Question: I am going to read you a list of some stories covered

by news organizations in the last month or so. As I read each one,

tell me if you happened to follow this news story very closely,

fairly closely, not too closely, or not at all closely....



News Interest Index

Question: I will read a list of some stories covered by news organizations in the past month. As I read each item, tell me if you happened to follow this news story very closely, fairly closely, not too closely, or not at all closely....

News about candidates for the presidential election	Very closely	Fairly closely	George W. Bush's selection of Dick Cheney as his vice-presidential	Very closely	Fairly closely
presidential election			running mate		
The video showing Philadelphia police kicking and beating a carjacking suspect	22%	32%	The jury's decision in the Florida case where sick smokers were suing tobacco companies	19%	33%
Reports about the AIDS	19%	32%	Debate in Congress about providing	22%	29%
epidemic in Africa	1070	0270	prescription drug benefits to seniors	2270	20 / 0
The Supreme Court ruling allowing the Boy Scouts to fire gay troop leaders	16% 3	5%	The Middle East peace summit at Camp David	13%	31%
The Middle East peace summit			A Supreme Court ruling on state		
at Camp David	15% 30	0%	laws banning a procedure critics call "partial birth abortions"	19%	24%
Scientists discovering how to map the human genetic code	16% 28	%	Scientists completing a map of the human genetic code	12% 2	8%
The Supreme Court ruling that a Nebraska law banning late-term	15% 23%	6	Proposed legislation allowing prescription drugs from other countries	10% 239	%
abortions was unconstitutional			to be imported and sold in the US		
The results of the recent presidential election in Mexico	20%		The International AIDS Conference in South Africa	18%	
News about real-life TV series such as "Survivor" and "Big Brother"	10% 14%		The results of the recent presidential election in Mexico	5% 15%	

Health News Index

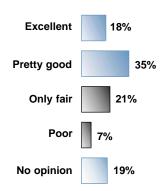
Source: Survey by Princeton Survey Research Associates for the Pew Research Center, July 19-23, 2000.

Source: Survey by the Kaiser Family Foundation/Harvard School of Public Health, Health News Index, August 2-6, 2000.

Choice Running Mates

Lieberman

Question: How would you rate Al Gore's choice of Senator Joe Lieberman of Connecticut for vice president? Would you rate this choice as excellent, pretty good, only fair, or poor?

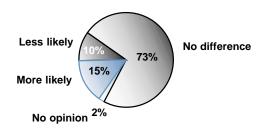


Note: Asked of registered voters.

Source: Survey by the Gallup Organization/CNN/USA Today, August 7,

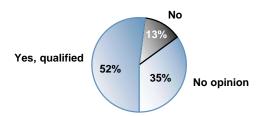
2000.

Question: Will Gore's choice of Lieberman make you more likely to vote for Gore, less likely, or won't it make any difference in your vote?



Source: Survey by ABC News, August 7, 2000.

Question: Based on what you know about Joe Lieberman, do you think he is qualified to serve as president if it becomes necessary, or



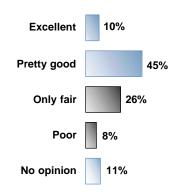
Note: Asked of registered voters.

Source: Survey by the Gallup Organization/CNN/USA Today, August 7,

2000.

Cheney

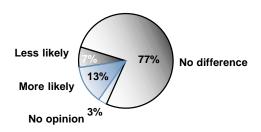
Question: How would you rate Bush's expected choice of former Defense Secretary Dick Cheney for vice president? Would you rate this choice as excellent, pretty good, only fair, or poor?



Note: Asked of registered voters.

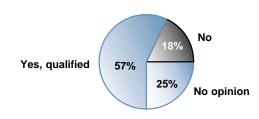
Source: Survey by the Gallup Organization/CNN/USA Today, July 24,

Question: Will Bush's choice of Cheney make you more likely to vote for Bush, less likely, or won't it make any difference in your vote?



Source: Survey by ABC News/Washington Post, July 26-29, 2000.

Question: Based on what you know about Dick Cheney, do you think he is qualified to serve as president if it becomes necessary, or



Note: Asked of registered voters.

Source: Survey by the Gallup Organization/CNN/USA Today, July 24,

2000.