (44%).
Source: Survey by the *Los Angeles Times*, May 4-7, 2000.

Question: Are you in the stock market for the long term investment and not concerned with the day-to-day valuations of the market, or are you someone who watches the stock market day-to-day and jumps in and out of the market based on the valuation of the highs and lows of the market?



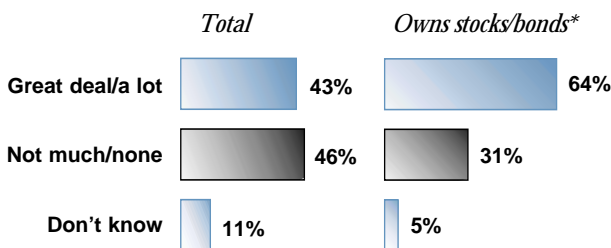
Note: Asked of those who own stock or bond mutual funds or both (44%).
Source: Survey by the *Los Angeles Times*, May 4-7, 2000.

Question: How long have you had money in the stock market, including stock mutual funds?



Note: Asked of those who own stock or bond mutual funds or both (44%).
Source: Survey by the *Los Angeles Times*, May 4-7, 2000.

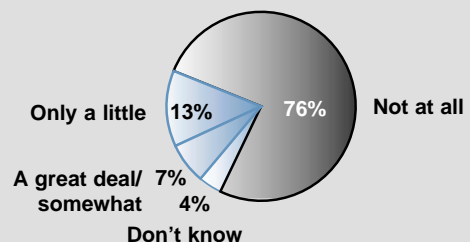
Question: Generally speaking, over the next twelve months, do you have a great deal of confidence in the stock market, or a lot of confidence, or not much, or no confidence at all in the stock market?



*Asked of those who own stock or bond mutual funds or both (44%).
Source: Survey by the *Los Angeles Times*, May 4-7, 2000.

Vote Your Pocketbook?

Question: If the stock market were to drop significantly in the next couple of months, how much would this affect your vote in the presidential election—would it affect your vote a great deal, somewhat, only a little, or not at all?



Note: Asked of registered voters.
Source: Survey by the *Los Angeles Times*, May 4-7, 2000.