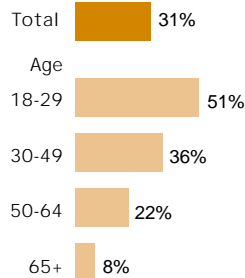


**Question:**

Looking ahead, how likely is it that you will ever be rich? Would you say it is very likely, somewhat likely, not very likely, or not at all likely?

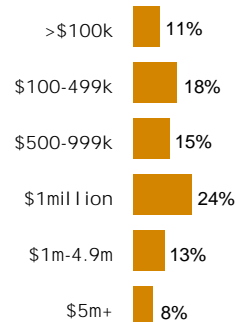
PERCENT RESPONDING VERY/SOMEWHAT LIKELY



Source: Survey by the Gallup Organization, January 20-22, 2003.

**Question:**

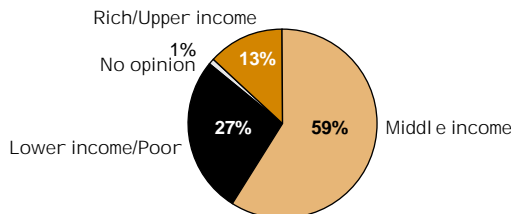
Just thinking about your own situation, how much money would you need to have saved up in cash, stocks, real estate and other investments in order to consider yourself rich?



Source: Survey by the Gallup Organization, January 20-22, 2003.

**Question:**

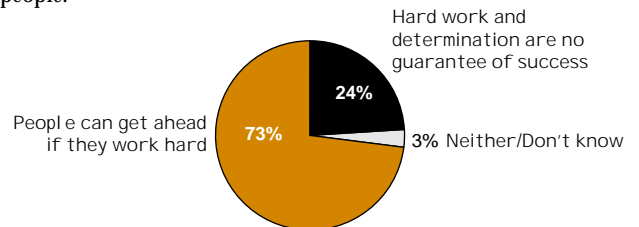
Thinking about your own financial situation, do you consider yourself to be rich, upper income, middle income, lower income, or poor?



Source: Survey by the Gallup Organization, April 8-11, 2002.

**Question:**

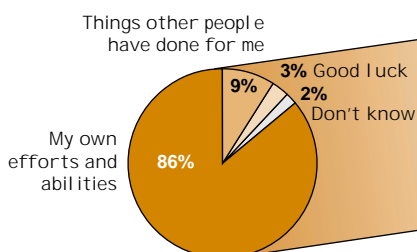
[I'm going to read you some pairs of statements... As I read each pair, tell me whether the first statement or the second statement comes closer to your views, even if neither is exactly right]—most people who want to get ahead can make it if they're willing to work hard, [or] hard work and determination are no guarantee of success for most people.



Source: Survey by Princeton Survey Research Associates/Pew Research Center, August 24-September 10, 2000.

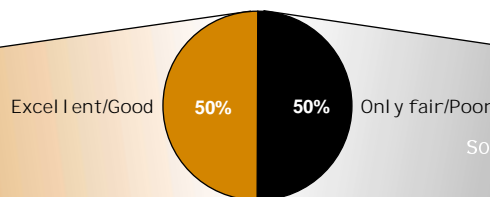
**Question:**

Would you say you are doing well financially primarily because of your own efforts and abilities, because of good luck, or because of things other people have done for you?



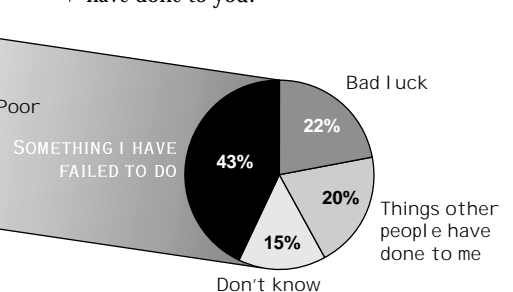
**Question:**

How would you rate your own financial situation today? Would you say it is excellent, good, only fair, or poor?



**Question:**

Would you say you are not doing so well financially because of something you yourself have done or failed to do, because of bad luck, or because of things other people have done to me?

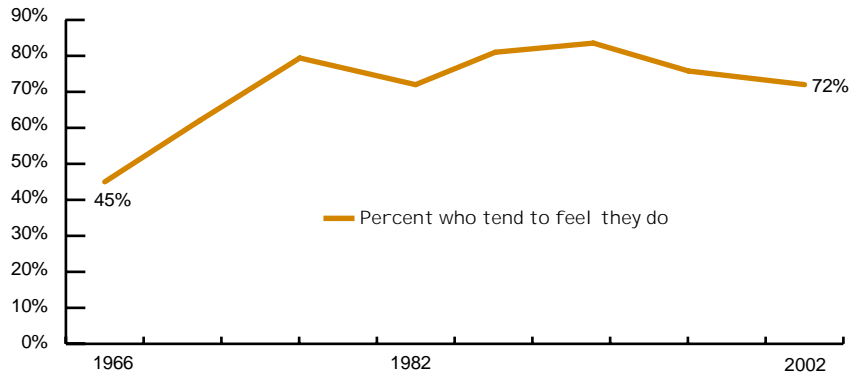


Source: Survey by National Public Radio/Kaiser Family Foundation/Kennedy School of Government, Harvard University, January 4-February 27, 2001.

# Wheel of Fortune

## Question:

...Do you tend to feel or not feel the rich get richer and the poor get poorer?

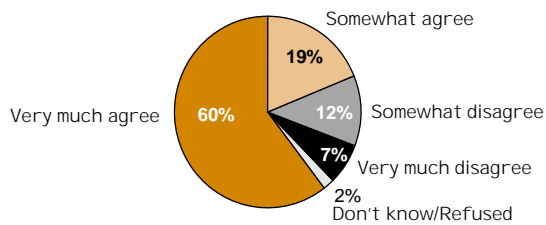


April 1966	45%
March 1971	62
December 1976	78
January 1982	72
August 1986	81
December 1991	83
December 1996	76
December 2002	72

Source: Surveys by Louis Harris & Associates and Harris Interactive, latest that of December 12-16, 2002.

## Question:

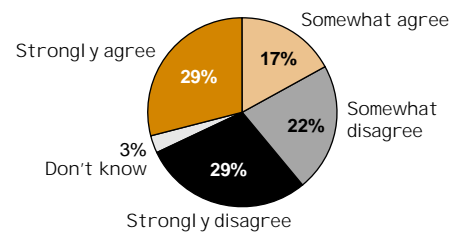
Do you agree or disagree with the saying, "Money can't buy happiness"?



Source: Survey by Research Strategy Management/Belden Russonello & Stewart/American Association of Retired Persons, January 23-February 21, 2000.

## Question:

[Please tell me whether you personally agree with or disagree with the following statement]—I think it's unfair that many people are becoming millionaires when a lot of people work very hard every day and will never be rich.

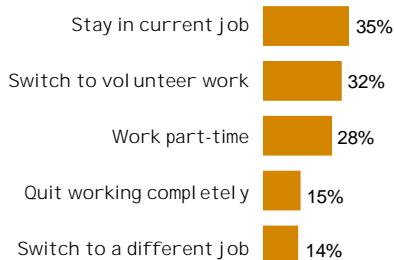


Source: Survey by *Washington Post*/Kaiser Family Foundation/Harvard University, October 12-19, 2000.

# If I Were a Rich Man

## Question:

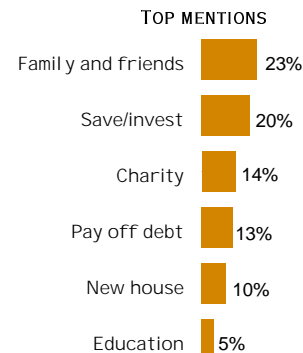
If you won the lottery tomorrow and you felt financially set for the rest of your life, would you work part-time, switch to a different job, switch to volunteer work, stay in your current job, or quit working completely?



Note: Asked of adults ages 45-74 who were employed or looking for work.  
Source: Survey by RoperASW/American Association of Retired Persons, May 8-June 30, 2002.

## Question:

If you won a million dollars, what would be the main thing you would do with the money?



Source: Survey by Research Strategy Management/Belden Russonello & Stewart/American Association of Retired Persons, January 23-February 21, 2000.